

# 2027 Partnership Opportunities



The American  
Institute of Architects,  
Iowa Chapter

# Why Partner with Us?



95%

The percentage of licensed architects in Iowa who are members of AIA. That is the second highest saturation rate out of over 200 Components.

122

The number of years that American Institute of Architects, Iowa Chapter has been a Component of the AIA. We have been industry leaders since 1904.

1295

The number of active members in 2026. Partnering with AIA Iowa through Chapter events gets you a front seat to engage with architects and designers across the state.

4709

The total number of communication subscribers in AIA Iowa’s online database. Reach your target audience and grow your business with a variety of promotional opportunities throughout the year.



*“Partnering with AIA Iowa has been invaluable in helping us move beyond the plans and specifications and truly connect with the people behind them. Putting faces to names and spending time with architects outside of project documents has allowed us to build stronger, more collaborative relationships. These connections have led to meaningful conversations, greater trust, and new opportunities—both professionally and personally.”*

*-Caitlin Schmit, SNB Building Solutions*

# Visibility. Relationship Building.



## Newsletters



### ARCH-E-NEWS

weekly e-newsletter  
distributed to 1,200+  
members

### ADDENDA

quarterly e-newsletter  
distributed to 4,500+  
contacts



## Social Media

[@aiaiowa\\_1904](#)

700+ followers



[@aiaiowa](#)

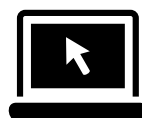
900+ followers



[The American Institute of Architects,  
Iowa Chapter](#)

800+ followers

## Websites



[aiaiowa.org](#)

20,000+ visitors  
per year

[aiaiowaevents.org](#)

4,000+ visitors per year



## Magazine

[Iowa Architect](#)

Quarterly publication  
distributed to 15,000+ readers

*Follow  
-US-*



*I travel throughout several states in the central U.S. and belong to multiple AIA Allied Memberships, and I can confidently say—no one does it better than AIA Iowa. The opportunities to meet and interact with design firm associates, connect with fellow allied members, and participate in AIA Iowa activities have been invaluable.*

*-Barry Jennings, Advanced Architectural Products, Inc.*

*“As an engineering firm, strong partnerships with architects are essential to our success. The quarterly visits to design firms are an incredible benefit—offering a behind-the-scenes look at their work, opportunities to meet their teams, engage in meaningful conversations, and experience their creative environments firsthand. These interactions help foster genuine relationships that ultimately benefit the clients we serve together.”*

*-Heather Hopkins, KEDbluestone*



# Allied Membership

Becoming a member will strengthen your relationship with architects and designers across Iowa. If you are a product or service representative, this is the membership for you.

- Gain access to over 95% of Iowa Architects who are fellow AIA Iowa members
- Visit 9+ Architectural Firms and attend up to 3 socials each year
- Enjoy exhibitor discounts and early booth reservations at our Annual Convention

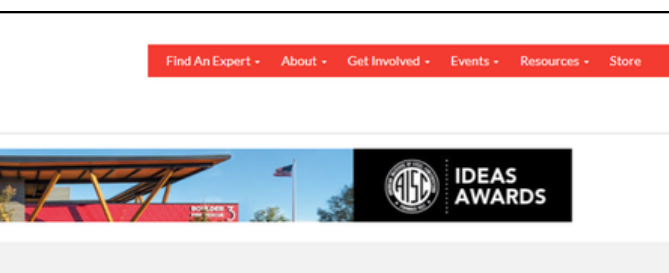
Learn more about the Allied Program:



# Iowa Architect & Website

AIA Iowa partners with Innovative Publishing to produce the magazine and on our website [aiaiowa.org](http://aiaiowa.org).

**For information on advertising opportunities please email [advertise@innovativepublishing.com](mailto:advertise@innovativepublishing.com) or call 844-423-7272.**





# Spring Conference

## April 1-2, 2027

The Spring Conference is the largest virtual event for the architecture and design community. It takes place annually over two days in early April. The event attracts over 200 attendees from across Iowa and the Midwest.

