

ASSOCIATION OF FUNDRAISING PROFESSIONALS  
GREATER HOUSTON CHAPTER

NATIONAL PHILANTHROPY DAY®  
2017 AWARDS APPLICATION

APPLICATION FORM

(THIS FORM SHOULD BE THE FIRST PAGE OF THE PDF SUBMISSION\*)

Award Category: Outstanding Corporation, Large  
Nominee's Name: Occidental Petroleum Corporation  
Associated with (firm or organization): Occidental Petroleum Corporation  
Contact Person: Samantha Lombardo Position: Manager, Community Engagement  
Mailing Address: 5 Greenway Plaza, Suite 110  
City: Houston State: TX Zip Code: 77046  
Phone: 713-599-4194 Fax: 713-215-7090  
Email: Samantha\_Lombardo@oxy.com Website: www.oxy.com

Nominator's Name: Marc L. Boom, MD, MBA Position: President & CEO  
\*\*Nomination Facilitator Name: Susan H. Coulter Position: Sr. VP & Executive Director  
Associated with (firm or organization): Houston Methodist Hospital Foundation  
Mailing Address: 1707 Sunset Blvd.  
City: Houston State: TX Zip Code: 77005  
Phone: 832-667-5815 Fax: 832-667-5836  
Email: soulter@houstonmethodist.org

\* Enumerate each criterion and address each one in narrative form using no more than three (3) pages, single-spaced (12-point font with 1-inch margins).

\*\* This is usually the development professional facilitating the nomination. This person will be the "host" from the nominating organization for the award winner and will be the main point of contact for the winner.

Nomination of Occidental Petroleum Corporation for the AFP NPD 2017 Outstanding Corporation - Large  
Submission by Houston Methodist

**HOUSTON-BASED OCCIDENTAL PETROLEUM CORPORATION SUPPORTS GREATER HOUSTON  
NONPROFITS THROUGH VOLUNTEERISM AND GENEROUS FINANCIAL CONTRIBUTIONS**

**1. OVERALL gift support by the nominee; general approach and philosophy to philanthropy.**

Headquartered in Houston, **Occidental Petroleum Corporation** is one of the largest oil and gas exploration and production companies in the United States according to market capitalization, with operations in the U.S., the Middle East and Latin America.



The nearly century-old company invests millions of dollars each year in the communities where it operates as part of its Social Responsibility program. But Occidental's generous financial investment is just one small part of the company's commitment to the communities where it operates and its employees live.

Occidental's leaders strongly encourage a culture of volunteerism among employees, who serve others through various community organizations and events around the world — including many in the Greater Houston region.

Occidental has a decades-long history in Houston and has given substantial time and monetary contributions to numerous organizations, including Houston Methodist, which has been able to significantly expand a critical community program thanks to Occidental's support. The company supports a range of organizations in Houston, many of which are dedicated to community development, social services, health care, education, the arts, culture and veterans. Employees have volunteered hundreds of hours of their time to make an impact on people's lives — from engaging youth in a variety of science, technology, engineering and math (STEM) activities to leading community service projects that benefit Denver Harbor Clinic, Habitat for Humanity and American Corporate Partners (ACP).

Occidental strives to be a Partner of Choice® everywhere it operates, and has been recognized in the industry for its civic commitment. The company has been named No. 1 in the Mining, Crude-Oil Production category in *Fortune's* 2016 World's Most Admired Companies every reported year since 2008. *Corporate Responsibility Magazine* ranked Occidental among the 100 Best Corporate Citizens for 2016.

**2. Philanthropic support, innovation and creativity, and IMPACT of that support.**

Numerous Houston-area organizations have been enhanced by Occidental's contributions of time and financial support, including Houston Methodist Hospital, American Corporate Partners (ACP), the Houston Astros Foundation, IPAA Educational Foundation, Habitat for Humanity, Children's Museum of Houston, Houston Symphony, Alley Theatre, Houston Museum of Natural Science, Houston Livestock Show & Rodeo and the National MS Society.

Occidental's Social Responsibility framework is rooted in their core values of integrity, investment and innovation. This framework promotes transparency and collaboration with their key stakeholders to develop and implement sustainable programs that positively affect people, communities and the environment.

