COURSE DESCRIPTION

A comprehensive, hands-on exploration of corrugated packaging technologies from raw material choices to packaging design, printing, converting, sustainability, and end use. Examine the performance attributes of containerboard and corrugated board including appearance, printability, and runability. Participants will be engaged in the analysis of various packaging solutions.

PRESENTATION TOPICS:
- Containerboard Substrates & Applications
- Manufacturing Variations
- Sustainability
- Package Design
- Prepress
- Printing & Converting

HANDS-ON ACTIVITIES:
- Containerboard Products
- Manufacturing Effects
- Corrugated Products
- Characteristic Test Comparisons
- Printing Comparisons
- Die Cutting and Scoring

WHO SHOULD ATTEND:
This course was created for all levels of experience, for all individuals involved in corrugated package design, sales, specification, purchasing, scheduling, quality control, and production.

INSTRUCTORS

Dan Malenke
Dan is an accomplished practitioner, solutions provider, educator, and author with extensive coast-to-coast and international experience in leading technology-rich seminars for the printing and packaging industries. He is particularly adept at creating synchronous courses of study from highly fragmented parts. As President, PKGPRO, LLC, Dan holds bachelors and masters degrees from the University of Wisconsin-Stout and an Ed.D. from the University of Minnesota.

Ralph Young
Ralph serves as Technical Advisor to the AICC and is the wisdom and expertise behind ASKRALPH. With an BS in Forest Management and an MBA, his entire corporate career is in the forest products industry. Companies include Champion International, Georgia-Pacific, International Paper and Mead Containerboard. Young is a well-known speaker and expert on the technical aspects of corrugated packaging and box engineering.

Register now at aiccbox.org/calendar
CORRUGATED FUNDAMENTALS SEMINAR

CAROL STREAM, IL
Wednesday, June 20 & Thursday, June 21, 2018
8:00AM - 5:00PM

SEMINAR & PLANT TOUR HOST:
STANDFAST PACKAGING GROUP
Standfast Packaging Group | 710 Kimberly Drive | Carol Stream, IL 60188

CORRUGATED FUNDAMENTALS SEMINAR

Day One | Wednesday, June 20 | 8:00AM - 5:00PM

8:00 am Welcome/Introduction/Announcements
8:10 am Industry Overview
8:25 am Containerboard Grades
8:45 am Containerboard Manufacturing
9:30 am Break, Group Photo
9:50 am Corrugated Board and Applications + breakout
11:00 am Corrugated Board Production
Noon Lunch
12:45 pm Announcements
1:00 pm Tour of Blackhawk Corrugated
2:00 pm Break
2:10 pm Characteristics of Container & Combined Board
3:40 pm Stretch Break
3:50 pm Packaging Performance
4:50 pm Summary, Review
5:00 pm Adjourn, Return to Hotel

Day Two | Thursday, June 21 | 8:00AM - 3:15PM

8:00 am Announcements/Review
8:10 am Business Development, Sales, Customer Service
8:40 am Structural Design + breakout
9:30 am Break
9:45 am Package Labeling/Graphics
10:10 am Pre-press
10:40 am Corrugated Package Printing
- Flexography
11:00 am Corrugated Package Printing (cont’d)
- Offset Lithography, Gravure, Digital
Noon Lunch
12:45 pm Announcements
1:00 pm Tour of Standfast Packaging Facility
2:00 pm Break
2:10 pm Tour of Standfast Packaging Facility
3:10 pm Summary, Evaluation
3:15 pm Adjourn

WHAT ARE PEOPLE SAYING?

“The two days spent with Dan Malenke and Ralph Young at the Corrugated Packaging Fundamentals Seminar were packed with as Dan would say “soup to nuts” information about the corrugated process from paper making to printing and finishing. They also shared valuable industry data, resource information as well as future trends so that the fundamentals learned would be the foundation for a better understanding our packaging industry.”

- Laurie Green, Independent Paperboard Marketing
**REGISTRATION | CORRUGATED PACKAGING FUNDAMENTALS SEMINAR**

Fill out the form below for each attendee. (If more forms are needed please copy registration form)

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**ATTENDEE INFORMATION**

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**CORRUGATED PACKAGING FUNDAMENTALS SEMINAR**

**HOTEL INFORMATION**

Courtyard by Marriott – Chicago Bloomingdale
275 Knollwood Drive | Bloomingdale, IL 601
To Make Reservations Call: 630-671-9204
Booking ID: AIC
Room Rate: $129

**REGISTRATION FEES**

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<td>Non-Member:</td>
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**Cancellation Policy**

All course cancellations must be made in writing and sent to AICC, P.O. Box 25708, Alexandria, VA 22313, or faxed to (703) 836-2795. Registrants who cancel more than three weeks prior to the program date are entitled to a full refund of the registration fee; three weeks or less, but more than one week, a cancellation penalty of 50% of the registration fee will be assessed; less than one week and no shows, no refund. AICC does NOT offer refunds for those who cancel within three weeks of the program date and wish to reschedule their participation to another program or to the same program on a later date. However, substitutions are allowed and strongly encouraged and can be made from the same company for the same course date. If AICC cancels any program, a full refund will be provided. AICC may cancel programs if attendance does not meet required levels. Be sure to phone AICC to confirm a course is being held before making non-refundable airline tickets. Travel fares and hotel deposits cannot be reimbursed.

**REGISTER TODAY!** For more information and meeting registration please contact:

Chelsea May • cmay@aiccbox.org
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Phone (703) 836-2422 • Toll Free (877) 836-2422
Fax (703) 836-2795 • www.aiccbox.org

AICC, The Independent Packaging Association, is uniting and celebrating the success of inspired, independent packaging companies. We are a growing membership association which has served independents since 1974.

**AICC Serves:**

Passionate Professionals; The independent and united; The responsive and agile.

**AICC Will:**

Connect and cultivate; Deliver success.