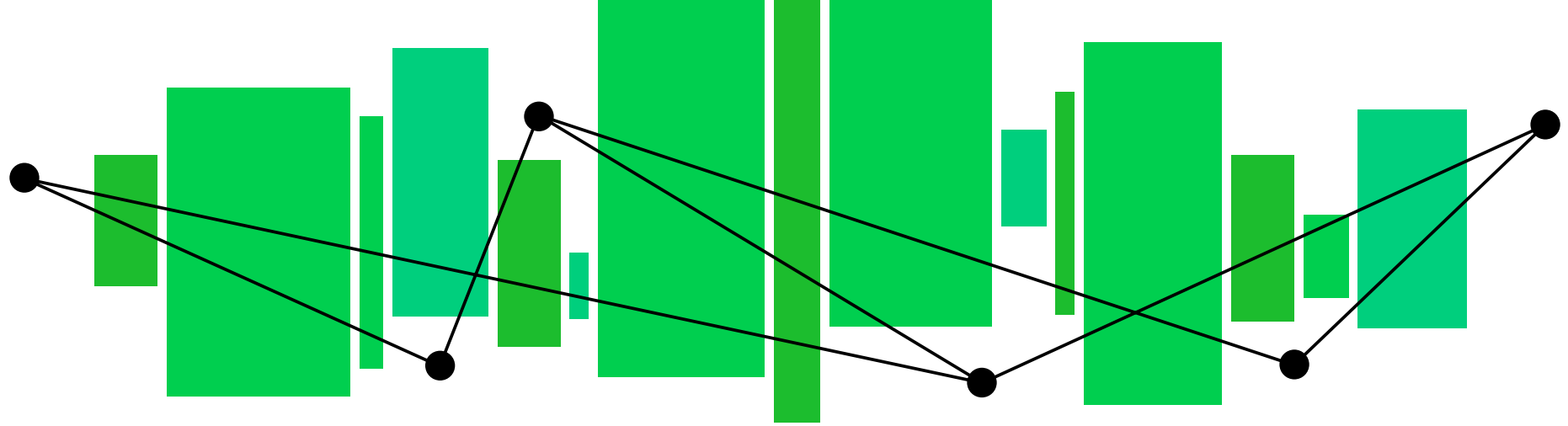


Iowa Annual Convention

Sept 24-25, 2026 | Connections

[Exhibitor Information](#)



The AIA Iowa Convention is scheduled to be held September 24-25 at the Iowa Events Center, Des Moines, Iowa. The AIA Iowa Convention Committee Co-Chairs in conjunction with the Exhibitions Committee invite you to join us for an opportunity to meet and network with the many members within the AIA Iowa Community. This is a highly anticipated event where over 1,000 attendees come together and unite as one voice. The 2026 Theme: **Connections**

As an exhibitor at the 2026 AIA Iowa Annual Convention, you will have the opportunity to learn from and educate the participants about your individual products and services within a convention area laid out to provide a relaxed setting for the exhibitors and registrants to mix, renew professional relationships and build future contacts. The 2026 Convention highlights will include opportunities for networking at the Thursday luncheon, the Thursday evening cocktail party and a Friday schedule designed to allow you to make the most of this special setting for professional connections.

We look forward to your participation and are grateful for your involvement. Your support is vital to the success of this event each year. Please join us at the 2026 AIA Iowa Annual Convention!