*Below are more details about a few of these special projects.*

**Houston Methodist:** In 2014, Houston Methodist received a \$4 million contribution to enhance patient care for the underserved and uninsured. Occidental's gift **doubled the size of the Houston Methodist Community Scholars program**, an educational and clinical care program that provides specialty care to the underserved



patients in Houston's community clinics, including Denver Harbor, San Jose Clinic, Hope Clinic and El Centro. Occidental's commitment allowed the Houston Methodist Scholars program to increase from two clinics to five. Patients now have greater access to specialty medical care, as Occidental's donation allowed the clinic to expand from three to nine specialty areas: ophthalmology, cardiology, hematology/oncology, urology, urology/gynecology, pulmonology, endocrinology, nephrology and neurology. The clinics are staffed by veteran physicians overseeing residents and fellows as part of their medical education.



In 2017, Occidental President and CEO Vicki Hollub visited the Denver Harbor family clinic and met with Houston Methodist leadership as well as clinic staff. The clinic is located in one of the most impoverished and underserved communities in Houston, with 28.6 percent of residents living in poverty.

"These new physicians gain community experience, and patients receive specialty care that they might not otherwise be able to afford," said Dr. Timothy Boone, co-director of Houston Methodist Hospital's Institute for Academic Medicine.

"Expansion of the Houston Methodist Scholars program and community service to the underserved contributes significantly to Houston Methodist's mission of patient care, medical education and translational research."

**Houston Astros Foundation:** In 2013, Occidental committed to donate \$1.5 million over five years to the renovation, construction and maintenance of public youth baseball and softball fields at Denver Harbor Park and Diez Park. Occidental was one of 12 corporate leaders in Houston that joined the **Houston Astros Community Leaders program**. Together, the group committed \$8 million a year for five years. So far, the program has renovated 20 fields in eight parks and impacted more than 1,200 children.

Little League President David Rodriguez said, "Denver Harbor Little League would like to thank the Astros and Occidental for everything they are doing for our league. To watch these children play ball on the new and improved fields brings a sense of pride and delight to the children, their parents and the community."

Occidental also funds **Operation Military Appreciation** at every **Houston Astros** home game, honoring veterans and active-duty military members with complimentary tickets behind home plate. To date, nearly 1,300 military veterans and family members have been hosted on behalf of Occidental through this effort.

Additionally, Occidental is a **regular contributor** to the **American Red Cross**. In 2016, Occidental made substantial donations in support of flood relief efforts in Houston and South Louisiana areas.

Across Texas and the nation, Occidental has also supported organizations including **Texas Tech University**, as well as provided funding to the **Permian Basin Petroleum Museum** to establish an exhibit explaining enhanced oil recovery. The company contributes to the **Prairie Wetlands Conservation Area** in Kansas, as part of its efforts to promote wildlife habitat conservation.

### **3. Description of additional gift support and achievements accomplished through the corporation's efforts.**

In addition to the larger gifts that Occidental donates to the community, the company is also committed to corporate citizenship, finding new and creative ways to get involved from both a financial and a volunteer perspective. Below are additional examples of Greater Houston philanthropic and volunteer projects supported by Occidental.

**Habitat for Humanity:** Since 2010, Occidental has participated in Habitat for Humanity to support the local community and families in need. In 2017, more than 120 employees volunteered to help with the construction of a home in the Harrel Park neighborhood of northeast Houston, where they framed and installed doors, windows, roof trusses and shingling. In addition, Occidental was recognized by Habitat for Humanity in 2017 for its ongoing commitment and support of the organization and the work that it does to better the Greater Houston community.

**GEMS (Girls Exploring Math and Science) at the Houston Museum of Natural Science:** Occidental's Women's Geoscience Network regularly hosts a booth during the Girls Exploring Math and Science (GEMS) event at the Houston Museum of Natural Science. Employees staff the booth and answer questions about their careers in the fields of science, technology, engineering and math (STEM).

**Houston Symphony:** Occidental Petroleum recently partnered with the Houston Symphony to enhance the Symphony's year-long high school residency program, which reaches more than 1,000 band students in the Houston-area. Now in its second year, the residency program supports and improves school-based music programs, while helping students explore the connection between music and creative expression.

