



AIA Honolulu

It benefits to partner with AIA Honolulu!

As the design and construction industry continues to evolve and grow, relationships are increasingly important for our mutual prosperity. AIA Honolulu's annual sponsorship program is specifically focused on supporting the development of strategic connections between our members and sponsors. [Sign up now for 12 months of benefits!](#)

FIVE reasons why YOU should be a sponsor:

Give more and get more every month!

As an AIA Annual Sponsor, your firm will gain multiple exclusive opportunities to reach over 800 AIA members, firms, and allied professionals while demonstrating your commitment to designing & promoting a high-quality built environment.

Exposure

Each year, AIA Honolulu promotes a broad calendar of educational programs and networking events which offer unique opportunities to highlight your business directly to the local architectural community and to other participating industry leaders. High profile opportunities are also available to engage with the broader community through public forums, film nights and architecture month programs.

Positioning

Support the program areas that matter most to your business while positioning your company as a leader & trusted information source. These are excellent opportunities to differentiate your firm from your competition by aligning your business mission and goals with ours.

Relationship-Building

Use this opportunity to build long-term relationships that count. Develop the key relationships needed for your company/firm to maximize its potential in our ever-more competitive industry.

Deductible Business Expense

AIA Honolulu is incorporated as a 501(c)(6) organization. While your sponsorship is not tax deductible as a charitable contribution for state or federal tax purposes, you may consult with your tax advisor to list your sponsorship as a marketing expense for your firm



WEEKLY E-NEWS

800+ distribution list to AIA members, allied members and beyond



WEBSITE

20,000+ visitors per year



EDUCATIONAL PROGRAMMING

1,000 average media impressions

via AIA e-newsletter, social media, website & print



NETWORKING

30+ events annually

1000+ annual attendees

including members, allied and emerging professionals



SOCIAL MEDIA

Facebook and Twitter

....weekly posts

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Determine your total sponsorship level:

The first step is to decide on your overall sponsorship level, which will determine your organization-wide benefits, outlined below. After selecting your overall sponsorship level, you'll be asked to determine specifically which AIA events and programs you'd like to support. This allows you to receive both annual sponsor benefits *and* program-specific benefits! For example, if you select a Platinum Level sponsorship of \$5,000, you can select \$5,000 worth of individual programs in step 2, each with their own separate set of sponsor benefits!

Total sponsorship levels & organization-wide benefits	PREMIER \$10,000 +	PLATINUM \$5,000 +	GOLD \$2,000-\$4,999	SILVER \$500-\$1,999	BRONZE \$250-\$499
Our Premier sponsor will be recognized for 12 months on all AIA Honolulu general communications, on our website and in the Center for Architecture as an Annual Premier Sponsor. This can be achieved through a flat \$10,000 or through a custom sponsorship package incorporating other AIA Honolulu programs and events.	●				
Your firm logo prominently displayed on our homepage (# equal total months)	12	12	3		
10% discount for Island Architect E-Newsletter advertising	●	●	●		
10% discount for Center for Architecture rentals	●	●	●		
Mention on social media platforms (# equals times per year)	18	12	6	4	1
Display firm logo (L) or firm name (N) on our "Meet Our Sponsors" web page	L	L	L	L	N
Display annual sponsor firm logo (L) or firm name (N) in our weekly e-newsletter	L	L	L	L	N

NOTE: Advanced payment is required for sponsorship recognition. Decisions related to program content rest with AIA Honolulu. Benefits and programs are subject to change. AIA Honolulu does not, solely by virtue of its sponsorship, endorse or support the opinions, platforms, products, work or missions of AIA Honolulu sponsors.

AIA Honolulu is a professional association organized under IRS requirements as a 501(c)(6) business league. Contributions are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses in the conduct of the taxpayer's business. Consult with your financial advisor.

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SELECT PROGRAMS

The next step is to allocate where your sponsorship dollars will go. We're providing program-specific sponsorship opportunities to give you direct marketing and exposure benefits for specific events on top of your organization-wide benefits!

SELECT YOUR PROGRAMS AND SPONSOR LEVEL

The total of your program-specific sponsorships determines your organizational exposure and benefits.

AIA HONOLULU ANNUAL PREMIER SPONSOR

AIA Honolulu
Annual Premier Sponsor

\$10,000

Audience: Architects and Industry Professionals, Members and Non-members.

