



AIA IA CON 2025 SEPT 25-26
WORKSHOP APPLICATION

resilience

This year's AIA Iowa Convention is slated to be held September 25 & 26 at the Iowa Events Center in Des Moines, Iowa. The AIA Iowa Convention Committee Co-Chairs in conjunction with the Workshop Committee, invite you to submit your workshop proposals. This is a highly anticipated event for over 1,000 attendees from throughout the state and region who come together with a common goal to better the profession.

In the middle of difficulty comes opportunity.
– *Albert Einstein*

We are living in a time with many challenges—rapidly changing technology, shifting climates, scarce resources, and increasing social stratification. Architects and designers operate in a disruptive world where design is being pushed to the limits. The theme for this year's convention – RESILIENCE – reminds us to sustain the well-being of the human and natural environments we design while we adapt to real-world challenges.

In 2024, Iowa experienced a powerful reminder of these challenges. A series of severe storms and tornadoes swept through multiple counties, causing significant damage and prompting statewide disaster responses. Just a few weeks later, record-breaking rainfall led to catastrophic flooding, displacing communities and overwhelming infrastructure across the state. We have witnessed first-hand the turmoil and trauma

of these disasters; but despite the incredible hardships faced, we have seen too the resilience of our communities.

As designers we must work to plan for all types of events and changes. Today architects must grapple with rising construction costs, supply chain disruptions, labor shortages, and the rapid integration of new technologies like AI and automation. These changes are redefining workflows, material choices, and even the role of the designer. Resilience, in this sense, also means staying agile in the face of economic volatility and technological transformation—finding new ways to deliver value, stay creative, while remaining grounded in the human experience.

At this year's convention we want to hear from presenters like you who have faced real-world challenges and found RESILIENCE at the forefront of design. We look forward to having you with us!

Toi Sullivan,
AIA
AIA Iowa Convention
Committee Co-Chair

Ian Van-Kooten-
Laughead, Assoc. AIA
AIA Iowa Convention
Committee Co-Chair

Justin Burnham,
AIA
AIA Iowa Convention
Workshop Committee

Lane Pralle,
AIA
AIA Iowa Convention
Workshop Committee

Patrick Schnell,
AIA
AIA Iowa Convention
Workshop Committee

As a workshop speaker at the AIA Iowa Annual Convention, we can promise the experience will be rewarding for both your personal and professional development. AIA Iowa speakers have a reputation to be high quality resources in the industry and by presenting at the convention you establish yourself as an expert to turn to in the profession.

- Engage with architects, intern architects and others related to the profession in Iowa and beyond
- Get in front of decision makers in the architectural profession
- Highlight your product or service through education
- Receive feedback on your product or service from attendees
- Be recognized as an excellent, unbiased source of education
- Expand your professional network, building upon, and creating new relationships
- Collaborate with experts in the profession
- Become known as a supporter of the Chapter and the profession

workshop application

Apr 28

Call for
Proposals Open

May 30

Call for
Proposals Close

June 6

Workshops
Selected

Aug 30

Presentations Due
to AIA Iowa

Sep 25 & 26

AIA Iowa Annual
Convention

Proposal Selection

The AIA Iowa Convention Planning Committee is looking to fit all workshops selected for the convention into 5 different workshop categories. Please indicate on your application what workshop track your proposal best fits.

1. Theme: Resilience
2. Up and Coming in the Profession
3. Buildings in Context
4. Building Code and Compliance
5. Technology, Sustainability, and Innovation

The Convention Workshop Committee will review each submitted proposal and respond to applicants whether their workshop has been selected or declined. Workshop proposals are reviewed and juried based on relevance of material to conference objectives, presenter knowledge, clarity of purpose, and past evaluation feedback (if applicable). Promotion of specific products/services is prohibited.

The workshop committee will highly prioritize selections that focus on Health, Safety and Welfare topics (HSW). This is a designated credit that architects need to maintain their licensure in Iowa. As you craft your presentations and proposals please reference [these HSW guidelines](#) to ensure your presentation meets the criteria needed for approval. Please provide HSW justification even if your course is already approved by another AIA provider.

