



## 2019 AIA WESTERN MOUNTAIN REGION CONFERENCE – **RESONANCE**

September 19-21, 2019 – Snow King Resort, Jackson, WY

*Hosted by AIA Wyoming*

### **WHY SPONSOR?**

**Visibility** - AIA WMR programs and publications reach members in the states of Arizona, New Mexico, Nevada, Colorado, Utah and Wyoming, and our website reaches visitors as well. Your business can't afford to miss this unique opportunity to access this important market. Recognition varies by sponsorship level, but always includes acknowledgement at sponsored programs and events, in all AIA WMR publications, and on our website.

**Positioning** - Show your leadership on the things that matter to your business. By sponsoring programs and events that lead the profession on issues such as sustainable design, you strategically enhance your company's position.

**Relationship-building** - We consider our sponsors as *partners* in the effort to create a strong, viable architecture, engineering, construction community. This partnership is a cost-effective way to gain access to our membership and help develop the key relationships needed to enhance and maintain your business.

**Gold Sponsor** - Participation Fee \$4,500 (Please pay no later than August 9, 2019)

#### **AIA WMR Commitment:**

In return for your generous sponsorship and support, AIA WMR will provide:

- Table space setup to market your company. (Please indicate if you want table space.)
- Recognition in the conference registration brochure.
- Recognition through posters displayed at the sponsored event and acknowledgement by the introduction host prior to the sponsored event.
- Your company brochure/marketing material placement in registration bag.
- **TWO** complimentary registrations to the conference (included are breakfast, lunch, dinner, and sessions).

**Silver Sponsor** - Participation Fee \$3,000 (Please pay no later than August 9, 2019)

#### **AIA WMR Commitment:**

In return for your generous sponsorship and support, AIA WMR will provide:

- Recognition in the conference registration brochure.
- Recognition through posters displayed at the sponsored event and acknowledgement by the introduction host prior to the sponsored event.
- **TWO** complimentary registrations to the conference (included are breakfast, lunch, dinner, and sessions).

**WMR 60<sup>th</sup> Anniversary and Awards Celebration Sponsor** - Participation Fee \$3,000 (Please pay no later than August 9, 2019)

**AIA WMR Commitment:**

In return for your generous sponsorship and support, AIA WMR will provide:

- Recognition in the conference registration brochure.
- Recognition through posters displayed at the sponsored event and acknowledgement by the introduction host prior to the sponsored event.
- **TWO** complimentary registrations to the conference (included are breakfast, lunch, dinner, and sessions).

**Speaker Sponsor** - Participation Fee \$1,500 (Please pay no later than August 9, 2019)

**AIA WMR Commitment:**

In return for your generous sponsorship and support, AIA WMR will provide:

- Recognition in the conference registration brochure.
- Recognition by the introduction host along with brief remarks from your company prior to the speaker.
- **ONE** complimentary registration to the conference (included are breakfast, lunch, dinner, and sessions).

**Meal Sponsor** - Participation Fee \$1,500 (Please pay no later than August 9, 2019)

**AIA WMR Commitment:**

In return for your generous sponsorship and support, AIA WMR will provide:

- Recognition in the conference registration brochure.
- Recognition by the introduction host along with brief remarks from your company prior to the meal.
- **ONE** complimentary registration to the conference (included are breakfast, lunch, dinner, and sessions).

**Conference Pads/Pens (Exclusive)** - Participation Fee \$750 Exhibitor/\$1,500 Non-exhibitor (Please pay no later than August 9, 2019)

- Place your logo on notepads and pens that are handed out to conference attendees within the conference sessions. Sponsor or Exhibitor is responsible for providing pads, pens, shipping and drayage.

**Registration Packet Insert** - Participation Fee \$750 Exhibitor/\$1,500 Non-exhibitor (Please pay no later than August 9, 2019)

- Registration Packet Inserts are the perfect way to launch a new product, maximize brand exposure or announce a unique drawing or activity at your booth. Sponsor or Exhibitor is responsible for providing inserts.

