



# 2019 Student Packaging Design Competition

**AICC, the Independent Packaging Association**  
[www.aiccbox.org](http://www.aiccbox.org)

# THIS IS YOUR CHANCE TO TURN HEADS

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## AND GET THE RECOGNITION YOU DESERVE FOR YOUR TALENT

You've worked hard on your design projects all year long, and now is your chance to get the recognition you deserve from the people to whom you are sending your resumes. It's time to enter **AICC's 2019 Student Packaging Design Competition!** This competition honors the best student designs—broken up into three distinct categories—and allows AICC members a glimpse of what's in store for the future of the corrugated packaging industry.



Entry into this year's student competition will provide you with the best opportunity to show off your talent and creativity to corrugated packaging and display professionals from around the world as all entries will be showcased at the AICC 2019 Annual Meeting and on the website. AICC will provide cash awards to the first, second, and third place winners in all categories. Additionally, the first-place team leaders will receive an all-expense paid trip to the AICC 2019 Annual Meeting in Toronto, Ontario, where they can network and learn.

Furthermore, the qualifying\* first place winners in the two Design to an Opportunity categories will be invited to compete for cash prizes during ICPF's annual Careers in Corrugated live broadcast to packaging, graphic design, business, and other college & university schools across the U.S. and Canada. Industry leaders will serve as judges for this event, providing yet another outstanding resume-building opportunity for you! ICPF also offers assistance to all student team participants in acquiring local internships in the corrugated packaging and display industry. Students should e-mail [info@icpfbox.org](mailto:info@icpfbox.org) today and indicate their interest in corrugated internships.

*\*Qualifying means that the team consists of 50% underclassmen.*

# ENTER YOUR BEST CORRUGATED DESIGNS

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## AND COMPETE FOR CASH PRIZES, TRIPS, AND MORE!



To summarize, you should enter because in addition to the recognition and experience you'll receive from entering the student competition, you will be competing to win cash prizes, an all-expenses paid trip to Toronto in September, and the chance to go on to compete for more cash prizes with ICPF.

Are you up for a friendly competition against other packaging schools? Students from packaging schools in the U.S. and Canada have competed each year.

Packaging and graphics communications students from the University of Texas Arlington, Dunwoody College of Technology in Minnesota, California Polytechnic State, Humber College & Mohawk College in Canada, Clemson University in South Carolina, Michigan State University in East Lansing, University of Wisconsin-Stout, Appalachian State University in North Carolina, and Millersville University in Pennsylvania have all competed and won. A number of these students have also found exciting careers in the packaging industry through these networking opportunities. It pays to win in a number of ways!

# PREPARE YOUR WINNING DESIGNS TODAY

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**DEADLINE: Friday, June 7, 2019**

Don't miss your chance to compete, get recognized, meet the right people in the corrugated industry, and win cash prizes! This competition only happens once a year! Use the enclosed entry forms to compete in this year's competition or download them from [www.aiccbox.org/student](http://www.aiccbox.org/student)

## COMPETITION DETAILS TO KNOW

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### CATEGORIES, PRIZES, AND MORE

AICC is offering students three distinct categories to enter. Please read the category objectives carefully when determining which category to enter.

- **Category One – Design to an Opportunity: Structure** will focus on structural design only (see page 4)
- **Category Two – Design to an Opportunity: Graphics** will focus on the graphic design elements and can be illustrated through digital or other printing processes (see page 6)
- **Category Three – Corrugated as Art: Technology Themed** (see page 8)

Within each category, AICC awards three levels:

#### **FIRST PLACE \***

\$500 cash prize (to be split between the team members) and a distinctive plaque for permanent display

**PLUS** (for the team leader only) an all-expense paid trip to the AICC 2019 Annual Meeting & Independent Packaging Design Competition, to be held September 16-18, 2019, in Toronto, Ontario, Canada. The team leader is encouraged to attend all the educational sessions and networking events held during the meeting.