Zach Detterman,
AIA
AIA Iowa Convention
Committee Co-Chair

Steve King,
AIA
AIA Iowa Convention
Committee Co-Chair

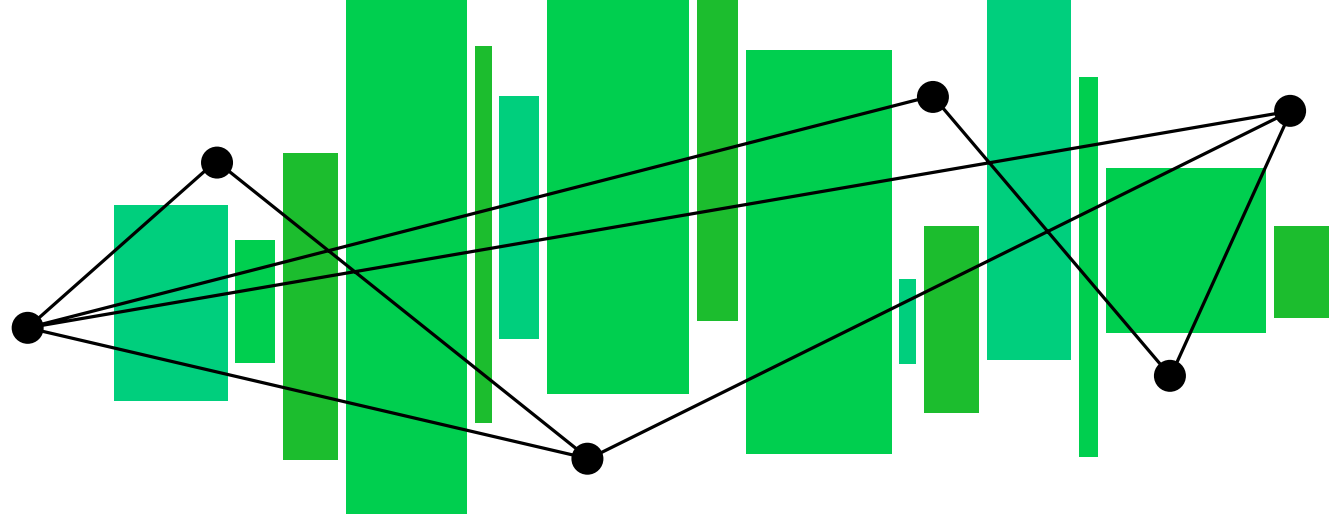
Hannah Hilke,
AIA
AIA Iowa Convention
Exhibitions Committee

Elly Schuemann,
Assoc. AIA
AIA Iowa Convention
Exhibitions Committee

Jeff Wagner,
AIA
AIA Iowa Convention
Exhibitions Committee

Advantages you and your business will receive when exhibiting and sponsoring at the convention include:

- An opportunity to discuss your products or services with architects from across the state
- Listing in all convention materials
- Recognition in the AIA Iowa Addenda e-newsletter
- Recognition on the AIA Iowa Convention website, aiaiowaevents.org
- The benefit of the exclusive use of the 2026 convention registrant list for follow-ups to prospective customers, made available in print format only to exhibiting companies.



Who attends?

Over 1,000 people will attend this annual event. Attendees from Iowa, across the Midwest, and beyond include:

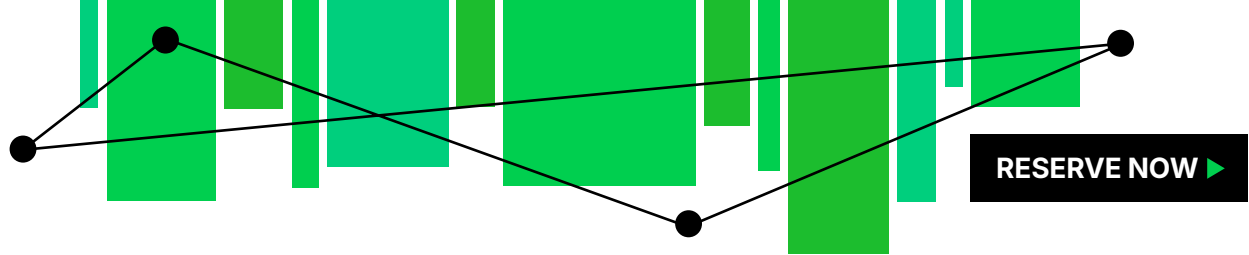
Architects | Engineers | Interior Designers
Landscape Architects | Facility Managers | Planners
General Contractors | ISU Students & Faculty | And more!

Who exhibits?

This is the largest gathering in Iowa and the Midwest of this type. A wide variety of businesses and organizations exhibit. This is your chance to showcase your products and services. You won't want to miss it! See a full list of last year's exhibitors further on in this document. Over 160 exhibit booths boast the latest products and services in the areas of:

Acoustics | Art | Athletic equipment | Audio-visual | Brick
Building envelope | Carpet | Coatings | Consulting | Doors
Elevators | Energy design | Engineering | Escalators
Finishes | Flooring | General contracting | Glass | Glazing
Green roofing | Hand dryers | Hardware | Insulation
Land Surveying | Landscape architecture | Lighting
Management | Masonry | Mass Timber | Millwork | Paint
Playground equipment | Plumbing | Precast Concrete
Roofing | Shading | Showers | Signage | Software | Steel
Stone | Technology | Tile | Toilets | Vinyl | Wall panels
Water protection | Windows | And more!

