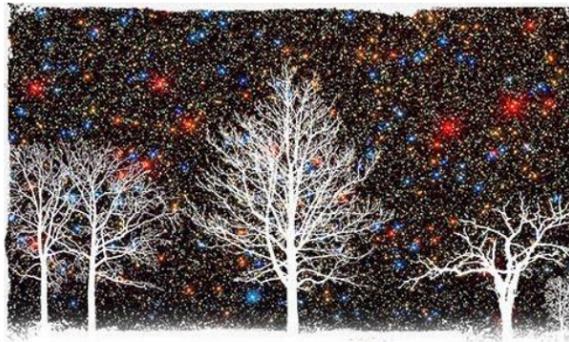


December 19, 2018

## IN THIS ISSUE

- Industry Voices & Hot Topics**
- **Inside AIM Industry Groups** | [2019 Events](#)
  - **Featured Industry Events**
  - **NEW Member Spotlight** | [Cellotape](#)
  - **2019 AIM & AIM NA Awards**

In observance of the upcoming holiday, AIM Headquarters will be closed **Monday, December 24, 2018 through Tuesday, January 1, 2019** to allow staff time with their families.



*May your holidays sparkle and shine!*

**AIM sends best wishes for a holiday filled with joy, love and peace!  
May you enjoy all the blessings of the season!!**

## Industry Voices & Hot Topics

[Artificial Intelligence & Supply Chain Planning](#) | Supply Chain News

[Merging Internet of Things and Blockchain in Preparation for the Future](#) | Forbes

[From Food Fingerprinting to Metagenomics: a 'Pre-competitive Approach' to Food Fraud & Safety](#) | Food Navigator

[Beyond the Convenience of the Internet of Things](#) | Business Report (South Africa)

[7-Eleven Testing New 'Scan-and-Go' Technology](#) | Digiday

[What's Next for RFID?](#) | Supply Chain Dive

[Four Ways Logistics Will Change in 2019](#) | Forbes

[Improving Process Flows in the Delivery System Through the Internet of Things](#) | Industrial Distribution

[The Next Wave of Innovation for the Internet of Things is Security](#) | Security Boulevard

## Inside AIM Industry Groups

### Mark Your Calendar Now!

Join leaders and members of AIM's [Technical Symbolology Committee](#) (TSC), ISO/IEC JTC 1/SC 31/WG 1 Data carriers, and ADC1 TAG to JTC 1/SC 31 for meetings during March 2019 in Boulder, Colorado. The event is being hosted by Cognex Corporation.

Watch for an announcement coming in January!

### Not currently involved, but want to participate?

Join us! To learn more about AIM's Industry Groups, contact Member Engagement Manager [Mike Allen](#) for additional information.

## Featured Events

- **CES - Consumer Technology** | January 8-11, 2019  
Las Vegas, Nevada
- **National Retail Federation 2019** | January 13-15  
New York, New York
- **IPC APEX EXPO** | January 26-31  
San Diego, California

### Let's Meet at the Show!

If you plan to be at any event featured here, [let AIM know](#). We'd love to catch up with you there!

[SEE ALL EVENTS HERE](#)

**Welcome New Member!**



**Manufacturer | Newark, California | Nick Testanero - Delegate | [celotape.com](http://celotape.com)**

Leveraging Celotape Inc.'s more than 60 years of global expertise in the printing and manufacturing industry and utilizing their far-reaching capabilities. Celotape Smart Products has quickly become a leader in the technology space for over 5 years.

Specializing in creating custom engineered products that integrate NFC and RFID allows for two-way communications between devices, frictionless mobile engagement and easy access to the cloud. Celotape Smart Products brings the Internet of Things to life by giving any physical object a digital life.

## **Recognize an Industry Leader | 2019 AIM & AIM North America Awards**

Get ready! In January, a search for the 2019 [AIM](#) and [AIM North America](#) Awards kicks off. What better way to honor that special colleague, client, or mentor than with a nomination that recognizes their accomplishments and contributions to the industry?

Don't forget, 2019 also marks the first year for the [Clive Hohberger Technology Award](#). Who will it be???

Watch for an announcement opening the nomination period, or to learn about the awards and past winners, [read more here...](#)

*AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.*

*AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.*

*Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or unsubscribe below.*

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