#### **SECOND PLACE**

\$250 cash prize (to be split between the team members) and a distinctive plaque for permanent display

#### **THIRD PLACE**

\$150 cash prize (to be split between the team members) and a distinctive plaque for permanent display

Additionally, the winning entries will be displayed during the AICC 2019 Annual Meeting and the winners will be announced during the General Session asking those in attendance to be honored on stage.

**\*BONUS!** The qualifying first place winners in the "Design to an Opportunity" categories are eligible to compete in ICPF's "Best of the Best" Student Design Presentation Competition held during its annual live teleconference briefing to packaging, graphic design, business and other college and university schools across the U.S. and Canada. This teleconference is conducted in February of the following year. See page 12 for more information.

# CATEGORY ONE

## DESIGN TO AN OPPORTUNITY: STRUCTURE

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### STRUCTURAL DESIGN CHALLENGE

**Objective:** To create a “Hardware Shipper Box” to be sent to customers of a hardware store. The package *must* contain the following items. See images below for reference.

- (4) traditional 60-watt light bulbs
- (1) 16-oz traditional hammer
- (1) box of nails
  - The box of nails shown below is just an example. Any box of nails is fine as long as it’s a paper box, not a plastic box.

This challenge is all about the *structure* of the box. **Important:** The structural design must withstand the rigors of courier delivery without anything being broken. As such, **new this year**, we have added a drop test to the challenge, so you can imitate a process most box companies face. See more information on the next page.



#### **Product Specs & Package Specifications:**

- The size and style of the shipper is to be determined by the students. From a cost point of view, one of the objectives is to utilize the least amount of packaging media possible and still ensure that there is no breakage or degradation of the items during shipment by the courier.
- The final shipper should weigh no more than 10 lbs.
- Box must include real items.
- Special consideration will be given to designs using unique shapes and innovative use of corrugated, folding carton material, and/or sustainable products.

**Materials that Can be used:** Only paper-based materials can be used, such as:

- Corrugated
- Folding Carton
- A combination of both

**Materials that CANNOT be used:**

- Bubble wrap
- Foam wrap
- Styrofoam

### **NEW THIS YEAR: Video Essay**

In addition to the written essay, you must enter a video essay. This video should introduce your team, highlight/describe your entry and explain why your design should win, along with showing the drop test.

- Videos do not need to be professionally recorded. You can use a smart phone or similar device.
- Please try to have a steady hand record the video and make sure the sound is audible.
- Video files should be submitted to Laura Mihalick via email (Lmihalick@aiccbox.org), dropbox, or the like.
- If you do not have access to a recording device, please contact Laura Mihalick (Lmihalick@aiccbox.org).

### **Judging Criteria:**

Please consider these criteria while designing your shipper as this is what the judges will look at when judging your entry. We recommended discussing these points in your narrative/essay:

- Ease of assembly
- Creativity
- Design Attributes
- Manufacturability
- Durability
- No breakage or degradation of products is acceptable

### **Other important points to consider for your design:**

- Did you keep your packaging costs low with a minimum of material usage?
- Will the package survive rigorous handling at distribution centers and through transport while still being able to protect the enclosed products?
- Is your design one that can be manufactured?
- What innovations did you achieve in your design?
- Is your package/packaging “fully” sustainable and does it eliminate/minimize products or packaging that are not sustainable?

