

Jessica M. Sheridan

2229 Wharton Street • Philadelphia, Pennsylvania 19146
215.805.3448 • jessi.mcpherrin@gmail.com

EDUCATION

Villanova University <i>Master Certificate in Human Resource Management</i>	November 2017
The Wharton School of Business <i>Certificate in People Analytics</i>	December 2016
Florida State University <i>Master of Science in Higher Education Administration</i>	May 2011
Indiana University of Pennsylvania <i>Bachelor of Science in Interior Design</i>	May 2008

PROFESSIONAL EXPERIENCE

Chief Operating Officer <i>Delta Phi Epsilon International Sorority</i>	November 2017 – Present <i>Philadelphia, Pennsylvania</i>
<ul style="list-style-type: none">• Serve as a member of the organization's senior leadership team, providing strategic direction to 18 director, coordinator, manager and consultant-level staff members in the following departments: Talent Management, Collegiate Services, and Housing/Facilities• Oversee all organizational operations for a growing non-profit membership organization serving over 70,000 members• Manage a multi-million-dollar operational budget for the International Sorority and National Development Corporation• Responsible for delivering mission-focused goals and cost effective initiatives that support the strategic plan set forth by the International Governing Board• Oversee the strategic direction, management, and operations of 14 properties under the National Development Corporation• Ensure that human resource and talent management functions are focused on the entire employee lifecycle• Monitor performance of direct reports and provide guidance to all staff in achieving goals, providing technical assistance in programmatic design, resource development, member engagement, risk management, alumnae relations, communications, and public relations• Serve as the staff liaison to the Diversity, Equity, and Inclusion committee and coordinating efforts	
Vice President of Strategic Initiatives <i>LaunchPoint</i>	February 2016 – November 2017 <i>Philadelphia, Pennsylvania</i>
<ul style="list-style-type: none">• Served as a remote membership growth consultant assisting leadership teams in the implementation of recruitment, retention, motivation, member engagement, and performance management• Oversaw all aspects of organizational programming and content development for individual and team growth including writing and facilitating curriculum and training materials• Developed working relationships with clients and partners through intentional networking, conference attendance, program presentation, and targeted outreach	
Assistant Director – Student Development <i>Villanova University</i>	August 2014 – January 2016 <i>Villanova, Pennsylvania</i>
<ul style="list-style-type: none">• Developed and executed office goals, mission, vision, and strategic plan with the use of assessment tools and processes• Responsible for the interviewing, hiring, training, and on-going performance management of Student Development staff• Provided organizational and leadership support and initiatives to more than 1,800 students in a fast-paced environment	
Adjunct Faculty <i>Villanova University</i>	January 2015 – January 2016 <i>Villanova, Pennsylvania</i>
<ul style="list-style-type: none">• Led Professional Development (ASPD 2000) courses to define desired learning objectives, course content and syllabus• Initiated discussions on topics such as personal and professional development, career planning, and resume building• Assisted with the facilitation of overall career placement rates of 96.3% for Liberal Arts and 95.1% for Sciences students	
Assistant Director of Fraternity and Sorority Affairs <i>Lehigh University</i>	August 2011- July 2014 <i>Bethlehem, Pennsylvania</i>
<ul style="list-style-type: none">• Fostered a positive learning environment for more than 2,500 students by promoting personal growth and development• Functioned as a liaison between ten chapters to support leadership development, mediate conflict, and promote reconciliation• Taught two sections of EvoLUtion, a first-year student orientation course intended to prepare students for success	
Leadership Consultant <i>Alpha Gamma Delta International Fraternity</i>	June 2008 – April 2009 <i>Indianapolis, Indiana</i>
<ul style="list-style-type: none">• Traveled the United States to teach leadership skills and organizational management to collegians in 23 chapters and 16 states• Assisted with both formal and continuous recruitment efforts within chapters of various sizes and recruitment strengths	

- Developed and facilitated leadership workshops for chapter leaders focusing on goal setting, communication, and personal and organizational values

PUBLICATIONS

McPherrin, J.L. (2016) Maintaining your brand integrity. *Essentials*.
 McPherrin, J.L. (2014). Despite the frills, values can still be the focus. *Essentials*.
 McPherrin, J.L. (2014) Conformity and hazing within our fraternal communities. *Essentials*.

