



# 2018 Sponsorship Program

The mission of the AIA Triangle is to serve its members and the Triangle community by enhancing and promoting the profession of architecture.

**AIA Triangle's Sponsorship Program is a cost-effective way to gain access to our membership and help develop the key relationships needed to strategically enhance your company's position as an industry leader.**

**AIA Triangle Sponsors enjoy many benefits at all levels:**

- increase your company exposure and brand visibility
- showcase your products and services to a committed, creative community
- promote your company events and news in Friday Facts our weekly e-newsletter
- acquire access to an exclusive audience of architects and design professionals
- continuous opportunities to make connections and capture valuable contacts

## Company Exposure

Prominent recognition for your support provides your company with exposure to AIA Triangle members and industry partners:

- company signage at all AIA Triangle meetings and events
- company programs and events included in the weekly e-newsletter (\$100 per posting/per week value)
- ribbons and badges at meetings and events.
- company listing on AIA Triangle website sponsor page

## Allied Membership

Allied members share the same AIA Triangle programs, services and activities as AIA Architect and Associate AIA members. "Share" is the key word because, as an Allied member, you will learn from architects as much as they will learn from you. This allows you to establish relationships with architects that go beyond sales and specifications.

Programs and activities include but are not limited to:

- signature events such as Design Awards, Residential Tour of Architecture, Fall Membership Celebration, and sponsor appreciation events
- continuing education programs & lectures
- Food for Thought Series
- AIA Triangle's many task forces

Number of Allied Memberships, program invitations and approximate value for sponsor levels are as follows:

- **Platinum:** Six (\$2500+ value)
- **Gold:** Four (\$1500+ value)
- **Silver:** Two (\$750+ value)
- **Bronze:** One (\$400+ value)

## Become an AIA Triangle Strategic Partner Today!

AIA Triangle Architects spend millions per year on products and services; are responsible for pre-bid, bid-phase and post-bid projects; and specify, recommend and approve the purchase of products and services for their firms. Put your business in front of Triangle architects all year long – with one of our annual sponsorship opportunities.

The AIA Triangle Chapter boasts nearly 800 members within a ten-county region, consisting of a vibrant community of architecture and industry professionals that are transforming the profession. As a volunteer organization that serves as the voice of the local architecture profession, we rely on our members' time and energy to provide quality member services, but we also depend greatly on our sponsors.

## Double your exposure: AIA Triangle & AIA Charlotte Co-Sponsorship

Take advantage of the AIA Triangle and AIA Charlotte Co-sponsorship opportunity to double your exposure and receive substantial discounts of Platinum or Gold-level sponsorship options. Sponsors must commit to both Triangle and Charlotte and will be invoiced separately. As unique components, sponsorship packages are different and tailored to each market.

Benefits	Platinum	Gold	Silver	Bronze
Banner ad on AIA Triangle website, coming in 2018. (\$500 value)	●			
Company logo with link in Friday Facts, our weekly e-newsletter with open rate of 33% - far above industry standard of 17-19%.	●			
Meal sponsor for one continuing education program. Includes opportunity to address attendees with 5-minute spotlight speech highlighting company and option to distribute marketing materials.	●			
Signature Sponsor of the AIA Triangle Design Awards - our largest and most highly attended event! Includes Platinum spotlight event presence: tabletop tent cards, scrolling multi-slide feature displayed before and after the Design Awards presentations and recognition in all AIA Triangle Design Awards promotional publications.	●			
Company logo with link on email invitations to Design Awards and Fall Membership Meeting.	●			
Inclusion in the AIA Triangle Sponsorship Spotlight series.	●	●		
Company logo with link on the AIA Triangle website. (\$500 value)	●	●	●	
Company logo in Residential Tour Guidebook. (\$300 value)	●	●	●	
Unlimited online AIA Triangle Career Center postings. (\$100 per posting/per week value)	●	●	●	●
Host one Food for Thought Program: <i>Platinum - 1-3 hours. Gold, Silver, Bronze - 1 hour</i>	●	●	●	●
Company featured on event websites for Residential Tour and Design Awards. (\$500 value)	●	●	●	●
Company showcased on PowerPoint loop at all AIA Triangle programs and meetings.	●	●	●	●
Company logo displayed at registration desk at programs and tabletop tent cards at events.	●	●	●	●



# AIA Triangle 2018 Sponsorship Opportunities

AIA Triangle relies greatly on its partners to carry out its mission of enhancing and promoting the profession of architecture. We appreciate your support and commitment.



## Sponsorship Pricing



**Platinum**

- \$4000** AIA Triangle only
- \$3000** AIA Triangle & AIA Charlotte\*



**Gold**

- \$2000** AIA Triangle only
- \$1750** AIA Triangle & AIA Charlotte\*

*\*Prices represent the cost per AIA chapter and will be invoiced separately.*



**Silver**

- \$1500** AIA Triangle only



**Bronze**

- \$1000** AIA Triangle only

## More opportunities to support AIA Triangle



### 2018 Golf Tournament

Golf Tournament sponsorship levels are available to fit all budgets. Proceeds from the AIA Triangle Golf Tournament help support scholarships at North Carolina State University School of Architecture and Wake Tech Community College.

#### Event Underwriter Sponsor:

- \$3500

#### Lunch Sponsor (2):

- \$800

#### Hospitality Cart Sponsor (2):

- \$700

#### Beat the Pro Contest Sponsor:

- \$500

#### Putting Contest Sponsor:

- \$500

#### Hydration Station Sponsor:

- \$500

#### Coffee Bar/Breakfast Sponsor:

- \$500

#### Tee Box Tent Sponsor (18):

- \$450

#### Dessert Bar Sponsor:

- \$300

#### Putting Green Sponsor:

- \$250

#### Practice Tee Sponsor:

- \$250

#### Long Drive Sponsor (2)

- \$200

#### Closest to Pin Sponsor (5)

- \$200

#### Tee Box Signage (18)

- \$150



### CANstruction

CANstruction's mission is to provide hunger relief assistance by collecting canned food for distribution to local food banks while promoting the design/build industry. CANstruction hosts competitions, exhibitions, and events showcasing colossal structures made entirely of full cans of food. After the structures are built, the creations are on display to the public as a giant art exhibition. At the end of the viewing, all food is donated to local food banks.

#### CANstruction Gala Sponsor

- \$2000

#### Scavenger Hunt Card Sponsor

- \$1250

#### T-shirt Sponsor

- \$750



### Friday Facts Sponsor

AIAT Friday Facts is a weekly email newsletter of upcoming events and important architectural issues distributed to over 4,000 Triangle area individuals including nearly 800 members.

- \$3000

Company: .....

Main Contact: ..... Title: .....

Mailing Address: ..... City: ..... State: ..... Zip: .....

Billing Address: ..... City: ..... State: ..... Zip: .....

Check if same as Mailing Address

Business Phone: ( ) ..... Ext: ..... Cell Phone: ( ) .....

Email: .....

#### Additional Contacts:

Name/Title: ..... Email: .....

Name/Title: ..... Email: .....

Total Amount Due: \$

- Check made payable to **AIA Triangle** enclosed
- Please invoice me
- Pay online at [www.AIATriangle.org](http://www.AIATriangle.org)

#### By Mail:

AIA Triangle  
Post Office Box 10373  
Raleigh, NC 27605

#### By Email:

tbean@aia-triangle.org



#### Questions?

#### For more information contact:

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