

June 7, 2018

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** An Important Message to Our Valued AIM Constituents **

In the past few weeks, our CMS system has undergone a major upgrade. Unfortunately, during this process, intermittent interruptions affecting AIM emails & the website have occurred. We apologize for any inconvenience this may have caused and appreciate your patience as we work with our provider to restore issue and stress-free communications. If you notice problems, please [contact AIM](#) immediately so we can address any recurring issues.

2018 Case Study Competition is On! | Submit Your Winning Project Today!!!

In its sixth year, the [AIM Case Study Competition](#) will once again award prizes in three distinct categories -- Automatic Identification & Data Capture (**AIDC**), Internet of Things (**IoT**) and Radio Frequency Identification (**RFID**) -- recognizing those who have developed & delivered cutting edge solutions. Each winner selected will demonstrate the use of automatic identification technologies to provide benefits, enhance perceptions of the industry and contribute to the growth and advancement of automatic identification innovations throughout the global marketplace.

The AIM Case Study Competition is open to members and non-members, alike. Winners will receive a benefits package designed to showcase their best-in-class project throughout the international AIM community.

Start YOUR winning submission today! Visit [2018 Case Study Competition](#) to begin. To be eligible for the 2018 competition, submissions must be received by Friday, July 27, 2018.



Summer School is in Session!

Don't miss the next webinar scheduled for the summer! It's **free** and only requires an RSVP to accommodate all those interested in attending.

Tuesday, June 26th | Direct Part Marking for FDA UDI Compliance Town Hall
12:00 Noon ET / 9:00 AM PT

One of the most reliable ways to ensure a UDI lasts the lifecycle of a device is by affixing a permanent mark to the device. Direct part marking (DPM) is not a new concept but is relatively new territory for many medical device manufacturers. AIM North America has assembled an expert panel who will discuss how AIDC technologies, such as DPM, integrated into your compliance strategy will help you meet the next UDI compliance deadline. [Learn more or register now.](#)

Inside AIM Industry Groups

Track & Trace Releases Whitepaper

AIM's [Track & Trace Industry Group](#) recently released a *Fundamentals of Track and Trace* whitepaper.

This foundational document addresses track and trace on an abstract level -- defining and detailing the necessary steps for tracking and tracing regardless of the commodity or system that is finally adopted. Thus, this document does not detail any of the unique data elements that may be required by regulation or industry practice for that commodity. Download a FREE copy of the whitepaper [here](#).

Blockchain Workgroup Seeks Participants

The new Blockchain Workgroup, formed by AIM's [Internet of Things Industry Group](#) (IOT), is preparing to begin meeting in

Featured Events

- **ISO/IEC JTC1/SC31 Plenary** | June 11 - 15
Chicago, Illinois
- **AIM Webinar Series | June 26 | 12:00 Noon ET**
Direct Part Marking for FDA UDI Compliance Town Hall
- **RAIN Alliance Member Meeting** | June 26 - 28
Vienna, Austria
- **Sensors Expo & Conference** | June 26 - 28
San Jose, California
- **IOT Global Innovation Forum** | July 10 - 11
Portland, Oregon

July and looking to connect with additional individuals interested in the initiative. Leading the workgroup will be John Greaves of Lowry Solutions.

[SEE ALL EVENTS HERE](#)

To get involved with the new Blockchain group, or any of AIM's Industry Groups, contact Member Engagement Manager [Mike Allen](#) for additional information.

Welcome New Members!!!



Manufacturer | Shanghai, China | Guohua Tao - Delegate | www.huayuansh.com

HUAYUAN was founded in 1995 starting with a project for prepaid cards for the China Petroleum & Chemical Corp. and the first public AFC system based transportation E-ticket for the Shanghai Metro line No. 1. For more than 10 years HUAYUAN produced the first generation of smart cards for the Chinese market. In 2006 HUAYUAN entered the European market and by 2008 it had clients in every country in Europe, North America, North Asia and Australia. Today, the company's main markets are in Germany, Scandinavia and North America. HUAYUAN focuses on the RFID smart card market with three separate production lines: Laminated plastic smart cards and tags, RFID/NFC labels and inlay and RFID/NFC readers and solutions.



Start-up | Sarasota, Florida | Danny Akaoui - Delegate | www.rfrain.com

RFRain LLC is an innovator in asset and inventory management. RFRain developed the first to market, end-to-end system of hardware and software that collects data received from RFID tags or sensors and manages analytics within the cloud. The technology is delivered via an online dashboard that offers real-time data delivered 24/7 for inventory management. The customer benefits from significant cost savings as the RFID in a Box™ is designed and developed to be a seamless integration of hardware, software and cloud solution/server on premise – to deliver efficiencies across the board. Customers do not have to research multiple vendors with the hope of integrating a functioning RFID solution.



Only a few exhibit spaces remain in the joint AIM-RAIN Pavilion at the [2018 IDTechEx Show](#) scheduled for November 14 - 15 in Santa Clara, California. This year's event, *Emerging Technologies Unleashed*, is expected to draw 3500+ attendees and features the latest emerging technologies all at one event.

Secure your exhibit space at specially discounted prices, available only to AIM and RAIN members! To confirm your space or get additional details on the AIM Pavilion, [email AIM](#) before it's too late!

Industry Voices & Hot Topics

[New SAE International Standard Establishes Accreditation Requirements for Labs Detecting Counterfeit Electrical and Electronic Parts and Components](#) | SAE International

[Scientists use RFID chips to track biological samples](#) | European Pharmaceutical Review

[Internet of Things: When Objects Threaten National Security](#) | The Conversation UK

[Blockchain Must Adapt to Build Trust in the Internet of Things](#) | Coindesk

[How to Get Blockchains to Talk to Each Other](#) | MIT Technology Review

[Barcode Integrity Crucial for Brand Authentication, Anti-counterfeiting & Regulatory Compliance](#) | Logistics for Life Sciences

[3 Surefire Ways Resellers Can Market Their Services Effectively in Healthcare](#) | VAR insights

Members Only | Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to receive get your special discount code and review all the discounts AIM has to offer members!

- [AI Expo Europe](#) | June 27-28 | Amsterdam, Netherlands | **20% off registration**
- [Connected World Summit](#) | September 25-26 | Olympia, London, UK | **20% off registration**
- [AI Expo North America](#) | November 28-29 | Santa Clara, California | **20% off registration**

DON'T FORGET...Keep AIM news & opportunities coming!!!

Please don't get left behind and miss out!!

The new AIM privacy policy is taking effect. If you want to keep receiving *AIM Insider* and maintain your free access to communications and premium resources in the industry, take 10 seconds to accept today.

Click here now!

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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