Exhibitor Info



	Standard Booth PAID BY JUNE 17	Standard Booth PAID BY JULY 2	Premium Booth PAID BY JULY 2
AIA Iowa Allied Members	\$950	\$1050	\$1325
Non Members	\$1050	\$1150	\$1575

Booth Reservations

To reserve your booth space(s) today click on the **reserve now button** on the upper right hand corner of this page.

To help make the booth selection simple, we use MapDynamics. This software system helps you reserve your desired booth location in real-time. To reserve a booth space, **a non-refundable deposit of \$250 per booth is required.** You can choose to pay in full but if not, the remaining portion of your booth fee will be sent out as an invoice via email due by **July 2.** Booths will not be allowed to open unless full payment has been made. If you do not pay in full by **July 2** your booth may be resold.

Every effort is made to accommodate exhibitor preferences as availability of exhibit space permits. AIA Iowa reserves the right to modify the floor plan and reassign booth space in the best interest of the convention.

Booth Staff

Tickets for two exhibitor staff to attend the convention and tickets for two lunches come with each booth purchased. A limited number of additional tickets will be available for purchase online at booth registration, the tickets will be first come, first served due to capacity constraints.

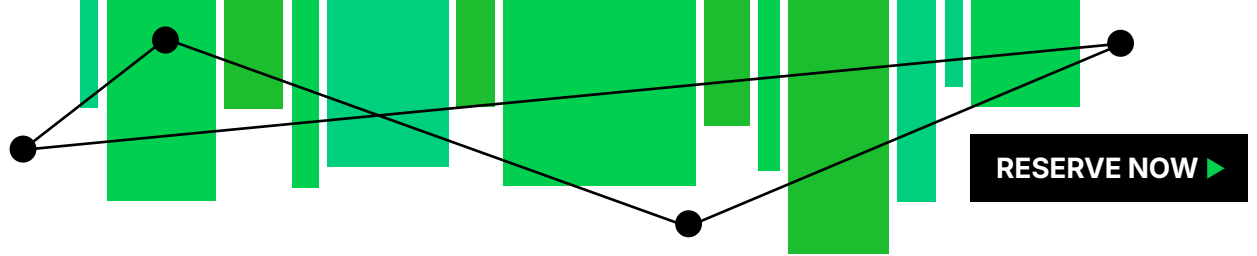
Early Bird Discount

Save by reserving your booth(s) before **June 17**, the regular booth rate applies on July 18. AIA Iowa Allied Members receive a member discount, if you are not an Allied Member and would like to become one to receive the discount as well as many other benefits visit **AIAIowa.org/Membership** before you reserve your booth(s).

Questions?

info@aiaiaowa.org or 515-244-7502

Exhibitor Info



Booth Types

Regular Booths are located in the Exhibit Hall and measure 8' deep x 10' wide numbered 20-77, 80-103, and 106-163. Each booth has an 8' high black back drapery and 3' high black side draperies.

Premium Booths are located in the high traffic areas and get the most exposure. They can be found in both the Mezzanine where you will find the registration desk and multiple special exhibits, and in the Exhibit Hall near the main entrance.

Premium Booths Mezzanine are 10' x 10' spaces numbered 1-19. These are the first booths seen by attendees when walking to and from the registration desk and special exhibits. As a bonus, a special drink station will be set-up during the Cocktail Party in the middle of this area. Each 10' x 10' booth (1-4) will have 3' high black back and side drape. Booths (5-10) will have 3' high black side drape with open front and back entrances. Booths (11-19) will be set up with 8' high black back drape and 3' high black side drape.

Premium Booths Exhibit Hall are 8' x 10' spaces numbered 78, 79, 104, and 105. They are the first thing attendees see when they walk in the hall. Each booth has an 8' high black back drapery and 3' high black side draperies.

Booth cost includes a standard identification sign provided by Freeman that will read the company name provided to AIA Iowa when you reserve your booth space(s). The entire Exhibit Hall and Mezzanine are carpeted.

Use of Space

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8ft is allowed only in the rear half of the booth space, with a 4ft height restriction imposed on all materials in the remaining space forward to the aisle.