**IPAA/PESA Energy Education Center:** Occidental has partnered with the IPAA/PESA Energy Education Center since 2012 in support of public school programs focused on math and science. Occidental is a principal supporter of the PetroChallenge competition which provides students with a "day in the life" experience at a major oil company by applying the skills and career information they have learned through an IPAA/PESA Petroleum Academies. In addition, Occidental participates in the IPAA/PESA Petroleum Academy Summer Externship program, which offers high-performing students with real-world job shadowing and energy industry experience.

**Houston Food Bank:** Occidental has partnered with the Houston Food Bank since 2012. Occidental employees have volunteered nearly 750 hours and helped provide nearly 95,000 meals.

#### **4. Description of the nominee's work in encouraging and motivating others in philanthropy.**

Occidental's philosophy toward philanthropy emphasizes financial and volunteer contributions, with employee involvement encouraged. Employees have organized to support and volunteer with organizations like Habitat for Humanity, American Corporate Partners and other groups.

Occidental has challenged other corporations to get involved in the community. At the #GiveThem20 ACP Challenge in 2016, Occidental President and CEO Vicki Hollub, along with 850 Occidental employees, filmed a video encouraging other oil and gas and related service companies to also take the push-up challenge and get involved in honoring and supporting veterans.

The company's investment in the global community and in Greater Houston is substantial—from funding to increase access to specialty care in underserved communities to supporting Little League ball for children in socioeconomically disadvantaged communities. Occidental has demonstrated a collaborative spirit, generosity and a clear commitment to becoming a strong and beneficial part of the Houston community for many years to come.

For the eighth straight year, Occidental was named one of the nation's top 100 companies in corporate citizenship by *Corporate Responsibility Magazine*. Occidental has proven and been recognized for its commitment to bettering the world by positively impacting communities through philanthropy.

**Occidental has made a significant and lasting impact on nonprofits across Greater Houston – and on the people we serve.**

**Houston Methodist strongly endorses Occidental Petroleum Corporation as the 2017 Outstanding Large Corporation.**

June 6, 2017

Dear AFP National Philanthropy Day Awards Selection Committee:

Since moving its headquarters to Houston in late 2014, the global Occidental Petroleum Corporation has generously contributed well over \$6.5 million in financial resources to a number of Greater Houston nonprofits and projects focused on community development, social services, health care, education, culture, veterans and more.

Occidental's impact has been multiplied because employees are encouraged to volunteer their time and energy -- and they have helped build homes for Habitat for Humanity, taught young women about science through Girls Exploring Math and Science (GEM) and encouraged veterans through the Houston Astros' Operation Military Appreciation.

In 2014, Houston Methodist received a \$4 million contribution to enhance patient care for the region's underserved and uninsured. Occidental's gift doubled the size of the Houston Methodist Community Scholars program, an educational and clinical care program that provides specialty care to the underserved patients in Houston's community clinics.

The funds from Occidental allowed us to expand our Community Scholars program from two clinics to five throughout the Greater Houston area, and to increase specialty care areas from three to nine. Thanks to Occidental's generosity, specialty care fields like ophthalmology, cardiology, hematology/oncology, urology, urology/gynecology, pulmonology, endocrinology, nephrology and neurology are now offered to patients who previously had little to no access to specialists. For some impoverished individuals in our city, the opportunity to see top-level specialists can literally save their lives.

Occidental's leadership sets the example of community engagement, from the very top. President and CEO Vicki Hollub visited Denver Harbor Family Clinic, located in one of the most impoverished Houston communities. She and other Occidental executives demonstrated personal interest in this important project and in learning more about the needs of the underserved in Houston.

Though this global company only relocated its global headquarters to Houston three years ago, Occidental has quickly made a significant and meaningful difference in Greater Houston. The leadership and employees truly live out the idea of giving back where you live, and they invest their time, talent and resources across this region.

