

architektōn

aia iowa csr convention | des moines, iowa | 9/24–25/2020
exhibitor information





architektōn

A Retrospective on the Master Builder

Please join us for Architektōn: a retrospective on the master builder. The role of the Architect has changed throughout history. Architects had early acknowledgement through the Greek term, “architektōn” which is derived from two parts, archi meaning ‘chief’ and tektōn meaning ‘builder’, defining the profession as chief or master builders. As construction techniques and building complexity have expanded, separation of the role of the architect and builder has occurred. Although Architect’s are now known as individuals who design buildings and often supervise construction, Architects still have the opportunity to be recognized as the leading professional in the design and construction industries.

Working in the collaborative realm of today’s construction industry Architects work to create elegant design solutions that address a range of functional, structural, and environmental needs. Architektōn hopes to acknowledge the areas where architects have the opportunity to demonstrate expertise and help re-establish our profession as an expert in a broad industry. Please join us in celebrating the importance of highlighting the skillsets Architects provide or could provide for the design and construction profession and the impact we have on the community.

The AIA Iowa Convention is scheduled to be held September 24-25 at the Community Choice Credit Union Convention Center, Des Moines, Iowa. The AIA Iowa Convention Committee Co-Chairs in conjunction with the Exhibits Committee invite you to join us for an opportunity to meet and network with the many members within the AIA Iowa Community. This is a highly anticipated event where over 1,000 attendees come together and unite as one voice.

As an exhibitor at the 2020 AIA Iowa Central States Region Convention, you will have the opportunity to learn from and educate the participants about your individual products and services within a convention area laid out to provide a relaxed setting for the exhibitors and registrants to mix, renew professional relationships and build future contacts. The 2020 Convention highlights will include opportunities for networking at the Thursday luncheon, the Thursday evening exhibit hall cocktail party and a Friday schedule designed to allow you to make the most of this special setting for professional connections.

We look forward to your participation and are grateful for your involvement. Your support is vital to the success of this convention each year. Please join us at Architektōn: a retrospective on the master builder, the 2020 AIA Iowa Central States Region Convention!

Jason DeVries, AIA

AIA IOWA CONVENTION COMMITTEE
CO-CHAIR

Shannon McGee, AIA

AIA IOWA CONVENTION COMMITTEE
CO-CHAIR

Jeff Wagner, AIA

AIA IOWA CONVENTION
EXHIBITS COMMITTEE

Advantages you and your business will receive when exhibiting and sponsoring at the convention include:

- An opportunity to discuss your products or services with AIA Iowa members from across the state
- Listing in all convention materials
- Recognition in the AIA Iowa Addenda e-newsletter
- Recognition on the AIA Iowa convention website, AIAIowaevents.org
- The benefit of the exclusive use of the printed 2020 convention registrant list for follow-ups to prospective customers, made available only to exhibiting companies.

fluid planning

We know that the current state of the world presents unknown times and makes planning future events difficult and at times inconceivable. AIA Iowa is continuing to plan the 2020 AIA Iowa Central States Region Convention as an in-person event with our standard schedule of events that we historically hold each year. If the current pandemic persists into the fall, we will transition this AIA Iowa CSR Convention to a virtual event in which we still offer a similar format of keynotes and workshops to our attendees and host the exhibit hall in a virtual format. We invite you to continue to support AIA Iowa and the architecture profession by signing up to exhibit with us in 2020. By submitting an application as an exhibitor, you agree to:

- Navigate these uncharted times with us,
- Exhibit at the AIA Iowa CSR Convention in either an in-person or virtual format
- Demonstrate your support for AIA Iowa members and the profession
- Be willing to transition an in-person exhibit into a virtual exhibit by using the Map Dynamics software to create an online virtual presence if this is deemed necessary at any time throughout our planning process.