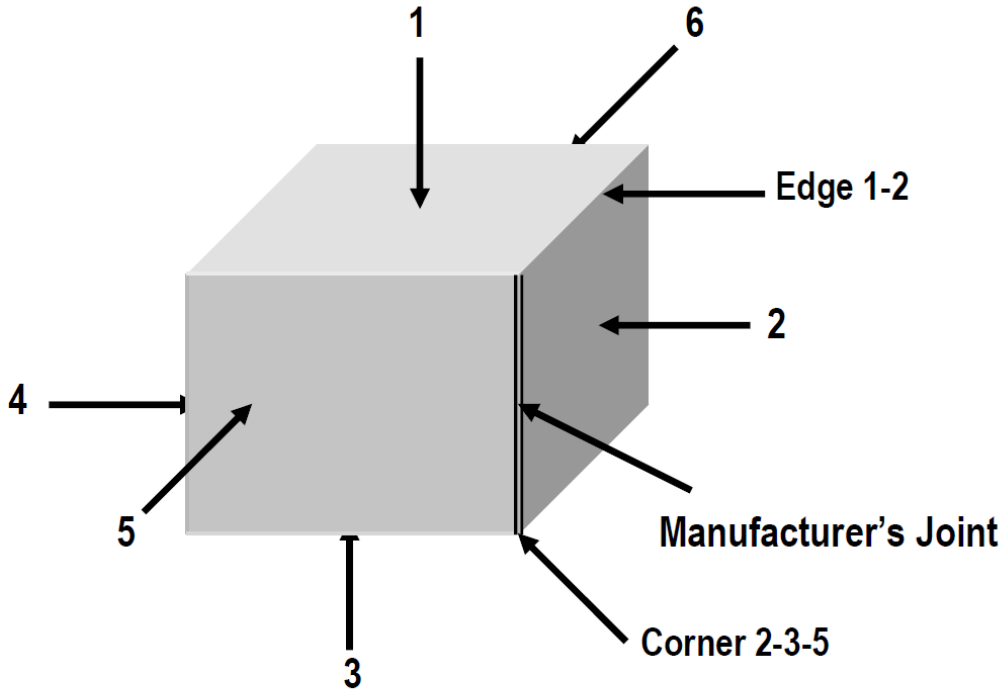
### **NEW THIS YEAR: Drop Test**

In order to learn a little about the guidelines that manufacturers must follow, we have added a “real world” drop test to the challenge. You must perform a drop test on your entry and video record it. **The objective is to prove that the contents of your shipper do not break and that there is minimal damage to the exterior of the shipper.** Note: You may need to perform multiple tests if your first design does not pass.

This type of test is used to avoid serious problems in shipment, usually damage to the product. This test, known as a “Screening test” gives the user confidence that the chances of serious transport damage have been minimized. This test objective is a common one and can adequately fill the needs of many users (i.e. box manufacturer’s customers).

We have pulled instructions from the ISTA Procedure 1A Drop Test, which can be found on the next two pages. This is just one sample. You do not necessarily need to follow these exact instructions or drop sequence. You can find more information about the ISTA’s standards online.

Prior to beginning the tests identify the faces, edges and corners according to the procedure below.

Step	Action
1	Place the packaged-product in its intended shipping position as determined by shipper. If the shipping position can be variable, place the packaged-product so that the primary shipping label location is on the top face.
2	Does the packaged-product have only six faces (2 sides, 2 ends, top and bottom)? <ul style="list-style-type: none"> <li>• If <b>Yes</b>, then go to Step 5.</li> <li>• If <b>No</b>, continue to next Step.</li> </ul>
3	Develop a method to identify each face, edge and corner and document with a diagram.
4	Go to the next Block.
5	Is the package a corrugated container? <ul style="list-style-type: none"> <li>• If <b>Yes</b>, continue to next Step.</li> <li>• If <b>No</b>, then go to Step 8.</li> </ul>
6	Does the package have a manufacturer's joint connecting a side and an end face? <ul style="list-style-type: none"> <li>• If <b>Yes</b>, continue to next Step.</li> <li>• If <b>No</b>, then go to Step 8.</li> </ul>
7	Turn the packaged-product so that you are looking directly at a face with the manufacturer's joint on the observer's right and go to Step 9.
8	Position one of the smallest width faces of the packaged-product directly in front of you.
9	<p><b>Identify faces</b> according to the diagram below.</p> 
10	<b>Identify edges</b> using the numbers of the two faces forming that edge. Example: Edge 1-2 is the edge formed by face 1 and face 2 of the packaged-product.
11	<b>Identify corners</b> using the numbers of the three faces that meet to form that corner. Example: Corner 2-3-5 is the corner formed by face 2, face 3, and face 5 of the packaged-product.

