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It's NOT Just Another Barcode | Special Release

JAB-Code is one of the most talked about items that may have a universal impact on the barcode industry, but despite the name, it's far from being just another entry into the field of barcoding.

The acronym JAB-Code stands for "Just-Another-Bar-Code" and is a color two-dimensional matrix symbology whose basic symbols are made of colorful modules that can be arranged in a variety of shapes such as squares or rectangles. The use of color achieves higher data density allowing the encodation of biometric data so that some applications will not need access to a central database. Biometric data verification will provide immediate benefits on such documents as birth certificates, graduation certificates, visas, loyalty cards and the like.

AIM Insider is pleased to offer this just-released virtual presentation featuring H. Sprague Ackley, Technical Fellow, Safety & Productivity Solutions at Honeywell Technologies and Convenor of ISO/IEC JTC 1/SC 31/WG1, who provides an insider's view of this latest innovation.

To watch or download this special release, [click here](#).



Earlier this week AIM announced the addition of the **NEW Blockchain category** to its annual [Case Study Competition](#), creating even more opportunities for AIM members and industry partners to showcase the most innovative use of the latest technologies being implemented to enhance automatic identification and data capture in the global marketplace.

With the addition of Blockchain, AIM looks to recognize those implementing unique, cutting edge solutions that demonstrate the valuable relationship between blockchain and AIDC technologies. [Read more here...](#)

In light of this significant update to the competition, AIM has also extended the deadline until Wednesday, August 22nd to provide adequate time for all entries to be submitted. For the latest on the **2018 Case Study Competition**, [read more here](#) or begin your submission [now](#).

Inside AIM Industry Groups

DotCode Public Review | Deadline August 11, 2018

The [Technical Symbology Committee](#) (TSC) announced a new public review.

DotCode is a public domain optical data carrier designed to be reliably read when printed by high-speed inkjet or laser dot technologies. Thus, real time alphanumeric or binary data, such as expiration date, lot number or serial number, could be applied to products in a machine-readable form at production line speeds.

The review period ends on August 11, 2018. To see the latest information or take part in the Public Review, [read more here...](#)

To participate in or learn more about AIM's Industry Groups, contact Member Engagement Manager [Mike Allen](#) for additional information.

Featured Events

- **AHFE International Conference** | July 22 - 26
Orlando, Florida
- **IEEE SOLI 2018** | July 31 - August 2
Singapore
- **International IOT Exhibition** | July 31 - August 2
Shenzhen, China
- **RSPA RetailNOW 2018** | August 5 - 8
Nashville, Tennessee
- **VARTECH 2018** | September 17 - 18
Punta Cana, Dominican Republic
- **LABELXPO Americas 2018** | September 25 - 27
Rosemont, Illinois

SEE ALL EVENTS HERE



Manufacturer | Lincolnshire, Illinois | David Coons - Delegate | www.zebra.com

Zebra is a global leader in enterprise mobile computing, data capture, barcode printing and radio frequency identification devices with 6,500 employees in approximately 120 locations around the world. They provide customers in more than 170 countries with tools to help them achieve their mission-critical strategic business objectives.

Zebra builds tracking technology and solutions that generate actionable information and insight, giving companies unprecedented visibility into their businesses by giving physical things a digital voice.

Zebra's extensive portfolio of solutions give real-time visibility into everything from products and physical assets to people, providing very precise operational data not only about where things are, but what condition they are in. This allows business leaders to use data to make better, more informed decisions, respond in real-time and ultimately, help businesses understand how they work, and how they could work better.



RFID Journal LIVE! 2019 | Phoenix, Arizona | April 2 - 4, 2019

IT'S TRUE!! Only **one** exhibit space remains in the AIM Pavilion at [LIVE! 2019](#). Make it yours and join the largest pavilion at the annual event for the RFID industry. Your booth package includes a number of amenities, exclusive to AIM members, including 3 complimentary full conference badges. Contact [Mary Lou Bosco](#) today to take advantage of the offer...before it's gone!

Industry Voices & Hot Topics

[Bringing the Internet of Things into the Lab](#) | The Scientist

[MIT Engineers Configure RFID Tags to Work as Environment Sensors](#) | MIT News

[New Barcode Tech Protects Online Retailers from Fakes](#) | Express UK

[6 Ways the Internet of Things is Improving the Quality of Urban Life](#) | Forbes

[SAE International Issues Four New Aerospace Additive Manufacturing Technical Standards](#) | SAE International

[China Initiates Mandatory Vehicle RFID Chips in 2019](#) | CNET

[How Blockchain Can Improve Internet of Things Security](#) | Security Boulevard

[Framework for Deriving Breakthrough Value from IOT](#) | Forbes

Members Only | Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to receive get your special discount code and review all the discounts AIM has to offer members!

- [Connected World Summit](#) | September 25-26 | Olympia, London, UK | **20% off registration**
- [PACK EXPO](#) | October 14-17 | Chicago, Illinois | **Complimentary registration for suppliers and/or distributors**
- [AI Expo North America](#) | November 28-29 | Santa Clara, California | **20% off registration**

DON'T FORGET...

Keep AIM newsletters & communications coming!!

The new AIM privacy policy is now in effect. If you want to keep receiving *AIM Insider* and maintain your free access to communications and premium resources in the industry, take 10 seconds to accept today.

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Technical Issues | AIM Email & Website

In the past few weeks, our CMS system has undergone a major upgrade. Unfortunately, during this process, intermittent interruptions affecting AIM emails & the website have occurred. We apologize for any inconvenience this may have caused and appreciate your patience as we work with our provider to restore issue and stress-free communications. If you notice problems, please contact AIM immediately so we can address any recurring issues.

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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