Cancellation & Refunds

Requests for cancellation, either full or partial, must be made in writing and sent either by registered or certified mail. No refunds will be made to requests postmarked on or after **July 3**. No refund may be made for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Iowa may rent or use it without obligation of a refund. No refunds of booth deposits will be given if AIA Iowa deems it necessary to adapt the event format for the safety of attendees. By signing up as an exhibitor you agree to adhere to **AIA Iowa's rules and regulations** for this year's event.

Liability

It is expressly understood and agreed by the signing of the contract that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the injury or damage to an exhibitor's display, equipment and other property brought onto the premises of the Iowa Events Center, and shall hold harmless AIA Iowa, and the Iowa Events Center, as well as their agents, servants and employees from any and all such losses, damages and claims.

Exhibitor Packets

Exhibitors' information packets may be picked up at the registration desk Wednesday, **September 23** during booth set-up. Many items are in this packet including: Exhibitor Nametags and lunch tickets, any additional tickets purchased, a list of convention registrants and a map of the exhibit hall. Exhibitors are required to submit in advance the names of staff members who will be working in the booths. Exhibitors are asked to wear their name badges during all Convention functions.

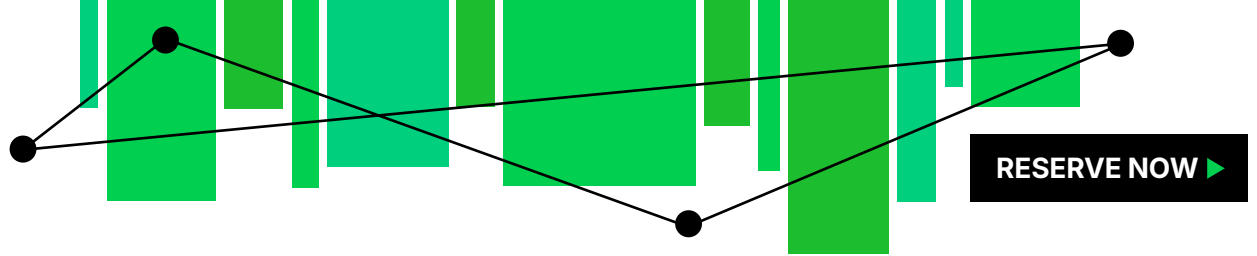
Furnishings

Booth furnishings and equipment are the responsibility of the exhibitor. Exhibitors may bring in their own tables, chairs, etc. if they are in compliance with **Iowa Events Center regulations**.

Six-foot black skirted tables and standard chairs will be available to rent at a discounted group rate with AIA Iowa when reserving your booth(s). Furnishings at the group rate can be ordered through AIA Iowa until **August 17**.

Other special requests and needs for furniture are available for rent from Freeman directly. You will receive an exhibitor service kit from them in early August. For more information visit **MyFreemanOnline.com**. For questions, please contact Freeman Exhibitor Services at 515-265-5601.

Exhibitor Info



Electricity & Wi-Fi

Electrical services are managed by the Iowa Events Center but will be sold in advance through AIA Iowa when reserving your booth(s). Connections cover only the connecting of electrical services to the booth in the most convenient manner and do not include connecting equipment or special wiring. All electrical connections must be made by the Iowa Events Center electrician, building wall and post outlets are not part of booth space and are not to be used by the exhibitors per Iowa Events Center. Electricity ordered on-site may be subject to a surcharge. Complimentary Wi-Fi will be available in the exhibit hall.

Set-Up

Setup is available **Wednesday, September 23 from 12:00 noon –8:00 p.m.** (preferred) and Thursday, September 24 from 6:30–7:00 a.m. Wednesday setup is highly recommended due to the very limited window of time before attendees arrive on Thursday morning.

Tear Down

For the safety of our attendees exhibits must remain fully intact until all have exited the hall. Tear-down may not begin until after **11:30 a.m. on Friday, September 25.** Do not dismantle any part of your display before this time. The loading dock doors located at the northeast corner of the building will not open until this time. All displays must be removed by 4:00 p.m.

Meals & Refreshments

Lunch on Thursday, September 24, from 11:45 a.m.-1:15 p.m. will be a sit-down event for both exhibitors and convention registrants. Two complimentary tickets are included per booth. A limited number of extra exhibitor passes, and lunch tickets can be purchased through the booth reservation process, first come-first served. Breakfasts and refreshments will be served in the Exhibit Hall per the schedule provided. Cocktail party refreshments will be provided in the Mezzanine and Exhibit Hall.

