

Operating System

Mission, vision, and guiding principles are the operating system that enables all organizational activity.

AFLV Why (the reason AFLV exists, its cause)

To accelerate progress in fraternity and sorority communities.

AFLV How (the guiding principles for all AFLV efforts; in no particular order of priority)

AFLV ...

- challenges conventional wisdom to discover new solutions to critical problems (legacy principle).
- is entrepreneurial, maintaining nimble operating practices that enable it to invest in emerging opportunities and address unmet needs in the fraternity/sorority industry (legacy principle).
- models best-in-class experience design and execution.
- is actively committed to providing inclusive and accessible experiences.
- believes we develop better organizations by developing better individuals.
- prioritizes its time and resources to support the people and initiatives most likely to affect systemic change and sustainable progress in the undergraduate fraternal experience.
- makes fiscally responsible decisions, favoring revenue-neutral or surplus-generating efforts and ensuring adequate reserves are maintained.

AFLV What (the way AFLV fulfills its why ... its product or service)

Change-enabling experiences

Traditional Mission Statement (Why and What combined)

AFLV accelerates progress in fraternity and sorority communities through change-enabling experiences.