If you have any additional questions on this please reach out to Amy Spike at aspikes@aiaiowa.org.

exhibitor information

RESERVE NOW

**AIA Iowa
Allied
Members***

Regular Booth
Early Reservation
Through June 25

\$825

Regular Booth
Regular Reservation
Paid by July 6

\$925

Premium Booth
Regular Reservation
Paid by July 6

\$1,125

**Non
Members***

Regular Booth
Early Reservation
Through June 25

\$925

Regular Booth
Regular Reservation
Paid by July 6

\$1,025

Premium Booth
Regular Reservation
Paid by July 6

\$1,375

*IN THE EVENT THE CONVENTION IS HELD VIRTUALLY, BOOTH COST WILL BE \$250 FOR ALLIED MEMBERS AND \$500 FOR NON MEMBERS.

Reservations

AIA Iowa has contracted Map Dynamics once again to help make booth selection a smoother process for all exhibitors. Map Dynamics will help exhibitors sign up for their desired booth location on a real-time floor plan. In order to reserve a booth space a non-refundable deposit of \$250 per booth space is required. AIA Iowa reserves the right to transition the event from in-person to virtual through the use of a virtual convention software system. If the need to transition the convention to a virtual format is deemed necessary at any point of convention planning the virtual booth cost will be \$250 for AIA Iowa Allied Members and \$500 for Non-Members. AIA Iowa volunteers and staff will do everything in their control to provide a successful and

rewarding virtual convention experience for both exhibiting companies and convention attendees. If the convention continues as an in-person event, the remaining portion of your booth fee will be sent out as an invoice and will be due by July 6th.

Every effort is made to accommodate exhibitor preferences as availability of exhibit space permits. AIA Iowa reserves the right to modify the floor plan and reassign booth space in the best interest of the convention.

Booth Descriptions

Regular Booths are 8' deep x 10' wide (numbered 17-164). Each booth has an 8' high black back drapery and 3' high black side draperies. Booth cost includes a standard identification sign provided by Freeman, this sign will read the company name provided to AIA Iowa when you reserve your booth space. The entire exhibit hall is carpeted.

Premium Booths: The exhibiting space extended into the lobby of the ballroom will once again return this year. Premium spaces are 10' x 10' (numbered 1-16). Booths against walls will have an 8' high black back drapery and 3' high black side draperies. Booths (3-8) will have only 3' high black side draperies with open front and back entrances. The lobby is carpeted.

Virtual Booths (if necessary): If the convention transitions to a virtual format your exhibit booth will become a virtual profile in a virtual exhibit hall. Using the Map Dynamics software exhibitors will be able to showcase their contact information, company logo, headshot, links to social media sites, links to your company website, promotional videos of products/services, links to brochures for products/services, and a contact form to connect with the exhibitor directly. We will also use our Whova app to create networking opportunities and new connections. This technology allows the exhibitor to garner leads, send messages with attendees, invite attendees to virtual meet ups, and showcase your company with a profile as well.

exhibitor information

RESERVE NOW

Furnishings

Booth furnishings and equipment are the responsibility of the exhibitor. Exhibitors may bring in their own tables, chairs, etc. if they are in compliance with Community Choice Credit Union Convention Center regulations.

Six-foot black skirted tables and standard chairs will be available to rent at a group rate with AIA Iowa this year. Orders for these additional products will be taken through the Map Dynamics software when you register for your booth. You can order furnishings at the group rate until August 26th.

Other special requests and needs for furniture are available for rent from Freeman Co. You will receive an exhibitor service kit from them in early August. For more information visit MyFreemanOnline.com. For questions please contact Freeman Exhibitor Services at 515-265-5601.

Electricity

Electrical services are managed by the Community Choice Credit Union Convention Center but will be sold through the Map Dynamics software used for all exhibitor processing. Connections cover only the connecting of electrical services to the booth in the most convenient manner and do not include connecting equipment or special wiring. Building wall and post outlets are **not** part of booth space and are **not** to be used by the exhibitors. All electrical connections must be made by the house electrician. Electricity ordered on-site may be subject to a surcharge. create networking opportunities and new connections. This technology allows the exhibitor to garner leads, send messages with attendees, invite attendees to virtual meet ups, and showcase your company with a profile as well.

