2021
Sponsorship
Prospectus

Your Invitation to Support AIA Honolulu
Mahalo 2020 Annual Sponsors

With incredible community backing, AIA Honolulu is grateful for these sponsors who have made tremendous commitments to its programs, events, initiatives and goals during this challenging year.

KAIAULU PREMIER SPONSOR

EVERGREEN

BY DEBRA, LLC SINCE 1994

Ceramic & Glass Tile - Art & Images in Hard Surfaces
100% Permeable Pavers - Diamond Tools

KAUHALE SPONSORS

WSP

ShawContract

MAMALU SPONSORS

WATG

G70

CONSTRUCTORS HAWAII INC.

EI ELECTRICIANS, INC.

Hawai'i Energy

HONBLUE

GATESIDE

KESSEL BACH WOODWORKS

KIELSCH, INC.

MANAGEABILITY, LLC

Mohawk Group

NORDIC

PACIFIC ARCHITECTS, INC.

PACIFIC EXECUTIVE SERVICES, INC.

PMA ARCHITECTS INC.

Salter

WJE

KAHUA SPONSORS

ARK TURA

CUMMING

FERRARO CHOI

HAWAIIAN DREDGING

CONSTRUCTION COMPANY, INC.

HENSEL PHELPS

KAIE

TROPICAL T'S INCORPORATED

WHITE SPACE

ARCHITECTS

PONO STONE

PRINS-PLUMER

AHO SPONSORS

AIA HONOLULU

Allana Buick & Berg

Atlas

AED INSTITUTE

SHERWIN-WILLIAMS

LG Hausys

Koroseal

LG Hausys

Masland

patcraft

Strategic

The Limitaco

Consulting Group
Aloha,

2020 has exposed the impossible reality we live in today, but has also revealed the heart of the people who make up our community. Beyond the screen of our digital world, our nearly 850 members each have a unique story to tell in their professional or personal lives. These stories range from employment changes, to realizations about social inequity, to tragedy and sorrow as well as sincere gratitude. As a 501(c)6 nonprofit organization, AIA Honolulu’s mission to serve its members and the community which surrounds them is more important than ever.

AIA Honolulu has made decisive and necessary changes in 2020 to sustain its operations while continuing beneficial programming and activities. The Center For Architecture is no longer able to be fully utilized but continues to house a library of essential resources which can be used in times of critical need. And while our physical contact is limited, our strong relationships with one another have carried us through in enduring social connectivity. The surprising record attendance at all our new virtual and reimagined events has demonstrated the community’s desire to remain connected as well as AIA Honolulu’s influence as the gathering place for the architecture industry.

Each year, sponsors have been integral partners with AIA Honolulu, enabling the implementation of ideas and creating action from aspiration. In 2020, sponsors inspired new opportunities to create mutually beneficial value and supported key initiatives. In 2021, sponsorship funds will be more vital than past years as a main lifeblood of our organization. Although these times are uncertain, the ambition of our members and committees to deliver much needed programming, events, resources, and charitable time is certainly undeniable. In tandem, we look forward to integrating equity, diversity and inclusion in all facets of operations in unity with our members and as a commitment to racial and social justice.

While we look forward to the world awakening, our passion to maintain our mission and goals will continue, as does our passion to maintain lasting partnerships and relationships with you. We hope that you will find increased value in the sponsorship opportunities in this document, which has been completely revised to respond to the realities of 2021. Mahalo for your consideration to support AIA Honolulu.

Karen Sakamoto, AIA  
2021 AIA Honolulu President

Jacy L. Youn  
Executive Vice President

With 838 members, we are fortunate that 72% of all licensed architects on O‘ahu are AIA Honolulu members.
Annual Sponsorship Levels

Annual sponsorship level is determined by adding the total sum of all support towards programs and initiatives in the 2021 calendar year.

**Kaiaulu Premier $10,000+**

* n. Community, neighborhood, village

- Prominent recognition for 2021 calendar year on all AIA Honolulu general communications, virtual events, website, Island Architect weekly newsletters, social media and in the Center for Architecture
- Customizable with exclusive opportunities
- 4 tickets to Annual Design Awards, opportunity to give welcome message
- 10 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at three unique AIA Honolulu events
- 1 AIA Honolulu Local Allied Membership

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**Kauhale $5,000+**

* loc.n. Group of houses comprising a Hawaiian home

- Recognized for 2021 calendar year on all AIA Honolulu general communications, virtual events, website, Island Architect weekly newsletters, social media and in the Center for Architecture
- 2 tickets to Annual Design Awards
- 6 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at two unique AIA Honolulu events

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**Māmalu $2,000+**

* n. Protection, shade, covering

- Recognized for 2021 calendar year on all AIA Honolulu general communications, virtual events, website, Island Architect weekly newsletters and in the Center for Architecture
- 1 ticket to Annual Design Awards
- 4 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at one AIA Honolulu event

