Reducing its reliance on numbers helped the UK’s largest independent producer of official statistics save money, reduce bureaucracy and improve its efficiency. The Agile Business Consortium spoke to Rich Williams (pictured), Head of Risk and Internal Quality Management at the Office for National Statistics (ONS), to learn how adopting an Agile approach helped his team to do more for less.

By the very nature of their job, statisticians are trained to think in terms of numbers and to have rigorous processes in place to validate the accuracy of their work. Traditional risk management is also a numbers-based discipline.

The effect of the two overlapping was that when Rich arrived at the ONS four years ago, he was faced with a Risk Policy and Framework which ran to 121,000 characters over 56 A4 pages. The accompanying risk management database had 60 fields that needed populating.

The policy was fantastically comprehensive but made no allowance for how people actually behave and was almost impossible to use – the result of this was evidenced by the fact that less than a quarter (24%) of risk review deadlines were being met.

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He added that waterfall often relies on extremely comprehensive but burdensome reporting on progress, whereas Agile delivery involves trust, increased conversation and attending stand-ups as a source of assurance instead.

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A similar approach was taken regarding the risk management database. Prioritising the information it contained resulted in the number of fields required being reduced from the previous 60 to just 16. An added benefit was the new database could be developed using in-house resources, saving an estimated £100,000 in opportunity cost of purchasing an off-the-shelf alternative.

Of much more long-term value, though, was the reaction of staff at the ONS. As a result of being closely involved in its development, they have taken ownership of the database and have a greater commitment to using it and updating it. 3,500 users across the organisation can use it to see the whole risk landscape, and there are 400 core users. Compliance with risk review deadlines has increased dramatically – and now stands at 99.6%.

A further financial saving came from using internal expertise to develop a training programme aligned with the new, simplified risk management approach. This replaced one that had previously been delivered by an external organisation, which was being paid £10,000 to deliver risk training sessions to 16 people at a time.

Agile enabled all the changes to be introduced to a tight timetable. The new risk policy and database were operational within 12 months, with 18 months spent improving risk maturity.

Although the project proved successful, there was work to be done in migrating colleagues to a new way of thinking, and overcoming the tensions that can exist between traditional risk management – particularly in waterfall development environments – and Agile.

Rich found it a challenge moving a number-focused, intelligent and expert community of statisticians and economists to behavioural decision-making principles rather than mathematical ones.

However, he raised risk literacy and understanding by personally delivering the risk training course he developed.

Rich said: “I encountered very little actual cultural resistance due to my involvement of stakeholders and positive and visible response to their feedback. Colleagues felt at all times that I was listening to their input – which I was.

“Risk management is not an exact science, and accepting this fact and not trying to convince colleagues that it’s a pseudo-science either has led to a more open acceptance of my approach.”

Although risk management decision-making is now linked to behavioural principles at the ONS, the organisation has not moved entirely away from mathematical risk calculation; it’s simply secondary.

Rich concluded: “Agile was suited to a business that produces statistics and speaks to its users. It helped engage with end-users, determining what they wanted and helping to produce a product based on their needs.

“It ensured the project to upgrade the risk management systems was aligned to the organisation’s business plans, produced significant cost savings and nurtured a greater commitment among staff to using the new database.

“The Agile-driven project has produced a leaner and more efficient approach to risk management at the ONS and has significantly sped up the pace of delivery of threat analysis, improving the service for internal users and external clients alike.

“The work my team and I have also done in collaboration with the United Nations Economic Commission Europe [UNECE] has resulted in the ONS being viewed as a world leader in risk management in the context of Agile, for National Statistics Institutions [NSIs].”

At a recent UNECE event, it was agreed that the ONS is leading the way for NSIs for risk management in the context of Agile. The other countries recognised were Italy and Canada.

Founded in 1995, the Agile Business Consortium is a not-for-profit membership organisation that aims to provide global leadership in promoting, supporting and enabling Business Agility at all levels. It works with a range of training and consulting partners to deliver Agile services to businesses globally.

The Consortium continues to inspire new developments and innovation, such as the Framework for Business Agility, as Agile moves into mainstream business thinking.

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