Annual Premier Sponsors will be prominently recognized for 12 months on all AIA Honolulu general communications (newsletter, general flashes, general print communications), on our website, through our social media outlets and in the Center for Architecture as an Annual Premier Sponsor. These packages are highly customizable and include exclusive opportunities to present to and/or meet with AIA members.

Premier Sponsorship can be achieved through a flat \$10,000 or through a custom sponsorship package that incorporates other AIA Honolulu programs and events. If you are interested in a custom package, contact AIA Honolulu.

ANNUAL CELEBRATORY EVENTS



Sponsorship Levels

\$1,000 \$500 \$250

AIA HONOLULU KICK OFF PARTY

Held each January

Audience: Architects, Industry Professionals and invited Guests.

Members and Non-members welcome

Attendance: 150-175

For 2019 our Annual Kick-Off Party will be a joint event for AIA Honolulu and the AIA Hawaii State Council. At this event we get to meet our new board from both organizations and celebrate our newly licensed architects from the previous year. It is also a chance to just meet up with industry colleagues, make new friends and enjoy our great food and drink. This celebratory networking party is held at the Center for Architecture and is always a well-attended and popular event.



Sponsorship Levels

\$10,000 \$5,000

\$2,500 \$1,000

\$750

2019 AIA DESIGN AWARDS GALA

Held each Fall

Audience: Architects, Planners, Contractors, Clients, Regulators, Developers, Environmental Consultants/Policy Makes, Engineers.

Attendance: 275-350

Held annually since 1958, this high-profile awards program draws a significant crowd each year from architects, the AEC community, clients and public officials, in an engaging visual story-telling format. This prestigious program provides an important opportunity for the design community to celebrate architectural design and share notable achievements with practitioners and the community-at-large.

EDUCATIONAL PROGRAMS



Sponsorship Levels

- \$2,500 Presenting Sponsor
- \$1,000 General Sponsor

GENERAL MEMBERSHIP MEETINGS

Audience: Architects and Industry Professionals, Members and Non-members.

Attendance: 30-40 per meeting

Participants gain a full hour of engaging continuing education learning at our inviting Center for Architecture. These programs will focus on areas of advocacy, public outreach and professional development. Programs are relevant to members, industry colleagues and invited guests.

This is a unique opportunity for members to take a break from the regular work routine while earning credits and network with colleagues and peers. Sponsorship will cover 8-10 meetings per year.



Sponsorship Levels

- \$1,000 \$500

YOUNG ARCHITECTS FORUM (YAF) EVENTS

Held every 2nd Thursday of the Month (8-10 times a year)

Audience: AIA Honolulu Emerging Professionals, Sister Organization Members and Local Allied Members.

Attendance: 30-40 per meeting

The AIA Honolulu Young Architects Forum (YAF) welcomes professionals that are nearly licensed, newly licensed, and out to ten years of licensure. They conduct informal networking pau hana's with sister organizations, panel discussion with licensed architects in top leadership positions, hard hat tours and combined Fellow events. Great way to support our up and coming leaders.



Sponsorship Levels

- \$1,000 \$500

PROFESSIONAL DEVELOPMENT PROGRAMS AT ALL LEVELS

Audience: Architects, Industry Professionals, members and non-members.

Attendance: 25-60 attendees per program

The goal of our professional development programs is to help prepare architects and design professionals to thrive. No matter the scale of practice, in today's business climate, everyone can benefit from guidance on how to produce excellent work while navigating this competitive climate while complying with all regulatory requirements. These programs are created and presented throughout the year to reach professionals at all levels of their career. Content varies widely and designed specifically to ensure that a broad range of topics are covered.

PUBLIC EVENTS



Sponsorship Levels/Events:

- \$2,500 Premier Sponsor of 2019
AIA Honolulu Architecture Month
- \$1,000 Sponsor three events
- \$500 Architectural Walking Tour
- \$250 Architectural Film Night

ARCHITECTURE MONTH

Held every April

Audience: General Public

Attendance: 500 + Broad Media Coverage

April is Architecture Month in Hawaii and AIA has held a variety of successful and popular programs focused the important role that history has played in shaping the architecture of Hawaii, and how good design has shaped our local communities. Our architecture month events are very popular with industry members and the public at large and draw local media attention.

- Architectural Photography 3-Part Workshop: Introduces the joy of architectural photography, gives instruction, guidance for field practice and a critique session.
- Architectural Walking Tour: Tours led by AIA architects and other design-minded volunteers teaching walkers about architecturally significant historic buildings.
- Oahu Public Film Night: Members and the public will watch an architectural film followed by a panel discussion and Q&A session.
- Architectural Firm Crawl in DT Honolulu: AIA firms opens their doors to the public who wants to see a Design Studio and learn about their projects.



