AIA Queens
+
Queens Foundation for Architecture

2020
SPONSORSHIP OPPORTUNITIES

aiaqueensny.org qfarch.org
The American Institute of Architects is a national organization founded in 1857 by 13 Architects and since then has grown to include chapters in various countries, states and cities, to the strength of 94,000 members. Based out of Washington D.C., AIA first began in New York City.

As the organization grew, so did its reach, with new chapters emerging. In New York City, every borough founded their own chapter.

The Queens Society of Architects created in the 1930s transitioned to becoming AIA Queens, founded in 1945, and with this new name, the organization began to operate.

In 2019, the AIA Queens chapter continued to grow its membership and reach, as they approach a milestone year in 2020.

A serendipitous meeting between Willy Zambrano, (former AIA Queens Chapter president) and Ruben Ramales (current AIA Queens Executive Director) led to the formation of the K-12 committee / program under AIA Queens. The program’s budding success, partially due to having the Queens Museum as its home, marked a pivotal moment for public programs moving forward.

In 2015, members of AIA Queens took the first steps into creating public programs that could create new relationships with institutional partners as well as community partners.

In 2017, former leaders of AIA Queens and current members, formed The Queens Foundation for Architecture, a new 501(c)(3) organization that would serve as a partner to AIA Queens, to subsequently offer an expansion of public programs and scholarship funds for students.
Esteemed Friends and Colleagues,

For the first time in our history as a Chapter of the American Institute of Architects, we are making a concerted effort to create relationships that can lead to greater achievements and improvements to our programs through a collaborative approach. This effort is afforded to us by looking at how we operate in conjunction with The Queens Foundation for Architecture (QFA). As two separate organizations, our missions align to best offer our AIA members and the public the best possible Architecture programs. This year, 2020, AIA Queens will be celebrating its 75th year as a chapter of AIA, and due to this, we are seeking to brainstorm with you, here, now.

As friends, colleagues and supporters of our programs, we welcome you into the conversation. In the weeks ahead, we will brainstorm, looking at 2020 with new perspectives as we tap into our sponsors to provide ideas so that we can create a working relationship and partnership. Our boards are committed collectively to offer opportunities for supporters of our program to have impact with the participants of our programs.

Please explore this package with open mind and we encourage you to ask questions.

We look forward to hopefully working together!

Victor K. Han  
2020 President, AIA Queens

Willy L. Zambrano  
2020 President, The Queens Foundation For Architecture

Ruben Ramales  
Executive Director, AIA Queens
Commitments for year-round sponsorship package begin in January 2020 for Year 2020.

ORGANIZATIONAL TRACKS – Priorities Identified By Boards, Highlighted Below

LEGACY – In a partnership with The Queens Foundation for Architecture, QFA hosts a fund to support our future efforts for Architecture awareness and engagement in Queens, including AIA Queens operations to carry out programs.

PROFESSIONAL DEVELOPMENT – A membership evolves and its needs reflect the profession and policies affecting it. Programs involving education via Skill development, Seminars, Continuing Education, Professional Practice, Small Business, Liability, Legal and Financial events may be supported. Networking opportunities are essential. Mentorship structure within membership may also create pipeline of future leaders. Building relationship with city agencies and engaging them via programs are a plus.

NEXT GENERATION – Supporting Emerging Professionals and Young Professionals will add to the creation of a leadership pipeline and more licensed Architects. Programs that help support this track include ARE prep and grants that can help support these individuals in school, professional development opportunities, conferences, leadership training and skill development. Concurrently, supporting the namesake of this track, “next generation”, involves supporting students at various ages and academic levels within the K-12 range and beyond in college.
**ANNEX SPONSORSHIP LEVELS**

**CHARTS**
- Located multiple times over next couple pages, are meant to be used as a visual graphic reference to make it easier to compare benefits of each sponsorship level based on color coded boxes
- Top portion of charts goes hand-in-hand with descriptions of each level
- Bottom portion of charts identifies the opportunities for Alternative ways to become a sponsor if you do not wish to become a member at any of the levels on top chart or additional sponsorships for members at a discount.

**DESCRIPTIONS**
- Each sponsorship level is described as well in the next couple pages to better grasp the benefits of each.

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**AIA QUEENS ANNUAL EVENTS AT A GLANCE - 75th Anniversary**

**JANUARY**
- AIA Queens Monthly General Meeting 1/14/2020: For members, non-members, affiliates and industry partners. Continuing Education credits. Presentation. Refreshments.

