



The Association of Intermountain Housing Officers (AIMHO) is able to provide valuable benefits to our member institutions thanks to the contributions of kind and generous corporate partners. These *Corporate Partners* are companies who work with and for student housing organizations across the world to provide services that complement the work of our members. They provide expertise and insight into a piece of the student housing experience, sharing essential information to student housing professionals, from the entry-level staff member learning more about renters insurance to the senior-level officer making a choice of furniture to purchase.

Becoming a Corporate Partner with AIMHO means many things, but first and foremost it means the exposure of your brand to our member institutions and the staff who work within them. Different levels of contribution to the partnership equate to different levels of exposure, but **all levels include the cost of a booth at the Corporate Partner Fair at our Annual Conference**. See the next page for a detailed explanation of the benefits listed below.

	Bronze \$1,500	Silver \$2,200	Gold \$3,300	Platinum \$4,400
Membership level ribbon on conference name tag	✓	✓	✓	✓
Corporate Partner Fair and Lunch	✓	✓	✓	✓
Hour Dedicated Corporate Partner Fair with SHOs	✓	✓	✓	✓
Exhibit Booth Space	8x10	8x10	premier 8x10	premier 16x10
Ad in 4 Quarterly Association Newsletters	✗	1/4 page	1/2 page	full page
Company logo featured on AIMHO Website	✗	✓	✓	✓
Conference Registration	✗	✗	1 partner	2 partners
Invitation to Banquet (2 partners)	✗	✗	Opening OR Closing	Opening AND Closing
Invitation to SHO Reception	✗	✗	✓	✓
Access to Conference Participant List	✗	✗	✗	✓
1-year sponsorship of AIMHO 365 webinar series	✗	✗	✗	✓
Feature in opening banquet & 2 min meal spotlight	✗	✗	✗	✓
Link & Logo in conference registration emails	✗	✗	✗	✓

Statement of Business Ethics: Every member of AIMHO shall avoid the intent and appearance of unethical or compromising practice in business relationships, actions, and communications; refrain from any private or professional activity that would create a conflict between personal interests and the interests of AIMHO; never solicit or accept money, loans, credits, or prejudicial discounts and avoid the acceptance of gifts, entertainment, favors, or services from present or potential partners which might influence purchasing decisions; and provide an environment where all business concerns are afforded an equal opportunity to compete. (adapted from CU-Boulder Procurement Code of Ethics)

Explanation of Corporate Partner Benefits

- **Membership Level Ribbon** – all individuals from your company attending the conference will receive a conference nametag and a ribbon that attaches to the nametag and displays the level of partnership the Corporate Partner has provided
- **1-hour Dedicated Corporate Partner Fair with Senior Housing Officers** - Corporate Partners will have the opportunity to meet all Senior Housing Officers and purchasing agents in a one hour preview prior to the arrival of the rest of the conference attendees
- **2-hour Corporate Partner Fair and Corporate Partner Lunch** – Corporate Partners will have the opportunity to meet all conference attendees through both the Vendor Fair and the Corporate Partner lunch at the conference, both of which have no competing events on the conference schedule. Two seats will be reserved at attendee tables during the lunch for two Corporate Partners from your company. Corporate Partners can purchase additional meals for additional attendees at cost through the Treasurer. Please know that some Corporate Partner Fairs are not held in the conference hotel, so conference attendees are bussed to the off-site location whereby all conference attendees will be present.
- **Exhibit Booth Space** – all Corporate Partner levels include a booth at the fair, comprising a table, two chairs, and pipe-and-drape to create the size booth included for that level, see the table on the previous page for booth dimensions; Gold and Platinum partners receive premiere placement in the exhibit hall
- **Ad in 4 Quarterly Association Newsletters** – the AIMHO Angle is sent to all members electronically four times per year to keep members informed of best practices and happenings throughout the region, and Silver, Gold, and Platinum partners have the opportunity for their ad to be included in the four newsletters following the Annual Conference
- **Company Logo Featured on AIMHO Website** – Logos are listed under the AIMHO Partners Tab in their respective levels, with the platinum level being listed first
- **Conference Registration** – we invite individuals from our Gold and Platinum partners to attend all facets of the main conference – meals, sessions, and socials. Gold Partners receive one registration and Platinum Partners receive two conference registrations for full access to the annual conference.
- **Invitation to Banquet** – two individuals from Gold are invited to attend either the Opening or Closing banquet; two individuals from Platinum partners are invited to attend the Opening and Closing banquet, which host all conference attendees
- **Invitation to SHO Reception** – all Senior Housing Officers (SHOs) at the conference are invited to this evening reception with Gold and Platinum partners
- **Access to Conference Participant List** – this access enables our Platinum partners to send a message before the conference to participants, encouraging them to stop by their booth
- **1-Year Sponsorship of AIMHO 365 Webinar Series** – our Platinum partners' logos will be displayed on a slide near the beginning of each webinar during the year following the Annual Conference; our Association hosts webinars about twice per month throughout the year
- **Feature in Opening Banquet & 2-minute Meal Spotlight** – The President will thank all Platinum partners as a part of the Opening Banquet, and these partners will also be invited to submit a 2-minute spotlight video of their company to be played during a pre-selected meal
- **Link & Logo in Conference Registration E-mails** – After a Platinum partner confirms and provides a link and logo for their company, those will be included in all following e-mails to the region regarding conference registration