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**Kahua $1,000+**

* n. Foundation, base, site, location

- Recognized for 2021 calendar year on all AIA Honolulu general communications, virtual events, website, Island Architect weekly newsletters and in the Center for Architecture
- 2 tickets for 2020 AIA events of your choosing (virtual or in-person, excluding Design Awards)

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**Aho $500+**

* n. Line, cord, lashing

- Recognized for 2021 calendar year on all AIA Honolulu general communications, virtual events, website, Island Architect weekly newsletters and in the Center for Architecture
- 1 ticket for 2020 AIA event of your choosing (virtual or in-person, excluding Design Awards)
<table>
<thead>
<tr>
<th>Programs / Initiatives</th>
<th>Support Tiers</th>
</tr>
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<tbody>
<tr>
<td><strong>2021 Design Awards Program</strong></td>
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<tr>
<td>• 300+ attendees</td>
<td>$10,000 Premier Sponsor</td>
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<tr>
<td>• Single-largest AIA Honolulu event, inclusive of broader design community</td>
<td>$2,500 Cocktail Sponsor</td>
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<tr>
<td>• Prestigious program held each fall celebrating design excellence in Hawai‘i</td>
<td>$1,000 Pupu, People’s Choice or Student Sponsor</td>
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<td><strong>Canstruction Competition</strong></td>
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<tr>
<td>• 1000+ local news and social media coverage</td>
<td>$1,000 Canstruction Sponsor</td>
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<tr>
<td>• Nearly 400,000 pounds of food donated in 15 years to Hawai‘i Foodbank</td>
<td>$500 Keiki Corner Sponsor</td>
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<tr>
<td><strong>General Membership Meetings</strong></td>
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<tr>
<td>• 100+ monthly virtual and/or in-person attendees</td>
<td>$1,000 Signature Sponsor</td>
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<tr>
<td>• Monthly educational forums (virtual and in-person when appropriate)</td>
<td>$500 Sustaining Sponsor</td>
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<tr>
<td><strong>Professional Development Programs</strong></td>
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<tr>
<td>• 30–50+ attendees per program</td>
<td>$1,000 Signature Sponsor</td>
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<tr>
<td>• Professional guidance and career insight with industry-leading presenters</td>
<td>$500 Sustaining Sponsor</td>
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<tr>
<td><strong>Equity, Diversity and Inclusion</strong></td>
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<tr>
<td>• Supports programming and initiatives dedicated to increasing industry-wide diversity and inclusion</td>
<td>$1,000 Signature Sponsor</td>
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<tr>
<td>• Contributes to Board of Directors commitment to social and racial justice</td>
<td>$500 Sustaining Sponsor</td>
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<td><strong>Emerging Professionals</strong></td>
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<td>• 250+ annual participants</td>
<td>$1,000 Signature Sponsor</td>
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<td>• Architecture registration exam support</td>
<td>$500 Sustaining Sponsor</td>
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<tr>
<td>• 5x5x5 Mentorship Program</td>
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<td>• Young Architects Forum – monthly pau hanas, tours and events</td>
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<td>• Newly licensed architect celebration</td>
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<td><strong>Organizational Sustainability</strong>*</td>
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<tr>
<td>• Supports implementation of AIA Honolulu’s Strategic Plan</td>
<td>$1,000 Signature Sponsor</td>
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<td>• Sustains critical operations of AIA’s Center For Architecture</td>
<td>$500 Sustaining Sponsor</td>
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<td>• Provides resources for COVID-19 safety and sanitation</td>
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<td><strong>Virtual and Digital Connectivity</strong>*</td>
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<td>• Graphic, logistical and technical support of virtual programs and events</td>
<td>$2,000 Signature Sponsor</td>
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<tr>
<td>• Opportunity to be recognized at remote/virtual events affected by COVID-19 and in-person events which require digital presentation</td>
<td>$1,000 Sustaining Sponsor</td>
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* New opportunity for 2021
Commitment Form

Payment:

_____ Check enclosed for full amount (payable to: AIA Honolulu)

_____ Please send credit card invoice

Please return completed form and check (if applicable) to:

AIA Honolulu
Attn: Annual Sponsorship
828 Fort Street Mall, Ste. 100
Honolulu, HI 96813

AIA Honolulu is a professional association organized under IRS requirements as a 501(c)(6) business league. Contributions are not deductible as charitable contributions on the donor’s federal income tax return. They may be deductible as trade or business expenses in the conduct of the taxpayer’s business. Consult with your financial advisor.

Questions?
Email contact@aiahonolulu.org or call us at 808.628.7245

Sponsor Information

Company Name _____________________________________________________

Mailing Address _____________________________________________________

City __________________________ State ________ Zip ____________

Contact Name/Title ________________________________________________

Phone ______________________________________________________________

Email _______________________________________________________________

Sponsorship Commitment

Program/Initiative (i.e. Design Awards) $ Amount:

__________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

Total Sponsorship Amount: $ ______________

Annual Sponsorship Level (i.e. Kauhale):

__________________________________________________________

Signature _______________________________________________________

Printed Name _____________________________________________________

Date _______________________

AIA Honolulu