**FEBRUARY**

**MARCH**

**APRIL**

**MAY**

**JUNE**

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**JULY**

**AUGUST**

**SEPTEMBER**

**OCTOBER**

**NOVEMBER**

**DECEMBER**
- AIA Queens Tour 12/10/2020: Free. Open to Public including members, non-members, affiliates and industry partners.

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*Dates are subject to change as it is finalized based on partners, priority, holidays, accommodations, or addition of events*
## AIA Queens 2020 Sponsorship

<table>
<thead>
<tr>
<th>Affiliates Membership</th>
<th>Friend</th>
<th>Community</th>
<th>Champion</th>
<th>Borough &quot;Queens&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>$350 Annually</td>
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<td>$3,000 Annually</td>
<td>$6,000 Annually</td>
<td>$12,000 Annually</td>
</tr>
</tbody>
</table>

### Marketing Opportunities
- Director Listing
- AIA Queens Website Listing
- E- Blast Listing
- Feature Article in Quarterly "Arch-Q" e-blast to Masterlist based on schedule
- Company Listing on slide prior to AIA Queens seminars
- Banner Ad Display
- Small Banner Display
- Company Feature on AIA Graphic for 12 weeks / schedule
- Company Feature as AIA Graphic for 6 weeks / schedule
- Standing Banner at select events (provided by AIA Queens or QFA) for 2 weeks
- Social Media Feature (PR Post (1), Tel. Post (1), QR Post (1), QFA/R (Quarterly))
- Company Listing on Printed Brochure (promotional AIAQ or QFA related material)
- Company Logo Printed on Brochure (based on dimensions)
- Company Ad printed on Brochure (based on dimensions and schedule)
- Event Video Placement in a (1) Monthly General Meeting + Table with Printed Display (optional)
- Member Email Communication from Chapter
- Access to AIA Queens Directory; contact info upon request
- List of event attendee names, firm + email addresses
- Rand events at AIA member rates
- Additional rates for other event sponsorships on a to come basis
- Monthly Chapter Meeting (Lu + Dinner) pending schedule (availability)
- Collaboration Series
- Tours
- Member Summer Gathering
- Legacy Event (QFA - supports Legacy track)
- Annual Golf Outing or QFA Grapants Scholarship Fund in 6-12 + select properties
- Annual Holiday Party (QFA 75th Anniversary)
- Sponsorship Registration Fund
- 5k Fun Fund
- Certification Section Fund
- Select to Board - participate in brainstorm for future events

### Legend
- **3**
- *Customize your package to incl. being listed as a Supporter, Contributor, Advocate or Benefactor sponsor per respective event and each tier has its own set of additional benefits that may incl. tickets, journal ads, etc.*

## Alternative + Additional Sponsorship Opportunities per Individual Event (Customize)

### Monthly Dinner Sponsor $1,000
- Opportunity to present to membership at General Meeting - Lu
- Listing on event promotional material as "Supporter"
- Social Media Feature on day of event + Public Acknowledgment
- Must Fill Out Form to plan accordingly and be approved

### Event Sponsor $500
- Listing on event promotional material as "Supporter"
- Social Media Feature on day of event + Public Acknowledgment

### Event Contributor $1,000
- Listing on event promotional material as "Contributor"
- Social Media Feature on day of event + Public Acknowledgment
- Depending on event, it will have additional benefits

### Event Advocate $2,500
- Logo on event promotional material as "Advocate"
- Social Media Feature (x2) incl. once on day of event + Public Acknowledgment
- Depending on event, it will have additional benefits

### Event Benefactor $5,000
- Logo on event promotional material as "Benefactor"
- Social Media Feature (x3) incl. once on day of event + Public Acknowledgment
- Depending on event, it will have additional benefits

### Standing Banner Ad Sponsor $1,200
- Banner to be displayed at Monthly General Meetings and other select AIA Queens events - 16 weeks
- Events such as Holiday Party, BDQA, Legacy Awards, and Golf Outing print brochures or booklets with ads ranging between 1/4 page to full page
- Our Quarterly E-Blast known as "Arch-Q" is our seasonal recap sent to our Masterlist
- Home page feature Ad on AIA Queens website to be up between 4 - 16 weeks depending on sponsorship level

