

# IT, CYBERSECURITY & CAMPUS SECURITY CONFERENCE

OCTOBER 29 & 30, 2019  
SILVER SPRING CIVIC CENTER



# SECURITY



AIMS has been holding Technology and IT events for over 20 years and this conference--offered in partnership with Greater Conversations, LLC.-- is directed towards Directors of Technology, Campus Security Directors, Business Officers & IT Professionals. Typical attendance is a little over 150 registrants. To be clear, we are not granting exclusivity to any categories of sponsors. There will likely be more than one type of hardware provider, for example. We are limiting this to a total of 15 vendors.

Exhibit Time & Location: 8:00 am - 2:00 pm October 29 and 30, 2019 at the Silver Spring Civic Center  
Sponsor tables will be located in the entryway to the keynote as well as along the hallways to the breakout spaces. Tables will be assigned as payments are made.

Fee: \$2000

Sponsorship Includes:

One 6' draped table and two chairs per exhibit space.

Listing in the Conference Brochure (if info is submitted before publication) Two lunches per day.

AIMS' privacy policy does not allow for the provision of a list of attendees with contact information. A list of institutions and job titles will be provided to sponsors.

## Sponsorship Opportunity

## Company Information

By signing this contract, we the undersigned indicate our agreement with and understanding of the Exhibitor Agreement attached, and to pay \$2000 to AIMS/Greater Conversations in exchange for the sponsorship agreement described here no later than August 31, 2019. Payment is due via check or credit card within 30 days of submitting contract.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

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This Conference Sponsorship Agreement (“Agreement”) is made and entered into as of the [6/28/2019] (“Effective Date”) by and between: The Association of Independent Maryland & DC Schools (AIMS), Greater Conversations, LLC (“the Recipients”), and \*\*\*\*\*, LLC (“the Sponsor”)

As part of this agreement, The Sponsor has agreed to provide financial support to the Recipients subject to the terms and conditions laid out in this agreement.

1. Sponsored Event ( IT, Cyber & Campus Security Conference, October 29 & 30, 2019) This agreement shall be deemed to have commenced on the start date of the event and terminate at the end of the event.

#### Sponsorship Fee

a. Subject to the provisions of this agreement and to the Recipients performing its obligations hereunder and in consideration of the rights granted by the Recipients to the Sponsor, the Sponsor agrees to pay a Sponsorship Fee of \$2000.00 for the two days.

b. Invoices for Sponsorship Fee will be emailed and payment is due within 30 days of receipt of the contract, or the Sponsor forfeits first-choice table placement. An alternate table placement will be assigned by AIMS in that instance.

#### 2. The Sponsor's Obligations

In exercising the said rights and licences, the Sponsor shall, subject to receiving appropriate invoices, pay the Recipients the Sponsorship Fee when the same falls due for payment as set out in the section titled “Sponsorship Fee”. Sponsor shall send to the Recipients an electronic image (company logo) to be used on Recipients web sites, and other media it deems necessary for the Event.

#### 3. The Recipients' Exercise of Rights

The Recipients shall not use any of the rights granted herein and shall ensure that no member of the Recipients shall make any public statement in a manner which, in the reasonable opinion of the Sponsor, is or might be prejudice or defamatory to the image and reputation of the sponsor.

#### 4. Entire Agreement

This Agreement represents the entire agreement between the parties in relation to the subject matter of this Agreement and supersedes any previous agreement, whether written or oral, between the parties in relation to that subject matter.

#### 5. Photo, Video and Materials Release

I hereby give Greater Conversations and AIMS licenses and legal representatives the irrevocable right to use my name and the name of my professional institute, photograph, presented information and Video in all forms and media in all manners including composite or altered representations for advertising, trade, or any other lawful purposes and I waive any rights to inspect or approve the finished version/s, including any written copy that may be created in connection therewith.

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By sponsoring this conference you agree to fully defend, indemnify, and hold harmless AIMS and Greater Conversations and its officers from any and all claims, lawsuits, demands, causes of action, liability, loss, damage and/or injury, of any Kind whatsoever (including without limitation all claims for monetary loss, property damage equitable relief, personal injury and/or wrongful death), whether brought by an individual or other entity, or imposed by a court of law or by administrative action of any federal, state, or local governmental body or agency, arising out of, in any way whatsoever, any acts, omissions, negligence, or willful misconduct on the part of AIMS and Greater Conversations, its officers, owners, personnel, employees, agents, contractors, invitees, or volunteers. This indemnification applies to and includes, without limitation, the payment of all penalties, fines, judgments, awards, decrees, attorneys' fees, and related costs or expenses and any reimbursements to AIMS and Greater Conversations for all legal fees, expenses, and costs incurred by it.

## 7. Applicable Law

This agreement shall be governed exclusively by the laws of Maryland, without regard to conflict of law provisions.

## 8. Amendment; Modifications

No supplement, modification, or amendment of this Agreement shall be binding unless executed in writing and signed by both Parties.

