



EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

February 13 – 16, 2013

ARLINGTON, VIRGINIA

Marriott Crystal Gateway

1700 Jefferson Drive | Arlington, Virginia 22202 USA

Phone: 703-920-3230



The AHRD Vision

Leading human resource development through research.

The AHRD Mission Statement

To develop a community of interest recognized as a global human resource development center of excellence that promotes ethical research and practice.

To influence and encourage the creation and systematic study of theories, processes, and techniques that advance human resource development.

To foster research-practice linkages.

To disseminate knowledge of human resource development theories, processes, and techniques.

To encourage the incorporation of research results into HRD degree and professional development programs.

To provide fellowship for individuals with scholarly and professional interests in human resource development.

More About AHRD

AHRD is a global organization made up of, governed by, and created for the Human Resource Development (HRD) scholarly community of academics and reflective practitioners. The Academy was formed to encourage systematic study of human resource development theories, processes, and practices; to disseminate information about HRD; to encourage the application of HRD research findings; and to provide opportunities for social interaction among individuals with scholarly and professional interests in HRD from multiple disciplines and from across the globe.

Arlington Tourism Information:

Here are a few of Arlington's attractions.

Just across the Potomac River from the nation's capital, Arlington offers incomparable views, rich history and thriving neighborhoods.

Arlington is conveniently central to businesses and attractions throughout D.C., Maryland and Northern Virginia. You'll also discover in Arlington a unique combination of national history, local culture and unexpected fun. From treasured attractions like the Marine Corps War Memorial (Iwo Jima), Arlington National Cemetery, the Air Force Memorial and the Pentagon Memorial, to our stunning skyline and lively urban villages, Arlington truly has something for everyone. And once you have taken care of business, you can take advantage of first-class shopping, diverse dining and an incredible arts and entertainment scene.

For more information, visit stayarlington.com

Hotel Information

Marriott Crystal Gateway

1700 Jefferson Drive | Arlington Virginia 22202 | USA

Phone: (703)-920-3230

\$151 per night

Reservations:

<http://tinyurl.com/AHRD-2012conf-hotel>

Exhibit/Sponsor Opportunities

President's Dinner

\$1,500

- Company link with logo on AHRD website for six months post conference.
- Logo prominently listed in Conference program
- Signage with logo in Conference registration area
- Prominent listing on general sponsor signage
- Exhibit table with preferred location
- Includes two full conference registrations
- Verbal thank you at Presidential Banquet
- Three complimentary Presidential Dinner passes

President's Reception

\$1,000

- Thank-you listing on AHRD website for three months post conference.
- Name prominently listed in Conference program
- Signage at President's reception on Saturday
- Exhibit table
- Includes one full conference registration (\$275 value)
- Two complimentary Presidential Dinner passes

Exhibit Space Details

Full details, including setup times, show times, and tear down will be sent with your confirmation packet

- ♦ Table top exhibit includes: draped 8' table and 2 chairs
- ♦ AHRD will assign table top exhibits with higher level sponsors receiving highest exposure
- ♦ Setup: Thursday, February 14, 10 a.m. to 2 p.m.
- ♦ The exhibit area will host all breaks throughout the conference for highest possible exposure.
- ♦ Teardown: Saturday, February 16 at 5 p.m.
- ♦ Shipping information will be sent with confirmation email

PLEASE NOTE: This is an application to sponsor. All sponsor applications are subject to review and approval by AHRD. Moreover, we reserve the right to deny sponsor privileges to any applicant.

Opening Reception Sponsor

\$750

- Thank-you listing on AHRD website for one month post conference
- Name listed in Conference program
- Signage at conference reception on Thursday
- Listing on general sponsor signage
- Exhibit table
- Includes up to 2 complimentary Presidential Dinner passes.

Table Top Exhibitor

\$300


University/College/Institution Exhibitor

\$175

Conference Registration

This is the Academy's 20th Annual International Research Conference in the Americas. Participants include national and international HRD thought leaders and HRD practitioners, graduate students, and university faculty. The organizations represented include national and international universities, nonprofits, governments, and corporations from around the world.

To register for the 2013 International Research Conference in the Americas, please go to www.AHRD.org.



Check out
www.AHRD.org
for regular conference
updates.

AHRD Conference Sponsorship Authorization Form

Yes! We would like to be a Sponsor/Exhibitor for the 2013 AHRD International Research Conference in the Americas in Arlington, Virginia from February 14 to February 16, 2013!

Payment MUST accompany form to guarantee sponsorship.

Please indicate Exhibitor/Sponsor Level

- President's Dinner \$1,500
- President's Reception \$1,000
- Opening Reception \$750
- Table Top Exhibitor \$300
- University/College/Institution \$175

Please indicate if you will need the following:

- Electricity \$50
- Wireless Internet \$150

Please indicate those attending and additional selections:

PRESIDENT'S DINNER SPONSOR

Conference Attendees:

Name _____ included

Name _____ included

PRESIDENT'S RECEPTION SPONSOR

Conference Attendee:

Name _____ included

Name _____ included

OPENING RECEPTION SPONSOR

President's Dinner attendees:

Name _____ included

Name _____ included

Grand Total: \$

Contact Information

Name _____

Exhibit Representative (if different than above): _____

Company _____

Address _____ Country _____

City _____ State _____ Postal Code _____

Phone _____ Email _____

All listings and signage should read: _____

(fill in facility/company name as desired)

Payment (must accompany application to guarantee sponsorship)

Check (made payable to AHRD) Visa Mastercard P.O.: _____

All credit card fields required

Card Number _____ Exp. Date _____ 3-digit security code _____

Cardholder Name (print) _____ Cardholder Phone _____

Cardholder Signature _____

Credit Card Billing Address: Same as address above

Address _____ Country _____

City _____ State _____ Postal Code _____

Mail/fax to the AHRD office at:

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 USA

Phone: 651-290-7466 | Fax: 651-290-2266 | www.ahrd.org

Questions? Contact Carissa Broderick at carissab@ewald.com or 651-265-7849

NOTE: Please do not send credit card information via email. Per standard by the Payment Card Industry, AHRD has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

CANCELLATION POLICY: All Sponsor/Exhibitor cancellations by January 25, 2013 will be refunded, less a \$75 handling fee. Cancellations received after January 25, 2013 will not receive a refund.