### Print Brochure Ad Sponsor $150 - $600
- Listing on sponsor list as "sponser"
- Listing on sponsor list as "contributor"
- Limited and based upon print restrictions and guidelines

### Arch-Q Digital Ad Sponsor $250
- Listing on sponsor list as "sponser"
- Listing on sponsor list as "contributor"
- Limited and based upon print restrictions and guidelines

### Website Digital Ad Sponsor $750 - $1,500
- Listing on sponsor list as "sponser"
- Listing on sponsor list as "contributor"
- Limited and based upon print restrictions and guidelines

### Notes
- Annual AIA Queens members & supporters including AIA, Assoc. AIA, Emeritus, AFFILIATE, FRIEND, COMMUNITY, CHAMPION and BOROUGH get a 25% discounted rate for any of the above as an additive to their level of support.

### Contact
- Ruben Ramales
- ramales.ruben@gmail.com
- 347.840.0688
- aiaqueenschapter@gmail.com
ANNUAL SPONSORSHIP LEVELS (Descriptions)

**AFFILIATE MEMBERSHIP $350 / Annually**

- **MARKETING**
  - “AIA Queens Affiliate Partner” designation in your respective marketing materials
  - Directory Listing
  - Member Email Communication from Chapter
  - Access to AIA Queens Directory; contact info upon request

- **EVENTS**
  - Attend events at AIA member rates
  - Discounted rates for other event sponsorships or a la carte sponsorship

**FRIEND $1,500 / Annually**

- **MARKETING**
  - “AIA Queens Affiliate Partner” designation in your respective marketing materials
  - Directory Listing; Website Listing; E-blast Listing
  - Social Media Feature Post - Q1, Q2, Q3, or Q4 on 3 platforms of social media and optional alternate platform if needed. Social media platforms include Facebook, Twitter, Instagram and LinkedIn
  - Company Listing on Printed Organization Collateral (promotional AIAQ and/or QFA printed material)
  - Member Email Communication from Chapter
  - Access to AIA Queens Directory; contact info upon request

- **EVENTS**
  - Attend events at AIA member rates
  - Discounted rates for other event sponsorships or a la carte sponsorship
  - Sponsor *1 of following 3 options – Monthly Chapter Meeting (LU + Dinner Presentation) pending schedule and availability  |  Collaboration Series (5+ smaller events throughout the year set up in collaboration with partner organizations centered around seminar, presentation, networking and happy hour mixers)  |  Tours (led by AIA Queens and partners) throughout the year for our 75th Anniversary, Jane’s Walk weekend, Archtober and others)

- **LEADERSHIP / PROFESSIONAL**
  - Your support helps grow our Conference Registration Fund – a grant program to pay for a member’s conference registration of their choice. Amount awarded to grantee is determined by Fund and Member application process
<table>
<thead>
<tr>
<th>EVENTS</th>
<th>LEADERSHIP SUPPORTER</th>
<th>MARKETING SUPPORTER</th>
<th>PROFESSIONAL SUPPORTER</th>
<th>PUBLIC SUPPORTER</th>
<th>AIA QUEENS 2020 SPONSORSHIP</th>
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<tbody>
<tr>
<td>Monthly Chapter Meeting (LU + Dinner) pending schedule sponsorship **</td>
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<td>Member Summer Gathering **</td>
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<td>Legacy Event (w/QFA - supports Legacy track) **</td>
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<td>Annual Golf Outing or QFA Supports Scholarship Fund (12 + hole prizes) **</td>
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<td>Annual Holiday Party (AIA Queens 75th Anniversary) **</td>
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<td>Preference Registration Fund **</td>
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<td>FE Fee Fund **</td>
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<td>Sponsorship registration for after event can be customized (include in site's sponsorship)</td>
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<td>Monthly Chapter Meeting (LU + Dinner) pending schedule sponsorship (weekends)</td>
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<td>Social Media Feature on day of event + Public Acknowledgment</td>
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**ALTERNATIVE + ADDITIONAL SPONSORSHIP OPPORTUNITIES per individual event (customize)**