**In collaboration with other grateful Houston nonprofits, we enthusiastically nominate the Occidental Petroleum Corporation as the 2017 Outstanding Large Corporation. Thank you for your consideration.**

Sincerely,



Marc L. Boom, M.D.  
President and Chief Executive Officer



Angela Birch Cox  
Development Director  
office: (713) 671-9993 ext. 238  
fax: (713) 671-9295  
[abcoc@houstonhabitat.org](mailto:abcoc@houstonhabitat.org)

June 5, 2017

Association of Fundraising Professionals  
Greater Houston Chapter  
Awards Selection Committee

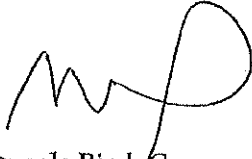
Dear distinguished members of the Awards Selection Committee,

It gives Houston Habitat for Humanity ("HHFH") great pleasure to recommend Occidental Petroleum Corporation ("Oxy") for the 2017 AFP National Philanthropy Day "Outstanding Corporation, Large" award. For many, many years, Oxy has been a leader in corporate philanthropy in Houston, Texas.

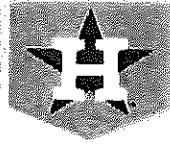
Specifically, since 2001, Oxy has quietly and generously supported Houston Habitat for Humanity in its mission to bring affordable home ownership to low- and moderate-income Houston families. Oxy has invested over \$500,000 in funding with HHFH to build homes for 10 families in the Houston area. Moving beyond investment to engagement, 500 Oxy employees have spent 2679 hours as volunteers to help build these homes and still more have been generous donors to HHFH, amplifying their gifts through Oxy's matching gifts program. From senior leadership to hourly staff, their employees not only work hard, but care enough to get to know the families that their efforts are helping, often chipping in to buy each family a special housewarming gift.

Suffice it to say, Oxy is most deserving of this recognition. Accordingly, Houston Habitat enthusiastically recommends Occidental Petroleum Company, without reservation, for the Outstanding Corporation award.

Sincerely,



Angela Birch Cox  
Development Director



June 5, 2017

Association of Fundraising Professionals  
Greater Houston Chapter  
Awards Selection Committee

Dear Awards Committee,

The Astros Foundation recommends Occidental Petroleum Corporation ("Oxy") for 2017 AFP National Philanthropy Day's "Outstanding Corporation, Large" award.

Oxy is a premier sponsor of the Astros Foundation's Community Leader Program. This program is designed to refurbish and maintain youth baseball/softball fields in inner-city parks. The program provides year-round maintenance, youth uniforms, equipment, positive coaching clinics. It has been great to witness the newly developed sense of local community pride with the investment and corporate commitment to these local parks. In addition to giving youth a nice, safe place to play, the program also includes hosting these local little leagues at Astros games at Minute Maid Park at no cost.

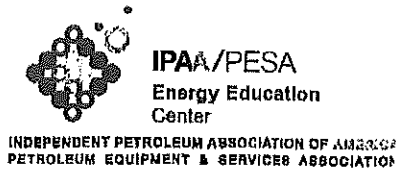
When I think military support, I think Oxy! In addition to Oxy's Community Leaders commitment, Oxy is a huge supporter of our nation's finest...our Military! Here at Minute Maid Park during every home game, we host an "Oxy Military Honor" segment which honors active duty and/or veteran military members. During this very special on-field recognition, the entire stadium stands and applauds these well deserving guests. The program provides each guest with game tickets as well as food/beverage credit to use while enjoying the game. This program is a definite fan favorite.

The Astros Foundation hosts the "Badges & Bases H-Town Rundown 5k/10k" supporting the Houston Police Foundation. Oxy has sponsored their employee's participation in the race for the past two years. They encourage employees and families to participate and volunteer in this event supporting our local law enforcement. I think this is a great example of Oxy's commitment to community while encourage employee health, wellness and volunteerism.

This outstanding Corporate Sponsor is a true Community Partner to the Astros Foundation. Oxy isn't just making a donation, *Oxy is making a difference!* I can't think of a more deserving corporate sponsor of the Astros community than Oxy. The Astros Foundation highly recommends Occidental Petroleum for the Outstanding Corporation award.

