

September 20, 2018

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Integrating AIDC in the Connected World | AIM North America Special Event Wednesday, September 26th | 7:45 AM

If you're heading to Chicago next week for [LabelExpo Americas 2018](#), don't miss this special presentation, hosted by [AIM North America](#). The workshop is open to both members and non-members and is **complimentary** to attend with a simple RSVP!

Join AIM North America along with a panel of industry experts ready to share how tracking and tracing applications support your corporate strategy. Attendees will learn how these technologies drive costs down and improve efficiency, stay ahead of your competition and improve your supply chain management. **RSVP today** or [read more here...](#)

Featured Panelists:

- Jeanne Duckett | Manager, Technology Development & Printer Research | [Avery Dennison](#)
- Felix Klebe | Product Manager, Auto ID & Verification | [Omron Automation Americas](#)
- Debangana Mukherjee | Director of Business Development & Sales | [CISC Semiconductor Corporation](#)



25 - 27 September • Chicago
**LABELXPO
AMERICAS 2018**
www.labelexpo-americas.com

Industry Voices & Hot Topics

[5 Questions Retailers Should Ask Before Using the Internet of Things in Stores](#) | AdAge

[Concertgoers Rejoice: Metallica Offering Free MP3 Download of "WorldWired" Tour Show with Ticket Barcode](#) | Ticket News

[RFID Helps Tokyo Resort Digitize & Manage Its 5,000 Bottle Wine Collection](#) | RFID Journal

[Avis Budget Group Join the Internet of Things Consortium](#) | Nasdaq

[Philadelphia Eagles Use RFID Tracking Data to Monitor QB Carson Wentz's Rehab](#) | SportTechie

[Taking IoT to the Next Level](#) | The Star Online (Malaysia)

[19 Astonishing Quotes About the Internet of Things Everyone Should Read](#) | Forbes

[Barcode Scanners & Printers Market Size, Share Development by 2025](#) | Digital Journal

[Monetize Everything! Linking the Internet of Things to the Blockchain: Introducing STED](#) | Ethereum World News

[Why Dropping Cash on RFID-Blocking Tech is a Waste of Money](#) | NewsWest9

Inside AIM Industry Groups

There is still time to get involved in [AIM Industry Group](#) meetings during September. Take your pick...

Sensors Application Identifiers Workgroup | September 21

Technical Symbology Committee | September 24

Featured Events

- **LABELXPO Americas 2018** | September 25 - 27
Rosemont, Illinois

- **Connected World Summit** | September 25 - 26
London, United Kingdom

RFID in Healthcare Workgroup | September 27

Visit the [AIM Events Calendar](#) for meeting times or [email](#) Mike Allen to attend.

Not currently involved, but want to participate?

Join us! To learn more about AIM's Industry Groups, contact Member Engagement Manager [Mike Allen](#) for additional information.

- **AI Expo Europe 2018** | October 1 - 2
Amsterdam, Netherlands
- **Smart Cities Week** | October 2-4
Washington, D.C.
- **RFID in Retail** | October 3
New York City, New York

[SEE ALL EVENTS HERE](#)

Welcome NEW Member!



Nonprofit | Arlington, Virginia | Joel Solis - Delegate | www.nema.org

The National Electrical Manufacturers Association (NEMA), created in the fall of 1926 by the merger of the Electric Power Club and the Associated Manufacturers of Electrical Supplies, provides a forum for the standardization of electrical equipment, enabling consumers to select from a range of safe, effective, and compatible electrical products.

The organization has also made numerous contributions to the electrical industry by shaping public policy development and operating as a central confidential agency for gathering, compiling, and analyzing market statistics and economics data.

Currently, NEMA as an accredited American National Standards Developer, is working to produce a guide regarding the use of e-labeling for electrical products.



Only **one** exhibit space remains for the AIM Pavilion at [RFID Journal LIVE! 2019](#), being held April 2-4, 2019, in Phoenix, Arizona at the Phoenix Convention Center. Join other AIM members in the largest Pavilion at the premier annual RFID show which attracts industry leaders from around the world. Contact [Mary Lou Bosco](#) to capture the last space available. *Can you afford not to?*

Members Only | Event Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to get your special discount code and review all the discounts AIM has to offer members!

- [PACK EXPO](#) | October 14-17 | Chicago, Illinois | **Complimentary registration for suppliers and/or distributors**
- [IDTechEx Show!](#) | November 14-15 | Santa Clara, California | **30% off registration**
- [AI Expo North America](#) | November 28-29 | Santa Clara, California | **20% off registration**

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Click here now!

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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