



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Title of Activity: - 2019 Ask The Experts Conference
Names of Presenter(s): - AFP-GHC
Dates and Location: - Friday, June 7, 2019 – Houston, Texas

Opening Keynote: 9:00 a.m. to 10:00 a.m.
(1 point)

- A Q&A with Jamey Rootes

Session 1: 10:15 a.m. to 11:15 a.m. (1 point)

- Collaborate for Success: Working Together to Advance Our Missions
 - How Marketing and Development can (and should) collaborate to deliver a member, donor, supporter experience they've come to expect in an Amazon world.
 - Competing Priorities: Balancing Your Annual Fund and Capital Campaign
 - How Does The Houston Food Bank Get Away With Asking For Money So Often?
 - Advanced Professionals Collaboratorium

Luncheon Keynote: 12:00 p.m. to 1:00 p.m.
(1 point)

- Understanding Houston with Steve Maislin

Session 2: 1:15 p.m. to 2:15 p.m. (1 point)

- Start With The WHY
 - Back to Basics: How to Recover After a Nonprofit Meltdown
 - Discover Higher Team Performance Through Strengths
 - Starting and Revitalizing a Planned Giving Program
 - Advanced Professionals Collaboratorium

Session 3: 2:30 p.m. to 3:30 p.m. (1 point)

- Stretching Your Marketing Budget: Tips, Tricks, and Ideas to Get the Most Bang for Your Buck
 - The Perfect Development Office
 - Creating Sustainable Collaboratives
 - Stewardship of Event Attendees
 - Advanced Professionals Collaboratorium

Total number of points attained: 5

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