Cocktail Party

The Cocktail Party will be held Thursday, **September 24**, from 5:00–6:30 p.m. in the Mezzanine and Exhibit Hall areas. Convention registrants and exhibitors will join for beverages, snacks, and door prizes while convention registrants visit your booth(s). You can use your pre-purchased drink tickets during this event & exhibitor provided door prizes (that's you!) will be given out during this time.

Music

Because of aggressive enforcement laws related to copyrighted music, we must ask our exhibitors either: 1) not to play live or recorded music that is subject to licensing by BMI, ASCAP or any other organization authorized to license copyrighted music; or 2) to obtain for themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing and AIA Iowa is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs in conjunction with the license, shall be paid by the exhibitor as an additional booth charge.

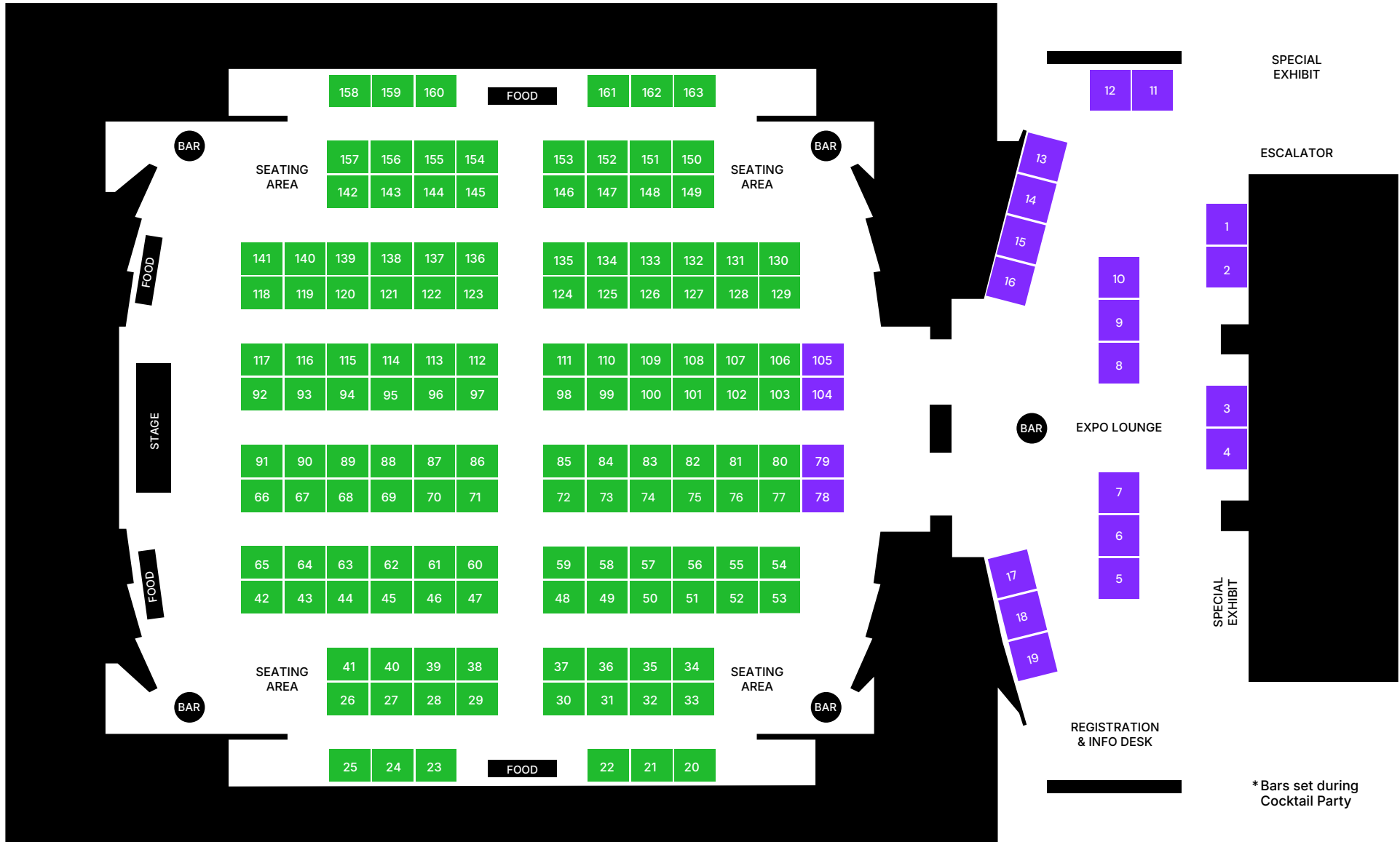
Best Booth Award

WIN a FREE booth in 2027! To encourage quality and excellence in exhibit displays, AIA Iowa will host a contest to win a free Regular booth for the 2027 AIA Iowa Convention, **September 23–24, 2027.** The exhibitor judged to have the most interesting, attractive and effective use of booth space and the clearest product communication will be deemed the winner. The winner of the competition will be announced Friday, **September 25** during the door prize drawing.

Floor Plan

RESERVE NOW ▶

■ REGULAR BOOTHS ■ PREMIUM BOOTHS



*Booths set during Cocktail Party

Tentative Schedule

RESERVE NOW ►

