

THE NON VERBAL WAY™

Decoding Human Behavior and Persuasive Communication

The Non-Verbal Way™: explores the psychology behind verbal and non-verbal communication and how behavioural cues influence client interactions. Through practical exercises, participants will learn to analyze behaviour, use voice, gestures, language, and presence more effectively, and apply ethical psychological influence. The session also develops strategic questioning skills to uncover client motivations, validate observations, and guide conversations more effectively.

Shubha Joshi, AICI CIP is the Global President (2025–2027) of AICI and the first Indian to lead the association in its 35-year history. She is the Director and Chief Image Strategist at The Image Launchpad and author of The Non-Verbal Way™, the world's first book presenting a unified framework for non-verbal communication.

With over 22 years of experience, she has trained over 80,000 professionals worldwide in image consulting, executive presence, and leadership communication.

She is the recipient of the AICI Global Rising Star Award (2020) and the AICI Distinguished Service Award (2025).



【 Speaker 】
Shubha Joshi, AICI CIP



【Schedule】

Saturday, October 24, 2026

12:40 Login available 13:00-17:20 Online Session (0.4 CEUs)

Information

- Session Format: Online (Zoom) ■ Session Languages: English/Japanese
- Session Fee (tax included) Early bird rate (~9/30) AICI Member : ¥18,000 Non-Member : ¥22,000
Regular rate (10/1~14) AICI Member : ¥22,000 Non-Member : ¥26,000
Student Rate : ¥10,000
- AICI CEU points: 0.4 CEUs
※ In order to earn AICI CEU points, you must submit an evaluation sheet.
- How to apply: <https://forms.gle/Q7TQNDiLxL8yGyC56>
- Contact: Naoko Kozu, AICI, VP Education of the AICI Tokyo Chapter
Email: education@aicitokyo.com
AICI Tokyo chapter: www.aicitokyo.com



This program is officially approved by AICI and is offered as a professional training session. Attendees will receive AICI CEUs upon completion of the full session. For more details, please visit the AICI website. (<https://www.aici.org/>)



【 Speaker 】

Shubha Joshi, AICI CIP



【 Speaker Profile 】

Shubha Joshi, AICI CIP is the Global President (2025–2027) of AICI, and the first Indian to lead this global association in its 35-year history.

She is the Director and Chief Image Strategist at The Image Launchpad, and author of *The Non-Verbal Way™*– the world's first book presenting a unified framework for non-verbal communication.

Trained and certified in Image Consulting in the United States, Shubha has over 22 years of experience in image consulting, executive presence training, leadership communication, sales, and media.

She is also Certified Soft Skills Trainer and Co-founder of Toastmasters International Lucknow Chapter.

Shubha has trained over 80,000 professionals worldwide.

She has coached senior executives, founders, directors, promoters, senior leaders, and politicians, helping them strengthen their image, presence, influence, and impact.

Shubha is the recipient of the AICI Global Rising Star Award (2020) and the AICI Distinguished Service Award (2025). She was also the first Indian Global Speaker at the AICI Global Conference.