

2026



AHRD INTERNATIONAL RESEARCH CONFERENCE IN THE AMERICAS

Dallas-Fort Worth Airport Marriott
FEBRUARY 11 - 13 | IRVING, TEXAS

2026 SPONSORSHIP OPPORTUNITIES



academy of human resource development

33rd International Research Conference in the Americas Theme:

Engaged, healthy, and whole: Driving learning and performance for an empowered workforce

The AHRD 2026 Conference offers a premier opportunity to connect with leading scholars, practitioners, and students in Human Resource Development from around the globe. Join us at the Dallas-Fort Worth Airport Marriott in Irving, Texas, February 11-13, 2026, to showcase your organization's commitment to advancing HRD through innovative research, impactful practice, and visionary leadership.

Engaged, healthy, and whole: Driving learning and performance for an empowered workforce The Academy of Human Resource Development's 2026 International Research Conference in the Americas invites scholars and practitioners to explore how HRD can foster engagement, wellbeing, and a whole-person approach to development in today's evolving organizations. As many organizations face shifting expectations around mission, purpose, diversity, and sustainability, HRD is uniquely positioned to champion practices that honor the full humanity of workers while advancing learning and performance. This year's theme calls us to imagine empowered workforces where continuous learning, adaptive change, and holistic support are the norm.

Why Sponsor or Exhibit at AHRD 2026

The AHRD Annual Conference attracts over 350 attendees, including HRD researchers, practitioners, and students dedicated to fostering growth and excellence in the field. As a sponsor or exhibitor, organizations gain access to a vibrant, engaged community eager for new partnerships and solutions that advance human resource development worldwide.

Enhanced Brand Visibility

- **Logo Placement:** Prominent display of sponsor logos throughout conference platforms—including mobile app, program book, signage, and digital proceedings—maximizes exposure before, during, and after the event.
- **Social Media Recognition:** Your brand will be actively promoted across AHRD's channels, driving engagement and awareness.
- **Program Advertising:** Sponsors benefit from impactful advertising opportunities such as full, half, or quarter-page ads in conference materials.
- **Networking & Engagement Opportunities**
- **Exhibit Tables:** Dedicated space providing direct access to attendees during all breaks, lunches, and receptions.
- **Exclusive Events:** Sponsorship levels include recognition at signature conference gatherings such as keynote sessions, President's Lunch, Town Hall, and networking breaks.
- **Complimentary Registrations:** Most sponsor packages offer complimentary full conference registrations for company representatives and students, ensuring your team's access to every facet of the event.

Secure Your Spot

All sponsorship and exhibiting bookings must be completed and paid in full by January 26, 2026. Exhibit booths will be allocated in order of receipt, with higher-level sponsors receiving priority placement for maximum exposure. For full sponsorship details or to tailor a package that best fits your organization, contact Office@AHRD.org.

Join us—Shape the future of Human Resource Development while cultivating powerful relationships, discovering new talent, and enhancing your brand's influence at the AHRD 2026 Conference.

CONFERENCE SPONSOR & EXHIBITOR OPPORTUNITIES

Premier Partner Sponsor - \$7,500

BENEFITS

- Sponsor recognition at townhall, keynote, and president's lunch
- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- Full-page program ad (design provided by sponsor)
- Up to Two (2) minute video on AHRD Conference Central webpage (produced by sponsor)
- Two (2) complimentary full conference registrations
- 10 student full conference registrations

Proceedings Book Sponsor - \$2,750

BENEFITS

- A digital collection of technical submissions, the conference proceedings are a valuable reference document for attendees
- Your branding will be featured on the downloadable eBook supplied to attendees
- Your company logo displayed on the eBook proceedings
- One (1) full page advertisement in the eBook proceedings
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- 1/4-page program ad (design provided by sponsor)
- Two (2) complimentary full conference registrations

Awards Sponsor (2 available) - \$1,500

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- One (1) complimentary full conference registration

President's Lunch Sponsor (3 available) - \$3,500

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- Half-page program ad (design provided by sponsor)
- Two (2) complimentary full conference registrations

Future Leaders and Mentorship Sponsor (3 available) - \$2,500

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- 1/4-page program ad (design provided by sponsor)
- Two (2) complimentary full conference registrations

Town Hall Sponsor (3 available) - \$1,500

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- One (1) complimentary full conference registration

CONFERENCE SPONSOR & EXHIBITOR OPPORTUNITIES

NEW! Research Meets Practice Workshop Sponsor - (4 available) - \$1,200 Thursday, February 12, 2026 10AM-3PM

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- One (1) complimentary workshop registration