<table>
<thead>
<tr>
<th>MONTHLY DINNER SPONSOR</th>
<th>EVENT SUPPORTER SPONSOR (bronze)</th>
<th>EVENT CONTRIBUTOR SPONSOR (silver)</th>
<th>EVENT ADVOCATE SPONSOR (gold)</th>
<th>EVENT BENEFACCTOR SPONSOR (diamond)</th>
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<tbody>
<tr>
<td>$1,000</td>
<td>$500</td>
<td>$1,000</td>
<td>$2,500</td>
<td>$5,000</td>
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- Opportunity to present to membership at General Meeting - LU
- Listing on event promotional material as "Supporter"
- Listing on event promotional material as "Contributor"
- Logo on event promotional material as "Advocate"
- Logo on event promotional material as "Benefactor"

- Social Media Feature on day of event + Public Acknowledgment
- Social Media Feature on day of event + Public Acknowledgment
- Social Media Feature (x2) incl. once on day of event + Public Acknowledgment
- Social Media Feature (x3) incl. once on day of event + Public Acknowledgment

- Must Fill Out Form to plan accordingly and be approved
- Depending on event, it will have additional benefits
- Depending on event, it will have additional benefits
- Depending on event, it will have additional benefits

***LEGEND***

ＡＮＹ=Sponsorship Packages allow for customization (customize your package to incl. being listed as a Supporter, Contributer, Advocate or Benefactor sponsor per respective event) and each tier has its own set of additional benefits that may incl. tickets, journal ads, etc.

**NOTES**

Annual AIA Queens members & supporters including AIA, Assoc. AIA, Emeritus, AFFILIATE, FRIEND, COMMUNITY, CHAMPION and BOROUGH get a 25% discounted rate for any of the above as an additive to their level of support.
ANNUAL SPONSORSHIP LEVELS (Descriptions)

**COMMUNITY** $3,000 / Annually

**MARKETING**
- “AIA Queens Affiliate Partner” designation in your respective marketing materials
- Directory Listing; Website Listing; E-blast Listing
- Feature Ad on (1) Quarterly “Arch-Q” e-blast to Masterlist based on schedule
- Social Media Feature Post – Q1, Q2, Q3 or Q4 on 3 platforms of social media and optional alternate platform if needed. Social media platforms include Facebook, Twitter, Instagram and LinkedIn
- Company Listing on Printed Organization Collateral (promotional AIAQ and/or QFA printed material)
- Company Logo on Printed Organization Collateral (based on dimensions provided)
- A five-minute introduction prior to one of our Monthly General Meetings with a Table to display product(s) for the entirety of event (table display optional)
- Member Email Communication from Chapter
- Access to AIA Queens Directory; contact info upon request
- List of event attendee names

**EVENTS**
- Attend events at AIA member rates
- Discounted rates for other event sponsorships or a la carte sponsorship
- Sponsor of AIA Queens Tours
- Sponsor *2 of following 5 options – Monthly Chapter Meeting (LU + Dinner Presentation) pending schedule and availability
  - AIA Queens Member Summer Gathering that welcomes families and employees in true summer fashion, with summer time refreshments
  - QFA Legacy event in its inaugural year will establish the Legacy Fund to ensure we continue to plan ahead while we celebrate the contribution of organizations and individuals to the design field and our communities
  - Annual Golf Outing with QFA (supports Scholarship Fund; K-12 + Public Programs)
  - AIA Queens Annual Holiday Party - 75th Anniversary

**LEADERSHIP / PROFESSIONAL**
- Your support helps grow our Professional Liability Fund – to help bring programs to our chapter that deal with professional practice in regards to risk management, starting a business, insurance and much more.
- You may also support (1) of following two options – ARE Fee Fund – a grant program to cover Architect Registration Examination fees. Fund and member application process determine recipient
  - Conference Registration Fund – a grant program to pay for a member’s conference registration of their choice. Fund and Member application process determines amount.
### AIA QUEENS 2020 SPONSORSHIP

<table>
<thead>
<tr>
<th>AFFILIATE SPONSOR (bronze)</th>
<th>FRIEND SPONSOR (silver)</th>
<th>COMMUNITY SPONSOR (gold)</th>
<th>CHAMPION SPONSOR (diamond)</th>
<th>BOROUGH &quot;QUEENS&quot; SPONSOR (platinum)</th>
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**Directory Listing**