### Activities include:

- **2 Keynote Speakers**
- **4-5 Workshops**
- **The Chapter's Business Meeting**
- **Presentation of the Impact Awards**
- **Recognition of the Years of Membership Recipients**



### All levels include:

- Verbal recognition during event
- Listed on event website
- Named in registration materials

## Spring Conference Sponsorship Levels + Benefits

### KEYNOTE SPEAKER (2 available)

Logo on screen, social media post, and option to introduce speaker.  
*\$1500, fully tax deductible\**

### IMPACT AWARDS

Supports this annual awards program, logo on screen and social media post.  
*\$1500, fully tax deductible\**

### YEARS OF MEMBERSHIP AWARDS

Recognizes long-term membership. Logo on screen and social media post.  
*\$1500, fully tax deductible\**

### VIRTUAL EVENT PLATFORM

Supports online hosting of the event. A representative gains access to the platform to connect with attendees.  
*\$1000, fully tax deductible\**

### PROMOTIONAL EMAILS

Instructs attendees on virtual platform utilization.  
Special recognition in these materials.  
*\$1000, fully tax deductible\**

### WORKSHOPS (4-5 available)

Align your company with one of our educational sessions.  
*\$750, fully tax deductible\**

# Annual Convention

## September 23-24, 2027

The largest in person, premier event for the architectural profession and designers in the building industry. It attracts over 1,000 attendees including licensed architects, intern architects, faculty and students seeking information about products and services, education, and networking. It takes place over two days in late September and is held at the Iowa Events Center.

This event boasts:

- 1,200 attendees
- 4 keynote speakers
- 20 workshops
- 160+ exhibit booths and special exhibits
- Desing Awards Celebration
- Cocktail Party



\*tax deductible per IRC Section 162 & 274

### Annual Convention

## Sponsorship Levels + Benefits

Event App 1 available

The sponsor is listed on signage near registration desk, announced verbally during welcome, and receive two Cocktail Party tickets. Plus, two thank you messages to attendees sent through the app.  
*\$2,500, fully tax deductible\**

Keynote Speaker 4 available

Sponsors are listed on the lecture hall entrance and stage signage, announced verbally during the speaker's intro, and receive two Cocktail Party tickets. Plus, the opportunity to introduce the speaker. *\$2,000, fully tax deductible\**

Expo Lounge 1 available

Sponsor provides marketing materials in the fully-furnished mezzanine space and is listed on event signage, at the podium, and receives two Cocktail Party tickets.  
*\$2,000, fully tax deductible\**

Awards Celebration 3 available

Sponsors can chose from the following: Venue, Drinks, or Food. They will be listed on signage by each option. Recognized verbally and visually during the welcome and receive two tickets to the Awards Celebration and two Cocktail Party tickets.  
*\$2,000, tax deductible in the amount of \$1,800\**

Convention Program 4 available

A 3.5" x 4.6" half-page placement near the welcome page in the printed program. Sponsors are listed on signage near the registration desk, announced verbally during the welcome and receive two Cocktail Party tickets.  
*\$1,500, fully tax deductible\**

Friday Lunch 5 available

The sponsor is listed on signage near dining hall entrance and stage, recognized verbally from the podium, and receives two Cocktail Party tickets. Plus, your company's logo stanchioned on each table top and two tickets to lunch.  
*\$1,500, tax deductible in the amount of \$1,450\**

Annual Convention

# Sponsorship Levels + Benefits (continued)

## Cocktail Party

6 available

Sponsors are listed on signage near food and drink locations and receive two Cocktail Party tickets.  
\$1,000, fully tax deductible.

