AIA Charlotte’s Sponsorship Program is a cost-effective way to gain access to our membership and help develop the key relationships needed to strategically enhance your company’s position as an industry leader.

AIA Charlotte sponsors enjoy many benefits at all levels:
- Increase your company exposure and brand visibility
- Showcase your products and services to a committed, creative community
- Promote your company events and news in AIA Charlotte Connection, our weekly e-newsletter
- Acquire access to an exclusive audience of architects and design professionals
- Continuous opportunities to make connections and capture valuable contacts

**Company Exposure**

Prominent recognition for your support provides your company with exposure to AIA Charlotte members and industry partners:
- Company logo at all AIA Charlotte meetings and events
- Company programs and events included in the weekly e-newsletter ($75 per posting/per week value)
- Ribbons and badges at meetings and events
- Company listing on aiacharlotte.org sponsor page

**Allied Membership**

Allied members share the same AIA Charlotte programs, services, and activities as AIA Architect and Associate AIA members. “Share” is the key word because, as an Allied member, you will learn from architects as much as they will learn from you. This allows you to establish relationships with architects that go beyond sales and specifications.

Programs and activities include but are not limited to:
- Membership Meetings held seven times/year
- Signature events such as the Design & Service Awards Gala, Architecture Month events, Golf Tournament
- Continuing education programs & lectures

Number of Allied Memberships, program invitations, and approximate value for sponsor levels are as follows:
- **Platinum**: Six ($2500+ value)
- **Gold**: Four ($1500+ value)
- **Silver**: Two ($750+ value)
- **Bronze**: One ($400+ value)

**Benefits**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing table with two representatives at one of our Membership Meetings which average 100+ members. Logo included on event registration page &amp; promos.</td>
<td>✔️</td>
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</tr>
<tr>
<td>Company logo and link on recurring footer of aiacharlotte.org</td>
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<tr>
<td>Company logo and link in AIA Charlotte Connection, our weekly e-newsletter, and other electronic announcements</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
</tr>
<tr>
<td>Hole sponsorship signage at Annual Golf Tournament, includes an invitation to join us for lunch prior to the tournament start</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Customized Continuing Education Program</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Exclusive Social Media blast highlighting company</td>
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<td>✔️</td>
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<td>✔️</td>
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<tr>
<td>One-hour executive-director consult</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>One Sponsorship Spotlight e-blast with content of your choice to our mailing list of 2500+</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Company logo placed on aiacharlotte.org/sponsor page</td>
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<tr>
<td>Social Media Shout-outs</td>
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<tr>
<td>Unlimited postings on aiacharlotte.org career center and calendar ($200 value/posting/month)</td>
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<td>✔️</td>
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<tr>
<td>Company link on aiacharlotte.org/sponsor page</td>
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</tr>
<tr>
<td>Use “AIA Charlotte Annual Sponsor” on your promotional materials</td>
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<tr>
<td>Company showcased on PowerPoint loop at all AIA Charlotte programs and meetings</td>
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**Double your exposure: AIA Charlotte & AIA Charlotte Co-Sponsorship**

Take advantage of the AIA Charlotte and AIA Charlotte Co-sponsorship opportunity to double your exposure and receive substantial discounts of Platinum or Gold-level sponsorship options. Sponsors must pay both Charlotte and Triangle and will be invoiced separately. As unique components, sponsorship packages are different and tailored to each market.
AIA Charlotte relies greatly on its partners to carry out its mission of enhancing and promoting the profession of architecture. We appreciate your support and commitment! You can commit online.

### Annual Sponsorship Pricing

**Platinum**
- $4000 AIA Charlotte only
- $3000 AIA Charlotte & AIA Triangle Sponsor to be invoiced separately by each component for $3000

**Gold**
- $2000 AIA Charlotte only
- $1750 AIA Charlotte & AIA Triangle Sponsor to be invoiced separately by each component for $1750

**Silver**
- $1500 AIA Charlotte only

**Bronze**
- $1000 AIA Charlotte only

### More opportunities to support AIA Charlotte

AIA Charlotte welcomes additional support for event-specific sponsorships throughout the year. They will be announced in 2019 in our newsletter and at aiacharlotte.org/sponsor. Some of these opportunities are listed here.

#### 2019 Joe Mallamo Memorial Golf Tournament
Golf Tournament sponsorship levels are available to fit all budgets. Profits from the Golf Tournament help fund scholarships at UNC Charlotte and Central Piedmont Community College. Quantities are limited; this event sells out every year.

- Hospitality Cart
- Hospitality Table
- Practice Tee/Putting Green
- Long Drive Contest
- Closest to Pin Contest
- Tee Box Signage
- Lunch Sponsor
- Dinner Sponsor
- Registration Table
- Massage Chair
- Gift Bags

#### Architecture Month & CANstruction
Each April, AIA Charlotte programs a month full of celebratory and educational events with Architecture Month, including firm crawls in Uptown and the South End, a Social, and the popular CANstruction design-build competition. CANstruction showcases colossal structures made entirely of full cans of food which is ultimately donated to Second Harvest Food Bank.

#### Membership Meetings
AIA Charlotte hosts 6 to 7 membership meetings per calendar year featuring trending AEC topics and speakers. They are well-attended, with approximately 150 members and other industry professionals at each. All are free for members and annual sponsors and include lunch.

#### Design & Service Awards Gala
The most celebratory event on our calendar, the Gala is a festive night honoring design excellence with a cocktail reception and program announcing distinguished honorees.

#### AIA Charlotte Connection Postings
AIA Charlotte Connection is a weekly email newsletter of upcoming events and important architectural issues distributed to over 2500 Charlotte-area individuals, including more than 900 members.

#### Annual Sponsorship Pricing

<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$4000</td>
<td>AIA Charlotte only</td>
</tr>
<tr>
<td>Gold</td>
<td>$2000</td>
<td>AIA Charlotte &amp; AIA Triangle</td>
</tr>
<tr>
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#### Questions?
For more information contact:
Kate Shelton
AIA Charlotte Executive Director
(980) 939-5438
info@aiacharlotte.org