**AIA Queens Website Listing**

**E-blast Listing**

**Feature in (3) Quarterly "Arch-Q" e-blast to Masterlist based on schedule**

**Company Listing on slide prior to AIA Queens seminars**

**Website Logo Display**

**Website Small Logo Display**

**Website Company Feature via Ad Graphic for 12 weeks / schedule**

**Standing Banner at select events (provided by AIA Queens or QFA) 16 weeks**

**Logo on event promotional material as "Supporter"**

**Website Company Feature via Ad Graphic for 12 weeks / schedule**

**Business E-mail Communication from Chapter**

**Access to AIA Queens Directory, contact info upon request**

**List of event attendee names, firm + email addresses**

**Event(s) for which your firm would like to host, please provide details**

**Discounted rates for other event sponsorships or a la carte**

**Attend events at AIA member rates**

**List of event attendee names Social Media Feature on day of event**

**AIA Queens Affiliate Partner designation in your respective business operations**

**Additional Sponsorship Opportunities per individual event (customize)**

### MONTHLY DINNER SPONSOR $1,000

- **Opportunity to present to membership at General Meeting - LU**
- **Listing on event promotional material as "Supporter"**
- **Social Media Feature on day of event + Public Acknowledgment**

### EVENTSPONSOR SPONSOR (bronze) $500

- **Social Media Feature on day of event + Public Acknowledgment**

### EVENT CONTRIBUTOR SPONSOR (silver) $1,000

- **Social Media Feature on day of event + Public Acknowledgment**
- **Logo on event promotional material as "Contributor"**

### EVENT ADVOCATE SPONSOR (gold) $2,500

- **Social Media Feature (x2) incl. once on day of event + Public Acknowledgment**
- **Social Media Feature (x3) incl. once on day of event + Public Acknowledgment**

### EVENT BENEFACTOR SPONSOR (diamond) $5,000

- **Social Media Feature (x3) incl. once on day of event + Public Acknowledgment**

### LEGEND

- **Additional Sponsorship Packages allow for customization (customize your package to incl. being listed as a Supporter, Contributor, Advocate or Benefactor sponsor per respective event and each tier has its own set of additional benefits that may incl. tickets, journal ads, etc.)**

<table>
<thead>
<tr>
<th>Standing Banner</th>
<th>Print Brochure</th>
<th>Arch-Q Digital AD</th>
<th>Website Digital AD</th>
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<tbody>
<tr>
<td>$1,200</td>
<td>$150 - $600</td>
<td>$250</td>
<td>$750 - $1,500</td>
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- **Banner to be displayed at Monthly General Meetings and other select AIA Queens events - 16 weeks**
- **Events such as Holiday Party, BOQA, Legacy Awards, and Golf Outing print brochures or booklets with ads ranging between 1/4 page to full page**
- **Our Quarterly E-Blast known as "Arch-Q" is our seasonal recap sent to our Masterlist**
- **Home page feature Ad on AIA Queens website to be up between 4 - 16 weeks depending on sponsor level**

### FOR MORE DETAILS + MORE INFORMATION

Contact Ruben Ramales

| AIA Queens, Executive Director Ruben Ramales ramales.ruben@gmail.com | 347.840.0988 | aiaqueenschapter@gmail.com |

### NOTES

Annual AIA Queens members & supporters including AIA, Assoc. AIA, Emeritus, AFFILIATE, FRIEND, COMMUNITY, CHAMPION and BOROUGH get a 25% discounted rate for any of the above as an additive to their level of support.
ANNUAL SPONSORSHIP LEVELS (Descriptions)

**CHAMPION** $6,000 / Annually

- **MARKETING**
  - “AIA Queens Affiliate Partner” designation in your respective marketing materials
  - Directory Listing; Website Listing; E-blast Listing
  - Feature Ad on (1) Quarterly “Arch-Q” e-blast to Masterlist based on schedule
  - Website Small Logo Display at aiaqueensny.org
  - Website Company Feature with Ad Graphic for 4 weeks/to be coordinated and scheduled with sponsor
  - Standing Banner at select AIA Queens events (provided by AIA Queens) for 8 weeks and to be coordinated with sponsor including finalized graphic
  - Social Media Feature Post – Q1, Q2, Q3 or Q4 on 3 platforms of social media and optional alternate platform if needed. Social media platforms include AIA Queens Facebook, AIA Queens Twitter, AIA Queens Instagram and AIA Queens LinkedIn
  - Company Listing on Printed Organization Collateral (promotional AIAQ and/or QFA printed material)
  - Company Logo on Printed Organization Collateral (based on dimensions provided)
  - Company Ad on Printed Organization Collateral (based on dimensions provided)
  - A five-minute introduction prior to one of our Monthly General Meetings with a Table to display product(s) for the entirety of event (table display optional)
  - Member Email Communication from Chapter
  - Access to AIA Queens Directory; contact info upon request
  - List of event attendee names

