American Art: The Academy, Museums, and the Market
Association of Historians of American Art Symposium 2012
October 11-13, 2012
Boston, Massachusetts

**THURSDAY, OCTOBER 11, 2012, 6:00 P.M.**
**BOSTON ATHENÆUM**
10½ Beacon Street, Boston, Massachusetts 02108
Keynote Lecture: "Art and America: A Personal History"
Reception to follow, 7:00-8:00 p.m.

**FRIDAY, OCTOBER 12, 2012**
**BOSTON ATHENÆUM**
10½ Beacon Street, Boston, Massachusetts 02108

8:30-9:30 Registration/Coffee

9:30-9:45 Welcome
- David Dearinger, Boston Athenæum, and Melissa Renn, Harvard Art Museums

9:45-11:00 The Museum as Tastemaker
Moderator: Erica Hirshler
- Seth Feman, College of William and Mary, "Old Masters Modern: On the Taste of Andrew Mellon"
- Susan Faxon, Addison Gallery of American Art, "Phillips Academy, the Addison Gallery of American Art, and Macbeth Gallery"

11:00-11:15 Break/Coffee

11:15-12:30 Marketing the Landscape
Moderator: David Dearinger
- Julia Sienkiewicz, Duquesne University, "Garden History or Museum History?: Reassessing Charles Willson Peale's Belfield Garden"
- Margaretta Lovell, University of California, Berkeley, "Transcendental Seascapes: Museums, Markets, Scholars and the Cultural History of the Paintings of Fitz Henry Lane"
• Ellery Foutch, University of Wisconsin-Madison, "Natural Selections and the Survival of the Fittest: Martin Johnson Heade’s Gems of Brazil, Patronage, and the Art Market"

12:30-2:00 Break/Lunch

2:00-3:30 The Cultural Work of Museums
  Moderator: Erica Hirshler
• Rachel Remmel, University of Rochester, "Women Creating Art Infrastructure: Founding the Cincinnati Art Museum, 1876-1890"
• Alan Wallach, College of William and Mary, "The ‘Battle of the Casts’ Revisited"
• Frances Pohl, Pomona College, "Francis Henry Taylor and Cultural Diplomacy in Latin America during World War II"

3:30-4:00 Break/Coﬀee

4:00-5:15 Creativity and Commerce
  Moderator: Melissa Renn
• Jennifer A. Greenhill, University of Illinois, Urbana-Champaign, "The Poetry of Trees and Truck Parts: Maxﬁeld Parrish’s Machinery for Transportation"
• Lisa Gail Collins, Vassar College, "Love Lies Here: Gee’s Bend, Quiltwork, and the Lessons of Loss"
• Reva Wolf, State University of New York at New Paltz, "Warhol’s 1964-65 Self-Portrait: Authenticity, Interpretation, and the Market"

6:00-9:45 ART OF AMERICAS WING AT MUSEUM OF FINE ARTS, BOSTON
  Avenue of the Arts, 465 Huntington Avenue, Boston, Massachusetts 02115
  Fifty-three galleries of art in all media made throughout the Americas from the ancient period to the 1970s.
  Admission fees waived for symposium registrants.
  See registration packet for dining options at the MFA.

SATURDAY, OCTOBER 13, 2012
BOSTON UNIVERSITY
Photonics Center
8 St. Mary’s Street, Room 206, Boston, Massachusetts 02215

8:30 Registration/Coﬀee

9:00-9:15 Welcome
  • Patricia Hills, Boston University, and Bonnie Costello, Professor of English and Acting Director, Boston University Center for the Humanities

9:15-10:45 Graduate Student Lightning Round
  Moderator: Patricia Hills
• Kaylin Haverstock Weber, University of Glasgow, "The Studio and Art Collection of the American Raphael (Benjamin West, P.R.A., 1738-1820)"
• Christopher Oliver, University of Virginia, "Civic Visions: The Panorama and Popular Amusement in American Art and Society, 1845-1870"
• Sarah Beetham, University of Delaware, "Sculpting the Citizen Soldier: Reproduction and National Memory, 1865-1917"
• Erin Pauwels, Indiana University, "Sarony's Living Pictures: Performance, Photography, and Gilded Age American Art"
• Emily C. Burns, Washington University in St. Louis, "Innocence Abroad: The Construction and Marketing of an American Artistic Identity in France, 1880-1910" 
• Megan McCarthy, Columbia University, "The Empire on Display: Exhibitions of Germanic Art & Design in America, 1890-1914"
• Emily Schiller, Pennsylvania State University, "Unsettled Masses: Transportation in American Art during the 1930s and 1940s"
• Jody Berman, University of Florida, Gainesville, "Humor and Subversion in the Work of Four Artists"
• Charlotte Ickes, University of Pennsylvania, "Race, Space, Spectacle: Recent Time-Based Art and the Transformation of the Museum"

10:45-11:00 Break/Coffee

11:00-12:15 Artists and the Market in the Nineteenth-Century
Moderator: Naomi Slipp
• Ross Barrett, University of North Carolina, Chapel Hill, "Dangerous Designs: Cinque, African-American Militancy, and the Limits of Academic Painting"
• Catherine Holochwost, Smithsonian American Art Museum, "Envisioning Collapse: Genius, Madness, and the Irrationality of the Market"
• Letha Clair Robertson, University of Texas at Tyler, "Marketing the Theatrical Celebrity in the Nineteenth-Century: Thomas Hicks's Portraits of Edwin Booth"

12:15-2:00 Break/Lunch

2:00-3:15 Artists and the Market in the Twentieth-Century
Moderator: Patricia Hills
• Amanda Douberley, University of Texas at Austin, "Lippincott, Inc., and the Creation of a Market for Monumental Sculpture"
• Gail Levin, City University of New York, "How Lee Krasner Marketed Jackson Pollock"
• Eric Rosenberg, Tufts University, "Richard Diebenkorn: Between Museum, Academy, and Market"

3:15-3:30 Break/Coffee

3:30-5:15 Exhibiting America
Moderator: Naomi Slipp
• Deborah J. Wilk, University of Wisconsin, Whitewater, "Modernism and Eugenics: Gertrude Vanderbilt Whitney and The Immigrants in America Exhibition (1915-1916)"
• A. Joan Saab, University of Rochester, "Radical Craft: Exhibiting Homelands in Rochester, New York"
• Deanna Marie Sheward, New York University, "Exhibiting Abstraction: Peter Blake's Ideal Museum for Jackson Pollock"
• Andrew Wasserman, Stony Brook University, "The View from 125th Street: Curating a Paper Harlem"

5:30-7:00 CLOSING RECEPTION, BOSTON UNIVERSITY ART GALLERY AT THE STONE GALLERY
855 Commonwealth Avenue, Boston, Massachusetts 02215

Symposium Co-Chairs:
David Dearinger, Boston Athenæum and Melissa Renn, Harvard Art Museums
Symposium Steering Committee:
Patricia Hills, Boston University, Erica Hirshler, Museum of Fine Arts, Boston, Naomi Slipp, Boston University

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