AIA HONOLULU ANNUAL CONSTRUCTION COMPETITION

Held every October

Audience: General Public.

Attendance: 1000 + Broad Media Coverage

Our annual Construction® Competition feature teams of talented local architects, builders and allied design and engineering professionals as they “canstruct” giant structures made entirely out of thousands of cans. This event is a benefit for the Hawaii Foodbank and since 2006 we have raised 368,893 pounds of needed canned food for the hungry in our community.

CANstruction Sponsor
(listed on all entrant banners)

- \$3,000

Keiki Corner Sponsors
(listed on keiki corner banner)

- \$100, \$300 or \$500

This is a high energy event taking place at Pearlridge Center, the second largest shopping center in Hawaii. Given the location and uniqueness of Canstruction®, it attracts significant attention from the public and the media.



ARCHITECTURE FILM NIGHTS

Audience: Architects, Industry Professionals and General Public.

Attendance: 25-60 attendees per film night

Our Film Nights aim to present films related to design, architecture, and the built environment. Films are typically followed by thought-provoking panel discussions with selected community members.

Sponsorship Levels

- \$500 Two Films
- \$250 One Film

The intent of these events is to raise public awareness of the value of architects and provide a forum to discuss design related issues.

PROGRAM-SPECIFIC BENEFITS

Want to know the specific benefits and exposure available with each sponsorship levels of the individual programs you select? Use the below chart to see what benefits for individual, program-specific sponsors.

Program-specific sponsorship levels & benefits	\$10,000 +	\$5,000 +	\$2500	\$1,000	\$500	\$250
Opportunity to work with AIA Honolulu staff to customize benefits <i>(available only for Design Awards i.e. offer a gift give-away)</i>	●	●				
Opportunity to give welcome message at sponsored event <i>(Design Awards at \$5000 level & one General Membership Meeting per \$1000 level)</i>	●	●	●	●		
Verbal recognition at sponsored events <i>(Design Awards at \$1000 +, General Membership Meeting at \$1000 level, all other events at \$500+)</i>	●	●	●	●		
Complimentary ticket(s) to sponsored events	6	4	3	2	1	N/A
Display of logo (L) or firm name (N) on social media featuring event	L	L	L	L	N	N
Display of logo (L) or firm name (N) at sponsored event	L	L	L	L	N	N
Display firm logo (L) or firm name (N) in our weekly e-newsletter	L	L	L	L	N	N
Display firm logo (L) or firm name (N) on event marketing materials	L	L	L	L	N	N

FAQ

Is this program an event sponsorship or an organization sponsorship?

It's both! When you sponsor an event, you also become an AIA Honolulu Annual Sponsor. In addition to being recognized at the program(s) you choose, you are also recognized as a sponsor on our website and receive organization-wide benefits.

Why is there a range for sponsor levels and benefits?

Each educational program or networking event has a sponsor amount associated with it. When you choose more than one event to sponsor, you add those amounts together and that adds up to your total sponsorship with AIA Honolulu.

I'm sponsoring an education and/or award program? Do I get to speak or present at the event?

Sponsoring a program does not guarantee presenting opportunities at the sponsored event. As content experts, sponsors may be invited to join roundtable discussions or volunteer on forum planning task forces. We invite you to actively participate as attendees at all events you sponsor!

I have a Continuing Education class or product/service demonstration I'd like to present to architects. Is this a sponsorship benefit? Presenting is not a sponsorship benefit. However, sponsors are welcome to propose new continuing education programs. You can also rent the Center for Architecture at our member rate and host your own lunch and learn.



Complete Sponsorship Commitment Form: Select the program(s) you are sponsoring and the level(s)

Events to Sponsor	Amount
Total Sponsorship:	

Signature: _____ Date: _____

Printed Name:

Contact Information

Firm Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Website:

Contact:

Phone: _____ E-mail: _____

Submit your logo

Submit your logo if your total sponsorship level is Silver or higher. Email the latest version of your color logo (at least 6” on the long edge, JPEG, 300 dpi) to contact@aiahonolulu.org.



Return Completed Form:

Please make your check payable to AIA Honolulu and mail it with this completed form to:

AIA Honolulu
Attn: Annual Sponsorship
828 Fort Street Mall, Ste. 100
Honolulu, HI 96813

Questions? Email contact@aiahonolulu.org or call us at 808.628.7245.