Welcome Reception Sponsor - (3 available) - \$1,200

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- One (1) complimentary full conference registration

Break Sponsor - \$1,200

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Signage during all networking breaks
- Exhibit table
- One (1) full conference registration

Mobile App Sponsor (5 available) - \$1,200

BENEFITS

- The conference app is frequently referred to throughout the conference, and is used for:
 - *connecting delegates, sponsors and exhibitors*
 - *viewing the conference program, speaker profiles and proceedings*
 - *keeping up to date with notifications and important announcements*
- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book
- Exhibit table
- One (1) complimentary full conference registration

General Sponsorship - \$750

BENEFITS

- Recognition on AHRD website, conference emails, and social media before, during, and after conference
- Logo in the conference mobile app, signage, and program book

Exhibit Table Space Details

Your dedicated, 6' table with one chair is an effective, convenient and inexpensive way to increase your visibility and meet with attendees. The ballroom will be the hub of attendee activity during all refreshment breaks, lunches, and receptions.

Cost

Exhibit Table	\$495
Add Electricity	\$50

Tabletop exhibit includes:

- 6' table and one chair
- AHRD will assign tabletop exhibits with higher level sponsors receiving highest exposure
- One (1) complimentary staff exhibit registrations (*does not include full conference registration*)
- \$100 off One (1) full conference registration

Exhibit tables will be allocated in order of receipt by AHRD and payment must be received in full to secure your booth placement.

Full exhibitor details will be sent with your confirmation packet. Exhibitors have the option to give away door prizes at their booths. Exhibitors are responsible for contacting the winners directly. AHRD is not responsible for any prizes that are won and not collected.

Sponsorship and Exhibitor deadline is January 26, 2026.

For opportunities to tailor your package, please contact Office@AHRD.org

AHRD CONFERENCE SPONSOR & EXHIBITOR REGISTRATION FORM



This is an application to sponsor. All sponsor applications are subject to review and approval by AHRD. Moreover, we reserve the right to deny sponsor privileges to any applicant.

Please select level of Sponsorship:

- | | | | |
|---|---------|--|-------|
| <input type="checkbox"/> Premier Partner Sponsor | \$7,500 | <input type="checkbox"/> Exhibit Table | \$495 |
| <input type="checkbox"/> President's Lunch Sponsor | \$3,500 | <input type="checkbox"/> Add Electricity | \$50 |
| <input type="checkbox"/> Proceedings Book Sponsor | \$2,750 | | |
| <input type="checkbox"/> Future Leaders & Mentorship Sponsor | \$2,500 | | |
| <input type="checkbox"/> Awards Sponsor | \$1,500 | | |
| <input type="checkbox"/> Town Hall Sponsor | \$1,500 | | |
| <input type="checkbox"/> Research Meets Practice Workshop Sponsor | \$1,200 | | |
| <input type="checkbox"/> Welcome Reception Sponsor | \$1,200 | | |
| <input type="checkbox"/> Break Sponsor | \$1,200 | | |
| <input type="checkbox"/> Mobile App Sponsor | \$1,200 | | |
| <input type="checkbox"/> General Sponsor | \$750 | | |

PAYMENT AND COMPANY LOGO (IN HIGH RESOLUTION JPG & EPS PRINT FORMAT) MUST BE RECEIVED WITH YOUR COMPLETED FORM

Please complete your Sponsor/Exhibitor registration at AHRD.org

Sponsorship and Exhibitor deadline is January 26, 2026.

Contact Name: _____

Email: _____

Company/Institution Name: _____

Company Address: _____

State: _____ Postal Code: _____

Phone: _____

All Listings/Signage should read: _____

- I have read and consent to use my data as outlined in the [privacy policy](#).**

Audio/Video Policy: Registration and attendance at, or participation at association events constitutes an agreement by the registrant to association's use and distribution of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

PCI Compliance: Please do not send credit card information via email. Per standard by the Payment Card Industry, AHRD has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).

Cancellation Policy: Cancellation requests for exhibit booth space must be submitted in writing and received by conference staff by January 5, 2026 will be refunded, less a \$100 handling fee. Cancellations received after January 5, 2026 will not receive a refund.

**SPONSORSHIP AND EXHIBITION BOOKINGS ARE NOT CONFIRMED UNTIL PAYMENT HAS BEEN MADE IN FULL.
PLEASE RETURN COMPLETED FORM TO OFFICE@AHRD.ORG.**

Mail to the AHRD Office at
Academy of Human Resource Development
1935 County Road B2 W., Ste 165
Roseville, MN 55113
OR
Office@AHRD.org

All Forms Due January 26, 2026