Sincerely,

Twila Carter  
Executive Director, Astros Foundation  
SVP Community Affairs



June 2, 2017

Association of Fundraising Professionals  
Greater Houston Chapter  
Awards Selection Committee

Dear Awards Committee,

On behalf of the Independent Petroleum Association of America (IPAA) and the Petroleum Equipment & Services Association (PESA) Energy Education Center, we are pleased to support Occidental Petroleum Corporation's ("Oxy") nomination for the 2017 AFP National Philanthropy Day's "Outstanding Corporation, Large" award.

Oxy is supporting the IPAA/PESA Energy Education Center in its commitment to developing a pipeline that prepares students to pursue science, technology, engineering and mathematics (STEM) related fields to become the next generation of talented engineering, geosciences and technology professionals who will become the nation's future leaders within the energy industry. In particular, the Center supports underserved Houston and Fort Worth youth. Two thirds of the students in the program are economically disadvantaged, 75% are minority and 40% are female.

IPAA is a national trade association, headquartered in Washington, D.C. and has represented independent oil and natural gas producers since 1929. Today, IPAA represents 10,000 independent oil and natural gas producers and service companies in 46 states across the United States that provide 95% of the nation's oil and natural gas and it has a grassroots network of over 60,000 supporters of industry activities. IPAA serves as an informed voice for the exploration and production segment of the industry, and advocates its members' views before the U.S. Congress, the Administration and federal agencies. The mission of IPAA is dedicated to ensuring a strong, viable domestic oil and natural gas industry, recognizing that an adequate and secure supply of energy is essential to the national economy. PESA is headquartered in Houston and represents over 200 companies in the service, supply and manufacturing sector of the oil and gas industry.

Houston is known as 'the energy capital of the world' and, for the past 10 years, IPAA and PESA are proud to have partnered with Houston ISD in establishing the nation's first 4 year Advanced Placement energy programs at Charles H. Milby High School, Westside High School, the Young Women's College and the Energy Institute High School; and Southwest High School in Fort Worth ISD, focused on developing the next generation of energy professionals. Through this innovative business/public school partnership, 2,600 students to date have participated and 1,500 students in the 2017-2018 school year will pursue studies that will help them obtain successful careers within the energy industry.

The IPAA/PESA Energy Education Program provides students with a multidisciplinary advanced learning experience in science, mathematics and the emerging technology concepts they need to pursue professional training/degrees in engineering, geology, geophysics and the global energy management skills needed to work within the energy industry. Transforming career and technical education programs is essential to the success of Texas public school students, preparing an educated workforce and meeting the needs of the community.

Oxy has been involved with the IPAA/PESA Energy Education Center since 2012 and has included the following areas of participation:





**IPAA/PESA**  
Energy Education  
Center

INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA  
PETROLEUM EQUIPMENT & SERVICES ASSOCIATION

Page 2

#### PetroChallenge Competition Sponsorship

Oxy has been a principal supporter, through financial support and employee volunteer time, of our premier, innovative and educational competition 'PetroChallenge'. This is a competition where students experience a day in the life of a U.S. oil company by applying real-world skills and career information they are learning through their participation in the IPAA/PESA Petroleum Academies. The competition encourages students to make socially and environmentally responsible business decisions as they apply their academic and technical knowledge to produce energy economically. To date, 1,500 students have participated and in February 2018, through Oxy's sponsorship, an additional 200 students will experience the competition.

#### Externship Program

Oxy is a supporter of our capstone program, the Externship Program, where high performing students experience the real world of work through a job shadowing experience in an energy company. For the past two years Oxy has hosted externs and this summer will again host externs including the placement of our first extern applicant with significant health challenges. The Externship Program is a life changing experience for students and helps solidify their choice to attend college, major in a STEM field and for many students this is their first experience of a professional workplace setting. Oxy's participation in the Externship Program involves financial support by way of college scholarships for externs and significant time and resource commitment by Oxy employees.

#### IPAA Wildcatters' Ball and College Scholarships

Oxy is a supporter of our primary fundraising event, the annual Wildcatters' Ball and has supported scholarships for graduating seniors for college.

The IPAA Educational Foundation is eager to continue expanding our partnership with Oxy and to provide more students with the opportunity to make mathematics and science more meaningful and relevant by participating in our educational initiatives. The relationship between the IPAA/PESA Energy Education Center and Oxy continues to be one characterized by collaboration, cooperation and innovation and serves as an example to other energy companies through Oxy's demonstrated hands-on involvement and financial support.