## 9. Enforceability, Severability, and Reformation

If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited. The intent of the Parties is to provide as broad an indemnification as possible under Maryland law. In the event that any aspect of this Agreement is deemed unenforceable, the court is empowered to modify this Agreement to give the broadest possible interpretation permitted under Maryland law.

## 10. Exclusive Venue and Jurisdiction

Any lawsuit or legal proceeding arising out of or relating to this Agreement in any way whatsoever shall be exclusively brought and litigated in the federal and state courts of Maryland. Each Party expressly consents and submits to this exclusive jurisdiction and exclusive venue. Each Party expressly waives the right to challenge this jurisdiction and/or venue as improper or inconvenient. Each Party consents to the dismissal of any lawsuit that they bring in any other jurisdiction or venue.

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## Use of Exhibit Space

1. No one other than the Sponsor and his employees will be permitted to occupy the contracted space.
2. The Sponsor shall not install any spotlight, projector, or floodlight, which will shine in the eyes of visitors, or be objectionable to other Sponsors. Exhibits may not block line of sight into adjacent booths.
3. Musical instruments, radios, sound motion picture equipment, record players, or any noise-creating devices or amplifying systems shall not be operated at a level which would interfere with other Sponsors, or add to general acoustic inconvenience.
4. There are controversial issues and materials used in education. Exhibits which present the positive point of view they represent on such issues will be permitted. Political actions or activities are prohibited. Exhibits which defame or unfairly attack the products or integrity of another Sponsor, or exhibits that disturb or disrupt the exhibits of another are also prohibited. In cases of violation, the violator will be required to remove materials. Any activities in violation will cause the exhibit to be closed down. Failure to do so will result in the exhibit being closed down and future exhibition at the IT, Cyber and Campus Security Conference will be denied. No refund of sponsorship fee will be paid in this instance.
5. Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is prohibited.
6. Exhibit representatives shall not congregate or solicit trade outside of the exhibit space. Distribution of pamphlets, brochures or any advertising matter must be confined to the exhibit space. Sponsors are prohibited from bringing alcoholic beverages into the exhibit area.

## Setup, Installation and Dismantling

1. The Sponsor may begin setting up no earlier than the designated time in the agreed designated area according to the company's level of sponsorship. All exhibits must be dismantled, crated, and removed by their agreed end time.

## Safety and Fire Codes

1. All materials used in the exhibit area must be fireproofed and must conform to all fire department or insurance underwriters' regulations. No decorative paper of any kind will be permitted. The Sponsor will not permit any article to be located in the exhibit premises which will void insurance and increase premiums of insurance policies on the building in which the Conference is held.

## Insurance and Liability

1. Sponsor will not do or omit to do anything which would cause AIMS or Greater Conversations to fail to perform, keep and observe any of the terms, covenants and conditions contained in Lease Agreement between AIMS and The Silver Spring Civic Center (the "Lessor") regarding the lease of The Silver Spring Civic Center's meeting space at which the Conference is to be held.
2. Exhibitor shall at all times protect, indemnify, and save harmless AIMS and Greater Conversations and the Lessor from any and all claims, liability, damages, and expense arising out of or in connection with injuries to any persons or property in any parts of The Silver Spring Civic Center and, including damages caused by death of any person, to the extent caused by the Sponsor, its agents, or employees or by their occupancy and use of any part of the exhibition premises. If any part of the property of The Silver Spring Civic Center shall be damaged by the acts or default of the Sponsor, Sponsor will pay upon demand to AIMS and Greater Conversations, or to the Lessor at the direction of AIMS, such sum as shall be necessary to restore the damaged property to its previous condition.
3. In addition, Sponsor acknowledges that AIMS, Greater Conversations and the Lessor do not maintain insurance covering the Sponsor's property and that it is the sole responsibility of Sponsor to obtain business interruption, theft, and property damage insurance covering such losses by Sponsor. In the event of loss, said responsibility is solely that of the Sponsor.
4. AIMS and Greater Conversations will cooperate fully but cannot assume responsibility for damage to sponsors' property, lost shipments, either coming into or going out of the premises, or for moving costs. Any damage due to inadequately packed property is the exhibitor's own responsibility. If the exhibit fails to arrive, exhibitor will nevertheless be responsible for booth rental and no refund will be made. Sponsors should carry insurance against such losses.

## Cancellation and Refunds

1. Refund Policy: Upon acceptance by AIMS, this instrument shall be a legally binding contract between the exhibitor and AIMS and Greater Conversations. Either party may terminate the contract by notice to the other. Cancellation must be in writing. If this contract is terminated by the Sponsor forty five (45) or more days prior to the start of the Conference, AIMS and Greater Conversations shall refund 80% of the rental of the Exhibit Space; but if terminated by the Sponsor less than fortyfive (45) days prior to the Conference, AIMS and Greater Conversations shall be under no obligation to refund any such monies.
2. Neither AIMS, Greater Conversations nor The Silver Spring Civic Center will be financially or otherwise responsible for cancellation or deferral of the Conference because of strikes, fires, casualties, acts of God, or other causes beyond their control.