- **EVENTS**
  - Attend events at AIA member rates
  - Discounted rates for other event sponsorships or a la carte sponsorship
  - Sponsor of AIA Queens Collaboration Series
  - Sponsor *3 of following 6 options – Monthly Chapter Meeting (LU + Dinner Presentation) pending schedule and availability | AIA Queens Tours | AIA Queens Member Summer Gathering that welcomes families and employees in true summer fashion, with summertime refreshments | QFA Legacy event in its inaugural year will establish the Legacy Fund to ensure we continue to plan ahead while we celebrate the contribution of organizations and individuals to the design field and our communities | Annual Golf Outing with QFA (supports Scholarship Fund; K-12 + Public Programs) | Annual Holiday Party - 75th Anniversary)

- **LEADERSHIP / PROFESSIONAL**
  - Your support helps grow our Conference Registration Fund – a grant program to pay for a member’s conference registration of their choice. Fund and Member application process determines amount.
  - Your support helps grow our ARE Fee Fund – a grant program to cover Architect Registration Examination fees. Fund and member application process determine recipient.
## AIA QUEENS 2020 SPONSORSHIP

<table>
<thead>
<tr>
<th><strong>AIA QUEENS</strong></th>
<th><strong>AFFILIATE MEMBERSHIP</strong></th>
<th><strong>FRIEND</strong></th>
<th><strong>COMMUNITY</strong></th>
<th><strong>CHAMPION</strong></th>
<th><strong>BOROUGH &quot;QUEENS&quot;</strong></th>
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- **Directory Listing**
- **AIA Queens Website Listing**
- **E-Blast Listing**
- **Feature Article (1) Quarterly "Arch-Q" - e-blast to Masterlist based on schedule**
- **Company Logo Display**
- **Website Small Logo Display**
- **Website Company Feature via Ad Graphic, for 12 weeks / schedule**
- **Listing on event promotional material as "Contributor"**
- **Lot of event attendee names**
- **List of event attendee names, firm + email addresses**
- **List of event attendee names, firm + email addresses**

### LEGEND

- **EVENTS**
  - **SUPPORTER**
  - **SPONSOR (bronze)**
  - **SPONSOR (silver)**
  - **SPONSOR (gold)**
  - **SPONSOR (diamond)**

### ALTERNATIVE + ADDITIONAL SPONSORSHIP OPPORTUNITIES per individual event (customize)

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<tr>
<th><strong>MONTHLY DINNER SPONSOR</strong></th>
<th><strong>EVENTSPONSOR</strong></th>
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<td>$1,000</td>
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- **Opportunity to present to membership at General Meeting - LU**
- **List on event promotional material as "Supporter"**
- **Listing on event promotional material as "Contributor"**
- **Logo on event promotional material as "Advocate"**
- **Logo on event promotional material as "Benefactor"**

### FOR MORE DETAILS + MORE INFORMATION

Contact Ruben Ramales

AIA Queens, Executive Director
Ruben Ramales
ramaless.ruber@gmail.com
347.840.0698
aiaqueenschapter@gmail.com

### NOTES

Annual AIA Queens members & supporters including AIA, Assoc. AIA, Emeritus, AFFILIATE, FRIEND, COMMUNITY, CHAMPION and BOROUGH get a 25% discounted rate for any of the above as an additive to their level of support.
ANNUAL SPONSORSHIP LEVELS (Descriptions)

BOROUGH “QUEENS” $12,000 / Annually

• MARKETING
  o “AIA Queens Affiliate Partner” designation in your respective marketing materials
  o Directory Listing; Website Listing; E-blast Listing
  o Feature Ad on (1) Quarterly “Arch-Q” e-blast to Masterlist based on schedule
  o Company Listing on slide prior to AIA Queens Seminars
  o Website Large Logo Display at aiaqueensny.org
  o Website Small Logo Display at qfarch.org
  o Website Company Feature with Ad Graphic for 12 weeks/to be coordinated and scheduled with sponsor at aiaqueensny.org
  o Website Company Feature with Ad Graphic for 4 weeks/to be coordinated and scheduled with sponsor at qfarch.org
  o Standing Banner at select AIA Queens events (provided by AIA Queens) for 16 weeks and to be coordinated with sponsor including finalized graphic
  o Standing Banner at select QFA events (provided by QFA) for 8 weeks and to be coordinated with sponsor including finalized graphic
  o Social Media Feature Post - Q1, Q2, Q3 or Q4 on 3 platforms of social media and optional alternate platform if needed. Social media platforms include Facebook, Twitter, Instagram and LinkedIn for BOTH organizations