Listed below is the tentative schedule, AIA Iowa reserves the right to modify this schedule in the best interest of the event. Bolded times are noted for exhibitor attendance. Asterisked times are noted for when the exhibit hall will be open to registered convention attendees. Take advantage of the time when attendees are in keynote and workshop sessions to network with fellow exhibitors.

*Exhibit Hall Open to Attendees

We also request that exhibitors refrain from planning separate events that would conflict with the timeline below. Alternatively, AIA Iowa staff encourages you to contact us for potential partnership opportunities. Let's work together to maximize your outreach during these three days.

Wednesday, Sept 23

12-8 p Exhibit Hall Set-up

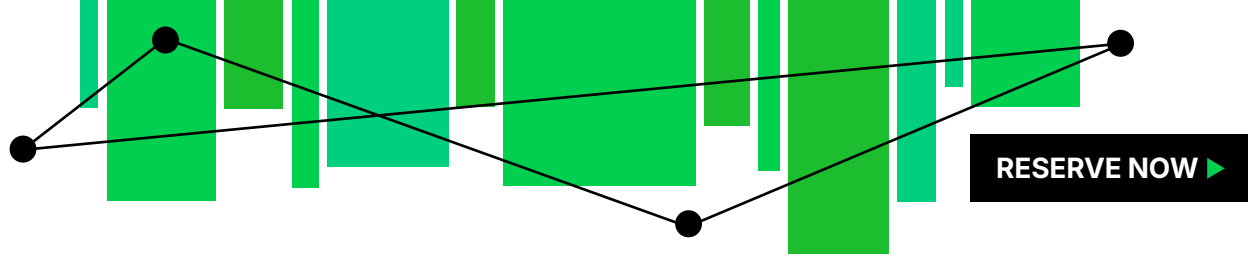
Thursday, Sept 24

- 7:30 a Registration Opens
*** Exhibit Hall Open / Breakfast Inside**
- 8:00 Welcome
- 8:15 Keynote Speaker
- 9:30 * Exhibit Hall Open / Refreshments Inside**
- 10:45 Workshop Session 1
- 11:45 Lunch for Attendees, Exhibitors, Speakers & Sponsors**
- 1:15 p Workshop Session 2
- 2:15 * Exhibit Hall Open / Refreshments Inside**
- 3:45 Keynote Speaker
- 5:00 * Cocktail Party on Mezzanine & Exhibit Hall**
- 6:00 * Door Prize Drawing in Exhibit Hall**
- 7:00 Awards Celebration —Offsite Location

Friday, Sept 25

- 7:30 a Registration Opens**
Feed Your Future: Emerging Professionals Breakfast
*** Exhibit Hall Open / Breakfast Inside**
- 8:00 Welcome
- 8:15 Masonry Institute Architectural Design Awards
- 8:30 Keynote Speaker
- 9:45 * Exhibit Hall Open / Refreshments Inside**
- 10:45 * Door Prize Drawing in Exhibit Hall**
- 11:15 Workshop Session 3
- 11:30 Exhibitor Booth Teardown**
- 12:15 p Lunch for Attendees and Speakers
- 1:00 AIA Iowa Business Meeting and Legislative Forum
- 2:00 Break
- 2:15 Workshop Session 4
- 3:15 Break/Refreshments
- 3:30 Keynote Speaker