PRESENTATION AND FACILITATION EXPERIENCE

Delta Gamma Human Dignity Facilitator, Oct. 2018
 McPherrin, J. "Communicating with Authenticity." AFLVC [Conference]. Indianapolis. Feb. 2017.
 McPherrin, J. "Thriving as an introverted leader." AFLVC [Conference]. Indianapolis. Feb. 2017.
 McPherrin, J. West Chester University Leadership Retreat Lead Facilitator. Jan. 2017.
 McPherrin, J. "Thriving as an introvert in an extroverted industry." AFAAM [Conference]. Boston. Dec. 2016.
 McPherrin, J. & Ayers, B. "The importance of self-care in times of crisis." AFAAM [Conference]. Boston. Dec. 2016.
 McPherrin, J. "It starts with being authentic." University of Pennsylvania Panhellenic. Philadelphia. Sep. 2016.
 McPherrin, J. "Recruiting like a professional." University of Florida IFC. Gainesville. Sep. 2016.
 McPherrin, J. "Ten steps to recruiting success." University of Wyoming Fraternity and Sorority Life. Laramie. Aug. 2016.
 McPherrin, J. "Authentic Leadership." Western Kentucky University Panhellenic. Bowling Green. Aug. 2016.
 Sigma Alpha Epsilon Leadership School Facilitator, Aug. 2016.
 McPherrin, J. "Thriving as an introvert as a leadership consultant." FEA Field Staff Training. Indianapolis. Jul. 2016.
 McPherrin, J. "Values-based recruiting." University of Florida IFC. Gainesville. Apr. 2016
 McPherrin, J. "Recruitment DIY." SEPC [Conference]. Atlanta. Apr. 2016.
 McPherrin, J. "Victor Felts CORE Programming." SEIFC. Atlanta. Mar. 2016.
 McPherrin, J. "How to help the struggling chapters on your campus." NGLA [Conference]. Pittsburgh. Feb. 2016.
 McPherrin, J. "Developing your unique selling proposition." NGLA [Conference]. Pittsburgh. Feb. 2016.
 McPherrin, J. & Healy, T. "Communication skills training." NGLA [Conference]. Pittsburgh. Feb. 2016.
 McPherrin, J. & Price, L. "Recruiting quantity and quality members." AFLV [Conference]. Indianapolis. Feb. 2016.
 McPherrin, J. & Healy, T. "Why people aren't joining." AFLV [Conference]. Indianapolis. Feb. 2016.
 Lambda Chi Alpha Fraternity General Assembly Facilitator, Jul. 2014.
 NGLA Institute Facilitator, Feb. 2016, 2014, 2013, 2012.
 Delta Chi A's Leadership Academy Facilitator, Jan. 2015, 2014.
 McPherrin, J., Miller, D., & Wellhouser, C. "Emerging Technologies." AFAAM [Conference]. Indianapolis. Dec. 2012.
 McPherrin, J. "Values Based Marketing." NGLA [Conference]. Hartford. Feb. 2012.
 McPherrin, J. & Foster, M. "Dress for Success." NGLA [Conference]. Hartford. Feb. 2012.

PROFESSIONAL AFFILIATIONS

Fraternity Executives Association	June 2018 – Present
Philadelphia Chamber of Commerce – Young Professionals Council	October 2016 – Present
NASPA: Student Affairs Administrators in Higher Education	March 2011 – Present
Association of Fraternity and Sorority Advisors	August 2009 – Present

LEADERSHIP AND VOLUNTEER EXPERIENCE

Association of Fraternity and Sorority Advisors

Professional Development Committee	January 2019 - Present
Region 1 Mentor	July 2018-Present
Annual Meeting Project Job Search	December 2017
Educational Programs Committee Member	January - December 2017
Region 1 Director	August 2014 - December 2015

Alpha Gamma Delta International Fraternity

Young Alumnae Alliance	July 2018- June 2019
Extension Team Committee Member	January 2016 - June 2016
Director of Extension	June 2014 - January 2016
New Chapter Development Specialist	August 2011 - June 2014
Recruitment Specialist	June 2009 - July 2011

The Chamber of Commerce for Greater Philadelphia

Young Professionals Council Advisory Board Member	July 2018-present
Professional Development Committee Member	October 2016 - present