2011 AHRD
INTERNATIONAL RESEARCH CONFERENCE in the Americas

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

February 23 - 26, 2011
Schaumburg (Chicago), IL, USA
www.AHRD.org
Schaumburg (Chicago) Tourism Information:

You’ll find magic in such sparkling Chicago attractions as Navy Pier – the Midwest’s top tourist destination – and its boardwalk, 150-foot Ferris wheel, boat and Segway tours, and countless dining or shopping options. Millennium Park offers dazzling music, art, landscape design and architecture – including the mammoth stainless-steel Cloud Gate sculpture – plus ice skating in the winter.

Chicago looks great from every angle, whether you’re exploring the city’s astonishing architecture during a guided tour (on foot or aboard a Chicago River boat, lakeshore cruise or sightseeing bus) or you’re enjoying the birds-eye view from the 103rd floor of Skydeck Chicago in the Willis Tower (formerly Sears Tower) and the 94th floor Hancock Observatory.

Enjoy the peaceful gardens under glass at Garfield Park Conservatory and Lincoln Park Conservatory, or take in one of the free performances at Navy Pier. To make sure you don’t miss out on anything the city has to offer, make your very first stop the Chicago Cultural Center — Chicago’s Architectural Showplace for the Lively and Visual Arts and the city’s official Visitor Center.

For more information, visit www.chicagonorthwest.com and www.choosechicago.com.

Hotel Information
Renaissance Schaumburg Convention Center Hotel
1551 N. Thoreau Drive | Schaumburg, IL 60173, USA
Phone: 1-847-303-4100
Fax: 1-847-303-4199
$159 per night
Reservations: http://tinyurl.com/AHRD-2011conferencehotel

For more information on the AHRD Conference in the Americas, go to www.ahrd.org
Conference Registration
This is the Academy's 18th Annual International Research Conference in the Americas. Participants include national and international HRD thought leaders and HRD practitioners, graduate students, and university faculty. The organizations represented include national and international universities, nonprofits, governments, and corporations from around the world.

To register for the 2011 International Research Conference in the Americas, please go to www.AHRD.org.

Exhibit/Sponsor Opportunities

Platinum Exhibitor – Lunch Sponsor
$2,000
- Opportunity to introduce speaker
- Company link with logo on AHRD website for six months post conference. The Silver sponsorship lists an end date.
- Logo prominently listed in Conference program
- Signage with logo at all lunches
- Signage at conference reception on Thursday
- Prominent listing on general sponsor signage
- Exhibit table with preferred location
- Includes two full conference registrations
- Verbal thank you at Presidential Banquet

Gold Exhibitor – Breakfast Sponsor
$1,500
- Thank-you listing on AHRD website for three months post conference. The Silver Sponsor includes an end date for the web listing.
- Name prominently listed in Conference program
- Signage at conference reception on Thursday
- Exhibit table
- Includes one full conference registration ($275 value)

Silver Exhibitor – Reception Sponsor
$1,000
- Thank-you listing on AHRD website for one month post conference
- Name listed in Conference program
- Signage at conference reception on Thursday
- Listing on general sponsor signage
- Exhibit table
- Includes up to 2 complimentary Presidential Banquet passes.

Bronze Exhibitor – Supportive in Nature
$500
- Thank-you listing on AHRD website for one month post conference
- Name listed in Conference program
- Signage at conference reception on Thursday
- Listing on general sponsor signage
- Exhibit table
- Includes 1 complimentary Presidential Banquet pass.

Table Top Exhibitor
$250

University/College/Institution Exhibitor
$150

Exhibit Space Details
Full details, including setup times, show times, and tear down will be sent with your confirmation packet

- Table top exhibit includes: draped 8' table and 2 chairs
- AHRD will assign table top exhibits with higher level sponsors receiving highest exposure
- Setup: Thursday, February 24, 10 a.m. to 2 p.m.
- The exhibit area will host all breaks throughout the conference for highest possible exposure.
- Teardown: Saturday, February 26 at 5 p.m.
- Shipping information will be sent with confirmation email

Check out www.AHRD.org for regular conference updates.
AHRD Conference Sponsorship Authorization Form

Yes! We would like to be a Sponsor/Exhibitor for the 2011 AHRD International Research Conference in the Americas in Schaumburg, Illinois, February 23-26, 2011!