**Badge Lanyard (Exclusive)** - Participation Fee: \$750 Exhibitor/\$1,500 Non-exhibitor (Please pay no later than August 9, 2019)

- Captivate the attention of all who attend and exhibit at AIA WMR Conferences as attendees wear your name around their necks throughout the entire event. This marketing item will be offered to every conference registrant as they pick up their name badge. Sponsor or Exhibitor is responsible for providing lanyards.

**Literature Bags (Exclusive)** - Participation Fee: \$750 Exhibitor/ \$1,500 Non-exhibitor (Please pay no later than August 9, 2019)

- This is your company's opportunity to gain exposure during and after the event. Attendees will carry your bag with them – a great branding tool that they will utilize during the event and will be a souvenir they will hold onto. Sponsor or Exhibitor is responsible for providing bags, shipping and drayage.

**Exhibitor** – Two-day Participation Fee \$1,500 (Please pay no later than August 9, 2019) (\*\*Note that there is a limit of 30 exhibitor/table spaces and will be assigned on a first come first serve basis.)

**AIA WMR Commitment:**

In return for your support, AIA WMR will provide:

- Table space setup to market your company.
- **ONE** complementary registration to the conference (included are breakfast, lunch, dinner, and sessions).

**STEP #1. SEND US YOUR INFORMATION (please print):**

Main Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Conference Attendee Name (name tags) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**STEP #2. SPONSORSHIP/EXHIBITOR SELECTIONS AND AMOUNT:**

\_\_\_\_\_  
\_\_\_\_\_

If committing to a Gold Sponsorship level, will you require an exhibitor/table space? \_\_\_ Yes \_\_\_ No

Sponsor amount due \$ \_\_\_\_\_

Exhibitor amount due \$ \_\_\_\_\_

Additional Awards Gala dinner tickets (\$125) \$ \_\_\_\_\_

**Total Amount** \$ \_\_\_\_\_

**STEP #3. SELECT YOUR PAYMENT OPTION:**

Check payable to AIA Wyoming (enclosed)

MasterCard, Visa or Discover #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

*Note: Contributions to AIA Wyoming, a 501(c)6 organization, are not tax deductible as charitable contributions. **No refunds will be provided.***

**STEP #4. SPONSORS ONLY SUBMIT YOUR LOGO:**

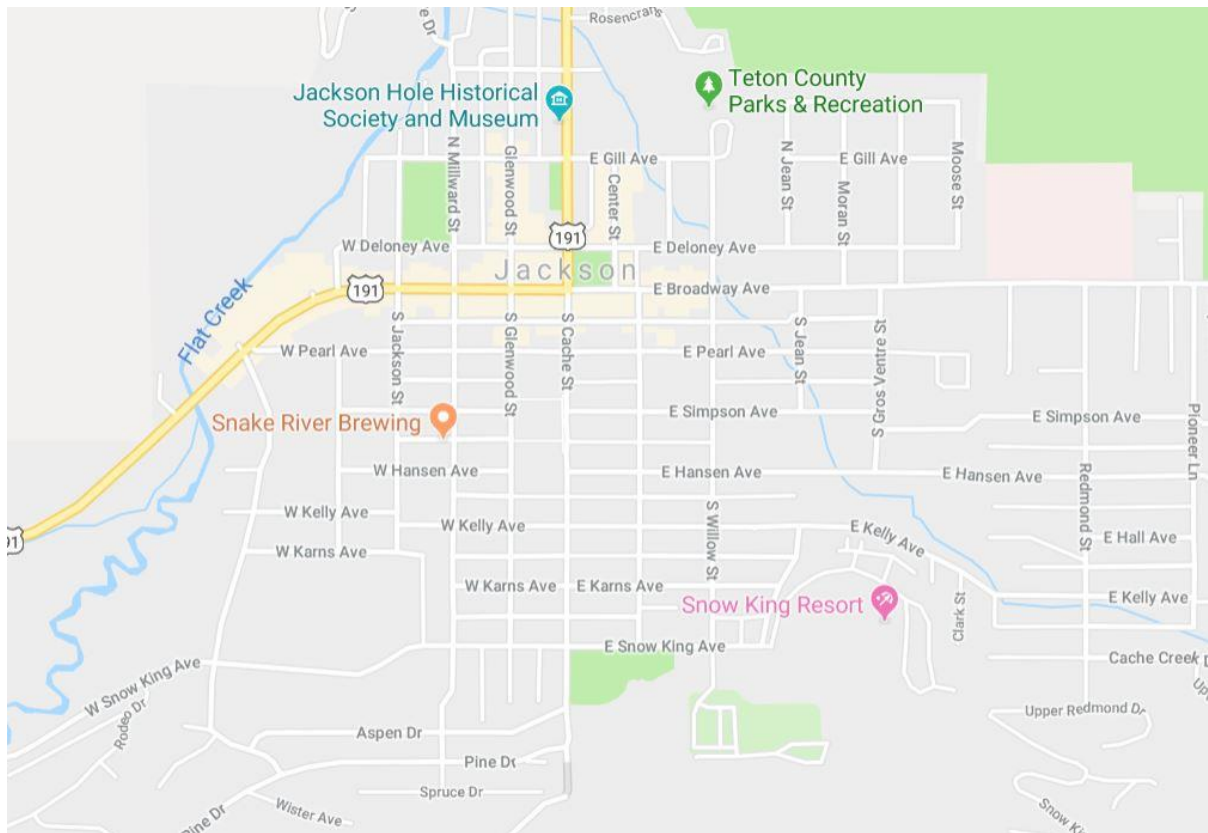
Email your high-resolution logo to [susanm@aia-wyoming.org](mailto:susanm@aia-wyoming.org).