## Emerging Professionals Breakfast

3 available

Sponsors are listed on signage near food and drink. Plus two tickets to attend the breakfast and an opportunity to address the attendees.  
\$1,000, tax deductible in the amount of \$980\*

## Emerging Professionals Competition

3 available

Sponsors are listed in the winter edition of the Iowa Architect Magazine, announced verbally before the Friday Afternoon Keynote, and signage near the display.  
\$1,000, fully tax deductible.

## Workshops

20 available

Sponsors are listed on digital signage near room entrance. Plus, have the opportunity to introduce the presenter.  
\$750, fully tax deductible.

## Breaks

5 available

Sponsors are listed on signage near food and drink. Morning and afterboon breaks, 5 available per break.  
\$750, fully tax deductible.

## Special Exhibits

Choose from various special exhibits such as:

**Upper Level:**  
ISU Design Closet  
Iowa Architect Magazine  
AIA Iowa Design Awards Projection

**Lower Level:**  
Bee an Architect  
AIA Honor Awards  
AIA COTE Top 10 Awards  
AIA Photography Competition  
AIA Central State Awards

- All levels include:
- Listing in the printed program
  - Name on the event website
  - Logo and link on the event app



# Additional Events

## BOARD RETREATS

Occurs twice a year, in July and December. Show Chapter leadership your investment in the field!  
\$1,000, fully tax deductible\*

## PROCRASTINATORS BALL

Takes place annually in late May. Professionals gather for last-minute continuing education credits.  
\$1,000, check with AIA Iowa on tax deductibility\*

## STUDENT FIRM CRAWLS

Held twice a year, in April and November. Engage the next generation of architects as they visit member firms.  
\$500, fully tax deductible\*

## SEARCH FOR SHELTER

An all-day design charrette providing solutions to nonprofits combating housing inequality.  
\$250, fully tax deductible\*

*\*tax deductible per IRC Section 162 & 274*

See all these options  
and more on our  
website:

[aiaiowa.org/store](http://aiaiowa.org/store)



# Special Opportunities

## RFP / RFQ YEARLY SUBSCRIPTION

Receiving email updates on Request for Proposals and Request for Quotes from area schools, universities, government entities, and more.  
\$250, fully tax deductible\*

## DISASTER TRAINING

Support our volunteers as they learn how to conduct rapid structure assessments.  
\$250, fully tax deductible\*

## QUARTERLY MARKET REPORT

Steer your company in the right direction by studying trends and outlooks provided by leading Iowan architecture firms.  
\$199, fully tax deductible\*

## DIRECTORY

Post your company's information on our online directory, increasing your visibility to our membership.  
\$150, fully tax deductible\*

## CAREER CENTER

Place a job opening on the online AIA Iowa Career Center.  
\$75, fully tax deductible\*

# 1904 CIRCLE

The 1904 Circle, named after the year AIA Iowa was founded, is a program of unprecedented recognition for AIA Iowa Allied and Firm members who invest a cumulative amount of \$5,000 or more in AIA Iowa through sponsorships, advertising, and membership on an annual basis.

## **QUALIFICATIONS**

Minimum investment of \$5,000 via the following:

- Membership Dues (Firm or Allied)
- Sponsorship\* of AIA Iowa Events such as:
  - Annual Convention
  - Spring Conference
  - Firm Crawls
  - Educational Events hosted by the Chapter
- Advertisement in the Iowa Architect Magazine

## **BENEFITS**

- Recognition at AIA Iowa events, including:
  - Annual Convention, Spring Conference, Procrastinator's Ball, Board Retreats
- Company Logo and Link posted on the "1904 Circle" page at [aiaiowa.org](http://aiaiowa.org)
- Company Logo displayed year-round in the Iowa Center for Architecture
- Spotlight feature on AIA Iowa social media sites:
  - LinkedIn, Facebook, Instagram
- Recognition in the Iowa Architect Magazine (digital and print)
- Permitted use of the 1904 Circle logo
- Special recognition at the year-end Member Appreciation Social
- Gifted a 1904 Circle window cling for office space

\*Revisit the opportunities within this document for additional ideas that align with your business goals.