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AIM Adopts New Privacy Policy

Around the world, there isn't a single individual who hasn't heard of -- or been affected by -- an issue related to the sharing of information considered private. While this is an unfortunate side effect of our expanding use of technology, it has also given many an opportunity to evaluate privacy policies. AIM is no different.

As an industry association with a network that spans the world, AIM has chosen to be proactive with all of its members and industry partners by updating its Privacy Policy to best serve its constituents and protect the value of membership. Over the last week, you should have received a request to review and accept the updated AIM Privacy Policy. We hope you have already confirmed your acceptance. **If not, please do so here!**

AIM is not alone in this endeavor. If you do business on an international basis you likely have heard about the General Data Protection Regulation (GDPR), a new regulation regarding personal data, enacted by the European Union (EU), which takes effect May 25th. Not sure if or how GDPR impacts you or your company? [Read more here...](#)

As we move forward, AIM will ensure that the control of how communications are received is yours. Please contact AIM by [email](#) or phone (+1.724.742.4470) with any questions or concerns.



Summer School is in Session!

Don't miss the first two webinars scheduled to kickoff the summer! Both are **free** and only require an RSVP to accommodate all those interested in attending.

Wednesday, June 6th | How RFID Technology Can Keep Your Lone Workers Safe

12:00 Noon ET / 9:00 AM PT

Lone workers, by the very nature of their jobs, are often at risk of injury or worse. Is your organization aware of the steps they can take to react to these disasters in real time? Can you ensure you are compliant with government safety regulations? Learn new ways to respond to the most common risks facing lone workers and about new, cutting edge technology that prevent accidents from turning into disasters. [Learn more or register now.](#)

Tuesday, June 26th | Direct Part Marking for FDA UDI Compliance Town Hall

12:00 Noon ET / 9:00 AM PT

One of the most reliable ways to ensure a UDI lasts the lifecycle of a device is by affixing a permanent mark to the device. Direct part marking (DPM) is not a new concept but is relatively new territory for many medical device manufacturers. AIM North America has assembled an expert panel who will discuss how AIDC technologies, such as DPM, integrated into your compliance strategy will help you meet the next UDI compliance deadline. [Learn more or register now.](#)

Inside AIM North America

Following a period of nominations and voting held last month, AIM North America has announced the results of its 2018 election for the AIM NA Board. New Directors joining current representatives from Aware Innovations, CDO Technologies and ID Integration are:

Jeanne Duckett, Manager
Technology Development & Printer Research
Avery Dennison

Dan Kimball, President
Danzz Consulting

Patrick King, Ph.D., Founder
Technologies ROI

Debangana Mukherjee, Director

Featured Events

- **GS1 Connect** | **June 5 - 7**
Phoenix, Arizona
- **AIM Webinar Series** | **June 6** | **12:00 Noon ET**
How RFID Technology Can Keep Your Lone Worker Safe
- **RFID & IOT in the Nordics** | **June 7**
Copenhagen, Denmark
- **ISO/IEC JTC1/SC31 Plenary** | **June 11 - 15**
Chicago, Illinois
- **AIM Webinar Series** | **June 26** | **12:00 Noon ET**
Direct Part Marking for FDA UDI Compliance Town Hall

Congratulations to the new Directors! To stay in touch with the latest at AIM North America, [read more here...](#)

[SEE ALL EVENTS HERE](#)



Member Spotlight



John Hill | Member Emeritus | Director, St. Onge Company | Watsonville, California

Honored earlier this year as the recipient of AIM's 2018 Dilling Award, John Hill remains a powerhouse in the industry. As a tireless contributor to the field of barcoding and automatic identification for more than five decades, he led or supported over 100 successful systems installations in automatic identification & data capture (AIDC), warehouse management and transportation management, primarily for Fortune 500 companies. Mr. Hill's commitment to the industry led him to co-found AIM, where his service included Board Chair. In addition, he held the position of President for both the Material Handling Institute and the Material Handling Education Foundation. A charter member of AIDC 100, Mr. Hill currently serves on its leadership council.

Recently, Mr. Hill was featured by Logistics Management Magazine in the article *Materials Handling Innovation Matters More Than Ever*, which highlights the culture of innovation in the materials handling industry. [Read more here...](#)



Heads to IDTechEx Show!

Only **three (3)** exhibit spaces remain in the joint AIM-RAIN Pavilion at the [2018 IDTechEx Show](#) scheduled for November 14 - 15 in Santa Clara, California. This year's event, *Emerging Technologies Unleashed*, is expected to draw 3500+ attendees and features the latest emerging technologies all at one event.

Secure your exhibit space at specially discounted prices, available only to AIM and RAIN members! To confirm your space or get additional details on the AIM Pavilion, [email AIM](#) before it's too late!

Industry Voices & Hot Topics

[Internet of Things Security is a Marathon Not a Sprint, says DHS Cyber Expert](#) | Nextgov

[Is Amazon Sounding the Death Knell for the Barcode?](#) | Foodprocessing

[From the Internet of Things to the Internet of Thoughts](#) | Forbes

[Security Spending on Internet of Things Hits New High](#) | EdTech Magazine

[New Technologies are Helping Connect & Protect the Internet of Things](#) | Georgia Tech News Center

[Designing the Ultimate Disaster-Proof Internet of Things](#) | RT Insights

Members Only | Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to receive get your special discount code and review all the discounts AIM has to offer members!

- [RFID & IOT in the Nordics](#) | June 7 | Copenhagen, Denmark | **15% off registration**
- [AI Expo Europe](#) | June 27-28 | Amsterdam, Netherlands | **20% off registration**
- [Connected World Summit](#) | September 25-26 | Olympia, London, UK | **20% off registration**
- [AI Expo North America](#) | November 28-29 | Santa Clara, California | **20% off registration**

DON'T FORGET...this could be your last newsletter from us!!!

Please don't get left behind and miss out!!

New AIM privacy regulations are about to take effect. If you want to keep receiving *AIM Insider* and maintain your free access to communications and premium resources in the industry, take 10 seconds to accept today.

Click here now!

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or unsubscribe below.

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