Set-Up/Tear-Down

Booths must be set up from 12:00 Noon-8:00 p.m., Wednesday, September 23, in the Community Choice Credit Union Convention Center, Des Moines, Iowa. All exhibits must be set up by 7:00 a.m., Thursday, September 24. Exhibits may be taken down beginning at 11:30 a.m., Friday, September 25; the loading dock doors will open at 11:30 a.m. Exhibits must not be dismantled before tear-down, Friday, September 25. All displays must be removed from the Exhibit Hall by no later than 4:00 p.m. the final day of the convention.

Meal

Lunch on Thursday, September 24, from 11:45 a.m.-1:15 p.m. will be a sit-down event for both exhibitors and convention registrants. **Two complimentary tickets are included per booth** and may be requested in the Map Dynamics software during the registration process, **you must indicate that you would like the two complimentary tickets to receive them.** Extra exhibitor passes and lunch tickets can be purchased through the Map Dynamics software.

Exhibitor Cocktail Party

The Exhibit Hall Cocktail Party will be held Thursday, September 24, from 5:00-6:30 p.m. in the Exhibit Hall. Convention registrants and exhibitors will join for beverages, snacks and entertainment while convention registrants visit your booth(s). You can use your pre-purchased drink tickets during this event & exhibitor provided door prizes (that's you!) will be given out during this time.

Music

Because of aggressive enforcement laws related to copyrighted music, we must ask our exhibitors either: 1) not to play live or recorded music that is subject to licensing by BMI, ASCAP or any other organization authorized to license copyrighted music; or 2) to obtain for themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing and AIA Iowa is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs in conjunction with the license, shall be paid by the exhibitor as an additional booth charge.

Best Booth Award

To encourage quality and excellence in exhibit displays, AIA Iowa will host a contest to win a free Regular booth for the 2021 AIA Iowa Convention. The exhibitor judged to have the most interesting, attractive and effective use of booth space and the clearest product communication will be deemed the winner. The winner of the competition will be announced Friday, September 25 during the door prize drawing.

exhibitor information

RESERVE NOW

Payment

To reserve your space today please submit a non-refundable deposit of \$250. If the convention transitions to a virtual event \$250 will be the cost for all AIA Iowa Allied Members. If an exhibitor is a Non-Member the fee will be \$500. If the convention proceeds as scheduled, as an in-person event, the remaining portion of your booth fee will be sent out as an invoice and will be due July 6th. The early bird discount will still apply if you sign up before June 25.

Tickets for two exhibitor staff to attend the convention and tickets for two lunches come with each booth purchased. Additional tickets will be available for purchase online at booth registration.

If AIA Iowa hosts an in-person event, full payment will be due by July 6th. Failure to remit full payment by July 6 will result in the cancellation of the contract. No booth refunds will be made after July 6. Booths will not be allowed to open unless full payment has been made. Booth deposits are non-refundable.

Cancellation/Refunds

Requests for cancellation, either full or partial, must be made in writing and sent either by registered or certified mail. No refunds will be made to requests postmarked on or after July 6. No refund may be made for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Iowa may rent or use it without obligation of a refund. No refunds of booth deposits will be given if AIA Iowa deems it necessary to transition to a virtual event. By signing up as an exhibitor you agree to transition with AIA Iowa to promote your company in a virtual format if it is deemed necessary for this year's event.

Liability

It is expressly understood and agreed by the signing of the contract that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the injury or damage to an exhibitor's display, equipment and other property brought onto the premises of the Community Choice Credit Union Convention Center, and shall hold harmless AIA Iowa, and the Community Choice Credit Union Convention Center, as well as their agents, servants and employees from any and all such losses, damages and claims.