Past Exhibitors



101 Mobility of Iowa
818 - a tiny design empire

A

ACGI - Absolute Consulting Group, Inc.
Advanced Arch Products, Inc
All Makes
Allegion
Alleguard
Alpine TrusSteel
Alvine
Andersen Windows + Doors
Architectural Products Inc
Architectural Wall Systems/Seedorff Masonry
Arrow Lift
Astro Metal Craft
ATAS International, Inc.
Atlas Molded Products

B

Basepoint Building Automations
Baxter Construction Company
Bell Structural Solutions
Boyd Jones
BPI / Barricade
Braun Intertec
Brickworks Supply Center
Building Enclosure Council of Iowa (BEC Iowa)

C

C&O SALES
Cambria
Carroll Seating
Coldspring
Commercial New Construction Program
Conlon Construction
Construction Specialties and Special-Lite
Convergence/Lutron

Cordeck
Coreslab Structures (Omaha) Inc.
CSLA
D
Daylight Specialists
DCI Group
Decorative Films
Design Engineers
Design Ranch
Diamond Vogel Paints and Coatings

E

Eagle Aluminum
Edwards Cast Stone Co.
Eide Bailly
Energy Panel Structures
Enterprise Precast Concrete
EPIC Metals
Equitone

F

Fabcon Precast
ForeverLawn Dsm
Fox Blocks, TRUEGRID, & Quiet Denim by Airlite Plastics

G

G. Davis & Associates & Omnis USA
GAF Materials
Gage Brothers
General Partitions Mfg. Corp.
Graham Construction, a 3G Company
Grand Consulting
Greiner Construction

H

H2I Group
Hadrian Inc.
Hallmark Building Supplies, Inc.

Hansen Company
Hillesheim Architectural Products, Inc.
Holdahl Company, CFS Reps, Philadelphia Commercial by Shaw and National Solutions

I

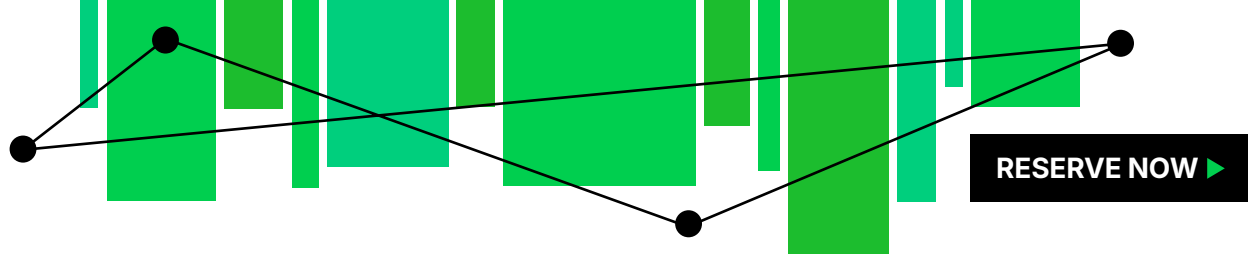
IMEG Corp
Interface | nora by Interface
Iowa Ready Mixed Concrete Association

J

J+J Flooring Group/ Ceramic Tileworks
JE Dunn Construction
Johnson Commercial Fitness / Johnson Health Tech Retail, Inc., DBA Johnson Fitness & Wellness
Jost Greenhouses / LiveRoof Midwest

Allied Members in **Bold**

Past Exhibitors



K

Katelo Tile and Stone

KCL Engineering

KEDBluestone

Keller & Associates

**King's Material/Midland
Concrete Products**

Kline-Johnson &
Associates, Inc.

KONE Elevators and
Escalators

**KPFF Consulting
Engineers**

KTT Workflow Solutions
LLC

L

Latitude Signage + Design

**Longboard Architectural
Products**

LP Building Solutions

LUNA & ASSOCIATES

M

M3Sixty

**Manko Window Systems,
Inc.**

Mannington Commercial

MAPEI Corp.

**Marvin Windows and
Doors**

Masonry Institute of Iowa

McClure

McCownGordon
Construction

McElroy Metal

McGough Construction

MDC Interior Solutions

Mercer Zimmerman

Metal Design Systems, Inc.

