

## **Perspectives Submission Guidelines**

### **Purpose**

As a quarterly magazine, *Perspectives* provides a forum for research, ideas, and information related to fraternities and sororities that:

- is thought-provoking and innovative,
- shares new information,
- highlights best practices, and
- challenges thought.

*Perspectives* promotes the exchange of various angles, arguments, contexts, and experiences to stimulate a deeper understanding of fraternity and sorority advising, education, programs, and policies.

### **Audience**

*Perspectives* is distributed to all members of the Association of Fraternity/Sorority Advisors (AFA) by mail and is hosted electronically on the AFA website. Members include student personnel administrators with responsibilities related to fraternity/sorority life programs, student affairs program faculty, graduate students, fraternity/sorority headquarters staff members, regional and inter/national fraternity/sorority volunteers, and chapter advisors.

### **Submission Guidelines**

AFA welcomes articles for *Perspectives* that seek to complement the [AFA Core Competencies](#). These competencies are explored and developed through articles focusing on cutting-edge practices, scholarly research, examination of current events or legislative issues affecting fraternities/sororities, professional development issues, reports on organizational or institutional programs, interviews, or opinion pieces.

Articles should strike a balance between theory and practice, offering crucial arguments supported by facts, research, experiences, and/or frameworks. All pieces should aim to improve the administration of fraternity and sorority programs and policies. Authors are encouraged to be creative in writing about and submitting articles on any topics relevant to fraternity/sorority advising.

Submit articles via email to the *Perspectives* editors using these guidelines:

- Attach the article as a Microsoft Word document.
- Include a 60-word bio for each author at the conclusion of the article.

- ❑ In the body of the email, provide contact information of each author, including name, title, institution/organization, phone number and email address.
- ❑ Attach a high-resolution headshot of each author for publication.

### Deadlines

Authors are encouraged to submit their articles before the deadlines whenever possible.

### Article Format

Because *Perspectives* is considered a magazine, the editorial board has great latitude to publish pieces that vary widely in format. Here are examples of uniquely formatted pieces published recently, in addition to traditional, long-form submissions:

- Point-counterpoint, covering multiple viewpoints on an issue
- Q&A
- Book review
- Top 10 list
- Spotlight (on a particular program)
- Infographic
- Opinion/editorial

### Language & Style

Authors are to follow the journalistic standards of the [Associated Press Stylebook](#). Only when appropriate, authors may use first person in the event the article is more informal, such as an opinion piece or personal interview. [Please review our helpful AP tips/tricks](#).

### Recommended Length

Articles for *Perspectives* vary in length. The recommended length for a feature article has ranged from 600–2,000 words. However, the quality, relevance, and cohesiveness of the writing will be the deciding factor to print an article rather than the length.

### Permissions

By submitting an article for review, you are responsible for ensuring that it has not been and is not being registered for copyright elsewhere. For reprinted articles, it is the author's responsibility to obtain permission for reprinting in *Perspectives*.

### Review Process

Once an article has been received, three or more members of the *Perspectives* editorial board will review the piece for content relevancy, clarity of presentation, style of writing, usefulness to readers, and quality of methodology or program. Notification of acceptance or rejection of

all manuscripts will be made by the editors. Feedback will be provided to authors upon request. If the article is published, appropriate language and style changes may be made to the article prior to publication without the author's knowledge.

Articles not considered for publication in *Perspectives* may be submitted to the other AFA publications for their Editorial Board reviews, including the *Essentials*, a monthly e-publication, or *Oracle: The Research Journal of the Association of Fraternity/Sorority Advisors*. Please indicate at time of submission if you do not want your article to be considered by the other publications.