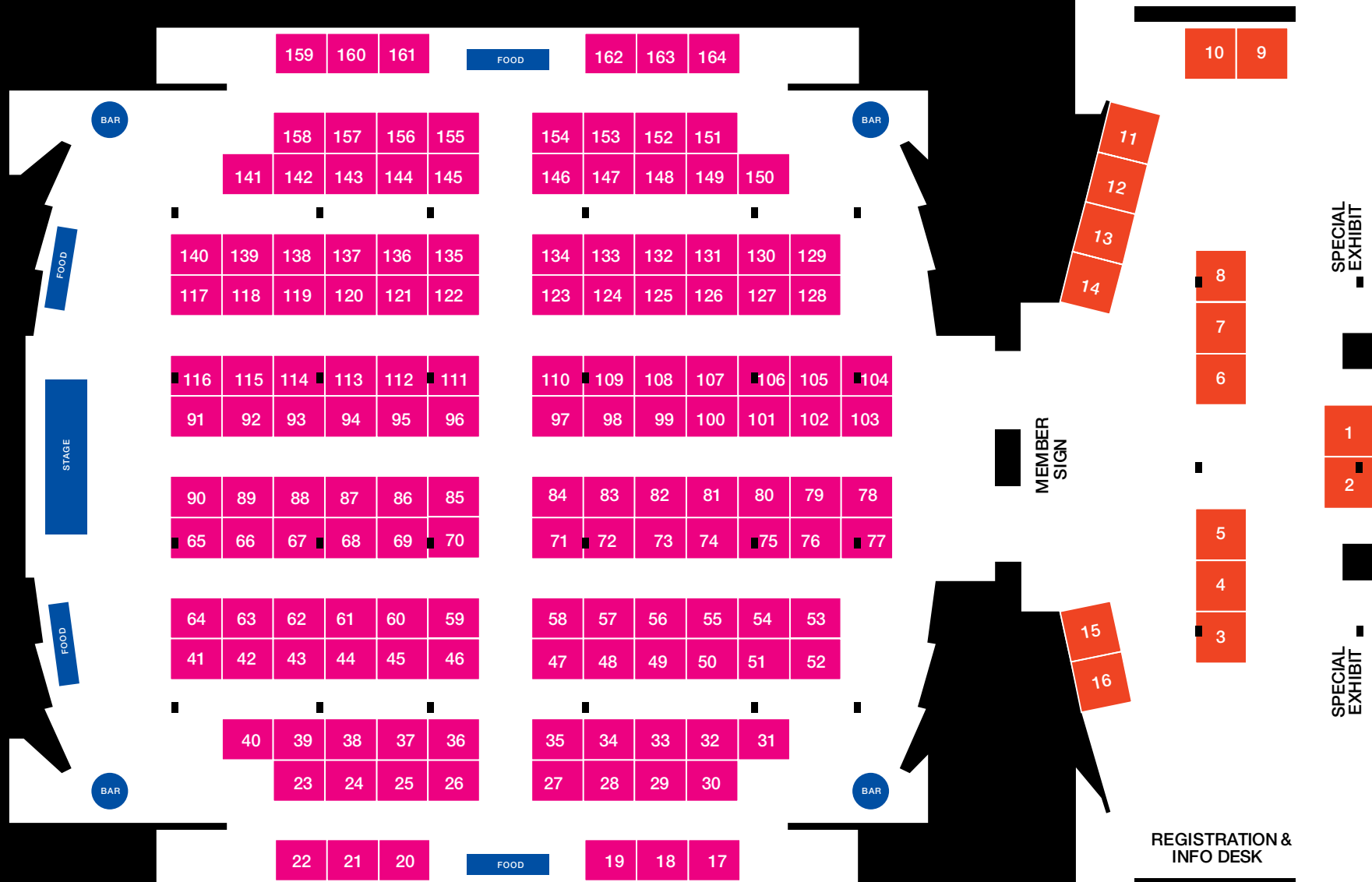
Exhibitor Packets

Exhibitors' packets may be picked up at the registration desk **Wednesday, September 23** during booth set-up. Many items are in this packet including: Exhibitor Nametags and lunch tickets, any additional tickets purchased, a complete list of convention registrants and a map of the exhibit hall. Exhibitors are required to submit in advance the names of staff members who will be working in the booths. Exhibitors are asked to wear their name badges during all Convention functions.