## DROP

Step	Action		
1	Determine the required drop height. The test drop height varies with the weight of the packaged-product. Find the weight of the packaged-product in the chart below to determine a drop height.		
2	Do you have a packaged-product with only 6 faces (2 sides, 2 ends, top and bottom)? <ul style="list-style-type: none"> <li>• If <b>Yes</b>, continue with the next Step.</li> <li>• If <b>No</b>, then go to Step 6.</li> </ul>		
3	Test the packaged-product according to the level determined in Step 1. Follow the sequence in the table below.		
4	<b>Sequence #</b>	<b>Orientation</b>	<b>Specific face, edge or corner</b>
	1	Corner	most fragile face-3 corner, if not known, test 2-3-5
	2	Edge	shortest edge radiating from the corner tested
	3	Edge	next longest edge radiating from the corner tested
	4	Edge	longest edge radiating from the corner tested
	5	Face	one of the smallest faces
	6	Face	opposite small face
	7	Face	one of the medium faces
	8	Face	opposite medium face
	9	Face	one of the largest faces
	10	Face	opposite large face
5	All testing is now complete. Record what you learned and what you changed, if anything, in your essay.		
6	Select a bottom face corner to replace the corner required in Step 4 Sequence 1 to begin the test.		
7	Identify the edges of the packaged-product that meet the Step 4 Sequence 2 through 4 requirements.		
8	Select any 6 faces to replace the faces required in Step 4 Sequence 5 through 10.		
9	Using the corner, edges and faces from Steps 6 through 8 go to Step 3 and proceed.		
10	All testing is now complete. Record what you learned and what you changed, if anything, in your essay.		

### Find your drop height using this chart:

Packaged-Product Weight				Drop Height	
Equal to or greater than		But Less than		Free Fall	
lb	kg	lb	kg	in.	mm
0	0	21	10	30	760
21	10	41	19	24	610
41	19	61	28	18	460
61	28	100	45	12	310
100	45	150	68	8	200

## STRUCTURAL DESIGN CHALLENGE: Entry Instructions/Checklist

- Design entry based on judging criteria and specifications
- Fill out the entry forms
- Write a detailed narrative/essay describing your approach to solving the problem and be sure to mention how you accounted for the judging criteria
- Include video essay
- Include results from 1A drop test
- Provide clear set-up instructions with photos for your shipper
- Provide detailed CAD drawings, or, in the absence of CAD software, a hand-drawing. The more information you can provide, the better for the judges.
- Ship your final assembled entry (including products) to AICC for judging. You **MUST** ship a sample to AICC to be entered into the competition.

**See *SHIPPING YOUR ENTRIES* on page 11.**



# CATEGORY TWO

## DESIGN TO AN OPPORTUNITY: GRAPHICS

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### GRAPHICS DESIGN CHALLENGE

**Objective:** To design the graphics for a hardware store DIY pack. This box will ship directly to a customer of a fictional hardware store. Theoretically, the box would contain items for DIY projects around the house. **You do not need to include actual products in the sample.** The design of the box must promote the fictional store.

This challenge is all about the *graphics* of the box. **Important:** Be sure to consider the “unboxing” aspect for the customer and/or what is the “wow factor” of the box.

*Please note: you have to make up a fictional hardware store and design graphics for it. You cannot use a current retailer.*

