



# SPONSORSHIP BROCHURE 2018 SPRING MEETING

**Sheraton Grand Wild Horse Pass • Phoenix, AZ • April 16-18, 2018**

Visit [www.aiccbox.org/meeting](http://www.aiccbox.org/meeting) to register for the meeting or for more information.

## PREMIER LEVEL

**Premier Gold Sponsor — \$10,000 — SOLD**

*One Sponsorship Available*

Let your company receive maximum recognition and exposure by being the Spring Meeting Premiere Sponsor!

### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- Two complimentary meeting registrations (\$3200 value)
- One four-color banner to be displayed for the duration of the meeting
- Front cover four-color ad for the program guide — *AICC will contact you with details. Cover design must include following text: “Program Guide”*
- Premium placement, full page four-color ad in the meeting program guide (\$500 value) — *Ad due Friday, March 16. See page 13 for ad specifications.*
- Full-screen logo placement in scrolling presentation before general session each day
- GOBO logo light projected in meeting space on Monday, April 16
- Opportunity to provide attendees with a special gift — *AICC will contact you to discuss details*
- Sponsor signage near registration desk and social functions
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition during General Session
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program
- Top sponsor level logo placement on the meeting website, in all electronic promotions of the meeting, and in the on-site daily emails



## PREMIER LEVEL

**Premier Silver Sponsor — \$8,000 — SOLD**

*One Sponsorship Available*

Let your company receive top recognition and exposure!

### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- One complimentary meeting registration (\$1600 value)
- One four-color banner to be displayed for the duration of the meeting
- Full page four-color ad in the meeting program guide (\$500 value) — *Ad due Friday, March 16. See page 13 for ad specifications.*
- Full page four-color front cover of the attendee list — *AICC will contact you with details. Cover design must include the following text: “Attendee List”*
- Full-screen logo placement in scrolling presentation before general session each day
- Opportunity to provide a room drop for attendees on Tuesday, April 17 (\$1000 value) — *AICC will contact you to discuss details. Sponsor must cover associated hotel costs.*
- Sponsor signage near registration desk and social functions
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program
- Top sponsor level logo placement on the meeting website, in all electronic promotions of the meeting, and in the on-site daily emails

## PREMIER LEVEL

**Premier Bronze Sponsor — \$5,000 — SOLD**

*One Sponsorship Available*

Let your company receive top recognition and exposure!

### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- One meeting registration at half price (\$800 value)
- Full page four-color ad in the meeting program guide (\$500 value) — *Ad due Friday, March 16. See page 13 for ad specifications.*
- One complimentary sponsored golf hole at the 5th Annual Independents' Cup Charity Golf Tournament held on Tuesday, April 17
- Opportunity to introduce Tuesday's keynote speaker
- Opportunity to provide a one-page marketing flyer about your company/products to be featured on each table during Tuesday's General Session — *Sponsor must provide*
- Full-screen logo placement in scrolling presentation before general session each day
- Sponsor signage near general session
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program
- Top sponsor level logo placement on the meeting website, in all electronic promotions of the meeting, and in the on-site daily emails

## PREMIER EVENT LEVEL

### Monday Evening Welcome Reception — \$6,000 — **SOLD**

*One Sponsorship Available*

Let your company receive maximum recognition and exposure by sponsoring the Opening Night Reception that will kick off the start to the AICC 2018 Spring Meeting on Monday, April 16. This event provides attendees with the opportunity to network and socialize with colleagues, customers, old friends, and provides the opportunity to meet new ones!

#### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- One complimentary meeting registration (\$1600 value)
- One full-page ad in meeting program guide (\$500 value) — *Ad due Friday, March 16. See page 13 for ad specifications.*
- Customized cocktail napkins imprinted with your company name or logo to be used during the reception
- GOBO logo light projected during the Reception
- Full-screen logo placement in scrolling presentation before general session each day
- Sponsor signage near registration desk and social function
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition during Reception
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Logo placement in all electronic promotions of the meeting and in the on-site daily emails

## NETWORKING EVENT LEVEL

### Hot Buffet Breakfast — \$4,000

*Two Sponsorships Available (Tuesday & Wednesday)*

Let your company be synonymous with a pleasant awakening as a sponsor of the new AICC Hot Buffett Breakfasts on Tuesday, April 17 and Wednesday, April 18. We have upgraded the breakfast so your sponsorship will provide attendees with a full hot buffet breakfast buffet prior to the general sessions. Networking at the breakfast is considered by many attendees to be the best way to meet up with colleagues, customers, and friends.

#### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- Customized corrugated coffee sleeves imprinted with your company name or logo
- One full-page four-color ad in meeting program guide (\$500 value) — *Ad due Friday, March 16. See page ten for ad specifications.*
- Special thank you and recognition
- Logo placement in scrolling presentation before general session each day
- Sponsor signage at breakfast
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

### Afternoon or Morning Break — \$2,500 — **Monday SOLD!**

*Two Sponsorships Available (Monday & Tuesday)*

As members prepare for an afternoon of stimulating speakers and sessions, your company will provide attendees with a reenergizing break on either Monday, April 16 or Tuesday, April 17. This sponsorship will provide drinks and snacks, along with another networking opportunity.

#### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- Customized cups imprinted with your company name or logo
- Special thank you and recognition
- Logo placement in scrolling presentation before general session each day
- Sponsor signage at break
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

## NETWORKING EVENT LEVEL

### Send-Off Snack Break — \$3,000

*One Sponsorship Available (Wednesday)*

After the closing general session, many members will either be off to catch a flight or to participate in the off-site optional event. This sponsorship provides them with a snack to grab and take with them.

#### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- One snack bag imprinted with your company name or logo
- Special thank you and recognition
- Logo placement in scrolling presentation before general session each day
- Sponsor signage at break
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

### AICC Networking Lunch — \$3,000

*Multiple Sponsorships Available*

A new networking opportunity! A lunch is scheduled to take place on Tuesday, April 17, from 12:30-2:30pm for those not golfing. This will be a lunch buffet set up for attendees and their spouses/guests and kids to mingle and enjoy the hotel property.

#### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- Sponsor signage at Lunch
- Special thank you and recognition during Lunch
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

## NETWORKING EVENT LEVEL

### **AICC Networking Reception— \$4,000 — SOLD**

*Three Sponsorships Available*

A special networking reception is set to take place on Tuesday, April 17, from 5:30-7:30pm is open to all meeting attendees. The cosponsors will provide attendees with an open bar and snacks to enjoy throughout the evening. **\*BONUS\*** Sponsorship also includes the opportunity for the sponsoring company to have their own specialty drink offered during the reception. Drink can be anything—non-alcoholic, wine, beer, cocktail. Company can choose selected drink and name of drink (some limitations on brands will be imposed).

#### **WITH THIS SPONSORSHIP YOU WILL ALSO RECEIVE:**

- Listing on all event sponsor signage
- Sponsor signage on bars listing specialty drinks & sponsoring companies
- Listing as sponsor in electronic promotions and on-site program guide
- Special four-color banner or window cling, listing all sponsors, to be displayed at Networking Reception
- Special thank you and recognition during Reception
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails



## NETWORKING EVENT LEVEL

### **Bondurant Reception Sponsor — \$5,000**

*One Sponsorship Available*

On Wednesday, April 18, we will be offering an off-site optional event to visit and experience the Bondurant Racing School. This sponsorship will provide a reception after the event at the Bondurant museum along with a car outside of the hotel during our stay.

#### **WITH THIS SPONSORSHIP YOU WILL RECEIVE:**

- Two complimentary registrations for the Bondurant event (\$700 value)
- Signage by the car that will be set up in the outside valet main entrance
- Signage at the networking reception in the Bondurant museum
- Opportunity to provide a giveaway for event attendees at the reception
- Special thank you and recognition
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

### **Sunday Night Mixer Sponsor — \$3,000**

*One Sponsorship Available*

For those attendees who will arrive on Sunday, April 15, we will encourage them to meet up for a late night mix-and-mingle at the hotel bar between 8:30-10:00pm. This sponsorship provides each attendee who arrives on Sunday, April 15, with one free drink ticket. Drink tickets will be handed out at the AICC registration desk. Tickets will be one per person and will include spouses/guests. AICC will print drink tickets.

