CALL for PROGRAMS

AFLV CENTRAL + AFLV WEST

TIMELINE

SEPT. 13, 2021  Call for Programs submissions due

NOV. 1, 2021  program notifications

NOV. 9, 2021  no schedule or program changes made after this date

DEC. 15, 2021  AFLV Central early-bird registration deadline

JAN. 27, 2022  AFLV West early-bird registration deadline

FEB. 3–6, 2022  AFLV Central

FEB. 24-27, 2022  AFLV West

2 CONFERENCES
1 PROPOSAL

AFLV CENTRAL AND AFLV WEST BOTH IN FEBRUARY TO PROVIDE PROGRAMMING AT THE PINNACLE TIME FOR PARTICIPANTS.

OBJECTIVES

CHALLENGE
attendees’ current practices, thoughts and actions to create progress.

EMPOWER
attendees to take this knowledge home, apply changes and equip others in their communities.

INTEGRATE CONTENT TO CREATE REAL CHANGE
Sessions are just a start. Focus on the end game.
### Session Topic Areas

#### CIVIC ENGAGEMENT
- service
- philanthropy
- local and global impact
- civic engagement

#### COMMUNICATION + BRANDING
- brand development + management
- organizational messaging
- crisis communication
- marketing + social media

#### DIVERSITY + INCLUSION
- advocacy, activism
- equitable leadership, privilege
- cultural competence, antiracism
- LBGTQ issues

#### HEALTH + SAFETY
- mental health, general wellness
- risk reduction
- high-risk behavior—sexual violence, substance abuse, hazing, etc.

#### LIFE AFTER COLLEGE
- grad school
- career development, internships
- workforce skill development
- lifelong membership

#### LEADERSHIP + RESILIENCY
- decisiveness
- motivates and inspires others
- leads change
- self-development, grit, etc.

#### MANAGEMENT + OPERATIONS
- time management
- strategic planning, officer transition
- legal issues
- finance
- general operations

#### MEMBER DEVELOPMENT
- academic development
- personal development
- (new) member education
- comprehensive member experience

#### ORGANIZATIONAL GROWTH
- intake/recruitment practices
- interpersonal communications
- member retention
- relationship building

#### WE WILL EMPHASIZE SESSIONS THAT:

**Increase Students’**
- Confidence to take leadership-based action within their chapters, councils, and communities
- Confidence to make positive changes in their chapters, councils, and/or communities
- Willingness to hold themselves and their brothers/sisters accountable for high-risk behaviors
- Willingness to develop themselves and their brothers/sisters to behave consistently with organizational values
- Openness to diversity and a commitment to social justice within their communities
- Confidence to positively impact the world
- Positive attitudes related to interfraternalism and collaborative interfraternal work

**Decrease Students’**
- Tolerance for high-risk and illegal behaviors (i.e. hazing, sexual violence, substance abuse)

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**REGISTER BY THE EARLY-BIRD DEADLINE FOR THE BEST RATE**

**ALL PRESENTERS ARE REQUIRED TO REGISTER FOR THE CONFERENCE**

AFLV uses the Operating System to guide our decisions. Learn more here before submitting your content.
WE ARE COMMITTED TO PROVIDING INCLUSIVE PROGRAMMING FOR ALL ATTENDEES

Professionals 10%
NPHC & Cultural Greeks 20%

EVERY SESSION MUST INCLUDE A LEARNING GUIDE

Upload your guide to the conference app as a PDF prior to the conference. Learning guides can include fast facts, reflective questions, etc.
This is not the space to include presentation slides.

The event is just the beginning for attendees. What comes next is just as important. We must equip attendees to lead conversations at home.

ALL PRESENTERS ARE REQUIRED TO REGISTER FOR THE CONFERENCE

If you’re selected to present 3 or more sessions at AFLV Central, you’ll receive a $100 discount toward AFLV West registration!

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AS YOU CREATE SUBMISSIONS, ANSWER THE FOLLOWING:

• What problem are you trying to solve?
• What do you want participants to stop doing?
• How do you encourage the participants to think or do their work differently?
• How do you prepare participants to succeed now?
• How do you prepare participants to succeed in the future?
• How do you help participants see the fraternity/sorority experience a catalyst to making the world a better place?
• What do you want participants to walk away with (tangible or knowledge outcomes)?

YOU CAN ABSOLUTELY TAILOR YOUR SESSION FOR A SPECIFIC AUDIENCE

If your session is for a tailored audience, tell us who that audience is and design accordingly.

If your content is applicable to all attendees, you must use inclusive language.

TIMING

BREAKDOWN
Feedback is clear: no monologues

60% delivery 40% interactive

LENGTH
60-minute sessions
36 min. delivery // 24 min. interactive

75-minute sessions
45 min. delivery // 30 min. interactive

FORMAT

ACTIONABLE
Provide concepts and resources that can be put into action. Avoid philosophical spitballing.

FOCUSED
Don’t try to accomplish too much. Avoid content that is a “mile wide and an inch deep.”

INTERACTIVE
Participants crave discussion and often share great ideas when they’re given the chance.
FAQ

**CAN STUDENTS SUBMIT SESSIONS?**
Absolutely! Peer-to-peer learning is powerful.

**CAN I APPLY FOR ALL OF THE CONFERENCES AT ONCE?**
Yes! With all conferences in February, we are running one Call for Programs process.

**SHOULD I EXHIBIT? SHOULD I SUBMIT AN ED SESSION?**
Providing a service within the higher ed space? Looking to create new partnerships? Look into exhibiting!

Providing a service that includes an educational component? Look into both exhibiting and leading an ed breakout session!

Can I be in one space and not the other? Yes! To exhibit, become an AFLV org partner.

Is there potential to both exhibit and lead an ed session? Yes! For ed sessions, submit a program through the Call for Programs process.

**ARE ED SESSIONS JUST FOR STUDENTS?**
Absolutely not

17% of AFLV Central attendees are pros

24% of AFLV West attendees are pros

Professionals include those who work on campus, at headquarters, in higher ed organizations and more.

CONTENT GUIDE

INCLUSIVITY REQUIRES THOUGHT AND INTENTIONALITY IN OUR WORDS AND OVERALL VOCABULARY

placing people first: we love to see it

QUESTIONS?

Do you still have questions? Shoot us an email!

**ED SESSIONS**
Lindsay L. Stoltz, Student Experience Dir.
lindsay@aflv.org

Additional Contacts Below
AFLV exists to accelerate progress in fraternity/sorority communities through change-enabling experiences.