

2026 FEB 17-18  
**AFLA**  
CANADA SUMMIT

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**CONFERENCE PROGRAM**



# SESSIONS AND SPEAKERS

## Tuesday, February 17

8:00 - 9:30 AM

**Breakfast & Corporate Fleet Workshop**

Sponsored by   
CAR AND TRUCK ACCESSORIES™  
COMMERCIAL FLEET UPFITTING

9:30 - 9:45 AM

**Opening Remarks**

9:45 - 10:45 AM


**Keynote - AI**



Biren Agnihotri

10:45 - 11:00 AM

**Break**

Sponsored by   
EXPERT Commercial Vehicle Equipment™

11:00 - 12:00 PM

**Charging Forward: The Realities of EV Adoption in Canada**



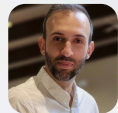
Sahar Burney



Muhammad  
Hessam



Waqas Khan



Peter  
Molnar


12:00 - 1:00 PM

**Lunch**

Sponsored by   
RANGER™  
DESIGN

1:00 - 1:25 PM

**Awards**

Sponsored by   
WHEELS™

1:25 - 2:25 PM

**Use of Technology to Stop Impaired Driving**



Steve Sullivan

2:25 - 3:25 PM

**Demystifying AI & Telematics: Turning Everyday Data into Real-World Impact**



Abhi Narayanan

3:25 - 3:40 PM

**Break**

# SESSIONS AND SPEAKERS

3:40 - 4:40 PM

## Leveraging Technology to Improve Fleet Safety



Sabrina Marion  
Masse



Hristina  
Broulekova



Alister  
D'Souza

4:40 - 5:25 PM

## Cocktail Reception

5:25 - 6:45 PM

## Dinner & Networking

## Wednesday, February 18

8:30 - 9:30 AM

### Breakfast

Sponsored by



9:30 - 10:30 AM

## WIFM - Beyond Instinct: How to Engineer Confidence into Your Daily Life



Lori Olson



Martin  
LaPointe



Alicia  
Liebrechts



Maggie  
Ramirez

10:30 - 10:45 AM

### Break

10:45 - 11:45 AM

## The Future is a Moving Target: 2026 Outlook for the Economy and the Auto Market in an Age of Uncertainty



Mark Strand

11:45 - 12:45 PM

### Lunch

12:45 - 1:45 PM

## Hiring and Inspiring the Next Generation of Fleet Managers



Gary Bruce



Paul Kurrat



Jen Pearson

1:45 - 2:45 PM

## Real-World Cost Optimization for Today's Fleets



Kerrie Owen



Kris Bowness



Jim Petrillo



Vejai Manny

2:45 - 3:00 PM

## Closing Remarks

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## COBALT



## DIAMOND



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AFLA Annual Conference 2026



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Registration List



## Thank You To Our Canada Summit Supporters!

Awards & Coffee Lounge:

Lanyards:

Tuesday Breakfast & Fleet Manager

Roundtable:

Tuesday Morning Break:

Lunch:

Wednesday Breakfast:

Table Displays: **Mercedes-Benz Canada**