#### **WITH THIS SPONSORSHIP YOU WILL RECEIVE:**

- Logo featured prominently on drink ticket
- Special thank you and recognition
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

## NETWORKING EVENT LEVEL

### **New Member & First Timer Reception— \$2,000**

*Three Sponsorships Available*

As part of their orientation, all New Members and First Timers are invited to attend a smaller reception held on Tuesday, April 17, from 5:30-6:45pm. This sponsorship will provide attendees with an open bar and snacks to enjoy. This sponsorship includes invitation to attend the New Member & First Timer Orientation & Reception.

#### **WITH THIS SPONSORSHIP YOU WILL ALSO RECEIVE:**

- Sponsor signage at Reception near bar(s)
- Special thank you and recognition during Reception
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

### **Folding Carton & Rigid Box Networking Dinner — \$500**

*Multiple Sponsorships Available*

The AICC folding and rigid members will be gathering on Thursday, April 17, for a special networking dinner. As a cosponsor of the dinner, your company will help to cover the costs of the bar and meal. The dinner is open to all members!

#### **WITH THIS SPONSORSHIP YOU WILL RECEIVE:**

- Sponsor signage at the event
- Sponsors will be recognized at the dinner
- Special thank you and recognition
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

## SPECIALTY LEVEL

### Technology Sponsor — \$5,000 — **SOLD**

*One Sponsorship Available*

This sponsorship will provide all attendees with free Wi-Fi in the meeting space — including general session room, workshop rooms, and foyer.

#### WITH THIS SPONSORSHIP YOU WILL ALSO RECEIVE:

- One full-page ad in meeting program guide (\$500 value)
- Table tents on General Session tables and at Registration Desk with logo and login instructions
- Floor stickers to be set out in foyer near registration and session rooms
- AICC provided charging stations for tables near registration will be branded with sponsor logo
- Additional recognition as available
- Special thank you and recognition during general session
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Logo placement in all electronic promotions of the meeting and featured prominently in the on-site daily emails

### Welcome Amenity — \$3,000\*

*One Sponsorship Available*

This sponsorship will provide attendees with a welcome amenity bag upon their arrival to the hotel. This will be handed to them at the hotel front desk when they check-in. (One bag per couple.) Bags must include food items only. We suggest bottles of water, granola bars, candy, chips, etc. Logo will be printed on exterior of bag but can also be printed on snack items. Either AICC or sponsoring company can handle purchase of food items. AICC will handle purchase of bag. ***\*If AICC is to handle purchase of snacks, additional costs will incur. Contact AICC to discuss.***

#### WITH THIS SPONSORSHIP YOU WILL RECEIVE:

- One bag (per couple) imprinted with your company name or logo
- Opportunity to provide a one-page marketing flyer about your company/products to be placed in each bag
- Special thank you and recognition
- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

## SPECIALTY LEVEL

ALL SPONSORSHIPS AT THESE **SPECIALTY LEVELS** WILL INCLUDE:

- Logo placement in scrolling presentation before general session each day
- Sponsor ribbons on meeting badges for all company representatives
- Special VIP reception with AICC Board Chairman and AICC Board Members for all company representatives
- Thank you co-sponsors page in meeting program and recognition on AICC meeting website
- Company name placement in all electronic promotions of the meeting and in the on-site daily emails

### Hotel Room Key Cards — \$5,500

*One Sponsorship Available*

Sponsor the hotel key cards that each meeting attendee will receive upon checking into the hotel and will use throughout the duration of their stay. Your company logo and customized message will appear on each plastic key card and key card sleeve. *AICC will contact you with the details and deadlines.*

### Convention Bags — \$4,500

*One Sponsorship Available*

Sponsor the convention bags that attendees will carry throughout the week. The bags will be handed out at registration and will contain all the important meeting information and materials. Your company name and/or logo will appear on one side of the bags & the AICC side logo will appear on the other side. **EXTRA EXPOSURE!** Receive extra exposure as you will have the opportunity to include a promotional flyer or other giveaway in the bags. *AICC will contact you with details and deadlines.*

### Lanyards — \$4,000 — **SOLD**

*One Sponsorship Available*

Sponsor the meeting lanyards that all attendees will be wearing during the meeting. The lanyards hold the name badges for all attendees and will be handed out at meeting registration. Your company logo will appear on the lanyard. *AICC will contact you with the details.*

### Room Drop — \$1,000\*

*One Sponsorship Available (Monday night)*

Sponsor a room drop and receive one day that's exclusively yours to have gifts and/or other promotional pieces delivered to all of the attendees guest rooms.

