AFLV CENTRAL + AFLV WEST

CALL for KEYNOTE SPEAKERS and GAME CHANGERS

SPEAKING OPPORTUNITIES

We have two types of large-scale opportunities: keynote speakers and game changers.

**Keynote Opportunities**

**Opening Session | Thursday Evening**

50 – 55 minutes

Simply put, this session is the tone-setter for our conference. The program needs to cover a topic that will apply to all audience attendees and programs that are proven to be engaging and/or interactive are encouraged to apply for this slot.

**General Sessions | Friday or Saturday Morning**

50 – 55 minutes

Similar to the opening session, these keynote opportunities should cover a topic that will apply to all audience attendees.

**Closing Session | Sunday Morning**

50 – 55 minutes

This session is intended to serve as the culmination of the entire conference experience. The program needs to cover a topic that will apply to all audience attendees, and programs that are proven to be reflective in nature are encouraged to apply for this slot.

**What’s a Game Changer?**

Game changers are featured speakers during educational session blocks.

Game changers speak in large ballrooms instead of conference rooms, and they drive excitement leading up to the conference, throughout the event, and in the conference program book.

AFLV exists to accelerate progress in fraternity/sorority communities through change-enabling experiences.

AFLV.ORG
## TOPIC AREAS

### CIVIC ENGAGEMENT
- service
- philanthropy
- local and global impact
- civic engagement

### COMMUNICATION + BRANDING
- brand development + management
- organizational messaging
- crisis communication
- marketing + social media

### DIVERSITY + INCLUSION
- advocacy, activism
- equitable leadership, privilege
- cultural competence, antiracism
- LBGQTQ issues

### HEALTH + SAFETY
- mental health, general wellness
- risk reduction
- high-risk behavior—sexual violence, substance abuse, hazing, etc.

### LIFE AFTER COLLEGE
- grad school
- career development, internships
- workforce skill development
- lifelong membership

### LEADERSHIP + RESILIENCY
- decisiveness
- motivates and inspires others
- leads change
- self-development, grit, etc.

### MANAGEMENT + OPERATIONS
- time management
- strategic planning, officer transition
- legal issues
- finance
- general operations

### MEMBER DEVELOPMENT
- academic development
- personal development
- (new) member education
- comprehensive member experience

### ORGANIZATIONAL GROWTH
- intake/recruitment practices
- interpersonal communications
- member retention
- relationship building

## WE WILL EMPHASIZE CONTENT THAT

### Increase Students’
- Confidence to take leadership-based action within their chapters, councils, and communities
- Confidence to make positive changes in their chapters, councils, and/or communities
- Willingness to hold themselves and their brothers/sisters accountable for high-risk behaviors
- Willingness to develop themselves and their brothers/sisters to behave consistently with organizational values
- Openness to diversity and a commitment to social justice within their communities
- Confidence to positively impact the world
- Positive attitudes related to interfraternality and collaborative interfraternal work

### Decrease Students’
- Tolerance for high-risk and illegal behaviors (i.e. hazing, sexual violence, substance abuse)

## REGISTER BY THE EARLY-BIRD DEADLINE FOR THE BEST RATE

ALL PRESENTERS ARE REQUIRED TO REGISTER FOR THE CONFERENCE

AFLV uses the Operating System to guide our decisions. Learn more here before submitting your content.
SHOULD I EXHIBIT, TOO?

PROVIDING A SERVICE TO FRATERNITIES AND SORORITIES?
LOOKING TO CREATE NEW PARTNERSHIPS?
Capitalize on the opportunity to exhibit at the conferences! Most speakers and agencies choose to exhibit. We work hard to drive participants to the Exhibit Hall so you can make connections.

READY TO EXHIBIT?
To exhibit, you or your agency need to subscribe to AFLV as an org partner, which is complimentary.

Once you subscribe, you’ll join our contact list and receive all the info about the Exhibit Hall at each experience.

Please note: If you are selected as a Keynote Speaker or Game Changer, there is an expectation that your agency (if applicable) will register to exhibit at the selected AFLV conference.

CALL FOR SPEAKERS QUESTIONS
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EXHIBIT HALL QUESTIONS
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