

American Folklore Society, Executive Board Minutes
New Series, no. 54
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President Jack Santino called the annual meeting of the Executive Board to order on April 4, 2003, at 9:04 am in Room 320 of the Mershon Center on the Ohio State University campus in Columbus, Ohio. Members present: Betty Belanus, Carole Carpenter, John Dorst, Michael Owen Jones, Judy McCulloh, Elliott Oring, Maida Owens, Jack Santino, and Margaret Yocom. Members absent: Elizabeth Peterson and William H. Wiggins, Jr. AFS Executive Director Timothy Lloyd and Barbara Lloyd, associate director of the Ohio State University Center for Folklore Studies, were also present. As per the Executive Board directive of October 17, 1991, this meeting was recorded on audiotape.

President Jack Santino thanked Barbara Lloyd for her contract work for the Society over the past six months, and congratulated and welcomed new Board members (President-Elect Jones, Carpenter, Dorst, and Wiggins).

Jack Santino called for review and approval of the minutes of the October 2002 Board meeting. **Judy McCulloh moved to approve the minutes as presented. Elliott Oring seconded the motion.** Carole Carpenter noted one small typographical error on p.5 of the draft. **The motion passed unanimously.**

Jack Santino then gave his President's report, concentrating on AFS's work with the World Intellectual Property Organization. He will attend the July meeting of the WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge, and Folklore with AFS WIPO representative Burt Feintuch.

He also reported that the Kenneth Goldstein Award for Lifetime Academic Leadership Committee (Lee Haring, Margaret Mills, and Jeff Titon) has recommended that the 2003 Prize be awarded to Edward D. Ives of the University of Maine. **Carole Carpenter moved to accept the committee's recommendation. Margaret Yocom seconded the motion, which passed unanimously.**

Timothy Lloyd then gave his executive director's report, focusing on the transition from AAA management of AFS to AFS self-management. Barbara Lloyd's work to design, develop, and maintain AFS member and subscriber systems and databases has been key to this effort; as of the middle of the year, we have received almost all of our anticipated membership income for the year, and more than we had budgeted for subscriptions. We will be bringing the last part of our relationship with AAA to an end at the end of this fiscal year, when we will begin working with Columbus, Ohio-based accountants Rich and Nancy Fidler.

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Lloyd also gave an update on work for the 2003 annual meeting in Albuquerque, and reported on AFS's progress at managing training workshops around the country for the American Folklife Center's Veterans History Project.

The Board then spent time discussing the professional development sessions being planned for the 2003 annual meeting by the Society and the Fund for Folk Culture, and the larger related issues of gaining and retaining student members in the Society. Some form of mentorship for students, or for the Graduate Student Section, involving either the Fellows of senior members of the field, seems advisable.

The meeting paused briefly at 10:22 am, and resumed at 10:40 am.

Membership Committee chair Betty Belanus then presented her report, focusing on issues regarding student membership. The Board spent a good deal of time discussing these matters, and asked Belanus and Lloyd to plan a discussion session for the Board and students at the 2003 annual meeting.

There was also a brief discussion of the creation of a new membership category for retired members.

Nominating Committee liaison John Dorst then presented his report, summarizing the committee's work to date to assemble a slate for the 2003 elections. The Board then spent time discussing nominating and election-related matters, including improvements in the candidates' forum at the annual meeting. The prevailing opinion was that this session should not run in competition with other annual meeting sessions. The Board also discussed the sorts of governance skills that will be needed by future Board candidates.

The meeting paused for lunch at 12:05 pm, and resumed at 1:04 pm.

Publications Committee chair Judy McCulloh then presented her report. Lloyd announced that *Journal of American Folklore* editor Elaine Lawless has decided to step down when her first term as editor expires at the end of 2005. The Board then discussed the procedure it might follow to select the next editor, and whether the Society should have a policy regarding second terms for editors. McCulloh suggested that Lloyd work with the present and recent past editors of the *Journal* and the staff of the journals division of *Journal* publisher the University of Illinois Press to draft an agreement between the Society and future *Journal* editors for Board review and

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approval in October. At that point the Board should form an exploratory committee and work toward a decision on a policy regarding repeat terms.