Midland Door Solutions

**Mid-States Concrete
Industries**

Midwest Tile, Marble &
Granite, Inc.

Miron Construction Co., Inc.

MODUS

Mohawk Group + Daltile

Molin Concrete Products

**MPC Enterprises, Inc.
(MPC Precast)**

MuleHide

N

Nawkaw Inc.

Neumann Brothers

Nichiha USA

NSlive

O

Olson-Larsen Galleries

P

Pella Windows and Doors

Pigott & MillerKnoll

R

Rapids & Affiliates

Roofing Representatives

Ryan Companies US, Inc.

S

Samuels Group

Schuler Shook

**Schumacher Elevator
Company**

Seiler Design Solutions

SGH Concepts

Shuck-Britson, Inc. / Snyder
& Associates, Inc.

Sierra Pacific Windows

Sika Sarnafil

Skold Companies

SNB BUILDING SOLUTIONS

Stahl Construction

Story Construction

Surfacing Solution

SystemWorks LLC

T

T.Fin Glass & Glazing -
Livers Bronze Handrail/
Velux Skylights

Tarkett Flooring

**TCC Materials/Amcon
Concrete Products/Tenon**

Terracon Consultants, Inc.

The Waldinger Corporation

The Weitz Company

The Western Group

Tremco

U

US Formliner

V

Virginia Tile

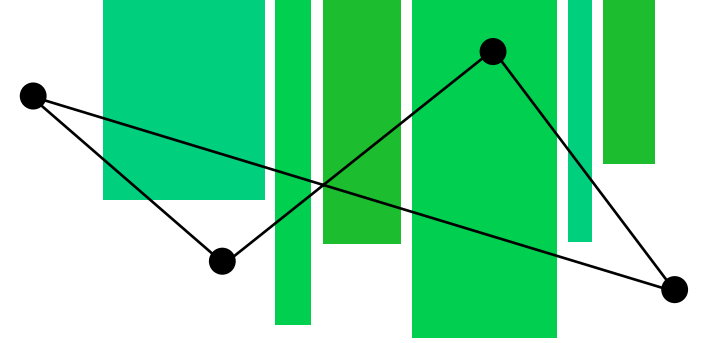
VT Industries

W

Weather Shield Windows &
Doors

Wells

Enhance Your Exposure



Sponsorship

Enhance your company's exposure at the 2026 AIA Iowa Convention as a Sponsor. From the Event App to the Cocktail Party, Special Exhibits, and Keynote Speakers we have a sponsorship level to fit everyone's budget. All sponsors are listed separately in the convention program, are recognized with signage at the convention, are listed in the Addenda, the official newsletter of AIA Iowa, and are listed on the AIA Iowa website www.AIAIowa.org. If you would like more information about becoming a sponsor, visit AIAIowa.org.

Questions?

- info@aiaiowa.org
- 515-244-7502

Allied Membership

Get a discount on your exhibit booth(s) by becoming an AIA Iowa Allied Member! Membership is a great way to promote your products and services year-round. This membership is offered to individuals employed outside of the architectural practice, but who are involved in a position allied to the field of architecture. Allied Membership is designed to build and strengthen communication among all members of the design/construction team.

Benefits

- Access to the AIA Iowa membership through a variety of networking opportunities.
- Foster improved communication and cooperation among all members of the design/construction team.
- Become involved more significantly with AIA Iowa on a long-term basis, while enhancing your awareness of the industry and your use of AIA resources.
- Enable joint education opportunities and cooperative public programs on subjects of mutual interest.

You'll receive...

- An early sign-up opportunity for an exhibit booth(s) at the AIA Iowa Annual Convention.
- A listing in the **AIAIowa.org Online Directory**.
- Opportunities to provide continuing education at the convention and at Dine and Discover lunch and learns.
- A subscription to AIA Iowa's e-newsletter, the Addenda, with advertisement of your membership.
- Opportunity to participate in AIA Iowa committees, working with architects on events and issues that impact the state.
- Quarterly firm lunch presentations from AIA Iowa architecture firms about their work and offices.
- In addition, you'll receive all AIA Iowa announcements, invitations and a subscription to Iowa Architect magazine. As a bonus, you'll receive member discounts on AIA Iowa mailing labels, and AIA Iowa seminars and social events.

JOIN ►