AICI has five categories to recognize our members for their achievements. They are:

IMAGE MAKERS MERIT OF INDUSTRY EXCELLENCE (IMMIE)
IMAGE MAKERS MERIT OF INDUSTRY EXCELLENCE (IMMIE) BRAVO
AICI AWARD OF EXCELLENCE
RISING STAR AWARD
JANE SEGERSTROM AWARD
CHAPTER MEMBER OF THE YEAR

IMMIE & IMMIE BRAVO AWARDS

In 1989, the IMMIE (Image Makers Merit of Industry Excellence) Award was conceived to give recognition to image consultants, to inspire achievement and to create unity within the industry. The IMMIE is an image industry award, not limited to our association membership. **Nominations are due March 15, 2013**, for the following IMMIE Award categories:

- Education
- Innovation
- Inspiration
- Philanthropy

The IMMIE BRAVO Award is presented each year to a person, organization, designer or retailer whose work or contribution to AICI, its members and its clients is outstanding. This individual or group also actively supports and promotes a positive image in our society. **The recipient of this award is selected by the AICI Board of Directors.**

AICI AWARD OF EXCELLENCE

In 1995, the AICI Board approved the addition of more categories of recognition to be given annually. **AWARDS OF EXCELLENCE** are given to members who, over the years, have served AICI in a variety of capacities, demonstrating outstanding commitment to the growth and well being of the entire association.

With an award nomination, those colleagues or mentors who have contributed most, grown fastest or been most innovative are honored. Those honored are committed to the growth of the industry and AICI as well as to that of their own businesses. They uphold and further promote professionalism, ethics and generosity of spirit in their work and community. **Nominations are due March 15, 2013**, for the following AICI Award of Excellence categories:

- Contribution
- Membership
- Publicity
- Participation
THE RISING STAR AWARD

The Rising Star Award is given to a new member who has achieved accelerated success as a newcomer to the field. To qualify for this award, an individual must have been a member of AICI for four (4) years or less. **Nominations for The Rising Star Award are due March 15, 2013.**

THE JANE SEGERSTROM AWARD

This award is named in honor of the late Jane Segerstrom, an AICI Houston Chapter and AICI International Board member, whose vision and association work set the foundation of AICI’s international growth. The Jane Segerstrom Award is bestowed upon a person who has helped to further our worldwide association/industry vision and was first awarded in 1997. **The recipient of this award is selected by the AICI Board of Directors.**

CHAPTER MEMBER OF THE YEAR

Chapter Members of the Year have been honored since 1995. Each chapter can be represented by an outstanding member determined by chapter vote. Chapter Members of the Year are selected by their chapters. **Chapters submit the awardees names to the AICI Awards Committee prior to AICI’s Annual Conference for recognition during the AICI Awards Ceremony. The Awards Committee does not select the Chapter Member of the Year. Chapters must submit the awardees names to the AICI Awards Committee by March 15, 2013.**

AWARD NOTIFICATION & PRESENTATION

All nominee names will be presented to AICI Headquarters to ensure that nominees are clear of an AICI Code of Ethics violations and to ensure member eligibility.

Nominators will be notified by April 15, 2013, if the AICI Awards Committee has approved their Nominee.

Nominators whose Nominee has not been chosen to receive an award will also be notified by the Awards Committee.

Nominators will present their Nominees with the Award at the Annual AICI Conference Gala.

The 2013 AICI Conference will take place May 16 – 19, 2013, at the Renaissance Glendale Hotel and Spa, Glendale, Arizona, USA. For more information about the 2013 AICI Conference visit [www.aici.org/Annual_Conference/Conference.htm](http://www.aici.org/Annual_Conference/Conference.htm)

AWARD RECIPIENT ADDITIONAL HONORS

In addition to their presented Award, each AICI Award Recipient will be honored by:

- A profile in *AICI Global* magazine
- The opportunity to author an *AICI Global* article
- Recognition in the AICI Hall of Fame on AICI’s website, with your name and contact details under “Find an Image Consultant” at [www.aici.org/directory/default.aspx](http://www.aici.org/directory/default.aspx)

A list of past AICI Awards recipients can be found on AICI’s website, [http://www.aici.org/About_AICI/History_of_AICI/Awards.htm](http://www.aici.org/About_AICI/History_of_AICI/Awards.htm)
AICI AWARD NOMINATION PROTOCOL

After the nominations are received by the AICI Awards Committee, the materials are sent to the members of the Awards Committee. The Committee members review all nominations and determine the recipients. The award mementos are engraved and the nominators are notified to prepare their introductions for the awards ceremony. The Awards Committee has the final decision and there is no discussion with any other AICI members.