IPAA believes that through our continued partnership with Oxy, the needs of our industry and the academic and employment prospects of Houston students can be mutually achieved. We enthusiastically support Occidental Petroleum's nomination for the prestigious AFP Outstanding Corporation award.

Sincerely,

Anne Ford  
Executive Director  
IPAA/PESA Energy Education Center  
Independent Petroleum Association of America  
Petroleum Equipment & Services Association  
[www.ipaa.org](http://www.ipaa.org)  
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**Occidental Petroleum Corporation  
(short bio)**

Occidental Petroleum Corporation (NYSE: OXY) is an international oil and gas exploration and production company with operations in the United States, Middle East and Latin America. Headquartered in Houston, Occidental is one of the largest U.S. oil and gas companies, based on equity market capitalization. Occidental's midstream and marketing segment gathers, processes, transports, stores, purchases and markets hydrocarbons and other commodities. Occidental's wholly owned subsidiary, OxyChem, is a major North American chemical manufacturer.

Founded in 1920, Occidental's success is built on technical expertise, business acumen, strong partnerships and our proven ability to deliver lasting results. With approximately 33,000 employees and contractors worldwide at year-end 2016, we are committed to being a Partner of Choice® everywhere we operate.

Occidental is committed to respecting the environment, operating safely and upholding high standards of social responsibility throughout the company's worldwide operations.



**Occidental Petroleum Corporation  
(long bio)**

Occidental Petroleum Corporation (NYSE: OXY) is an international oil and gas exploration and production company with operations in the United States, Middle East and Latin America. Headquartered in Houston, Occidental is one of the largest U.S. oil and gas companies, based on equity market capitalization. Occidental's midstream and marketing segment gathers, processes, transports, stores, purchases and markets hydrocarbons and other commodities. Occidental's wholly owned subsidiary, OxyChem, is a major North American chemical manufacturer.

Founded in 1920, Occidental's success is built on technical expertise, business acumen, strong partnerships and our proven ability to deliver lasting results. With approximately 33,000 employees and contractors worldwide at year-end 2016, we are committed to being a Partner of Choice® everywhere we operate.

Occidental is committed to respecting the environment, operating safely and upholding high standards of social responsibility throughout the company's worldwide operations.

**Occidental Oil and Gas**

Occidental engages in oil and natural gas exploration and production in three core areas: the United States, Middle East and Latin America. Our strategy relies on increasing production through developing conventional and unconventional fields. We are a worldwide leader in applying advanced technology to boost production from mature oil and natural gas fields and access hard-to-recover reserves. We have consistently replaced and expanded reserves through improved recovery, strategic acquisitions and focused exploration.

**Midstream and Marketing**

Occidental's midstream and marketing segment gathers, processes, transports, stores, purchases and markets hydrocarbons and other commodities. It also trades around its assets, including transportation and storage capacity, and trades oil, NGLs, gas and other commodities. Additionally, the midstream and marketing segment invests in entities that conduct similar activities.

**OxyChem**

OxyChem is a leading North American manufacturer of polyvinyl chloride (PVC) resins, chlorine and caustic soda – key building blocks for a variety of indispensable products such as plastics, pharmaceuticals and water treatment chemicals. OxyChem's market position is among the top three producers in the United States for the principal products it manufactures and markets. OxyChem is the largest U.S. merchant marketer of caustic soda and the world's largest producer of caustic potash and calcium chloride. Headquartered in Dallas, OxyChem has manufacturing facilities in the United States, Canada and Latin America.



### **Partner of Choice®**

Occidental has earned a reputation for consistently delivering results that add value. We strive to be a trusted partner everywhere we operate, recognized for our expertise, experience and ability to collaborate for success.

### **Our Vision**

To continue at the forefront of our industry as a strong performer, globally respected, financially sound and positioned to generate future value for Occidental's stockholders.

### **Our Mission**

To develop energy resources safely, profitably and responsibly to maximize shareholder value.

### **Our Values**

At Occidental, what we do is important — and how we do it is even more so. Guided by our values of integrity, innovation and investment, we work hard to earn the high regard of our partners, investors and other stakeholders around the world.