



AHRD 2021

Virtual Conference

February 17-19, 2021



Exhibiting &
Sponsorship
Opportunities

Sponsor/Exhibit Opportunities

Premiere Keynote (1 available) \$10,000

- Announcement of Keynote Speaker at Annual Conference
- Video/Commercial Listed on AHRD Website
- 1-Year of Promotion
- 3 Complimentary Registrations
- Includes Exhibitor Opportunity
 - Exhibitor Page with Organization Zoom Links – available during break/specific times (Sponsor Provided)
 - A Link to own commercial/video (Sponsor Provided)
- Company name and logo on the AHRD website
- Company name in marketing materials and program
- Quarter page ad in virtual materials
- First right of refusal for this sponsorship for the 2021 AHRD
- Optional: A Link to own commercial/video (Sponsor Provided)

Platinum Sponsor (1 available) \$2,000

- Exclusive Opportunity
 - Platform Sponsor OR
 - Main Page Banner Ad
 - Registration Page Sponsor OR
 - Networking Event Sponsor
- Includes Exhibitor Opportunity
 - Exhibitor Page with Organization Zoom Links – available during break/specific times (Sponsor Provided)
 - A Link to own commercial/video (Sponsor Provided)
- 2 Complimentary Registrations
- Company name and logo on the AHRD website
- Company name in marketing materials and program
- Quarter page ad in virtual materials
- First right of refusal for this sponsorship for the 2021 AHRD
- Optional: A Link to own commercial/video (Sponsor Provided)

Gold \$1,000

- Included Exhibitor opportunity
 - Exhibitor Page with Organization Zoom Links – available during break/specific times (Sponsor Provided)
 - A Link to own commercial/video (Sponsor Provided)
- 2 Complimentary Registrations
- Company name and logo on the AHRD website
- Company name in marketing and virtual materials
- Optional: A Link to own commercial/video (Sponsor Provided)

Silver Sponsor \$750

- 1 Complimentary Registration
- Company name and logo on the AHRD website
- Company name in marketing and virtual materials

Important Information About Your Company Logo:

If your sponsorship benefit includes a logo, please email an .eps or .PDF (for print) and a .jpg or .png (for web) to office@ahrd.org. Including color logos and greyscale logos will ensure the best marketing possible for your company. Or use this form: www.ahrd.org/page/Submit_Logo

Additional Options

Break Sponsor - \$300

- Logo Recognition
- Description (sponsor provided)
- Website Link (sponsor provided)
- Logo associated with break on agenda
- \$75 off registration, reach out to Jill Tichy at jillt@ahrd.org

Commercial - \$650

- 1-3 minute live introduction/commercial to be played at either Town Hall Forum or Keynote Speaker (Sponsor Provided)
- Logo Recognition
 - Description (sponsor provided)
 - Website Link (sponsor provided)
 - OPTIONAL: clickable logo with Zoom Link for attendees to access during breaks/specified times (Sponsor Provided)
- \$75 off registration, reach out to Jill Tichy at jillt@ahrd.org
- Bios provided by AHRD
- Sponsor Script for Introduction must be submitted to jillt@ahrd.org by February 1, 2021 at the latest.

Exhibitor Profile- \$300

- Sponsor Tab with Exhibitor Profiles
 - Logo Recognition
 - Description (sponsor provided)
 - Website Link (sponsor provided)
 - OPTIONAL: clickable logo with Zoom Link for attendees to access during breaks/specified times (Sponsor Provided)
- \$75 off registration, reach out to Jill Tichy at jillt@ahrd.org
- Optional: Pre-recorded video link (Sponsor provided)

Note: This is an application to sponsor. All sponsor applications are subject to review and approval by AHRD. Moreover, we reserve the right to deny sponsor privileges to any applicant.



2021 AHRD Sponsor & Exhibitor Registration

February 17-19, 2021 | Register online at www.ahrd.org



Select Sponsorship Level

Sponsor/Exhibitor Options

<input type="checkbox"/> Premiere Keynote	\$10,000	<input type="checkbox"/> Break Sponsor	\$300
<input type="checkbox"/> Platinum Sponsor	\$2,000	<input type="checkbox"/> Commercial Sponsor	\$650
<input type="checkbox"/> Gold Sponsor	\$1,000	<input type="checkbox"/> Exhibitor Profile	\$300
<input type="checkbox"/> Silver Sponsor	\$750		
			Total \$ _____

* Must be approved by the Office to qualify. Contact Jill Tichy at jillt@ahrd.org.

Contact Information

Main Contact for Logistics (First and Last Name) _____

Onsite Exhibitor Representative (First and Last Name) _____

Company or Institution Name _____

Address _____

Country _____ City _____

State _____ Postal Code _____

Phone _____ Email (print) _____

All listings and signage should read: _____

(Complete institution, facility, or company.)

Payment Options

Check (payable to AHRD) Visa Mastercard

If you are paying by credit card, all fields are required.

(For office use only)

initials	fin.	CK/CC
date		paid

Card Number _____ Exp. Date _____ 3-digit security code _____

Cardholder Name and/or Company (print) _____

Cardholder Phone _____ Cardholder Signature _____

Credit Card Billing Address: m Same as the address above (OR complete the following fields)

Address _____

Country _____ City _____

State _____ Postal Code _____

I have read and grant consent to use my data as outlined in the [privacy policy](#).

Payment must accompany form to guarantee sponsorship.

Audio/Video Policy: Registration and attendance at, or participation at association events constitutes an agreement by the registrant to association's use and distribution of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

PCI Compliance: Please do not send credit card information via email. Per standard by the Payment Card Industry, AHRD has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).

Cancellation Policy: All Sponsor/Exhibitor cancellations by January 8, 2021 will be refunded, less a \$100 handling fee. Cancellations received after January 8, 2021 will not receive a refund.

Mail to the AHRD Office at:

1000 Westgate Drive, Suite 252
St. Paul, MN 55114 USA
Office Phone: 1+(651)290-7466
Office Fax: 1(651)290-2266

Questions?

Contact Kathie Pugaczewski at office@ahrd.org or 1+(651)265-7859