

# AFLV GIVING GUIDE

## WHY GIVE TO AFLV:

AFLV exists to accelerate progress in fraternity & sorority communities through change-enabling experiences and we need the help of all those we interact with through our educational experiences. Whether you are a student who is attending an AFLV educational experience for the first time, a campus professional helping your fraternity & sorority community improve, or a company looking for a way to engage with campus communities from across North America, we have a way for you to become involved through giving.

## WHAT YOU ARE SUPPORTING:

Any gift towards AFLV will support one of two things: Underwriting the cost of educational experiences to attend and the financial support of those educational experiences themselves.

**Experience Fund:** All donations to the Experience Fund support the underwriting of registration costs for participants to attend any AFLV experience. This fund seeks to fulfill our promise to actively providing inclusive and accessible experiences by removing cost as a barrier to participation.

**Progress Fund:** All donations to the Progress Fund support all educational experiences and mission-driven initiatives within AFLV. The Progress Fund allows us to better challenge conventional wisdom to discover new solutions to critical problems. Individuals and organizations can become an active part of our drive to deliver best in class content to students, professionals, and those who impact sorority and fraternity communities across the world. This fund will foster things like: new educational initiatives, yearly campaigns, new online educational components, and other cool things we have yet to discover.

## IF YOU COULDN'T TELL, WE LIKE DOING THINGS A LITTLE DIFFERENTLY...

Since we work with so many different populations we wanted to create a system to thank your giving that fits the capacity for each group. Every dollar helps support our efforts to challenge conventional wisdom, be entrepreneurial, and provide inclusive and accessible experiences. So take a look at our annual recognition levels to see where you best fit.

### Annual Recognition Levels:

#### STUDENTS

(undergraduate students, graduate students, undergraduate and graduate past conference attendees):

Friend of AFLV	\$10
Accelerator	\$20
Change-Maker	\$30

#### PROFESSIONALS

(full-time campus advisors, speakers, individual partners, HQ staff members):

Friend of AFLV	\$25
Accelerator	\$100
Change-Maker	\$200

#### PARTNERS

(organizational partners, campuses, councils, headquarters, companies):

Friend of AFLV	\$500
Accelerator	\$1000
Change-Maker	\$2000

Each level from each group is equal in our eyes. We understand that students, professionals, and partners all invest significant time, energy, and resources to attend our experiences. So when a gift is made to help someone else attend an AFLV experience, we need you to know how important your role is and it's our hope that the above recognition levels reflect that.

## Lifetime Recognition Levels

In addition to annual recognition of gifts, we have some longtime partners who humble us with their unwavering, year over year support. Without the consistent giving from those who care so deeply about AFLV, we truly would not be where we are today. The below lifetime giving levels are our attempt to show all you rockstars how much you mean to AFLV.

### PROFESSIONALS (full-time campus advisors, speakers, individual partners, HQ staff members):

"A"	\$500
"F"	\$750
"L"	\$1000
"V"	\$1500

### PARTNERS (organizational partners, campuses, councils, headquarters, companies):

"A"	\$5,000
"F"	\$10,000
"L"	\$15,000
"V"	\$20,000

If you have any questions about our Giving Guide, please contact Mark Gehrke, Assistant Executive Director, [gehrke@aflv.org](mailto:gehrke@aflv.org).



Please note that your privacy and security are the AFLV's primary concern, all of your information will remain confidential. All gifts to AFLV, a 501(c)(3) charitable organization are tax-deductible to the greatest extent allowed by law.