

IOWA ARCHITECT MAGAZINE 2027-2028 MEDIA KIT



PHOTO CREDIT: CAMERON CAMPBELL, AIA, INTEGRATED STUDIO ARCHITECT: NEUMANN MONSON ARCHITECTS

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ia architect

The Official Publication of AIA Iowa



WHO ARE WE?

ia architect is the source for **award-winning architecture from Iowa** and the **Midwest, architectural products,** and **who's who** in the profession. *ia architect* is a critical component of AIA Iowa's communications program. When our readers are ready to buy or recommend products and services, make sure they think of you first.

➤ [CLICK HERE TO VIEW THE DIGITAL MAGAZINE](#) ➤ [SUBSCRIBE HERE](#)

WHY AIA IOWA?

- ➔ Over **90% of all licensed architects** in Iowa are members of AIA Iowa.
- ➔ Iowa's architectural services account for more than **\$200 million in annual economic output.**
- ➔ Projects by AIA Iowa Design Awards winners total more than **\$65 million annually.**

WHY INNOVATIVE?

➤ [CLICK HERE](#) to find out

NET ADVERTISING RATES

Print Edition Advertising*	1x	2x	4x
Back Cover	\$2,790	\$2,565	\$2,230
Inside Covers	\$2,510	\$2,340	\$2,010
Full Page	\$1,955	\$1,785	\$1,565
1/2 Page	\$1,670	\$1,450	\$1,110
1/4 Page	\$885	\$835	\$780
Digital Edition Advertising*	1x	2x	4x
Tile + Interstitial Digital Package	\$1,100	N/A	N/A
Tile + Landing Page Digital Package	\$1,100	N/A	N/A
Tile + Interstitial Print Package**	\$925	N/A	N/A
Tile + Landing Page Print Package**	\$925	N/A	N/A
Tile à la Carte	\$625	N/A	N/A
Digital Logo Upgrade***	\$225	\$225	\$125

➤ [CLICK HERE FOR AD EXAMPLES](#)

* AIA Iowa firm members receive 10% discount

** Discounted digital + print packaging available with 1/2-page print ads or larger.

*** Includes one color logo in one quarterly e-blast with newest digital edition to all AIA Iowa members.

Interested in an outsert or advertorial? Contact your Innovative rep to discuss options!

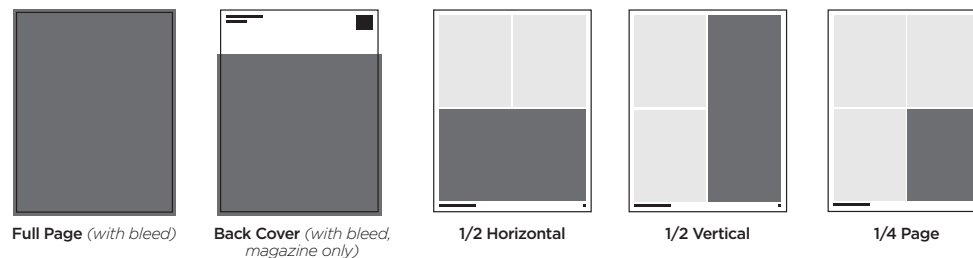
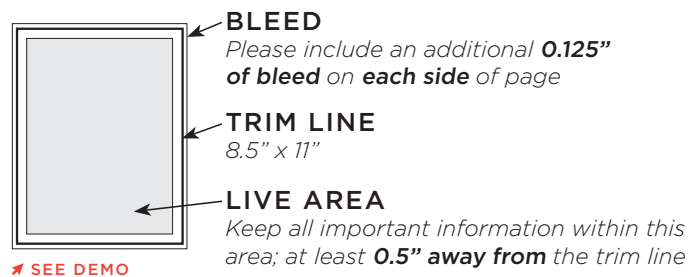
EDITORIAL CALENDAR

Issue Number	Artwork Due	Delivered to Members
Volume 6 Issue 3	1/25/27	April 2027
Volume 6 Issue 4	4/26/27	July 2027
Volume 7 Issue 1	6/14/27	September 2027
Volume 7 Issue 2	11/8/27	February 2028

SPECIFICATIONS [CLICK HERE FOR AD EXAMPLES](#)

Print Ad Size	Dimensions
Full Page*	8.5" x 11" + 0.125" bleeds
Back Cover*	8.5" x 8.875" + 0.125" bleeds
1/2 Page Horizontal	7" x 4.625"
1/2 Page Vertical	3.375" x 9.5"
1/4 Page	3.375" x 4.625"
Digital Ad Size	Dimensions
Interstitial Ad SEE EXAMPLE	603 x 783 pixels
Landing Page SEE EXAMPLE	603 x 783 pixels
Digital Tile Ad SEE EXAMPLE	502 x 498 pixels

*Full-page ads are intended to bleed off the page. [SEE DEMO](#)



ARTWORK FILE SUBMISSION

File Types: Adobe InDesign, Illustrator, Photoshop or PDF. Please embed or include all fonts and graphics.

