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BUILDING BRAND AWARENESS

Reach your marketing goals with AICC, The Independent Packaging Association, the only association dedicated to the independent corrugated, folding carton, and rigid box manufacturers and their suppliers.

AICC members are industry leaders from around the world. This year, you will continue to see stories about strategy, new technology, paper, and packaging issues, and industry advancements...topics as diverse as our growing membership.

As a prominent partner in an industry that is constantly changing, AICC will explore issues that make the future of the industry “larger, smaller, and faster” in both print and electronic media.

AICC'S MISSION

AICC, The Independent Packaging Association is a growing membership association which has served independents since 1974. When you invest & engage AICC delivers success.



BOXSCORE MAGAZINE

BoxScore Magazine reaches more than

2500 readers



inBOX

Every week, inBox reaches approximately

6900 readers



ONLINE

62,500+ visitors annually

377,000+ pageviews annually

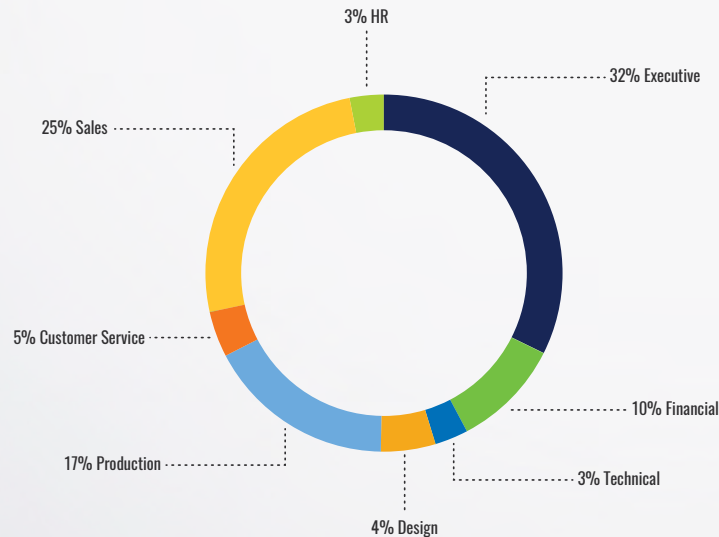
MEMBERSHIP



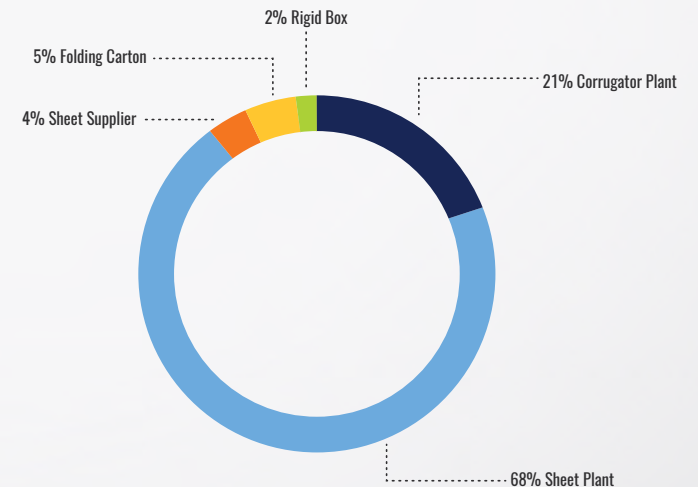
609 physical box plants within the AICC General Membership

234 Associate Members

READERS



AICC GENERAL MEMBER COMPANIES



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BOXSCORE MAGAZINE

Circulation: 2,500 | Frequency: Bi-Monthly

BoxScore, AICC's bi-monthly magazine, provides AICC members with valuable information for every department in their company. Articles and features are an in-depth look at the marketplace and business practices. Members and industry experts alike share their knowledge and experience in this highly regarded magazine.

EDITORIAL CALENDAR

JANUARY/FEBRUARY

The Big Associate Issue

Ad Close
November 17

Art Due
December 5

JULY/AUGUST

Ad Close
May 8

Art Due
May 22

MARCH/APRIL

*Spring Meeting Issue**

Ad Close
January 25

Art Due
February 8

**Bonus Distribution*

SEPTEMBER/OCTOBER

*Fall Meeting Issue**

Ad Close
July 19

Art Due
August 2

**Bonus Distribution*

MAY/JUNE

Ad Close
March 26

Art Due
April 9

NOVEMBER/DECEMBER

Ad Close
September 13

Art Due
September 27

AD SIZES

FULL-PAGE AD:

Trim (Actual Size): 8"w x 10.75"h + 0.125" bleed on each side.