exhibit hall floor plan

RESERVE NOW

Regular Booths Premium Booths



tentative in-person schedule

RESERVE NOW

Wednesday September 23

12-8 p *Exhibit Hall Set-up

Thursday September 24

- 7:00 a Registration Opens
 - *Exhibit Hall Open / Continental Breakfast Inside
- 8:00 Welcome
- 8:15 Keynote Speaker
- 9:30 *Exhibit Hall Open / Refreshments Inside
- 10:45 Workshops
- 11:45 **Lunch (with Exhibitors)**
- 1:15 p Workshops
- 2:15 *Exhibit Hall Open / Refreshments Inside
- 3:45 Keynote Speaker
- 5:00 *Exhibitors' Cocktail Party Exhibit Hall Open
- 7:00 Awards Celebration
(Tickets available for purchase)

Friday September 25

- 7:45 a Registration Opens
 - Feed Your Future: Emerging Professionals Breakfast
 - *Exhibit Hall Open / Continental Breakfast Inside
- 8:15 Masonry Institute Architectural Design Awards
- 8:30 Keynote Speaker
- 9:45 *Exhibit Hall Open / Refreshments Inside
- 10:45 *Door Prize Drawing
- 11:15 Workshops
- 11:30 Exhibitor Booth Teardown
- 12:15 p Convention Attendee Lunch
- 1:00 AIA Iowa Business Meeting and Legislative Forum
- 2:00 Break/Refreshments
- 2:15 Workshops
- 3:30 Keynote Speaker

AIA Iowa reserves the right to modify this schedule. **Bolded times** are noted for exhibitor attendance. ***Asterisked times** are noted for when the exhibit hall will be open to convention registrants.

2019 exhibitors

RESERVE NOW

Winner of the 2019 Exhibit Booth Award Allied Members denoted in pink

101 Mobility of Iowa

2/90 Sign Systems

3form

AES Lighting Group/ Eaton Lighting

AES Lighting Group/ Scott Architectural Lighting

All Makes

Allegion

Allen Consulting Group, Inc.

Allied Construction Services, Inc.

Alvine Engineering/IP Design Group

American Artstone

Andersen Windows

ARC Document Solutions

Architectural Wall Systems - Sedorff Masonry, Inc.

ASI Signage Innovations

Atlas Molded Products

Atlas Roofing Corporation

Baker Electric, Inc.

Baker Group

Bell Structural Solutions

Bendheim

Boral Building Products

Braun Intertec

Brava Roof Tile

Cain Thomas Associates, Inc.

Carroll Seating Company

CEC (Communications Engineering Company)

Central Sales Inc

Coldspring

Commercial New Construction

Coreslab Structures (Omaha) Inc.

CPMI, Inc.

Cupaclad

DCI Group, Inc.

DECRA Roofing Systems

Demilec

Design Engineers

Diamond Kote Building Products

Edwards Cast Stone Co.

EFCO, Special-Lite, School Guard Glass

Enercept SIPs

Energy Panel Structures, Inc. (EPS BUILDINGS)

EPIC Metals

Enterprise Precast Concrete

Evonik Corporation

GAF Materials

Glen-Gery Brick

H Window Company, LLC

Haldeman Homme, Inc.

Hansen Company

Heartland

Henkel Construction Company

Henning Companies

HiLine Unique Flooring Solutions

Hillesheim Architectural Products, Inc.

Hohmann & Barnard, Inc.

Inland Coatings

Insulgard Security Products

Integrated Sales Inc.

Interface and Nora by Interface

Interior Contract Group

Iowa Ready Mixed Concrete Association

IPI - Iowa Prison Industries

JE Dunn Construction

Johns Manville

Johnson Architectural Elements

JTH Lighting Alliance

Kate-Io Tile & Stone

Keller & Associates

King's/ Midland

Knutson Construction

KONE

Koroseal Interior Products

KSA Lighting & Controls

Lang Construction Group, Inc.