McCulloh then summarized the publisher's error that led to a matte cover stock and slightly different paper being used for the first 2003 issue of the Journal. The Board then discussed whether to leave this new cover stock and paper in place, or to return to the previous materials. **Elliott Oring moved that the remainder of JAF issues for 2003 be printed using the new cover stock and paper. John Dorst seconded the motion, which passed, 8 votes, to 0, with 1 abstention.**

AFS planned giving consultant Diana Newman of Columbus then entered the meeting and made a presentation to the Board on planned giving, describing the various planned giving planning, policy, financial, and marketing documents she and Lloyd had prepared for the Board's review and approval.

The proposed campaign, to be a permanent part of the Society's activities, will begin with a "quiet phase," in which present and past Board members, Fellows, and other long-time members of the Society would be cultivated for present or deferred gifts. This quiet phase will run until December 31, 2004, and will have a goal of \$100,000 in gifts. The public phase of the campaign will then begin on January 1, 2005, and will run forever.

In the long term, it will be essential to build a culture of support for AFS among members, based on their professional and personal values as folklorists. Board members, through their own gifts and through their expressed leadership, will be critical to the campaign's success.

The Board thanked Newman for her services to the Society as she completed her presentation and left the meeting.

The Board then returned to discussion of the *Journal of American Folklore* cover stock and paper issue. **Michael Owen Jones moved that the cover stock and paper already approved by the Board for use in the 2003 volume year be continued for the 2004 volume year and beyond. Margaret Yocom seconded the motion, which passed, 6 votes for, 2 votes against, and 1 abstention.**

The meeting ended for the day at 4:05 pm.

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The meeting resumed on Saturday, April 5, 2003, at 9:35 am in Room 320 of the Mershon Center on the Ohio State University campus in Columbus, Ohio. Members present: Betty Belanus, Carole Carpenter, John Dorst, Michael Owen Jones, Judy McCulloh, Elliott Oring, Maida Owens, Jack Santino, and Margaret Yocom. Members absent: Elizabeth Peterson and William H. Wiggins, Jr. AFS Executive Director Timothy Lloyd and Barbara Lloyd, associate director of the Ohio State University Center for Folklore Studies, were also present. As per the Executive Board directive of October 17, 1991, this meeting was recorded on audiotape.

The Board returned to discussion of the proposed planned giving program for the Society. **Judy McCulloh moved that the concept and program be adopted as presented. Margaret Yocom seconded the motion, which passed unanimously.**

The Board then entered into executive session at 10:10 am to discuss the executive director's performance over the past year, and his performance goals and compensation for next year. The executive session ended at 11:10 am.

Timothy Lloyd then made a presentation on the organizational status of the Society's many interest-group sections. The conveners who head several sections are not AFS members. **Carole Carpenter moved that the Board adopt the policy that all section conveners must be members of the Society. Betty Belanus seconded the motion, which passed unanimously.**

The meeting paused for lunch at 11:45 am, and resumed at 12:30 pm.

Timothy Lloyd then presented his budget proposal for FY 2004, which estimated revenue of \$361,170, expenses of \$351,995, and net income of \$9,175. **Michael Owen Jones moved that the Board approve the FY 2004 budget as presented. Judy McCulloh seconded the motion, which passed unanimously.**

Under the heading of old business, the Board discussed the need to update the Society's promotion and tenure statement, originally drafted in the 1980s. Carole Carpenter, John Dorst, Mike Jones, Elliot Oring, and Margaret Yocom agreed to work with the executive director on this task.

The Board then discussed the statement on conflict drafted by Judy McCulloh in response to a member vote at the October 2002 business meeting asking the Board to consider making such a statement.

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Elliott Oring moved that the Board adopt a policy of not making statements on broad public issues. Michael Owen Jones seconded the motion, which failed, 4 votes for, 4 against, and 1 abstention.

Jack Santino then moved that the Board adopt and communicate the statement on conflict as presented. Margaret Yocom seconded the motion, which failed, 3 votes for and 6 votes against.

The Board then discussed the Board question-and-answer session at the AFS annual meeting, which had been revised in 2002 after several years' absence. The consensus of the group was to continue these sessions.

There was no new business.

Jack Santino moved that the meeting be adjourned. Carole Carpenter seconded the motion, which passed unanimously, and the meeting was adjourned at 2:53 pm.

Respectfully submitted,

Timothy Lloyd
Executive Director

Date