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## A View From the Top | Inside AIM Leadership

**AIM Insider talks to the leaders who are making a difference** | In this first of a series, the *Insider* introduces you to the individuals who represent the association and its members by serving on the Board of Directors for AIM, Inc. and AIM North America. Each profile is designed to help you get to know the men and women who are shaping the strategic direction of AIM, from both a personal and professional perspective.



**Dan Kimball | President, Danzz Consulting**  
Chairman - AIM North America Board of Directors

**Previous positions held?** Chairman ISO/IEC JTC 1/SC 31; Technical Advisor to NATO; Advisor to U.S. Department of Defense; Captain, U.S. Navy

**Educational background?** University of Notre Dame (BBA); College of William and Mary (MBA); Southern Polytechnic State University (MSQA)

**First job?** US Navy – Ensign, Supply Corps, USNR – Assistant Supply Officer, USS ELOKOMIN (AO-55)

**Who do you consider your professional mentors?** Sprague Ackley, Rene Martinez & Chuck Biss

**Most valuable advice received?** You can't agree on solutions when you don't agree on the problem.

**How do you like to spend your free time?** Riding my Harley & playing video games

**If you could have dinner with 3 people who would you choose?** Father Theodore Hesburgh, James Beard & General Robert E. Lee

**People would be surprised to know that I ...** want to ride my big Harley-Davidson Ultra-Limited across the country and back.

**Read Dan's entire interview [here...](#)**

## Industry Voices & Hot Topics

[What Role Will the Internet of Things Play in Public Safety?](#) | Forbes

[The Changing Landscape of Barcode Labeling](#) | SupplyChainBrain

[RFID in the Beauty Industry: Bricks & Mortar Stores are Ready for a Makeover](#) | WhichPLM

[Why Securing the Internet of Things is Crucial to the Fourth Industrial Revolution](#) | World Economic Forum

[Internet of Things in Sports](#) | BBN Times

[Why Connected Devices are the Next 'Revolution'](#) | Business Insider

[A New Generation of Connected Devices](#) | Thrive Global

[The Future is Hyper-Connected](#) | IoT Evolution

## Lots of RAIN Predicted for Florence, Italy

It doesn't take a meteorologist to know that RAIN is in the forecast for Florence, Italy in June...that's because the [RAIN RFID Alliance](#) will be hosting its 2019 European Meeting at Una Hotel Poggio Dei Medici.

The two day event includes a RAIN member meeting and dinner on Tuesday, June 11th, followed by a full-day open session on Wednesday, June 12th, featuring keynotes *The RFID Technology, a Tremendous Enabler for Fashion* by Alessandro Manetti, COO of Temera and *The IoT Frontier* by Chris Diorio, CEO of Impinj. Additionally, attendees will hear from a diverse group of international industry executives during the remaining sessions. The day concludes with a networking reception.

For registration and hotel information, or to view the complete agenda and speaker profiles, [read more...](#)



**October 27 - 28 | Darmstadt, Germany**

Have a hot topic or the latest on new technologies and innovation in the industry you'd like to share? AIM Summit 2019 wants you! Watch for the call for speakers announcement coming in the near future...



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### Inside AIM Industry Groups



AIM's [RFID Experts Group \(REG\)](#) needs you!

The AIM industry group has two new initiatives that they will be working on in the coming months:

- A whitepaper on the complexities and ways to use **Bluetooth Low Energy (BLE)** as a real time location system.
- A whitepaper which will be a primer on **RFID encryption and cybersecurity best practices.**

Individuals with an interest or expertise in these areas are encouraged to participate. If you would like to be a part of either innovative new workgroup, contact Member Engagement Manager [Mike Allen](#) for details.

#### **Not currently involved, but want to participate?**

Join us! To learn more about AIM's Industry Groups, contact Member Engagement Manager [Mike Allen](#) for additional information.

### Featured Events

**AIM Germany Spring Forum** | May 8-10  
Duisburg, Germany

**Internet of Things World** | May 13-16  
Santa Clara, California

**RFID & IoT in the Nordics** | May 23  
Copenhagen, Denmark

**UDI Conference** | June 11-12  
Baltimore, Maryland

**RAIN RFID Alliance** | June 11-12  
Florence, Italy

**HIMSS & Health 2.0 Europe** | June 11-13  
Helsinki, Finland

#### **Let's Meet at the Show!**

If you plan to be at any event featured here, [let AIM know](#). We'd love to catch up with you there!

**SEE ALL EVENTS HERE**

## Member Spotlight



**Independent Software Vendor | West Perth, Australia | Nisarg Shah - Delegate | [www.coreiot.com](http://www.coreiot.com)**

Introducing a NEW name and look for our AIM member company formerly know as ECSG...a global organization headquartered in Australia that specializes in providing intelligent IoT solutions for building smarter, safer and efficient industries.

Since joining AIM in February 2018, COREIoT has continued to enhance its services, creating "real" solutions that leverage each part of the IoT puzzle.

Check out the latest from COREIoT [here...](#)

## Member Exclusives

### Event Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to get your special discount code and review all the discounts AIM has to offer members!

[RFID & IoT in the Nordics](#) | May 23 | Copenhagen, Denmark | **15% discount on registration**

[2019 UDI Conference](#) | June 11-12 | Baltimore, Maryland | **\$100 off registration**

**DON'T FORGET...**

#### **Keep AIM newsletters & communications coming!!**

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**Click here now!**

*AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.*

*AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.*

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