Payment MUST accompany form to guarantee sponsorship.

<table>
<thead>
<tr>
<th>Please indicate Exhibitor/Sponsor Level</th>
<th>Please indicate those attending and additional selections:</th>
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</thead>
<tbody>
<tr>
<td>❑ Platinum $2,000</td>
<td>PLATINUM SPONSORS</td>
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<tr>
<td>❑ Gold $1,500</td>
<td>Conference Attendees:</td>
</tr>
<tr>
<td>❑ Silver $1,000</td>
<td>Name ______________________________________ included</td>
</tr>
<tr>
<td>❑ Bronze $500</td>
<td>Name ______________________________________ included</td>
</tr>
<tr>
<td>❑ Table Top $250</td>
<td>GOLD SPONSOR</td>
</tr>
<tr>
<td>❑ University/College/Institution $150</td>
<td>Conference Attendee:</td>
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<td></td>
<td>Name ______________________________________ included</td>
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<tr>
<td></td>
<td>❑ Electricity $50</td>
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<td>❑ Wireless Internet $100</td>
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Please indicate if you will need the following:

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<th>rental</th>
<th>price</th>
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<tr>
<td>❑ Electric $50</td>
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<td>❑ Wireless Internet $100</td>
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</tbody>
</table>

Please indicate those attending and additional selections:

<table>
<thead>
<tr>
<th>PLATINUM SPONSORS</th>
<th>conference attendee:</th>
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</thead>
<tbody>
<tr>
<td>❑ Platinum $2,000</td>
<td>Name _________________ included</td>
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<tr>
<td>❑ Gold $1,500</td>
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<td>❑ Wireless Internet $100</td>
</tr>
</tbody>
</table>

Grand Total: $

Contact Information

Name ________________________________________________________
Exhibit Representative (if different than above): __________________________
Company _____________________________________________________
Address _____________________________________________________ Country __________________
City __________________ State __________________ Postal Code ______________
Phone __________________ Email ____________________________________
All listings and signage should read: _________________________________
(fill in facility/company name as desired)

Payment (must accompany application to guarantee sponsorship)

<table>
<thead>
<tr>
<th>❑ Check (made payable to AHRD)</th>
<th>❑ Visa</th>
<th>❑ Mastercard</th>
<th>❑ P.O.: ______________</th>
</tr>
</thead>
<tbody>
<tr>
<td>All credit card fields required</td>
<td>Card Number ___________________________ Exp. Date _______ 3-digit security code ______</td>
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<tr>
<td>Cardholder Name (print) ________</td>
<td>Cardholder Name (print) __________________ Cardholder Phone __________________</td>
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<td>Cardholder Signature ___________</td>
<td>Cardholder Signature _________________</td>
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</tbody>
</table>
| Credit Card Billing Address: ❑ Same as address above | Address __________________________________________ Country __________________
| City __________________ State __________________ Postal Code ______________ |

Mail/fax to the AHRD office at:
1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 USA
Phone: 651-290-7466 | Fax: 651-290-2266 | www.ahrd.org
Questions? Contact Scott at scottf@ahrd.org or 651-290-6278

NOTE: Please do not send credit card information via email. Per standard by the Payment Card Industry, AHRD has met the requirements of the Payment Card Industry-DATA Security Standards (PCI-DSS).

CANCELLATION POLICY: All Sponsor/Exhibitor cancellations by February 11, 2011 will be refunded, less a $50 handling fee. Cancellations received after February 11, 2011 will not receive a refund.