(continued)
ANNUAL SPONSORSHIP LEVELS

BOROUGH “QUEENS” $12,000 / Annually

• MARKETING
  o Company Listing on Printed Organization Collateral (promotional AIAQ and/or QFA printed material)
  o Company Logo on Printed Organization Collateral (based on dimensions provided)
  o Company Ad on Printed Organization Collateral (based on dimensions provided)
  o A five-minute introduction prior to one of our Monthly General Meetings with a Table to display product(s) for the entirety of event (table display optional)
  o Member Email Communication from Chapter
  o Access to AIA Queens Directory; contact info upon request
  o List of AIAQ event attendee names, firm + email addresses

• EVENTS
  o Attend events at AIA member rates
  o Sponsor of AIA Queens Collaboration Series
  o Sponsor of AIA Queens Tours
  o Sponsor of AIA Queens Member Summer Gathering that welcomes families and employees in true summer fashion, with summertime refreshments
  o Sponsor of AIA Queens Annual Holiday Party – 75th Anniversary
  o Sponsor *2 of following 3 options – Monthly Chapter Meeting (LU + Dinner Presentation) pending schedule and QFA Legacy event in its inaugural year will establish the Legacy Fund to ensure we continue to plan ahead while we celebrate the contribution of organizations and individuals to the design field and our communities
  o Annual Golf Outing with QFA (supports Scholarship Fund; K-12 + Public Programs)