Live Area: All Text and logos must be kept 0.25" inside the trim to avoid being cut off when the magazine is trimmed.

HALF-PAGE HORIZONTAL AD:

Trim (Actual Size): 7"w x 4.25" h. Bleed is not necessary.

HALF-PAGE VERTICAL AD:

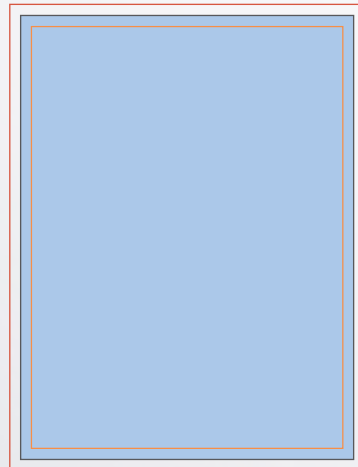
Trim (Actual Size): 3.25"w x 8.25"h. Bleed is not necessary.

QUARTER-PAGE AD:

Trim (Actual Size): 3.25"w x 4.25"h. Bleed is not necessary.

For all ads, we accept high-resolution, press-ready PDFs with all fonts and images embedded. For bleed ads, please allow a 1/8" bleed on all sides. BoxScore's trim size is 8" x 10.75".

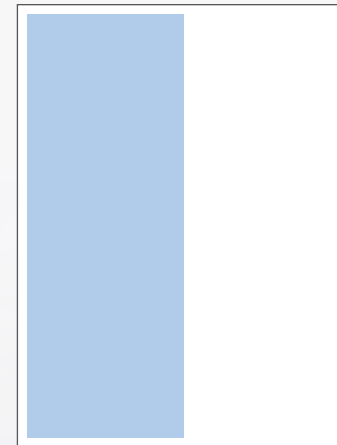
Full-Page Ad



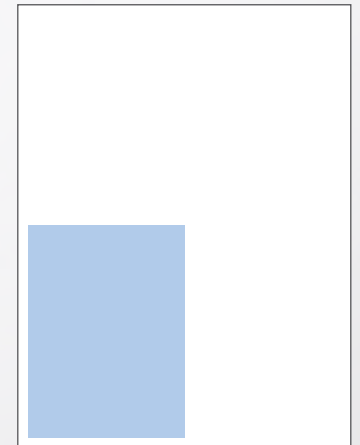
Half-Page Horizontal Ad






Half-Page Vertical Ad



Quarter-Page Ad



KEY

-  Magazine Page
-  Ad Size
-  Bleed Line
-  Live Area

FILE SUBMISSION GUIDELINES

Materials: The magazine is produced using Adobe InDesign CC 2015 for Mac. All materials must be SWOP (Specifications for Web Offset Publications) compliant. Acrobat PDF/X - 1a files. PDF ads must be at least 240 dpi at the desired print size, process color with fonts and art embedded. Please include all printer's marks and a 0.25" bleed on your PDF file. Art should originate in Adobe InDesign, Adobe Photoshop, or Adobe Illustrator. For information on what a PDF/X - 1a is or how to create a PDF/X - 1a go to www.adobe.com/products/acrobat/pdfs/pdfx.pdf.

Images: Images must be submitted as SWOP (CMYK or Grayscale) .tif, .eps, or .jpg in final high-resolution format, 300dpi. We do not scan or place images for advertisers. All files must be linked appropriately to layout. No RGB formats will be accepted. Do not nest .eps files into other .eps files. Do not embed ICC Profiles within files. Files should be right reading, portrait mode (no rotations), 100% size.

Color: All layout and art files must be converted to CMYK mode as a process color equivalent. PMS inks are not used; files for two-color ads must be converted to CMYK to match the desired color. If color mode is not submitted as CMYK, publisher cannot be held responsible for color reproduction.

Fonts: All fonts must be embedded or subset in the supplied PDF files.

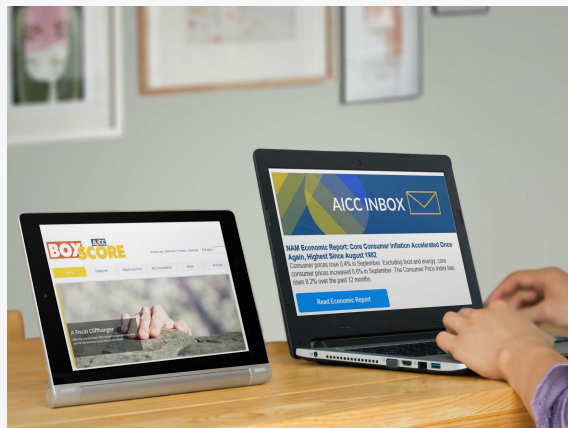
AD REJECTIONS

Any ad art that does not meet the requirements listed above will be flagged as failing preflight review. The publisher will then request a new ad with the errors resolved or they will request written approval to run the ad art as is. If written approval is given, the publisher cannot be held responsible for reproduction errors.