#### **Product Specs & Package Specifications:**

- The size and style of the shipper is to be determined by the students.
  - Keep in mind that, from a cost point of view, one of the objectives is to utilize the least amount of packaging media possible.
  - Additionally, it should be easy for a customer to carry inside their house.
- This is where you will have the opportunity to show off your creativity and marketing ability.
- It's important to consider brand recognition in the marketability of the box.
- You can include actual products in your box, but it is not required.
- You are allowed to print inside the box.
- The final shipper should weigh no more than 10 lbs.
- **The appearance & the graphics of the package are to withstand the rigors of courier delivery.**
- You must design the graphics and print the project. Please choose one of the following subcategories:
  - **Line and/or Screen Art:** Any colors can be used including process colors (i.e., line art using screen tints to add or create new colors)
  - **Screened Images:** Any colors can be used including process colors. Emphasis will be placed on the use of images from transparencies or reflective copy (i.e., photographs or slides). Image examples can include: duotones, posterizations, halftones, tritons, mezzotints, stochastic, halftones with spot color.
  - **Process Color / Modified Process Color:** Emphasis will be on color separations from transparencies or reflective copy. Images should be of real items that have been photographed conventionally or digitally (i.e., photos, slides, art reproductions that have been photographed).
  - **Digital Printing**

### **Judging Criteria:**

The following are some items to keep in mind while designing your e-commerce box and are items that should be discussed when writing your narrative/essay describing your project:

- Die line
- Communication message
- Project graphics with emphasis on full coverage quality, line quality, screen reproduction quality, and/or process color quality of halftones
- Design to converting equipment (i.e., registration tolerance fits the equipment tolerance)
- Color-to-color registration
- Print-to-cut registration (fit to die line)
- Litho, Direct Print, limitation to colors to keep cost down
- Appearance & graphics of package are to withstand the rigors of courier delivery
- Package should promote a “Wow Factor” when received by the recipient

### **NEW THIS YEAR: Video Essay**

In addition to the written essay, you must enter a video essay. This video should introduce your team, highlight/describe your entry, and explain why your design should win.

- Videos do not need to be professionally recorded. You can use a smart phone or similar device.
- Please try to have a steady hand record the video and make sure the sound is audible.
- Video files should be submitted to Laura Mihalick via email (Lmihalick@aiccbbox.org), dropbox, or the like.
- If you do not have access to a recording device, please contact Laura Mihalick (Lmihalick@aiccbbox.org).

### **GRAPHICS DESIGN CHALLENGE: Entry Instructions/Checklist**

- Design entry based on judging criteria and specifications
- Fill out the entry forms
- Write a detailed narrative/essay describing your approach to solving the problem and be sure to mention how you accounted for the judging criteria
- Include video essay
- Provide listed of equipment used. The more information you can provide, the better for the judges.
- Ship your final assembled entry to AICC for judging. You MUST ship a sample to AICC to be entered into the competition.

**See SHIPPING YOUR ENTRIES on page 11.**

# CATEGORY THREE

## CORRUGATED AS ART: CANADA THEME

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**Objective:** Design a structure of your choosing out of corrugated that is inspired by Canada. The final product must be one of a kind and not commercially reproducible (no production run possibility). Our suggestions for things to create:

- CN Tower
- Niagara Falls
- Ice hockey
- Maple leaves

**Note:**

- You *do* need to print/create this project, but you are not required to send it to AICC for judging. For judging purpose, images of your final design along with the essay are all that is required. (Any additional information you can provide is encouraged.)
- Judging emphasis will be on the project's creativity and innovation.
- You are strongly encouraged to note what your motivation was in designing/creating this project, why corrugated was used, and how its unique features contributed to the design of this piece.

**NEW THIS YEAR: Video Essay**

In addition to the written essay, you must enter a video essay. This video should introduce your team, highlight/describe your entry, and explain why your design should win.

- Videos do not need to be professionally recorded. You can use a smart phone or similar device.
- Please try to have a steady hand record the video and make sure the sound is audible.
- Video files should be submitted to Laura Mihalick via email (Lmihalick@aiccbox.org), dropbox, or the like.
- If you do not have access to a recording device, please contact Laura Mihalick (Lmihalick@aiccbox.org).