Awards Committee:
1. Bev Dwane, AICI CIP, Chair
2. Marion Gellatly, AICI CIM
3. Brenda Kinsel, AICI CIP
4. Catherine Bell, AICI CIP
5. Carol Davidson, AICI CIP

Nomination Procedure for IMMIE, Award of Excellence, and Rising Star

The Nominator submits the following documents to the Awards Committee Chair before March 15, 2013.

1. Nomination Form
2. Official Nomination Letter
3. Four (4) Supporting Letters
4. List of Accomplishments

- The four (4) Supporting Letters of Nomination are written by a variety of Nominee’s professional associates, such as clients, chapter or industry members or individuals who have benefited from the Nominee’s extraordinary contribution, so as not be limited to trainees of the Nominee.
- The official and supporting letters should specify the Nominee’s accomplishments and describe how they have earned this award.
- The “List of Accomplishments” is a separate page listing the activities, projects, products, etc. with their related dates which qualify the Nominee as a recipient of the Award.

Submit all documentation to the 2013 Awards Committee Chair:

Bev Dwane, AICI CIP
c/o Bev Dwane Image Consulting, LLC
5842 Fayetteville Road, Suite 113
Durham, NC 27713
USA
Phone: +1 (919) 544-2251 / Fax: +1 (919) 544-8938
Email: Bev@BevDwane.com

Please note: Only those nomination packets containing all of the above listed required criteria will be eligible as candidates. All documents must be received before March 15, 2013. Failure to comply with all of above submissions will negate eligibility of nominee.
AICI AWARDS NOMINATION CRITERIA

IMAGE MAKERS’ MERIT OF INDUSTRY EXCELLENCE AWARD (IMMIE)

- Honors known and recognized image industry leaders for the extraordinary professional contributions to the furtherance of the image industry.
- Open to both AICI members and non-members; it is an industry award given by AICI.
- Current term AICI International Board members, Awards Committee members, and past recipients are not eligible for nomination.
- Only one (1) IMMIE Award per Category per year will be presented, with a maximum of three (3) given per year.

IMMIE Nomination Categories
- **Education**: Nominee has developed educational programs that have significantly furthered the Image Industry
- **Innovation**: Nominee has developed or introduced a new system or program that has revolutionized the Image Industry
- **Inspiration**: Nominee has exhibited extraordinary dedication and commitment toward the advancement of the image industry
- **Philanthropy**: Nominee has made a significant contribution of not-for-profit image services that has improved the quality of life of others

AICI AWARD OF EXCELLENCE

- Honors extraordinary service and contribution by AICI members for the furtherance of AICI at the international (not chapter) level.
- Nominee must be a member in good standing with AICI, and must be an AICI First Level Certification (AICI FLC), AICI Certified Image Professional (AICI CIP) or AICI Certified Image Master (AICI CIM).
- Current term AICI International Board members, Awards Committee members, and past recipients are not eligible for nomination.
- Only one Award of Excellence per Category per year will be presented, with a maximum of three (3) given per year.

AICI Award of Excellence Nomination Categories
- **Commitment**: Nominee has exhibited extraordinary commitment and dedication to AICI.
- **Contribution**: Nominee has developed and implemented new systems or concepts which have improved the operations of AICI.
- **Membership**: Nominee’s efforts have significantly increased the numbers or improved the quality of membership in AICI
- **Publicity**: Nominee’s efforts have generated exceptional national or international media exposure for AICI.
RISING STAR AWARD
- Honors a new member who has achieved exceptional success in a short time.
- Nominee has been a member of AICI for four (4) years or less.
- Current term AICI International Board members, Awards Committee members, and past recipients are not eligible for nomination.
- Only one (1) Rising Star Award per year will be presented.

JANE SEGERSTROM AWARD
- Honors a member who has helped to further AICI’s worldwide association and industry vision.
- This award is selected by the AICI International Board of Directors.

CHAPTER MEMBER OF THE YEAR AWARD
- Honors a chapter member who has made outstanding contribution at the chapter level.
- Each AICI Chapter may present one (1) Chapter Member of the Year Award per year.
- Recipient is a member of AICI in good standing.

