



advocate

AIA IA Convention
9 | 29-30 | 22

sponsorship opportunities

\$2500

Mobile Device App

ONE AVAILABLE
EXCLUSIVE

Sponsor is listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near registration desk, recognized verbally at podium during welcome, two tickets to the exhibit hall cocktail party, and two dedicated welcome messages to attendees through application one per day. **Whova app information.**

Wireless Internet

ONE AVAILABLE
EXCLUSIVE

Sponsor is listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near registration desk, recognized verbally at podium during welcome, two tickets to the exhibit hall cocktail party, and a direct connection to your company's website when convention attendees log on to the wireless connection.

\$2000

Keynote Speaker

FIVE AVAILABLE
EXCLUSIVE: ONE PER SPEAKER

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near the lecture hall entrance and stage, recognized verbally at podium before the speaker's presentation, two tickets to the exhibit hall cocktail party, and opportunity to introduce the sponsored speaker.

Awards Celebration

THURSDAY

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near venue entrance and food, recognized verbally at podium, within the awards presentation graphics, two tickets to the exhibit hall cocktail party, and two tickets to attend the Awards Celebration.

\$1500

Convention Program

Sponsors are listed inside and on the backside of the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near registration desk, recognized verbally at podium during welcome, and two tickets to the exhibit hall cocktail party.

Friday Lunch

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near the dining hall entrance and stage, recognized verbally at podium, company logo on table toppers on every lunch table, two tickets to attend the lunch, and two tickets to the exhibit hall cocktail party.

Expo Lounge Area

TWO AVAILABLE
EXCLUSIVE

Sponsors are invited to provide marketing materials to display in a furnished lounge space located within the exhibit hall. Sponsor is listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage within lounge space, recognized verbally at podium, and can receive two tickets to the exhibit hall cocktail party.

\$1000

Cocktail Party

EXHIBIT HALL, THURSDAY

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near food stations, and two tickets to the exhibit hall cocktail party.

Audio Visual

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on event signage near lecture hall stage, and two tickets to the exhibit hall cocktail party.

Pre-Convention Email

Sponsors are featured in the pre-convention emails sent out to all attendees with details about convention logistics, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, recognized on the screen and verbally during welcome, and allowed two tickets to the exhibit hall cocktail party.

\$750

Workshop

TWENTY-FOUR AVAILABLE,
EXCLUSIVE: ONE PER WORKSHOP

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, on digital event signage near room entrance, and the opportunity to introduce the speaker at the workshop of choice.

Stage & Table Decor

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, and on event signage near the lunch hall.

Breakfast

THURSDAY OR FRIDAY

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, and on event signage near food and drink.

Emerging Professionals Breakfast

FRIDAY

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, two attendees at the event, and on event signage near food and drink.

Afternoon Break

THURSDAY OR FRIDAY

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, and on event signage near food and drink.

Hospitality

ONE AVAILABLE
EXCLUSIVE

Sponsors are listed in the event program, listed as a sponsor on the event website, and recognition in the convention issue of the Addenda e-newsletter. Sponsor is required to provide 100 welcome bags with bottle of water, snack, and any promotional materials they wish. An AIA Iowa volunteer will distribute to all overnight guests staying in the AIA Iowa Convention Room Block.

Special Exhibits

SIX AVAILABLE
EXCLUSIVE

Sponsors are listed in the event program, listed as a sponsor on the event website, recognition in the convention issue of the Addenda e-newsletter, and on event signage near the exhibit. Choose one from the following: AIA Iowa Design Awards Entry Projection, AIA National Honor Awards Display, AIA Committee on the Environment Top 10 Awards Display, AIA Photo Contest Awards Display, Emerging Professionals Display, ISU Architecture Student Display.

SELECT & PAY