



**Pasadena & Foothill Chapter AIA**

**2012 Program Sponsorship Opportunities**

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*The Pasadena & Foothill Chapter AIA is a formidable, 60 year-old organization with an excellent package of vehicles for reaching architects and prospective clients. Events are either sole sponsored or co-sponsored by two sponsors whose promotional messages will appear on our web site, in our Bulletin, and in program announcements and publications.*

Benefits include:

- Prominently recognized as a Sole Sponsor or Co-Sponsor
  - o In an issue of the Chapter publication: The eBulletin, posted on the Chapter website
  - o On the Chapter’s website, [www.aiapf.org](http://www.aiapf.org), the company’s name on the opening page for that month’s event, enhanced by a live link to the sponsor’s website
  - o Your company Logo in the widely broadcast e-mail blast about the event
  - o Ample product & brochure display space at the Program
- Brief introduction of firm products and/or services to attendees immediately before the Program begins

**Monthly Program Sponsor**

Regularly scheduled, widely promoted & well-attended Chapter programs are held typically the 3rd Thursday of each month at 6:30 PM. Our Monthly chapter meetings are open to all members and their guests for a nominal fee, and include a presentation or site tour of special interests. Generally a light buffet is served (food and beverages provided by the chapter) unless a special event is scheduled. This is a chance for the members to enjoy the particular fellowship of this chapter. These meetings provide education and Learning Units to both members and others in addition to visibility among potential clients & good PR.

- Sole Sponsorship** **\$1,000**
- Co-Sponsorship** (will require 2 sponsors) **\$ 500**

**First Friday Forum Program Sponsor**

Regularly scheduled, widely promoted & well-attended Chapter programs are held the 1st Friday of each month at 7:30 AM. As an outreach committee for public issues and political networking, this group is one of the most important and timely in the Chapter. It has regular breakfast meetings (food and beverages provided by the chapter) and schedules speakers from the community. These meetings provide education and Learning Units to both members and others in addition to visibility among potential clients & good PR.

- Sole Sponsorship** (chapter will cater food and beverages) **\$ 500**

<b>Firm Name:</b> _____	<b>Contact:</b> _____
<b>Address:</b> _____	<b>Phone:</b> _____
<b>e-mail:</b> _____	<b>Date:</b> _____

*Please check the box corresponding to the level of your support:*

Please make your check payable to: "Pasadena & Foothill AIA"  
 555 South Oak Knoll Avenue, Pasadena, California 91101  
 P: 626-796-7601 F: 626-796-1352 E: [director@AIAPF.org](mailto:director@AIAPF.org)

The Pasadena and Foothill Chapter of the AIA is a 501(c) 6 non-profit professional corporation. Please consult your tax advisor with respect to the tax implications of this contribution. It does not qualify as a charitable deduction.