**STEP #5. RETURN YOUR FORM TO:**

**AIA Wyoming**, PO Box 21833, Cheyenne, WY 82003

Email: [susanm@aia-wyoming.org](mailto:susanm@aia-wyoming.org)

Phone: 307-286-5519



## EXHIBITOR INFORMATION

### Conference Location

- The conference will be held at the Snow King Resort, 400 East Snow King Avenue, Jackson, Wyoming. (See Map on the previous page.)

### Exhibitor Booth Fees

- The cost for the Exhibitor Booth is \$1,500.00.

### Exhibitor Booth Space

- An 8' -0" x 5' -0" space will be provided for each Exhibitor as well as access to chair(s).

### Exhibitor Booth Electrical Needs

- Each Exhibitor will be responsible for bringing surge protectors, extension cords, etc.

### Exhibitor Hours

- Exhibitor check-in and set-up will take place from 11:00 AM to 1:00 PM on Thursday, September 19, 2019.
- Exhibits must be set up before the first speaker begins at 1:00 PM on Thursday, September 19, 2019.
- Throughout the conference, Attendees will circulate with Exhibitors.
- Exhibitors may dismantle their displays after the last speaker on Friday, September 20, 2019.

### Conference Attendance

- As a conference Exhibitor, you are entitled to attend any of the conference lectures, tours or events.

### Breakfast, Lunch, Dinner, and Sessions

- Breakfast, lunch, dinner, and sessions are included as part of the booth fee. Meals will be served for Attendees and Exhibitors.
- **The booth fee includes only ONE registration. Please register additional people separately for an additional registration fee.**

### Insurance

- Exhibitors shall be fully responsible to pay for any and all damages to property owned by the Snow King Resort, including without limitation, its parent and subsidiary corporations, agents, employees, officers or directors and affiliates and insurance companies (the "Released Parties") which results from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Released Parties from any damages or charges resulting from or arising from or out of the exhibitor's use of the Property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of exhibitor's occupancy and/or use of the exhibition premises, the Property or any part thereof. The exhibitor understands that the Property does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such insurance.

### Shipping Information

- Ship to the Snow King Resort, Attn: Caralyn Ross, 400 East Snow King Avenue, Jackson, WY, 83001.

### Snow King Resort House Rules - IMPORTANT

- No removal of building equipment or furnishings is allowed.
- Nothing may be attached to windows, walls, doors, floors, or ceilings. No exceptions.
- Renters will not be allowed to put any substance or material on the floor surface for any reason. (Examples: duct tape, scotch tape, electrical tape, masking tape, dance floor wax, etc...)
- No driving on entrance way sidewalks for loading and unloading.
- No animals are allowed in the building.
- No smoking allowed in the building.

***Thank you very much for your support of **AIA WMR** and **AIA Wyoming**! We hope you enjoy the conference!***