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A View From the Top | [Lang Ware](#) | Director, Supply Chain Products & Services - AIAG

AIM Insider talks to the leaders who are making a difference | Established in 1982, AIAG is a not-for-profit association where professionals from a diverse group of stakeholders – including retailers, suppliers of all sizes, automakers, manufacturers, service providers, academia, and government – work collaboratively to streamline industry processes via global standards development & harmonized business practices.

The organization was founded by visionaries from the three largest North American automotive manufacturers – Chrysler, Ford, and General Motors. Membership has grown to include Japanese companies such as Toyota, Honda and Nissan, and many of their part suppliers and services providers.



Lang Ware, one of AIAG's program directors, joined the *Insider* to discuss the latest projects being worked on and how AIDC technologies play an important role in the process.

To listen to this interesting and informative executive interview, [click here](#).

Industry Voices & Hot Topics

[The Internet of Things Will Cause More Security Problems Next Year, Exec Warns](#) | CNBC

[Cities Are Rapidly Taking on Internet of Things Technology](#) | Government Technology

[How Blockchain Can Make the Internet of Things Payments Mainstream](#) | PaymentsSource

[Internet of Things Could Spark Insurance Innovations - Lloyd's](#) | Insurance Business UK

[Rising Government Legislatives on the Use of Barcode Drives the Healthcare Barcode Tech Market](#) | Medgadget

[IoT & Cybersecurity: Q & A with Sen. Edward J. Markey \(D-MA\) & Rep. Ted Lieu \(D-CA\)](#) | American Enterprise Institute

[Top Five Use Cases of Blockchain and Internet of Things](#) | CIORReview

[RFID Stickers Could Signal Contaminated Food](#) | TechCrunch

[We Need Stronger Cybersecurity Laws for the Internet of Things](#) | CNN

[Slowly, but Surely, IoT is Rewriting the Farmers' Almanac as Agriculture Connects](#) | GeekWire

Going the Last Mile

AIM's Material Handling Workgroup, part of the [RFID Experts Industry Group](#) (REG), is excited to announce the publication of a new whitepaper, *Last Mile Delivery - How RFID Maximizes Last Mile Delivery Infrastructure*.

Today's executives that use RFID are driving the last mile to achieve 98%+ inventory accuracy, productivity utilization of 90%, and asset visibility in the 97% range. Achieving real-time data accuracy grows revenues and increases customer loyalty. This whitepaper was produced to show how RFID is the enabling technology to maximize your company's infrastructure, helping you over the last mile. [Read it here...](#)

Inside AIM Industry Groups

AIM [Industry Groups](#) are part of the value the association and its members bring to the automatic identification and data capture industry worldwide. Much of that is thanks to the individuals who lead each industry group.

In early 2019, Industry Group Chairs will be rotating out of their current roles and another group of individuals will take

Featured Events

- **RFID in Aerospace & Defense** | December 11-12
Arlington, Virginia
- **Border Management & Identity** | December 11-13
Bangkok, Thailand

the helm. AIM invites you to be one of those leaders with a Call for Chair nominations for 2019.

Chairs typically serve for a one-year period, working with their respective industry group and the AIM staff. Self-nominations are acceptable.

Use your expertise and leadership skills to help guide AIM and its Industry Groups into the future!

[Submit your Chair nomination to AIM here.](#)

Not currently involved, but want to participate?

Join us! To learn more about AIM's Industry Groups, contact Member Engagement Manager [Mike Allen](#) for additional information.

- **CES - Consumer Technology** | January 8-11, 2019
Las Vegas, Nevada
- **National Retail Federation 2019** | January 13-15
New York, New York
- **IPC APEX EXPO** | January 26-31
San Diego, California

Let's Meet at the Show!

If you plan to be at any event featured here, [let AIM know](#). We'd love to catch up with you there!

SEE ALL EVENTS HERE

Welcome New Members!



Manufacturer | Bloomington, Minnesota | John Ashodian - Delegate | www.sickusa.com

SICK provides intelligent sensor-based automation solutions that ensure quality and optimize product flow in manufacturing, storage, fulfillment, and throughout the industrial and retail supply chain. Its automatic identification solutions include a wide variety of vision, laser and RFID data collection solutions, dimensioning systems and support services.

Founded in 1946, the company now has more than 50 subsidiaries and equity investments as well as numerous agencies around the globe. SICK achieved Group sales of about EUR 1.5 billion in the 2017 fiscal year with almost 9,000 employees worldwide.

From factory automation to logistics automation and process automation, SICK is one of the leading sensor manufacturers. As a technology and market leader, SICK provides sensors and application solutions that create the perfect basis for controlling processes securely and efficiently, protecting individuals from accidents, and preventing damage to the environment.



Manufacturer | Dayton, Ohio | Patti Blessing - Delegate | www.americanthermal.com

Founded in 1981, American Thermal's company history is filled with innovation as they continue to grow and develop new products to advance temperature monitoring, keeping minds open to the next form of temperature monitoring technology that could automate a process or completely transform an industry. The use of QR codes, barcodes and RFID technology to capture data and link to applications provides a total solution.

People are the company's most important asset and its core values -- trustworthy, environmental, development, customer-focused and innovative -- are at the center of all activities.

Recognize an Industry Leader | 2019 AIM & AIM North America Awards

Get ready! In January, a search for the 2019 [AIM](#) and [AIM North America](#) Awards kicks off. What better way to honor that special colleague, client, or mentor than with a nomination that recognizes their accomplishments and contributions to the industry?

Don't forget, 2019 also marks the first year for the [Clive Hohberger Technology Award](#). Who will it be???

Watch for an announcement opening the nomination period, or to learn about the awards and past winners, [read more here...](#)

This IS it! | Show Your Support as an AIM 2018 Year in Review Sponsor

A **limited** number of spaces remain for AIM's 2018 Year in Review, **but you must act now**. Remember, this is an opportunity to showcase your organization, but *most* importantly your financial support is an investment in AIM's efforts to remain positioned as a valuable and viable resource within the world marketplace.

Click here to become an AIM Year in Review corporate sponsor today!

***** Upon payment confirmation, AIM will contact each sponsor to obtain required logo & company information. *****

2018 AIM Year in Review Sponsor Opportunities	Contributor	Executive	Champion	Ambassador
	\$250	\$500	\$750	\$1,000
Display company logo	X	X	X	X
Live hyperlink to company website		X	X	X
Company description with logo (50 word)			X	X
Featured (30 day) spotlight on AIM website				X

Members Only | Event Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to get your special discount code and review all the discounts AIM has to offer members!

[RFID in Aerospace & Defense](#) | December 11-12 | Arlington, Virginia | **15% off registration**

DON'T FORGET...

Keep AIM newsletters & communications coming!!

The new AIM privacy policy is now in effect. If you want to keep receiving *AIM Insider* and maintain your free access to communications and premium resources in the industry, take 10 seconds to accept today.

Click here now!

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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