### Door Hanger Sponsorship — \$1,000\*

*One Sponsorship Available (Tuesday night)*

This sponsorship provides the opportunity to leave a door hanger on each attendees door on Tuesday evening. Highlight your company or a new innovation or product.

*\*Plus associated hotel costs.*

## PROGRAM GUIDE ADVERTISING

The Spring Meeting On-Site Program Guide is the must-have who, what, and where reference guide for the AICC meeting attendees. The program guide is given to all meeting attendees upon checking-in/registering at the AICC registration desk. What better way to showcase your company than a full-page color ad in the Program Guide?

Please note that the Back Cover Ad, Inside Front Cover Ad, and Inside Back Cover Ad will be secured on a first received response basis. If you make a selection that is not available, AICC will contact you about other available opportunities.

### ADVERTISING OPTIONS:

- ◆ **Inside Front Cover Ad — \$1000 — SOLD**
- ◆ **Back Cover Ad — \$750 — SOLD**
- ◆ **Inside Back Cover Ad — \$750 — SOLD**
- ◆ **General Placement Ad — \$500** (placement determined by AICC)

## AD SPECIFICATIONS

### Full-Page Program Ad Specifications:

***Please note that our program size is 5.5 x 8.5 in size.***

### Ad Size:

- 5.5 (w) x 8.5 (h)" + .125 inch all around (bleed)
- 5 (w) x 8 (h)" (no bleed, .25" border on all sides)
- Color: Color ads (cmyk) or black & white ads
- Resolution: 300 dpi
- Accepted file types: .jpg, .gif, .tif, or .eps file

**Ads are due by no later than  
Friday, March 16, 2018**



# AICC 2018 SPRING MEETING SPONSORSHIP BROCHURE



SPONSORSHIPS AVAILABLE	COST	SUBTOTAL
Premier Gold Sponsor	\$10,000	<b>SOLD</b>
Premier Silver Sponsor	\$8,000	<b>SOLD</b>
Premier Bronze Sponsor	\$5,000	<b>SOLD</b>
Monday Evening Welcome Reception	\$6,000	<b>SOLD</b>
Hot Buffet Breakfast <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$4,000	
Afternoon or Morning Break <input type="checkbox"/> Monday— <b>SOLD</b> <input type="checkbox"/> Tuesday	\$2,500	
Send-Off Snack	\$3,000	
AICC Networking Lunch	\$3,000	
AICC Networking Reception	\$4,000	<b>SOLD</b>
Bondurant Reception	\$5,000	
Sunday Night Mixer	\$3,000	
New Member & First Timer Reception	\$2,000	
Folding Carton & Rigid Box Dinner	\$500	
Technology Sponsor	\$5,000	<b>SOLD</b>
Welcome Amenity	\$3,000	
Hotel Room Key Cards	\$5,500	
Convention Bags	\$4,500	
Lanyards	\$4,000	<b>SOLD</b>
Room Drop (Monday)	\$1,000*	
Door Hanger	\$1,000*	
Program Advertising <input type="checkbox"/> Inside Front Cover Ad <input type="checkbox"/> Back Cover Ad <input type="checkbox"/> Inside Back Cover Ad <input type="checkbox"/> General Placement Ad	\$1000 \$750 \$750 \$500	<b>SOLD</b> <b>SOLD</b> <b>SOLD</b>
<i>*Plus associated hotel costs</i>	<b>TOTAL COST</b>	

Payment must be received in full to be guaranteed provisions outlined in the sponsorship brochure. Sponsorships will be secured on a first received response basis. If you make a selection that is not available, AICC will contact you to let you know about other available opportunities. AICC gives first right of refusal to previous meeting sponsors. Co-sponsorship is available if you want to partner with one of your colleagues; some restrictions may apply. Sponsorships with additional fees associated with them, which are outlined in the brochure, are sole responsibility of sponsor. **If you have any questions, please contact Laura Mihalick at (703) 836-2422 or LMihalick@aiccbox.org.**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment:  
 Check (Please send check, made out to **AICC**, with form to PO Box 25708, Alexandria, VA 22313)  
 American Express     Visa     MasterCard

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## RETURN COMPLETED FORMS

- Via e-mail: LMihalick@aiccbox.org
- Via fax — (703) 836-2795