Send to: graphics@innovativepublishing.com or [CLICK HERE](#) for files larger than 5 MB.

PRINT AD FILE REQUIREMENTS

Minimum Resolution:
300 DPI (dots per inch)

Color: CMYK process

Bleeds: 0.125 inch on full-page and tab ads [SEE DEMO](#)

Margin: 0.5 inch on full-page and tab ads [SEE DEMO](#)

NOTE: We cannot improve the quality of an image. Graphics pulled from websites are generally too small to print.

DIGITAL AD FILE REQUIREMENTS

Minimum Resolution:
300 DPI (dots per inch)

Color: RGB

Video: MP4, F4V or FLV video format, 300 kb/s – 700 kb/s bitrate, 100 MB maximum file size, duration of 1 second or more.

[CLICK HERE](#) to see an example of an interstitial ad with video.

AD DESIGN SERVICES

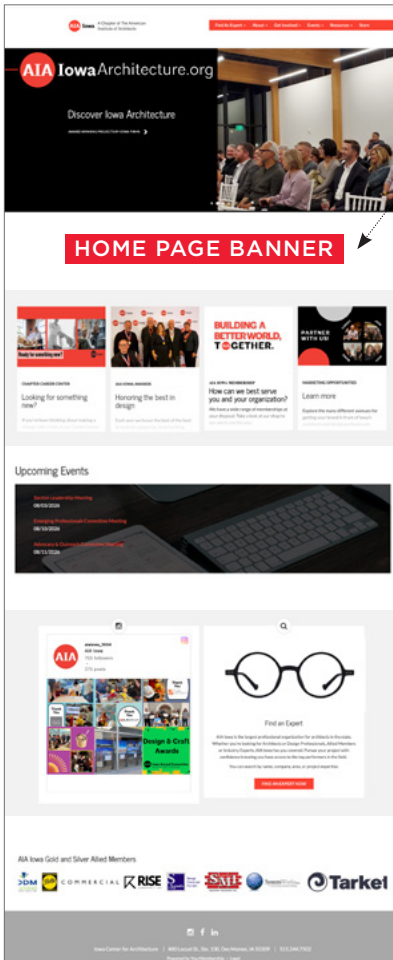
Our graphic designers can help you design your ad! Simply provide our team with all ad content, and we will design it for you. **All artwork creation or changes require a \$75 surcharge.**

PAYMENT TERMS

- Make checks payable to Innovative Publishing.
- American Express, Mastercard or Visa accepted.
- To make a payment online, go to our website and select "Pay Invoice."

DIGITAL ADVERTISING AIAIOWA.ORG

Advertising on the AIA Iowa website is a great way to reach member and nonmember visitors and reinforce your marketing message. Visitors log on to aiaiowa.org to learn about upcoming association events and discover ways to maximize their AIA Iowa membership.



HOME PAGE BANNER

Only one ad space available with five advertisers rotating in the position.

Dimensions: 970 x 90 pixels

Rate: \$725 for 3 months

**DIGITAL + PRINT
PACKAGES
AVAILABLE!**

BOX INTERIOR AD

Two spaces available with up to 5 advertisers rotating in each. Your advertisement will appear on nearly every page.

Dimensions: 370 x 400 pixels

Rate: \$550 for 3 months

**AIAIOWA.ORG GENERATES
ON AVERAGE:**

100K
VIEWS PER YEAR

17K+
USERS EACH YEAR

**10% OFF FOR
ANNUAL
PLACEMENTS!**

FILE REQUIREMENTS

Color: RGB **Minimum Resolution:** 72 DPI (dots per inch) **File Type:** GIF, PNG or JPEG **File Size:** Under 40K

Artwork Due: All artwork is due on the 15th of the month before the quarterly advertising term begins. Ad artwork runs as pickup for three-month term.