**Judging Criteria:**

Please consider these criteria while designing your shipper as this is what the judges will look at when judging your entry. We recommended discussing the last three points in your narrative/essay:

- Written description of project\*
- Uniqueness and creativity of idea\*
- Graphics (if applicable)
- Communication message

## CORRUGATED AS ART CHALLENGE: Entry Instructions/Checklist

### Entry Instructions/Checklist:

- Design entry based on judging criteria and specifications
- Fill out the entry forms
- Write a detailed narrative/essay describing your approach to your entry and be sure to mention how you accounted for the judging criteria
- Include video essay
- Ship your final assembled entry to AICC for judging if sending.  
**See *SHIPPING YOUR ENTRIES* on page 11.**

# COMPETITION ENTRY GUIDELINES

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## PLEASE REVIEW BEFORE ENTERING THE COMPETITION

### ELIGIBILITY

1. The AICC Annual Student Packaging Design Competition is open to individual students enrolled in one or more packaging courses at colleges, universities, and/or technical schools and who are at the freshmen, sophomore, or junior level (or teams consisting of all freshmen, sophomores or junior combination) at the time of entry. **Fourth and Fifth year seniors may participate on a team; however that team must consist of at least 50% of freshman, sophomore, or junior combination. Graduate students are not eligible to enter the AICC Design Competition or ICPF “Best of the Best” competition.**
2. For an entry to be eligible, it must fit the criteria as described in each category description. AICC reserves the right to disqualify an entry that does not meet the criteria of the category it has been submitted into and/or to reassign an entry to another category. **You MUST write a description/essay in order for the entry to qualify.**
3. Students may submit as many entries into the competition as desired; there are no limits.
4. Entries and entry forms must be received at AICC Headquarters by **Friday, June 7, 2019**. Entries received after this date will be considered on a case-by-case basis.

### INFORMATION REQUIRED TO ENTER THE COMPETITION

For an entry to be eligible, the following must be completed in full and submitted to AICC headquarters by the deadline:

- Entry Information Form
- Written Essay/Narrative
- School and Student Information Form
- Team/Group Project Information Form (if applicable)\*

*\*Complete the Team/Group Project Information Form only if your entry was designed and/or produced by a team or group of students. See the STUDENT TEAM ENTRIES section on the next page for more information.*

### JUDGING

1. Student entries will be judged in the summer of 2019 by a panel of industry experts who make up the AICC Package Design Competition Committee.
2. Entries will be judged in accordance with the judging criteria listed on each category information form.
3. Heavy emphasis will be placed on the student’s written and video essays describing the project.
4. AICC will notify student winners and their student advisors via email after the judging has taken place. For the first place winners, an invitation will be extended to the student or team leader to attend the AICC 2019 Annual Meeting in Toronto, Ontario.

## **AWARDS & PRIZES**

1. Within each category, AICC awards three levels of cash prizes – first place (\$500), second place (\$250), and third place (\$150) – as well as plaques commemorating the student's participation in the competition.
2. The cash prizes are not considered to be scholarships and as such, use of the cash prize is at the discretion of the student winner.
3. The first place winner, or team leader, in each category is invited to join AICC at its Annual Meeting, all-expenses paid. In 2019, the AICC Annual Meeting will be held in Toronto, Ontario, from September 16-18.
4. AICC will make the hotel and airline travel arrangements for the winners after consulting with the students about schedules and airline preferences. AICC will provide student winners with a per diem (daily allowance) for meals and other incidentals that can be used at their discretion.
5. The qualifying first place winners in the Design to an Opportunity categories will be eligible to compete in ICPF's "Best of the Best" Student Design Presentation Competition held during its annual live Careers in Corrugated Teleconference to packaging, graphic design, business and other college & university schools across the U.S. and Canada. Visit [www.careersincorrugated.org](http://www.careersincorrugated.org) for the announcement of the date of the 2018 International Careers in Corrugated teleconference or to post a resume on the Career Portal for an internship. E-mail [info@icpfbox.org](mailto:info@icpfbox.org) to join ICPF's Careers in Corrugated Packaging LinkedIn Network.