Lighting Solutions

Logan Contractors Supply

Manko Window Systems, Inc.

Mannington Commercial

Marvin

Masonry Institute of Iowa

McGough Construction

MEP Associates, LLC (MEP)

Metal Design Systems, Inc.

Midland Door Solutions

Mid-States Concrete Industries

Midwest Tile Marble & Granite

Millennium Forms

Miller an Oldcastle Company

Miron Construction Co., Inc.

MODUS

Molin Concrete Products

Mortarr

MOSO Bamboo Decking and Cladding

Multivista

National Council of Architectural Registration Boards (NCARB)

Neumann Brothers, Inc.

North Star Surfaces, LLC

NRG Sales Lighting & Controls

Olson-Larsen Galleries

Pigott

PlanGrid, An Autodesk Company

Prairie Pella, Inc

Rapids Reproductions Inc

RCS Millwork LC

Rieder

Rising Star Wholesale/All Iowa Stone & Gutter

Roof Top Sedums

Roofing Representatives

RRI INC: Fibertite, Soprema, ATAS

SageGlass

Saxton

Schuler Shook

Schumacher Elevator Company

Service Reps., Inc.

SGH Concepts

Shaw Contract

Shuck-Britson, Inc.

Sierra Pacific Windows

Sika Corporation

Skold Companies

SNB Building Solutions

Sport Construction Midwest

Spray Polyurethane Foam & Mortar Net

Stetson Building Products, LLC.

Storey Kenworthy

Story Construction

SystemWorks LLC

T.Fin Building Solutions

Tarkett

TCC Materials/AMCON Concrete Products

Terreal

Terracon

The Garland Company, Inc.

The Tremco Group

The Weitz Company

Triplett Interior Solutions

Turner Construction

U.S. CAD

United Brick, a Division of Sioux City Brick

Virginia Tile

Vitro Architectural Glass

Walsh Door & Security

Wells Concrete

Wenger Corporation

Woodn

Workspace

Zephyr Aluminum Product

more ways to get involved

Sponsorship

Enhance your company's exposure at the 2020 AIA Iowa Convention as a Sponsor. From the Wi-Fi Connection to Breakfasts, Special Exhibits, and Keynote Speakers we have a sponsorship level to fit into everyone's budget. All sponsors are listed separately in the convention program, are recognized with signage at the convention, are listed in the Addenda, the official newsletter of AIA Iowa, and are listed on the AIA Iowa website AIAIowa.org. If you would like more information about becoming a sponsor, visit AIAIowa.org.

SPONSOR

Become an AIA Iowa Allied Member

AIA Iowa Allied Membership is a great way to promote your products and services year-round. This membership is offered to individuals employed outside of the architectural practice, but who are involved in a position allied to the field of architecture. Allied Membership is designed to build and strengthen communication among all members of the design/construction team.

You'll Receive

- An early sign-up opportunity for an exhibit booth at the AIA Iowa Annual Convention.
- A listing in the AIAIowa.org Online Directory.
- Opportunities to provide continuing education at the convention and at Dine and Discover lunch and learns.
- A subscription to AIA Iowa's newsletter, the Addenda, with advertisement of your membership.
- Opportunity to participate in AIA Iowa committees, working with architects on events and issues that impact the state.

- Quarterly firm lunch presentations from AIA Iowa architecture firms about their work and offices.
- In addition, you'll receive all AIA Iowa announcements, invitations and a subscription to Iowa Architect magazine. As a bonus, you'll receive member discounts on AIA Iowa mailing labels, and AIA Iowa seminars and social events.

Benefits

- Access to the AIA Iowa membership through a variety of networking opportunities.
- Foster improved communication and cooperation among all members of the design/construction team.
- Become involved more significantly with AIA Iowa on a long-term basis, while enhancing your awareness of the industry and your use of AIA resources.
- Enable joint education opportunities and cooperative public programs on subjects of mutual interest.

BECOME AN ALLIED MEMBER