# AIA NEVADA 2013 ADVERTISING OPPORTUNITIES

### CODES CREDIT SEMINARS | \$500 each / \$1000 both

Architects registered in Nevada are required to secure 8 Continuing Education credits each year in order to renew their license. Two of those 8 credits must be specifically achieved in the area of codes education. AIA Nevada in partnership with the Nevada State Board of Architecture, Interior Design and Residential Design will provide two (2) day-long seminars designed to provide Nevada architects with two opportunities to achieve the c.e. credits needed to meet the licensing renewal requirement.

These Codes Credits Seminars will be presented in Las Vegas on Wednesday, May 1st and in Reno on Wednesday, December 4th, and each will provide a minimum of 2 Codes Credits.

**Benefits** 

- Name on Online Schedule and Registration
- Recognition on Seminar Signage and promotional materials
- Signage and recognition at presentations
- Sponsor table in Auditorium or Gallery for distribution of materials
- 1 Full Registrations to the Seminar at either location

Please Contact Kelly Lavigne at 702-895-0936 or klavigne@aianevada to book this sponsorship.

#### THE AIA NEVADA "FORUM" NEWSLETTER

Published monthly, FORUM continues to be the main source of communication with AIA members across the state and an excellent means of presenting your company, products and services.

Each month we create a PDF version of the newsletter which is sent in an E-Newsletter to all AIA Architect, Associate and Allied members across the state, as well as to public officials and other members of the architectural community. A total of over 1,700 contacts see the newsletter each month! Ads in the PDF version also include a link to your firm's website if the ad is sent to us in a PDF format and has your website listed in the ad. Additionally, as an advertiser in the FORUM, your firm name will be listed in the E-Newsletter sidebar along with a link to your firm's website. The PDF version of the newsletter is also posted on our AIA Nevada and AIA Las Vegas websites as well as on our Facebook page (which has over 540 followers) allowing the general public to download and print it each month.

Advertising Rates	<b>AIA NV Member Rates</b>			Non Member Rates		
	1 Issue	6 Issues	12 Issues	1 Issue	6 Issues	12 Issues
Business Card	\$25	\$125	\$225	\$30	\$150	\$270
1/4 Page	\$50	\$250	\$450	\$60	\$300	\$540
1/2 Page	\$75	\$375	\$675	\$90	\$450	\$810
Full Page	\$100	\$500	\$900	\$120	\$600	\$1080
Inside Front Cover	\$125	\$625	\$1125	\$150	\$750	\$1350

#### **Artwork**

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to klavigne@aianevada.org by the 15th of the month preceding publication. Reproduction quality may vary depending upon the quality of the image you provide.

### **Closing Dates**

The closing date for each edition of the Forum Newsletter is the 20th of the preceding month. Example: For the February 2013 edition, content is due on January 20th, 2013.

Designed to provide maximum benefits and visibility for your company in the Nevada architectural market

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# **AIA NEVADA** 2013 ADVERTISING OPPORTUNITIES

## THE AIA NEVADA "FORUM" NEWSLETTER ADVERTISING SPACE AGREEMENT \_\_\_\_\_\_ Phone \_\_\_\_\_ Advertiser's Name

Contact \_\_\_\_\_ Email \_\_\_\_

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City\_\_\_\_\_ State\_\_\_\_ Zip\_\_\_\_

Designed to provide maximum benefits and visibility for your company in the Nevada architectural market

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org

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the address below.

If paying by credit card, please fax to 702.895.4417 or email to

## **Ad Information**

SIZE: Full Page Inside Front Cover

1/2 Page (V) 1/2 Page (H)

1/4 Page (V) **Business Card** 

SPECS:

# Full Page

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1/2 Page Horizontal

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### 1/4 Page Vertical

Ad Size 3.875" x 4.75 "

### **Business Card**

Ad Size

3.875" x 2.25"

#### Issues

Circle the months in which the ad is to appear.

Year - 2013

Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Year - 2014

Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

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Email to klavigne@aianevada.org or fax this form to 702.895.4417 if paying by credit card. Mail to AIA Las Vegas if paying by check.

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