## **STUDENT TEAM ENTRIES**

1. When an entry has been designed and/or produced by a team of students, **the team must designate a team leader to represent the group and its entry.** This decision is to be made by the team members, not AICC. The team leader will:
  - Represent the team and its entry.
  - Be invited to attend the AICC 2019 Annual Meeting in Toronto (should the team's entry be awarded first place in its category).
  - Be invited to participate in the ICPF Annual Live Teleconference "Best of the Best" program should the team's entry be awarded first or second place in the Design to an Opportunity categories (should the team's entry be awarded first place in its category).
2. Student team entry submissions must also include a completed Team/Group Project Information Form that provides identification information about the other students who worked on the entry.
3. If an entry submitted by a student team should win in the AICC competition, the prize money will be split equally among the team members. For example, if an entry submitted by a team of four students wins first place, the students will share equally in the \$500 prize, with \$125 awarded to each student.
4. If an entry submitted by a student team should win in the AICC competition, the students on the team will each receive their own awards plaque commemorating their participation in the competition.
5. All team members **MUST** be identified on the entry form in order to be considered part of the team. If a team member is **NOT** identified on the entry forms and the team wins, they will not receive a portion of the winning prize money or a plaque.

## **ENTRY SAMPLES**

1. An entry sample is required for each submission in order to be eligible for the competition.
2. Winning entry samples will be on display at the AICC 2019 Annual Meeting.
3. Entries will be returned to the schools of origin only if **requested** on the entry form. If the return shipping costs exceed \$50, it is the student or schools responsibility to pay for the return shipping costs.

## **SHIPPING YOUR ENTRIES**

1. Send your completed entry forms and entry samples to the following address:

AICC Student Design Competition  
113 South West St, 3<sup>rd</sup> Floor  
Alexandria, VA 22314  
(703) 836-2422  
Attn: Laura Mihalick

2. Entry samples and all completed entry forms must be received at AICC Headquarters by **Friday, June 7, 2019.**

## **QUESTIONS**

1. Any questions about the student competition can be directed to Laura Mihalick at AICC Headquarters. Call toll-free (877) 836-2422 or contact by email at [lmihalick@aiccbox.org](mailto:lmihalick@aiccbox.org).

# “BEST OF THE BEST”

## AT THE INTERNATIONAL CORRUGATED PACKAGING FOUNDATION’S (ICPF) ANNUAL LIVE BRIEFING TO COLLEGE & UNIVERSITY STUDENTS & FACULTY

Qualifying\* first place winners in Categories One and Two for this year’s AICC Student Design Competition will have the resume-building opportunity to compete for cash prizes while also being broadcast live to packaging, graphic design, business and other college & university schools throughout the United States.



If you are a first place winner in the “Design to an Opportunity” – Part I or II from AICC’s competition, and your team consists of 50% underclassmen, you will be invited to participate in the International Corrugated Packaging Foundation’s (ICPF) annual Careers in Corrugated Teleconference to the nation’s packaging, graphic design, business and other schools!

Team contestants will “show, tell, and sell” their winning corrugated entries as they might to a prospective customer. The Teleconference will feature several top industry speakers. Then, the Teleconference will go live to your school to hear you “pitch your winning entry” according to the presentation guidelines that will be provided to you in advance.

After all of the winners have given their presentations, the judges panel will select the best presentation and announce the top prize, \$500 cash, to the winner. The second, third, and fourth place presentations will also receive cash prizes in the amounts of \$250, \$200, and \$150 respectively.

ICPF is cosponsored by the AICC and the Fibre Box Association (FBA). Visit [www.careersincorrugated.org](http://www.careersincorrugated.org) to learn more about corrugated packaging and displays careers and to post resumes for internships on the career portal. Also, e-mail [info@icpfbox.org](mailto:info@icpfbox.org) to join ICPF’s Careers in Corrugated Packaging LinkedIn Network.



*\*Qualifying means that the team consists of 50% underclassmen.*



# ENTRY INFORMATION FORM

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PLEASE COMPLETE IN FULL AND RETURN WITH YOUR ENTRY

**DEADLINE: Friday, June 7, 2019**

Complete both this Entry Information Form and the Student and School Information Form and send them in with your entry or project sample by the deadline date.

