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## Chat with the Chairman | Interview with AIM Board Chair Chuck Evanhoe

Last week, AIM announced the election of five new Board Directors, each bringing a unique and highly qualified perspective to the leadership team guiding AIM. If you missed the announcement, [read more here...](#)

Following the election, Chairman of the AIM, Inc. Board, Chuck Evanhoe, President & CEO of Aware Innovations, sat down with the *Insider* to chat about the new directors and the goals the Board has laid out for the next 12 months.

To listen to the interview, [click here](#).

## NEW AIM Award to Honor Industry Pioneer Clive Hohberger

AIM is extremely excited to announce the Board of Directors recently approved the creation of the **Clive Hohberger Technology Award**.

The award was named to honor the lifetime contributions of Dr. Clive Hohberger, prolific inventor, collaborator and executive who has become an internationally renowned industry leader. It will recognize scientists, engineers, software developers or systems integrators for outstanding contributions that have furthered the growth of the industry through important applications and new technological developments.

The award joins the existing slate of [AIM Awards](#) presented annually and will make its debut in 2019. Nominations for the inaugural award will be solicited later this year.

## Industry Voices & Hot Topics

[Spending on IoT May More than Double to Over a Half Trillion Dollars](#) | Fortune

[Steaks Will Soon be Sprayed with 'Invisible Barcodes' to Make Sure Your Meat is Real](#) | Mirror UK

[The IoT Needs Food Safety-Style Ratings for Privacy & Security](#) | Motherboard

[IoT Adoption to Rise Despite Security, Data Integration Challenges](#) | Wall Street Journal - CIO

## Join Us in Memphis! | AIM & GS1 Global Plan Joint Industry Group Meetings

AIM and [GS1 Global](#) have announced plans for joint industry group meetings featuring collaboration, networking and project development in Memphis, Tennessee, USA.

The groups will meet the week of November 12 on the campus of the University of Memphis.

Two AIM Industry Groups -- Internet of Things (IOT) and Technical Symbology Committee (TSC) -- will meet along with the GS1 Barcodes & Identification Technical Group (BCID TG).

For event specifics [read more here...](#)

## Inside AIM Industry Groups

NEW position paper on the important role AIM currently plays -- and will continue to have -- in the Internet of Things has been released by AIM's [Internet of Things Industry Group](#) (IOT).



Review or download the position paper [here](#).

Join us! To learn more about AIM's Industry Groups, contact Member Engagement Manager [Mike Allen](#) for additional information.

## Featured Events

- **VARTECH 2018** | September 17 - 18  
Punta Cana, Dominican Republic
- **LABELXPO Americas 2018** | September 25 - 27  
Rosemont, Illinois
- **Connected World Summit** | September 25 - 26  
London, United Kingdom
- **Smart Cities Week** | October 2-4  
Washington, D.C.
- **RFID in Retail** | October 3  
New York City, New York

[SEE ALL EVENTS HERE](#)

## Member Spotlight

### COGNEX

Manufacturer | Natick, Massachusetts | Carl Gerst - Delegate | [www.cognex.com](http://www.cognex.com)

Cognex is the world's leading provider of vision systems, software, sensors, and industrial barcode readers used in manufacturing automation.

Our vision helps companies improve product quality, eliminate production errors, lower manufacturing costs, and exceed consumer expectations for high quality products at an affordable price. Typical applications for machine vision include detecting defects, monitoring production lines, guiding assembly robots, and tracking, sorting and identifying parts.

Cognex serves an international customer base from offices located throughout the Americas, Europe and Asia, and through a global network of integration and distribution partners. Cognex is publicly traded on the Nasdaq stock market under the symbol CGNX.

## Members Only | Event Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to receive get your special discount code and review all the discounts AIM has to offer members!

- [Connected World Summit](#) | September 25-26 | Olympia, London, UK | **20% off registration**
- [Smart Cities Week](#) | October 2-4 | Washington, D.C. | **10% off registration**
- [PACK EXPO](#) | October 14-17 | Chicago, Illinois | **Complimentary registration for suppliers and/or distributors**
- [AI Expo North America](#) | November 28-29 | Santa Clara, California | **20% off registration**

### DON'T FORGET...

#### Keep AIM newsletters & communications coming!!

The new AIM privacy policy is now in effect. If you want to keep receiving *AIM Insider* and maintain your free access to communications and premium resources in the industry, take 10 seconds to accept today.

**Click here now!**

*AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.*

*AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.*

*Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or unsubscribe below.*

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