OFFICIAL AND SUPPORTING LETTERS OF NOMINATION
Official and supporting letters should specify the Nominee’s accomplishments and describe how they further AICI or the image industry. Examples to include:
- Enthusiasm for and commitment to AICI or the image industry
- Faithfulness in carrying out AICI or image industry responsibilities
- Willingness to assume additional responsibilities and do whatever is necessary to further AICI or image industry goals
- Ability to work well in a spirit of teamwork
- Professional growth as a result of AICI or image industry participation

EXAMPLE of an Official Letter of Nomination
“I am pleased to nominate NOMINEE NAME for the AWARD for CATEGORY
As VP Programs for the CHAPTER NAME for the last three years, I have had the pleasure of working closely with NOMINEE NAME. She has traveled to Toronto and presented informative and enjoyable workshops to the group each year since 2003. These educational events are always amongst the most highly rated by the attendees. Our members and guests (including novice as well as experienced consultants) travel from all over the province to participate in her workshops because they know that they will be able to immediately implement the valuable tips she provides to further the development of their careers.

NOMINEE NAME’s dedication to AICI at both the local and international level is apparent to all who were involved with the FLC examination this past January 16th in Toronto. As the supervisor for the development of the FLC and the current committee chair, she was instrumental in the successful execution of the exam. NOMINEE NAME created and distributed an FLC study guide which was crucial to candidates’ preparation for the event. The exam process itself was proctored with the utmost academic integrity and professionalism which reflected well on our association.
As a frequent media guest, NOMINEE NAME’s expertise is sought after by radio and television producers as well as editors of national newspapers, magazines and e-zines. She has been interviewed by many of Canada’s top publications and talk shows. During these interviews NOMINEE NAME mentions AICI whenever possible. This has certainly contributed to the growth of the public image of the association.

NOMINEE NAME is the author of Managing Your Image Potential: Creating Good Impressions in Business and a contributing author to the New York Times best-selling book Masters of Networking: Building Relationships for Your Pocketbook and Soul. These literary achievements as well as her commitments to organizations such as the Ontario March of Dimes and Business Networking International demonstrates her ability to work independently as well as part of a team to help others and to raise the awareness of various causes.

NOMINEE NAME is a shining example of a well rounded image consultant who exemplifies credibility, innovation, and professional generosity. As a consultant who has been practicing for the last three years, I have often looked to NOMINEE NAME for advice, education, and encouragement. She is a mentor and friend to so many because she is one of the most knowledgeable and enthusiastic people in our profession. She is an esteemed AICI colleague and a true leader of the image industry.

EXAMPLE of a Supporting Letter of Nomination

“I am pleased to support the nomination of NOMINEE NAME for the AWARD for CATEGORY.

NOMINEE NAME has presented one workshop a year for the AICI CHAPTER NAME in the past few years. She has shown us how to build our businesses through referrals, guided us through the proposal writing process and coached us on how to wine, dine and act fine, among others. Her workshops are always well planned, well executed, extremely well received and fun. No matter what level you are with your business, you always learn something you can use.

NOMINEE NAME’s commitment to educating and mentoring image consultants doesn’t end with her workshops for the Chapter. She always has time to help new consultants, sharing her knowledge and experience freely, no matter how busy she is.

Her involvement with the FLC exam shows her continued commitment to education and support of the industry. I recently found out that she reviews the exams of those who failed to let them know where they need to upgrade their skills. This takes a lot of time and dedication.

NOMINEE NAME is truly committed to education at all levels—individual, industry and international.”
2013
AICI AWARDS
NOMINATION FORM

Name of Award: Please check the award and category.

☐ IMMIE (Nominations due March 15, 2013)

☐ Education
☐ Innovation
☐ Inspiration
☐ Philanthropy

☐ AWARD OF EXCELLENCE (Nominations due March 15, 2013)

☐ Contribution
☐ Membership
☐ Publicity
☐ Participation

☐ RISING STAR (Nominations due March 15, 2013)

Name of Nominee: ____________________________________________________________

Name of Nominator: __________________________________________________________

Email: ______________________________________________________________________

Telephone: __________________________________________________________________

“I attest that I have not been solicited by the Nominee for this nomination.”

Signature of Nominator: ___________________________________ Date: __________________

Send to:
2013 AICI Awards Committee / Bev Dwane, AICI CIP, Chair

c/o Bev Dwane Image Consulting, LLC
5842 Fayetteville Road, Suite 113
Durham, NC 27713
USA
Phone: +1 (919) 544-2251
Fax: +1 (919) 544-8938
Email: Bev@BevDwane.com