Affiliate Organization Accreditation

Please indicate if your course has previously been approved by any of the following organizations:

American Institute of Architects

International Interior Design Association

American Association for Landscape Architects

How to Submit Proposals

To be considered for a workshop presentation please fill out the following form in its entirety and submit to AIA Iowa by May 30. **No fees will be paid to providers for their presentations.** Each workshop is 60 minutes long. If selected, your presentation slides along with a recorded version of your presentation must be submitted to AIA Iowa by **Aug 30**. These two pieces ensure your readiness for the AIA Iowa Convention and allow us to have a back-up recording in case of unforeseen circumstances. Please return this fully completed application to Colette Sheaff at csheaff@aiaiowa.org by **May 30**. If you have any questions, please contact the AIA Iowa Office at **515.244.7502** or info@aiaiowa.org.

workshop application

Primary Presenter Contact Information

FIRST NAME

LAST NAME

DESIGNATION

COMPANY

EMAIL

STREET ADDRESS

CITY

STATE

ZIP

OFFICE PHONE

MOBILE PHONE

Will you be joining us for lunch the day of your presentation?

Yes

No

Workshop Track

Select the track that best suits your workshop. Choose only one.

THEME: **RESILIENCE**

UP & COMING IN THE
PROFESSION

BUILDINGS IN CONTEXT

BUILDING CODE AND
COMPLIANCE

TECHNOLOGY, SUSTAINABILITY
& INNOVATION

Course Title

Encompass the overall theme and what attendees will take away.

Course Level [LEARN MORE](#)

Advanced

Intermediate

Introductory

Update

Description

Write a brief description of your workshop.

workshop application

Prerequisite Knowledge

Please any prior knowledge required for participants to comprehend this course.

HSW Justification

If applicable, explain why this course would be eligible for **Health, Safety and Welfare** approval.

Topics

Select one topic and one sub-topic, if applicable, that best suits your workshop.

Art & Architecture

Codes & Regulations

Construction & Evaluation

Construction Administration

Construction Observation

Preconstruction Activities

Project Closeout & Evaluation

Practice Management

Business Development

Business Operations

Firm Finances & Risk Management

Practice Methodologies

Programming & Analysis

Building Analysis & Programming

Environmental & Contextual Conditions

Site Analysis & Programming

Project Development & Documentation

Construction Cost Estimates

Construction Documentation

Integration of Building Materials/Systems

Project Manual & Specification

Project Management

Communications Management

Contracts

Implementation & Evaluation

Project Quality Control

Project Team Management

Project Planning & Design

Building Design

Building Systems, Materials, Assemblies

Project Costs & Budgeting



workshop application

Learning Objectives

A learning objective is an explanation of the learning outcomes of the course. They should clearly express what the adult learner will be able to do after taking the course. For the course to be eligible for HSW credit, 3 of the 4 objectives must reflect relay HSW information. Priority will given to workshops that can provide HSW content to attendees. [Learn more.](#)

Objective 1

HSW Eligible

Objective 2

HSW Eligible

Objective 3

HSW Eligible

Objective 4

HSW Eligible

Biography

Please give an overview of the main presenter's background and expertise, 3–5 sentences.

workshop application

Additional Presenters/Panelists IF APPLICABLE

Presenter 2

FIRST NAME

LAST NAME

DESIGNATION

COMPANY

EMAIL

PHONE

Will this presenter be joining us for lunch the day of your presentation?

Yes

No

Presenter 3

FIRST NAME

LAST NAME

DESIGNATION

COMPANY

EMAIL

PHONE

Will this presenter be joining us for lunch the day of your presentation?

Yes

No

Time Preference

THURS 10:45–11:45AM

THURS 1:15–2:15 PM

No Preference

FRI 11:15 AM–12:15 PM

FRI 2:15–3:15 PM

Audio Visual

Each workshop room will be provided with an 8' screen, projector, podium, and a podium microphone. All presenters must bring their own laptop, specialized adapters, and their presentation.

Checking this box serves as my digital signature agreeing to the terms and conditions of the [AIA Iowa Speaker Agreement](#).

As with all live events, we must be flexible to make changes if unknown circumstances arise. AIA Iowa is committed to planning the 2025 AIA Iowa Convention as an in-person event with our standard schedule of events traditionally held each year. If the need occurs, AIA Iowa reserves the right to adjust any schedules, offerings, and event formats to ensure that the safety of the attendees and participants is kept as the top priority. By submitting a workshop application, you are agreeing to partner with AIA Iowa should the need arise to adjust the traditional event at any stage of the planning process. If you have any additional questions on this, please reach out to Colette Sheaff at csheaff@aiaiowa.org.

to submit

Save this file to your computer and email to csheaff@aiaiowa.org by May 30.