AIA San Francisco is committed to enhancing the quality of life in the Bay Area by promoting excellence in architecture, design, and the built environment.

VALUES
- RELEVANCE
- EQUITY
- PUBLIC BENEFIT
- COMMUNITY
- SUSTAINABILITY
- LEADERSHIP

EXTERNALLY
PROGRAMMING:
Create accessible, inclusive, and engaging content related to the built environment.

ALLIANCES:
Broaden engagement with diverse allied stakeholders.

DIVERSITY:
Increase connections with diverse communities, individuals, and organizations.

INTERNALLY
MEMBER CONNECTIONS:
Strengthen opportunities and platforms for meaningful connections between members.

GOVERNMENT RELATIONS
GRASSROOTS INFLUENCE:
Ensure that members have an active role in public policy proceedings through training, civic duties, and channels for input.

PUBLIC AGENCY ARCHITECTS:
Engage public agency architects in AIASF.

LEADERSHIP OPPORTUNITIES:
Facilitate leadership opportunities and promote awareness for members to influence public policy through public service.

PUBLIC ENGAGEMENT
TRUSTED RESOURCE:
Position AIASF as the credible resource for community organizations, governmental agencies, and media inquiries.

BRAND STRENGTH:
Improve public awareness of design, architecture, and AIASF through a powerful brand and presence.

AIA LEVERAGE:
Build upon the reputation and leverage resources of AIA nationally, in California, and regionally.

MEMBERSHIP
MEMBERS:
Elevate the next generation of architects and member leaders.

EDUCATION AND RESOURCES:
Position AIASF as a valuable resource for consultation, information, and education.

EQUITY:
Advance the equitable practice of architecture.

COMMUNITY
AWARENESS:
Improve visibility and accessibility of AIASF through a collaborative office environment, web presence, media relations, etc.

PUBLIC PROGRAMS:
Provide public programs and resources to improve awareness of architecture and design excellence.

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