Entry Name: \_\_\_\_\_

Entry Footprint (L x W x H): \_\_\_\_\_ x \_\_\_\_\_ x \_\_\_\_\_

**I would like to submit this entry into:**

**Category One:** Design to an Opportunity – Structural

**Category Two:** Design to an Opportunity – Graphics

Please check one of the following subcategories:

Line and/or Screen Art

Screened Images

Process Color / Modified Process Color

Digital Printing

**Category Three:** Corrugated As Art

Student Name: \_\_\_\_\_

School: \_\_\_\_\_

We would like our entry returned. We are aware that if shipping costs exceed \$50, it is our responsibility to cover them.

## WRITTEN ESSAY

**On a separate sheet of paper, please describe your entry in a written essay.** Refer to the category's information form for the criteria points that will be considered by the judges. Note that judging emphasis will be placed on your written essay.

# **SCHOOL AND STUDENT INFORMATION FORM**

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PLEASE COMPLETE IN FULL AND RETURN WITH YOUR ENTRY

## **SCHOOL INFORMATION**

Advisor/Professor Name: \_\_\_\_\_

School: \_\_\_\_\_ Department: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Advisor Email Address: \_\_\_\_\_

## **STUDENT INFORMATION**

FOR ENTRIES WITH ONLY ONE STUDENT (see team forms on next page)

**First Name:** \_\_\_\_\_

**Last Name:** \_\_\_\_\_

**Email Address\*:** \_\_\_\_\_

*\*please include a personal email address that you will still be accessing in the summer of 2017 so we can reach you with the results of the competition.*

**Permanent Address\*\*:** \_\_\_\_\_

*\*\*the permanent address you include will be the address your award plaque and award check will be mailed should you place in a category. If you do not have a permanent address or are not sure where you will be living in the summer/fall of 2017 please note this above and we will contact you via email prior to mailing any awards to your attention.*

**Cell Phone:** \_\_\_\_\_

**Permanent Phone** (if different than cell phone): \_\_\_\_\_

**What is your class year? Please check one of the following:**

Freshman     Sophomore     Junior

**What is your major?:** \_\_\_\_\_

# TEAM/GROUP PROJECT INFORMATION FORM

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## STUDENT TEAM ENTRIES INFORMATION

*Please complete if competing as a team:*

- Complete this section only if your entry was designed and/or produced by a team or group of students.
- A team leader must be chosen to represent the team / group. Use the form below to provide information about the team leader only and the following section to provide information about the remaining team / group members.
- **The class year for all of the team members must be indicated on their Student Team Participant form. Note that 4<sup>th</sup> & 5<sup>th</sup> year seniors may participate on a team; however the team must consist of at least 50% of freshman, sophomore, or junior combination. Graduate students are not eligible to enter the competition.**

## STUDENT TEAM PARTICIPANT

### TEAM LEADER

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email Address\*: \_\_\_\_\_

*\*please include a personal email address that you will still be accessing in the summer of 2017 so we can reach you with the results of the competition.*

Permanent Address\*\*: \_\_\_\_\_

*\*\*the permanent address you include will be the address your award plaque and award check will be mailed should you place in a category. If you do not have a permanent address or are not sure where you will be living in the summer/fall of 2017 please note this above and we will contact you via email prior to mailing any awards to your attention.*

Cell Phone: \_\_\_\_\_

Permanent Phone (if different than cell phone): \_\_\_\_\_

What is your class year? Please check one of the following:

Freshman     Sophomore     Junior     Senior (4<sup>th</sup> year)     Senior (5<sup>th</sup> year)

What is your major?: \_\_\_\_\_

## **STUDENT TEAM PARTICIPANT**

**First Name:** \_\_\_\_\_

**Last Name:** \_\_\_\_\_

**Email Address\*:** \_\_\_\_\_

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**What is your major?:** \_\_\_\_\_

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**Last Name:** \_\_\_\_\_

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