• LEADERSHIP / PROFESSIONAL
  o Your support helps grow our Conference Registration Fund – a grant program to pay for a member’s conference registration of their choice. Fund and Member application process determines amount.
  o Your support helps grow our ARE Fee Fund – a grant program to cover Architect Registration Examination fees. Fund and member application process determine recipient.
  o Your support helps grow our Professional Liability Fund – to help bring programs to our chapter that deal with professional practice in regards to risk management, starting a business, insurance and much more.
  o Invitation to Board Retreat – participate in brainstorm for future events / goals
<table>
<thead>
<tr>
<th>AIA QUEENS 2020 SPONSORSHIP</th>
<th>AFFILIATE MEMBERSHIP $250 Annually</th>
<th>FRIEND $1,000 Annually</th>
<th>COMMUNITY $3,000 Annually</th>
<th>CHAMPION $6,000 Annually</th>
<th>BOROUGH &quot;QUEENS&quot; $12,000 Annually</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIA Queens Affiliate Designation in your respective marketing materials</td>
<td>Directory Listing</td>
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<tr>
<td>AIA Queens Website Listing</td>
<td>E-blast Listing</td>
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<tr>
<td>Feature in our Quarterly &quot;Arch-Q&quot; e-blast to Masterlist based on schedule</td>
<td>Company Listing on slide prior to AIA Queens seminars</td>
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<tr>
<td>Website Large Logo Display</td>
<td>Website Small Logo Display</td>
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<tr>
<td>Website Company Feature via All Graphics for 12 weeks / schedule</td>
<td>Website Company Feature via All Graphics for 4 weeks / schedule</td>
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<tr>
<td>Standing Banner at select events (provided by AIA Queens or QFA) 16 weeks</td>
<td>Standing Banner at select events (provided by AIA Queens or QFA) 8 weeks</td>
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<tr>
<td>Social Media Feature (4 Posts) (1), (2), (3) on Twitter (1), (2), (3) on Facebook (Quarterly)</td>
<td>Company Listing on printed brochure (promotional AIAQ or QFA related material)</td>
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<td>Company Logo Printed on Brochure (based on dimensions)</td>
<td>Company Ad printed on Brochure (based on dimensions provided)</td>
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<td>Email intro for each (1) Monthly General Meeting + Table with printed graphic (optional)</td>
<td>Member Email Communication from Chapter</td>
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<tr>
<td>Access to AIA Queens Directory; contact info upon request</td>
<td>List of event attendee names and firm email addresses</td>
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<td>List of event attendee names and firm email addresses</td>
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<tr>
<td>Annual AIA Queens members &amp; supporters including AIA, Assoc. AIA, Emeritus, AFFILIATE, FRIEND, COMMUNITY, CHAMPION and BOROUGH &quot;QUEENS&quot;</td>
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<td><strong>LEGEND</strong></td>
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<td><strong>ALTERNATIVE + ADDITIONAL SPONSORSHIP OPPORTUNITIES per individual event (customize)</strong></td>
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<tr>
<td><strong>MONTHLY DINNER SPONSOR</strong></td>
<td><strong>EVENT SUPPORTER SPONSOR (Bronze)</strong> $500</td>
<td><strong>EVENT CONTRIBUTOR SPONSOR (Silver)</strong> $1,000</td>
<td><strong>EVENT ADVOCATE SPONSOR (Gold)</strong> $2,500</td>
<td><strong>EVENT BENEFACCTOR SPONSOR (Diamond)</strong> $5,000</td>
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<tr>
<td>Opportunity to present to membership at General Meeting - LU</td>
<td>Listing on event promotional material as &quot;Supporter&quot;</td>
<td>Listing on event promotional material as &quot;Contributor&quot;</td>
<td>Logo on event promotional material as &quot;Advocate&quot;</td>
<td>Logo on event promotional material as &quot;Benefactor&quot;</td>
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<tr>
<td>List of event attendee names</td>
<td>Social Media Feature on day of event + Public Acknowledgment</td>
<td>Social Media Feature on day of event + Public Acknowledgment</td>
<td>Social Media Feature (x2) incl. once on day of event + Public Acknowledgment</td>
<td>Social Media Feature (x3) incl. once on day of event + Public Acknowledgment</td>
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<td>Must Fill Out Form to plan accordingly and be approved</td>
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<td><strong>STANDING BANNER AD SPONSOR</strong> $1,200</td>
<td><strong>PRINT BROCHURE AD SPONSOR</strong> $150 - $600</td>
<td><strong>ARCH-Q DIGITAL AD SPONSOR</strong> $250</td>
<td><strong>WEBSITE DIGITAL AD SPONSOR</strong> $750 - $1,500</td>
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<tr>
<td>Banner to be displayed at Monthly General Meetings and other select AIA Queens events - 16 weeks</td>
<td>Events such as Holiday Party, BQDA, Legacy Awards, and Golf Outing print brochures or booklets with ads ranging between 1/4 page to full page</td>
<td>Our Quarterly E-Blast known as &quot;Arch-Q&quot; is our seasonal recap sent to our Masterlist</td>
<td>Home page feature Ad on AIA Queens website to be up between 4 - 16 weeks depending on sponsorship level</td>
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<td>Listing on sponsor list as &quot;supporter&quot;</td>
<td>Listing on sponsor list as &quot;supporter&quot;</td>
<td>Listing on sponsor list as &quot;supporter&quot;</td>
<td>Listing on sponsor list as &quot;supporter&quot;</td>
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<td>Limited and based upon print restrictions and guidelines</td>
<td>Limited and based upon print restrictions and guidelines</td>
<td>Limited and based upon schedule</td>
<td>Limited and based upon schedule</td>
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<tr>
<td><strong>FOR MORE DETAILS + MORE INFORMATION</strong></td>
<td>Contact Ruben Ramales</td>
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</tr>
<tr>
<td>Ruben Ramales, Executive Director</td>
<td><a href="mailto:aiaqueenschapter@gmail.com">aiaqueenschapter@gmail.com</a></td>
<td>347-840-0698</td>
<td><a href="mailto:aiaqueenschapter@gmail.com">aiaqueenschapter@gmail.com</a></td>
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<tr>
<td>AIA Queens, Executive Director</td>
<td><a href="mailto:Ramales.ruben@gmail.com">Ramales.ruben@gmail.com</a></td>
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</tbody>
</table>

**NOTES**
Annual AIA Queens members & supporters including AIA, Assoc. AIA, Emeritus, AFFILIATE, FRIEND, COMMUNITY, CHAMPION and BOROUGH get a 25% discounted rate for any of the above as an additive to their level of support.
Please contact Ruben Ramales directly to discuss options and ask any questions about sponsorship package.

AIA Queens, Executive Director
Ruben Ramales
ramales.ruben@gmail.com
aiaqueenschapter@gmail.com
347-840-0698