Sponsorship Opportunity

This two-day event has been held for over 20 years and is directed towards Directors of Technology, Educational Technology Professionals, Division Directors, Entrepreneurship and Innovation Leaders and more. Typical attendance is a little over 130 registrants. To be clear, we are not granting exclusivity to any categories of sponsors. There will likely be more than one type of hardware provider, for example. We are limiting this to a total of 10 vendors.

Exhibit Time & Location
8:00 am - 4:00 pm Monday
8:00 am - 1:00 pm Tuesday

Sponsor tables will be located in the entryway to the keynote, through which all participants must pass. There will also be a small number of tables in the main hall available as well. Tables will be assigned as payments are made.

$2000 Sponsorship Includes:
One 6’ draped table and two chairs per exhibit space.
Listing in the Conference Brochure (if info is submitted before publication)
Two lunches.

Payment
Payment in full for sponsorship must accompany this signed contract. Completed and signed contract should be sent with your check made payable to: Association of Independent Maryland & DC Schools 890 Airport Park Road, Suite 103 Glen Burnie, MD 21061

Contact
For further information, please contact Alecia Berman-Dry, Director of Professional Development and Outreach at AIMS: 410-761-3700 or aberman-dry@aimsmddc.org

Company Information

By signing this contract, we the undersigned indicate our agreement with and understanding of the Exhibitor Agreement attached, and to pay $2000 to AIMS in exchange for the sponsorship agreement described here no later than October 31, 2018:

Name: ________________________________

Company Name: ________________________________
The Fine Print

Use of Exhibit Space
1. No one other than the Exhibitor and his employees will be permitted to occupy the contracted space.
2. The Exhibitor shall not install any spotlight, projector, or floodlight, which will shine in the eyes of visitors, or be objectionable to other Exhibitors. Exhibits may not block line of sight into adjacent booths.
3. Musical instruments, radios, sound motion picture equipment, record players, or any noise-creating devices or amplifying systems shall not be operated at a level which would interfere with other Exhibitors, or add to general acoustic inconvenience.
4. There are controversial issues and materials used in education. Exhibits which present the positive point of view they represent on such issues will be permitted. Political actions or activities are prohibited. Exhibits which defame or unfairly attack the products or integrity of another Exhibitor, or exhibits that disturb or disrupt the exhibits of another are also prohibited. In cases of violation, the violator will be required to remove materials. Any activities in violation will cause the exhibit to be closed down. Failure to do so will result in the exhibit being closed down and future exhibition at the AIMS Technology and Innovation Conference will be denied.
5. Nothing shall be posted on, or tack to, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is prohibited.
6. Exhibit representatives shall not congregate or solicit trade outside of the exhibit space. Distribution of pamphlets, brochures or any advertising matter must be confined to the exhibit space. Exhibitors are prohibited from bringing alcoholic beverages into the exhibit area.

Setup, Installation and Dismantling
1. The Exhibitor may begin setting up no earlier than the designated time in the agreed designated area according to the company's level of sponsorship. All exhibits must be dismantled, crated, and removed by their agreed end time.

Safety and Fire Codes
1. All materials used in the exhibit area must be fireproofed and must conform to all fire department or insurance underwriters' regulations. No decorative paper of any kind will be permitted. The Exhibitor will not permit any article to be located in the exhibit premises which will void insurance and increase premiums of insurance policies on the building in which the Conference is held.

Sales
1. Order taking will be permitted on the exhibit floor. Sales will also be permitted as a result of the Tax Reform Act of 1986.
2. The Exhibitor assumes the entire responsibility for the collection of any applicable sales taxes made on the exhibit floor.

Insurance and Liability
1. Exhibitor will not do or omit to do anything which would cause AIMS to fail to perform, keep and observe any of the terms, covenants and conditions contained in Lease Agreement between AIMS and Mt. Washington Conference Center (the “Lessor”) regarding the lease of Mt. Washington Conference Center's meeting space at which the Conference is to be held.
2. Exhibitor shall at all times protect, indemnify, and save harmless AIMS and the Lessor from any and all claims, liability, damages, and expense arising out of or in connection with injuries to any persons or property in any parts of Mt. Washington Conference Center and, including damages caused by death of any person, to the extent caused by the Exhibitor, its agents, or employees or by their occupancy and use of any part of the exhibition premises. If any part of the property of Mt. Washington Conference Center shall be damaged by the acts or default of the Exhibitor, Exhibitor will pay upon demand to AIMS, or to the Lessor at the direction of AIMS, such sum as shall be necessary to restore the damaged property to its previous condition.
3. In addition, Exhibitor acknowledges that AIMS and the Lessor do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption, theft, and property damage insurance covering such losses by Exhibitor. In the event of loss, said responsibility is solely that of the Exhibitor.
4. AIMS will cooperate fully but does not assume responsibility for damage to exhibitors' property, lost shipments, either coming into or going out of the premises, or for moving costs. Any damage due to inadequately packed property is the exhibitor's own responsibility. If the exhibit fails to arrive, exhibitor will nevertheless be responsible for booth rental and no refund will be made. Exhibitors should carry insurance against such losses.

Cancellation and Refunds
1. Refund Policy: Upon acceptance by AIMS, this instrument shall be a legally binding contract between the exhibitor and AIMS. Either party may terminate the contract by notice to the other. Cancellation must be in writing. If this contract is terminated by the Exhibitor fifteen (15) or more days prior to the start of the Conference, AIMS shall refund 80% of the rental of the Exhibit Space; but if terminated by the Exhibitor less than fifteen (15) days prior to the Conference, AIMS shall be under no obligation to refund any such monies.
2. Neither AIMS nor Mt. Washington Conference Center will be financially or otherwise responsible for cancellation or deferral of the Conference because of strikes, fires, casualties, acts of God, or other causes beyond their control.