

Website	
Overall Design Quality: <ul style="list-style-type: none"> • Use of design principles (contrast, repetition, alignment, proximity) • Overall aesthetic quality 	___/20
Content: <ul style="list-style-type: none"> • Is the information relevant to the user? • Does the content align with fraternal/organizational values? • Does the content send a positive message about the council/community/chapter? • Are text and visual elements inclusive of the entire community? 	___/30
Copy Quality: <ul style="list-style-type: none"> • Any spelling, grammatical, or syntax errors? • Is the copy accurate and well edited? 	___/30
Usability: <ul style="list-style-type: none"> • Is the website easy to navigate? • Is important information easy to find? • Is the interface user friendly? 	___/20
BONUS	
Student-produced work	___/15
Officer/member produced	___/15
TOTAL SCORE	