Our Values

**Innovation and Learning over the status quo**

**Collaboration and Autonomy over hierarchical control**

Acknowledging that: while there might sometimes be a time and a place for the items on the right, the items on the left should be our default focus

**Customer focus over self interest**

Code of Practice

**Act in the best interest of organisation, customer, client, partner**

- Not gaining personal advantage from sensitive or confidential data
- Work in a way that supports orgs objectives and reputation
- Develop confidence and relationships through trust and respect

**Positively impact society**

- Equality in diversity, inclusion and opportunity
- Consider the needs of all stakeholders
- Challenge behaviour not inline with these values

**Develop knowledge and competence with CPD**

- Pursue excellence
- Continue to develop personal knowledge and capability
- Know when to seek help

**Respect for all**

- Lead by example – support and help develop others
- Respect physical and mental well being
- Encourage and recognise achievement

**Open, honest, and trustworthy behaviours**

- Responsible and account for actions
- Behave with personal integrity
- Be truthful and transparent in communications
- Comply with relevant laws and regulations

**Uphold values and reputation within our body and professions**

- Promote our values and Code of Practice
- Maintain values and Code of Practice
- Comply with reasonable request from us