UPLOAD INFORMATION

Please upload ad artwork using the link your ad rep provides for each issue.

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inBOX

Circulation: 6,900 | Frequency: Weekly

AICC's inBox, published weekly, provides members with relevant industry information and highlights upcoming AICC events, programs, publications, and services. Born out of a strategy to provide the most up-to-date information for independents, inBox brings the news to AICC members.

Art is due on the 15th of the month prior to the first insertion month.

AD SIZES

	Mechanical Specs
Leaderboard	790 x 97 pixels
Center Banner	790 X 97 pixels
Footer Banner	790 X 97 pixels

Leaderboard



AICC INBOX

790 X 97 pixels

NAM Economic Report: Core Consumer Inflation Accelerated Once Again, Highest Since August 1982
Consumer prices rose 0.4% in September. Excluding food and energy, core consumer prices increased 0.6% in September. The Consumer Price Index has risen 8.2% over the past 12 months.

[Read Economic Report](#)

Listen Now: Guy & Eric Ockerlund on Breaking Down Boxes
At the age of 26 Guy had to decide if he was going to fight to keep the family business going or follow the rest of the family and move on in a different direction. He left his home and wife out west and spent a month at the company to discover a business with a sterling reputation and loyal customers and was determined to carry on the legacy.

Center Banner Ad

Growing the Next Generation of Leaders - Enrollment Open for AICC Emerging Leader Program
The AICC Emerging Leader (EL) Program is an exclusive series of training, networking, and leadership opportunities for ambitious young professionals (35 and under) in the paper and packaging industry.

[Learn More - EL Program](#)

790 X 97 pixels

AICC West Coast Ski Meeting - Where Business Meets the Slopes!
The cold weather is coming and it's time to hit the slopes again with your AICC family at the 2023 West Coast Ski Meeting at the Snowbird Cliff Lodge in Snowbird, Utah March 1-4, 2023. We encourage you to bring your family and friends along! *The hotel deadline is February 1, 2023.*

[Read Article](#)

Footer Banner Ad

[Westrock, Unions Preparing for Possible Strike at Russell County Paper Mill](#)
[Puerto Rico's Collazo Group Installs the First EFI Nozomi Digital Printer in the Caribbean](#)
[Unicor Plays Major Role in Mass Production Launch of Gorilla Lemonade](#)
[Mayor Adams Tours Staten Island Paper Mill \(Pratt\) Threatened by NYC Law](#)
[Purified Amazon Certified eCommerce Packaging Solutions for Pet Mate's New Brand - Closer Pets](#)
[How To Retain Employees the Koenig & Bauer Way](#)

Have news to share? Send it to Alyce at aryan@aiccbbox.org.

790 X 97 pixels

AICC
113 South West Street, 22313, Alexandria

FILE SUBMISSION GUIDELINES

- JPG or PNG files only. No animation.
- File size no greater than 100kb.
- Please send all inBox ad artwork to Alyce Ryan at aryan@AICCbox.org.

ORDER INFORMATION

Please send all online advertising contracts to Patrick Moore at pmoore@AICCbox.org.

BOXSCORE ADVERTISING RATES

Net rates for members shown.

	1x-2x	3x-5x	6x+
Back Cover Wrap (FC4)	\$3000	n/a	n/a
Back Cover (C4)	\$2500	\$2300	\$2200
Inside Front Cover (FC2/ C2)	\$2570	\$2400	\$2300
Inside Back Cover (FC3/ C3)	\$2340	\$2200	\$2100
Full-Page	\$1950	\$1840	\$1750
Half-Page	\$1170	\$1100	\$1050
Quarter Page	\$700	\$665	\$630

Contact us for information on spreads or specific configurations you are looking for.

inBox ADVERTISING RATES

Per month net rates for members shown. Pre-payment is due for all BoxScore Online ads upon receipt of contract agreement.

InBox Leaderboard and Center Banners are currently sold out. If you are interested in one of these positions, please contact AICC to check availability.

	1 month	3 months	6 months
Center & Footer	\$250	\$200	\$175
Leaderboard	\$500	\$400	\$300

BoxScore and InBox rates are per insertion.

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CONTACT US

Print & inBox Sales

Patrick Moore | AICC
P.O. Box 25708, Alexandria, VA 22313
(703) 535-1394
pmoore@AICCbox.org

Taryn Pyle | AICC
P.O. Box 25708, Alexandria, VA 22313
(703) 535-1391
typyle@AICCbox.org

InBox Ad Artwork & News

Alyce Ryan | AICC
aryan@aiccbox.org
(703) 836-2422

2024 Media Contract

BOXSCORE MAGAZINE

Ad Size:

- ☐ Back Cover ☐ Inside Front Cover ☐ Inside Back Cover
☐ Full-Page ☐ Half-Page ☐ Quarter-Page

Number of Issues: ☐ 1month ☐ 3 months ☐ 6 months

Issues:

- ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ July/Aug ☐ Sept/Oct ☐ Nov/Dec

(typically 3x and 6x ad placements run concurrently).

3x and 6x insertions will be invoiced with a copy of the ad after it has been placed in the magazine.
Pay is due within 30 days. Pre-payment is required when placed a 1x ad.

Advertising begins on: _____ (Issue Month/
Year)

Rate Total \$ _____

INBOX EMAIL (SENT TO ALL AICC MEMBERS EVERY MONDAY)

Ad Type:

- ☐ Leaderboard ☐ Center Banner ☐ Footer Banner

Start Date _____ Number of Months _____

Rate Total \$ _____

InBox Leaderboard and Center Banners are currently sold out. If you are interested in one of these positions, please contact AICC to check availability.

EDITORIAL CALENDAR

Issue	Ad Close	Art Due
Jan/Feb	11/17	12/65
Mar/Apr	1/25	2/8
May/June	3/26	4/9
July/Aug	5/8	5/22
Sept/Oct	7/19	8/2
Nov/Dec	9/13	9/27

INBOX DUE DATES

The 15th of the preceeding month.

BILLING INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____

Total Amount Due \$ _____

- ☐ Payment Enclosed (check payable to AICC) ☐ Credit Card

Please provide credit card information if placing a 1x print ad or online ads.

- ☐ Visa ☐ Mastercard ☐ Amex

Card # Exp. Date

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

ARTWORK CONTACT

Name _____

Title _____

Company _____

Email _____

Phone _____



AICC • 113 S. West Street • Alexandria, VA 22314
Phone (703) 836-2422 • Toll Free (877) 836-2422
AICCbox.org

CONTRACT INFORMATION

In consideration of the acceptance of the advertisement (subject always to the terms and conditions of our Rate Card), the agency and the advertiser must, in respect of the contents of the advertisement, indemnify, and save the Publisher harmless against any expense arising from claims or actions against the Publisher because of the publication of the contents of the advertisement.

Space orders are due on or before closing date and may not be cancelled by the advertiser after that date.

The Publisher's office reserves the right to reject any advertising for any reason at any time even though the reservation has been directly solicited by a representative. All advertisements must be clearly and prominently identified by the trademark and/or signature of the advertiser.

All advertisements are accepted and published by the Publisher upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof.

In the event of a printing error, the Publisher's liability is limited to a makegood of the advertisement.

No conditions, printed or otherwise, appearing on contracts, orders, or copy instructions, that conflict with the Publisher's policies will be binding on the Publisher, Insertion Orders, with disclaimers will not be accepted.

Rates and units of space subject to change by the Publisher.

Inserts:

Consult AICC for rate and availability.

Terms:

- 3x and 6x insertions will be invoiced with a copy of the ad after it has been placed in the magazine. Payment is due within 30 days. Pre-payment is required when placing a 1x ad.
- The Publisher reserves the right to hold the advertiser and/or its agency jointly responsible for money due and payable to the Publisher for all duly authorized advertising inserted in the publication.

Submissions:

Send all contracts to your ad rep at AICC.

Taryn Pyle | AICC

P.O. Box 25708, Alexandria, VA 22313 (703)

535-1391 | Fax: (703) 836-2795

tpyle@AICCbox.org

Patrick Moore | AICC

P.O. Box 25708, Alexandria, VA 22313

(703) 836-2422 | Fax: (703) 836-2795

pmoore@AICCbox.org

Art submissions:

InBox Advertising to Alyce Ryan at aryan@AICCbox.org.

BoxScore advertising:

Please upload ad artwork to the upload link sent by your rep prior to the submission deadline.



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www.AICCbox.org